☆ Cards Note 1-sided 1-shelf book shelves/sideplates 43

[1960s]

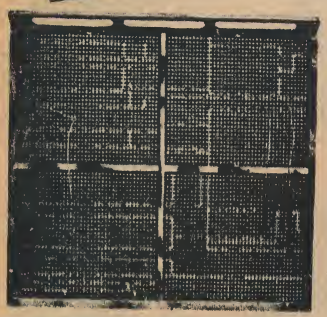
Edward Ochman SYSTEMS

CLEARWATER 9-1927

BOX 141 FAIRFIELD, CONN.

MANUFACTURER — DISTRIBUTOR

ELECTRONIC PARTS AND EQUIPMENT

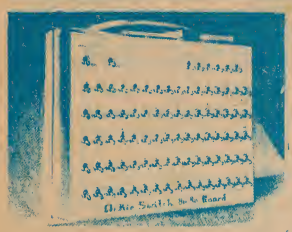


TO INSURE PROPER COMMUNICATIONS CHECK OFF, SIGN AND PASS ON TO NEXT PERSON

ATTENTION:
- Comptroller ☐ .....
- Systems Director ☐ .....
- Data Processing Manager ☐ .....
- Purchasing Director ☐ .....

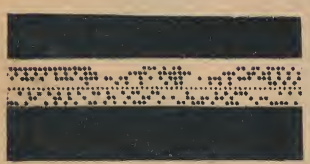
SAVE 30% to 40% on COMPUTER TAPES AND PANELS.... Buy Direct

It is SHEER ECONOMIC WASTE...not to buy your Control Panels and Wires from Ochman...WE SELL DIRECT to save you money. ....we have the Lowest Overhead...We eliminate expensive 4 Color Catalogs to save you money....Take a Peek Now at the last price you paid for Control Panels and Wires for IBM or Univac 1004's....and then buy from Ochman....Don't Be a Habit Pattern Buyer....Be economical and Save for your Company



519

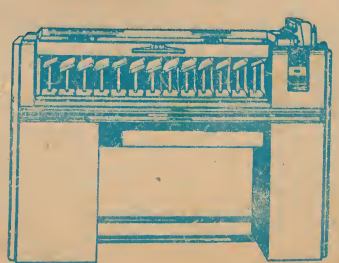
And HOW ABOUT COMPUTER TAPES....We now have the same Computer Tape you are buying and with a 3-YEAR GUARANTEE. ....but without all the fan-fare and claims....without all the 4 Color Brochures...without Full Page National Advertising ...and without Huge Staffs of 5-figure Executives...all this just increases Tape Cost to you....Our Tape is as good...But Our Low overhead...and Direct Selling...Saves you 30 to 40%.

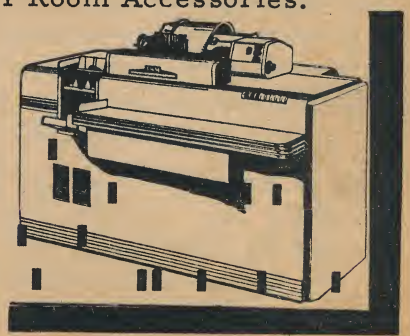


The enclosed Catalog is chock-full of many New Items....and many "Hard to Get" items....take time to look through it.... Notice the FREE GIFTS on the back page and throughout the catalog.....Take especial notice of such New Items as:

*Ockie Key Punch File for 029-059 *Disc Pack Storage
*Ockie Special Switches for 514-519....and also 077-085-088
*Computer Tape Storage...*Easy-Peel Self Adhesive Labels
*New Low Price Computer Ribbons with special FREE Gifts
*New Low Price Continuous Form Binders with FREE Gifts

Request you put our name on your Bid List or Suppliers List for all future Purchases of Control Panels and Wires for IBM and UNIVAC 1004's, Computer Tapes, Computer Ribbons, Binders, Data Processing and Computer Room Accessories.





OCKIE - PANELS

SELF-CONTACTING TYPE CONTROL PANELS

Machine No.	Manual or Fixed (no cover)	Fixed (w/cover)	WIRE COMPLEMENTS ONLY Manual	Fixed	COVERS ONLY Regular	Deep Dish
046-047	9.50	11.50	12.50	5.00	2.00	6.40
063-077-089	13.50	15.50	8.50	3.25	2.00	6.40
085-087	15.00	17.65	12.00	6.00	2.65	7.00
088	15.00	17.65	20.00	8.00	2.65	7.00
101 Model 1	24.00	27.40	64.00	26.00	3.40	7.25
101 Model 2	24.00	27.40	32.00	12.00	3.40	7.25
108	24.00	27.40	64.00	26.00	3.40	7.25
188	15.00	17.65	21.00	8.00	2.65	7.00
305	24.00	27.40	64.00	26.00	3.40	7.25
323	15.00	17.65	25.00	10.00	2.65	7.00
370	24.00	27.40	64.00	26.00	3.40	7.25
380	9.50	11.50	8.50	3.00	2.00	6.40
382	9.50	11.50	17.00	10.00	2.00	6.40
402	21.00	24.80	36.00	14.00	3.80	7.25
403-419	21.00	24.80	36.75	15.00	3.80	7.25
407-408-409	29.50	34.00	89.00	35.00	4.25	7.50
514	13.50	15.50	13.00	5.00	2.00	6.40
519	15.00	17.65	23.00	7.00	2.65	7.00
523-549-552	13.50	15.50	8.50	3.50	2.00	6.40
521-527-541	15.00	17.65	15.50	6.00	2.65	7.00
526	9.50	11.50	8.50	3.50	2.00	6.40
528-529-542	31.00	34.80	24.00	9.00	3.80	7.25
533-537	24.00	27.40	59.00	23.00	3.40	7.25
535-543-544	24.00	27.40	38.00	15.00	3.40	7.25
548	9.50	11.50	8.50	3.50	2.00	6.40
557 Basic	15.00	17.65	15.00	6.00	2.65	7.00
557 Proof Device	15.00	17.65	30.00	12.00	2.65	7.00
602A	15.00	17.65	40.00	15.00	2.65	7.00
604-610	9.50	11.50	19.00	7.25	2.00	6.40
605-607	24.00	27.40	61.00	25.00	3.40	7.25
608	29.50	34.00	72.00	47.00	4.25	7.50
609 Calc. A	24.00	27.40	43.00	17.00	3.40	7.25
609 Punch A1, B1	24.00	27.40	37.00	15.00	3.40	7.25
654 Model 1-2	24.00	27.40	30.00	12.00	3.40	7.25
654 Model 3-4	24.00	27.40	45.00	17.00	3.40	7.25
774	29.50	34.00	124.00	71.00	4.25	7.50
834-836	9.50	11.50	15.00	9.00	2.00	6.40
858	15.00	17.65	32.00	20.00	2.65	7.00
1011	9.50	11.50	8.00	5.00	2.00	6.40
6400	24.00	27.40	64.00	24.00	3.40	7.25
7400	24.00	27.40	59.00	22.00	3.40	7.25
7500-7550	24.00	27.40	39.00	15.00	3.40	7.25

RECONDITIONED Self Contacting Panels Available at 15% less than new prices above

JACK TYPE CONTROL PANELS Reconditioned

063-077-089-285	13.00	15.00	10.00	7.00	2.00	6.40
513-514-517-523	13.00	15.00	10.00	7.00	2.00	6.40
549-552-556-601	13.00	15.00	10.00	7.00	2.00	6.40
402-403-417-419	30.00	33.00	48.00	23.00	3.00	7.25
405-416	30.00	33.00	37.00	15.00	3.00	7.25

SPECIAL SURPLUS USED PANEL SALE

While they last.....we have a substantial amount of Used Panels we must release at extremely low prices....we need the room.. ..all panels are guaranteed to work properly....These are Panels taken in trade for new type panels.....Be economical and buy...

407 Panels	(Some with Wires)	$20.00 ea.
402-403	Jack Type Only	$15.00
405-416	Jack Type Only	$15.00
077-089-513-514-552	Jack Type Only	$10.00
101-108-305-370-607-609-533-6400	Self Contacting	$15.00
528-529	Self Contacting	$15.00

402, 403, 419

No. 908
101 - 305 - 370 - 533 - 535 - 537
605 - 607 - etc.

No. 910
407 - 408 - 412 - 418 - 608 - 774 - etc.

No. 911
046 - 047 - 380 - 526 - 548 - 604 -
711 - 714 - 721 - etc.

No. 912
085 - 087 - 323 - 519 - 521 - 527 - 557
602A - 716 - 858 - etc.

63, 77, 89, 514, 523, 549, 552

OCKIE CONTROL PANEL WIRES For IBM & Remington Rand

MANUAL WIRES

MANUAL SELF-CONTACTING
(Ball Detent)

DEVICE CODE	LENGTH	BUNDLE OF 25
664	6" Black	1.95
665	9" Yellow	2.10
666	12" Red	2.30
667	15" Blue	2.50
668	24" Green	2.85
669	32" Orange	3.25
670	Common Conn.	1.95
671	Conn Assy	2.30
690	9" 2 Way	5.35
691	12" 2 Way	5.60
692	15" 2 Way	7.30
693	24" 2 Way	8.05
694	9" 3 Way	7.50
695	12" 3 Way	7.80
696	15" 3 Way	8.15
697	24" 3 Way	9.90
698	9" 4 Way	9.75
699	12" 4 Way	10.25
700	15" 4 Way	11.50
701	24" 4 Way	11.75
702	9" 5 Way	11.70
703	12" 5 Way	11.75
704	15" 5 Way	12.00
705	24" 5 Way	12.25

FIXED WIRES

FIXED SELF-CONTACTING

DEVICE CODE	LENGTH	BUNDLE OF 25
878	4" Gray	.75
879	7" Black	.80
907	9" Yellow	.90
908	12" Red	1.00
909	15" Blue	1.20
915	21" Gray	1.55
910	24" Green	1.50
911	32" Orange	2.00
912	9" 2 Way	3.50
913	12" 2 Way	3.70
969	15" 2 Way	4.50
970	21" 2 Way	4.65
914	24" 2 Way	4.60
962	9" 3 Way	4.40
963	12" 3 Way	4.60
971	15" 3 Way	5.60
972	21" 3 Way	5.70
964	24" 3 Way	5.65
965	9" 4 Way	5.25
966	12" 4 Way	5.45
973	15" 4 Way	6.75
974	21" 4 Way	7.00
975	24" 4 Way	7.25
967	9" 5 Way	7.00
968	12" 5 Way	7.50
976	15" 5 Way	8.00
977	21" 5 Way	8.25
978	24" 5 Way	8.50

(FITS IBM ONLY)

FIXED JACK TYPE WIRES

DEVICE CODE	LENGTH	BUNDLE OF 25
672	3"	.70
673	5"	.95
674	7"	1.15
675	9"	1.25
676	15"	1.50
677	21"	1.75
678	24"	2.00
872	9" 2 way split	1.50
873	12" 2 way split	1.75
874	15" 2 way split	2.00
875	24" 2 way split	2.25
876	15" 3 way split	2.50

(FITS IBM ONLY)

MANUAL JACK TYPE WIRES

DEVICE CODE	LENGTH	BUNDLE OF 25
658	6"	2.25
659	9"	2.50
660	15"	2.75
661	24"	3.00
662	Common Connector	2.00
701	6" 2 way	6.00
702	9" 2 way	6.25
703	15" 2 way	6.75
704	24" 2 way	7.25
705	15" 3 way	7.50
666	Connector Assy.	2.30

LOOK ! ! Over 60 New Sizes Split Wires To Select From

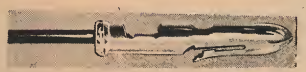
NEW MANUAL SELF-CONTACT SPLIT WIRES

Device Code	Length	Bdle of 10
*706	9" 6 Way	7.20
*707	12" 6 Way	8.00
*708	15" 6 Way	8.80
*709	24" 6 Way	9.60
*710	9" 7 Way	7.40
*711	12" 7 Way	8.20
*712	15" 7 Way	9.00
*713	24" 7 Way	9.80
*714	9" 8 Way	8.80
*715	12" 8 Way	9.80
*716	15" 8 Way	10.80
*717	24" 8 Way	11.80

NEW MANUAL SELF-CONTACT SPLIT WIRES

Device Code	Length	Bdle of 10
*718	9" 9 Way	9.00
*719	12" 9 Way	10.00
*720	15" 9 Way	11.00
*721	24" 9 Way	12.00
*722	9" 10 Way	10.40
*723	12" 10 Way	11.60
*724	15" 10 Way	12.80
*725	24" 10 Way	14.00
*726	9" 11 Way	10.60
*727	12" 11 Way	11.80
*728	15" 11 Way	13.00
*729	24" 11 Way	14.20
*730	9" 12 Way	12.00
*731	12" 12 Way	13.40
*732	15" 12 Way	14.80
*733	24" 12 Way	16.20

* Indicates new developments by Edward Ochman



NEW FIXED SELF-CONTACT SPLIT WIRES

Device Code	Length	Bdle of 10
*979	9" 6 Way split	4.80
*980	12" 6 Way split	5.20
*981	15" 6 Way split	6.40
*982	21" 6 Way split	7.40
*983	24" 6 Way split	8.40
*985	9" 7 Way split	5.00
*986	12" 7 Way split	5.80
*987	15" 7 Way split	6.60
*988	21" 7 Way split	7.60
*989	24" 7 Way split	9.00
*991	9" 8 Way split	5.80
*992	12" 8 Way split	6.80
*993	15" 8 Way split	7.60
*994	21" 8 Way split	8.80
*995	24" 8 Way split	10.80

NEW FIXED SELF-CONTACT SPLIT WIRES

Device Code	Length	Bdle of 10
*997	9" 9 Way split	6.00
*998	12" 9 Way split	7.00
*999	15" 9 Way split	8.00
*1000	21" 9 Way split	9.00
*1001	24" 9 Way split	11.00
*1003	9" 10 Way split	6.80
*1004	12" 10 Way split	8.00
*1005	15" 10 Way split	9.20
*1006	21" 10 Way split	10.40
*1007	24" 10 Way split	12.80
*1009	9" 11 Way split	7.00
*1010	12" 11 Way split	8.20
*1011	15" 11 Way split	9.40
*1012	21" 11 Way split	9.40
*1013	24" 11 Way split	10.60
*1015	9" 12 Way split	8.40
*1016	12" 12 Way split	9.60
*1017	15" 12 Way split	10.60
*1018	21" 12 Way split	12.00
*1019	24" 12 Way split	14.80

Something NEW

Many Installations require a few split wires..... but do not want complete Bundles..... And Yet, split wires are direly needed at times..... To minimize cost and yet allow you to have split wires when needed Ockie has made up the following Split Wire Packages:

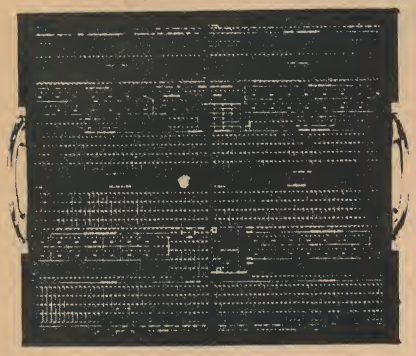
#SWM - Split Wire Manual Kit $18.25 ea.

Consisting of:
- 5-9" 2 way
- 5-9" 3 way
- 5-9" 4 way
- 5-9" 5 way
- 5-15" 2 way
- 5-15" 3 way
- 5-15" 4 way
- 5-15" 5 way
- 5-24" 2 way
- 5-24" 3 way

#SWF - Split Wire Fixed Kit $10.35 ea.

Consisting of:
- 5-9" 2 way
- 5-9" 3 way
- 5-9" 4 way
- 5-9" 5 way
- 5-12" 2 way
- 5-12" 3 way
- 5-12" 4 way
- 5-12" 5 way
- 5-24" 2 way
- 5-24" 3 way

UNIVAC 1004



UNIVAC 1004 Manual Panel	$33.00 ea.
UNIVAC 1004 Fixed w/Cover	$39.00 ea.
COVER Only	$ 6.00 ea.
WIRING COMPLEMENT	$80.00 ea.
Wiring Tool	$ 3.95 ea.

OCKIE DIAL SWITCH

for the

UNIVAC 1004

- 12 positions
- No need to remove covers to change a date . . .DIAL IT
- Eliminates hazard of changing wires
- Change program starts without error
- Change months - days - years without removing cover
- Convenient change of program starts or set up changes
- Saves time - effort - eliminates errors
- 3 - dial switches can give hundreds of set up change combinations

$ 8.50 EACH

MANUAL WIRES (TEMPORARY) FOR 1004					FIXED WIRES (PERMANENT) FOR 1004				
DEVICE CODE	COLOR	LENGTH	NO. PER BUNDLE	PRICE PER BUNDLE	DEVICE CODE	COLOR	LENGTH	NO. PER BUNDLE	PRICE PER BUNDLE
5012601	Gray	Jack Plug	25	5.25	5012610	Gray	Jack Plug	25	5.25
5012602	Red	5"	25	3.75	5012611	Red	5"	25	3.75
5012603	Gray	7"	25	3.85	5012612	Gray	7"	25	3.85
5012604	Blue	9"	25	3.95	5012613	Blue	9"	25	3.95
5012605	Green	11"	25	4.05	5012614	Green	11"	25	4.05
5012606	Orange	15"	25	4.15	5012615	Orange	15"	25	4.15
5012607	Black	19"	25	4.25	5012616	Black	19"	25	4.25
5012608	Yellow	23"	25	4.35	5012617	Yellow	23"	25	4.35
5012609	Brown	27"	25	4.40	5012618	Brown	27"	25	4.40
5012619	Gray	3 Leg 7"	10	4.85	5012631	Gray	3 Leg 7"	10	4.85
5012620	Yellow	3 Leg 9"	10	5.10	5012632	Yellow	3 Leg 9"	10	5.10
5012621	Orange	3 Leg 13"	10	5.30	5012633	Orange	3 Leg 13"	10	5.30
5012622	Brown	3 Leg 17"	10	5.70	5012634	Brown	3 Leg 17"	10	5.70
5012623	Gray	4 Leg 7"	10	6.35	5012635	Gray	4 Leg 7"	10	6.35
5012624	Yellow	4 Leg 9"	10	6.50	5012636	Yellow	4 Leg 9"	10	6.50
5012625	Orange	4 Leg 13"	10	6.90	5012637	Orange	4 Leg 13"	10	6.90
5012626	Brown	4 Leg 17"	10	7.35	5012638	Brown	4 Leg 17"	10	7.35
5012627	Gray	6 Leg 7"	10	9.60	5012639	Gray	6 Leg 7"	10	9.60
5012628	Yellow	6 Leg 9"	10	9.75	5012640	Yellow	6 Leg 9"	10	9.75
5012629	Orange	6 Leg 13"	10	10.25	5012641	Orange	6 Leg 13"	10	10.25
5012630	Brown	6 Leg 17"	10	10.70	5012642	Brown	6 Leg 17"	10	10.70

OCKIE FILTER-BLOK WIRES

DEVICE CODE	LENGTH	(Prices are Per Box of 10) 1-5 Box	5-10 Box	10-Up
FB-9	9" Blue	25.00	23.00	22.00
FB-11	11" Green	25.00	23.00	22.00
FB-15	15" Orange	25.00	23.00	22.00
FB-19	19" Black	25.00	23.00	22.00
FB-23	23" Yellow	25.00	23.00	22.00
FB-27	27" Brown	25.00	23.00	22.00

NOTE: Specify whether Manual or Fixed Desired

******It Pays To Have a Box Handy******

OCKIE FILTER-BLOK WIRES

ADVANTAGES:

- Reduces Wiring Time
- Saves extra hours of work where back circuits occur
- Eliminates High cost of Leasing filters on IBM machines
- Increases flexibility of Department
- A Vital and necessary device in all Tabulating installations

INTRODUCTORY OFFER
½ DOZEN WIRES $9.50

Current Travels In One Direction
"ELIMINATES BACK CIRCUITS"

"Ockie-wires may be used on 407 - 403 - 402 - 602A and other machines where back circuits occur"

**** **Our Experience** has shown that most installations at one time or another have troublesome back circuits. Because they have no "Filter-Blok" wires on hand they have to find the trouble the long and hard way sometimes working overtime and into the night. This could be eliminated if they had the foresight to keep a box on hand . . . Even today a good portion of our orders are hurried phone calls and special delivery orders . . . Save yourself and your Company valuable time by keeping a box on hand . . . Order Today.

*** We are pleased to find so many customers returning to us after trying other type of filters. Here are some of the reasons they have given for returning:

- Ockie "Filter-Blok" prices include wires too.
- Ockie Filters are not as bulky.
- No danger of the wires pulling out accidentally because of inadeauate locking mechanism in other filters.
- Ockie Filters have higher and proper rating and strength which reduces failure found in others.

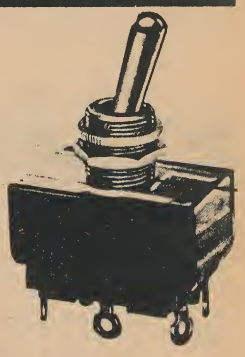
DEVICE CODE	LENGTH	(Boxes of 10) 1–5	5–10	10 up
310	9" Fixed	19.00	18.00	17.00
311	9" Manual	19.00	18.00	17.00
312	12" Fixed	19.00	18.00	17.00
313	12" Manual	19.00	18.00	17.00
*314	15" Fixed	19.00	18.00	17.00
315	15" Manual	19.00	18.00	17.00
316	24" Fixed	19.00	18.00	17.00
317	24" Manual	19.00	18.00	17.00
318	32" Fixed	19.00	18.00	17.00
319	32" Manual	19.00	18.00	17.00
320 Jack Type	15" Fixed	19.00	18.00	17.00
321 Jack Type	15" Manual	19.00	18.00	17.00

*Indicates Most popular and most flexible size.

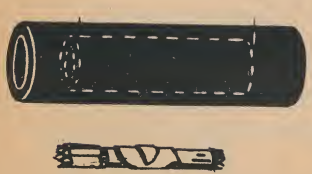
SWITCHES

Control Panel Cover Toggle Switches
Box of 5 $7.00

Toggle Switches with wires attached for 80-80 Boards
$3.50 ea.



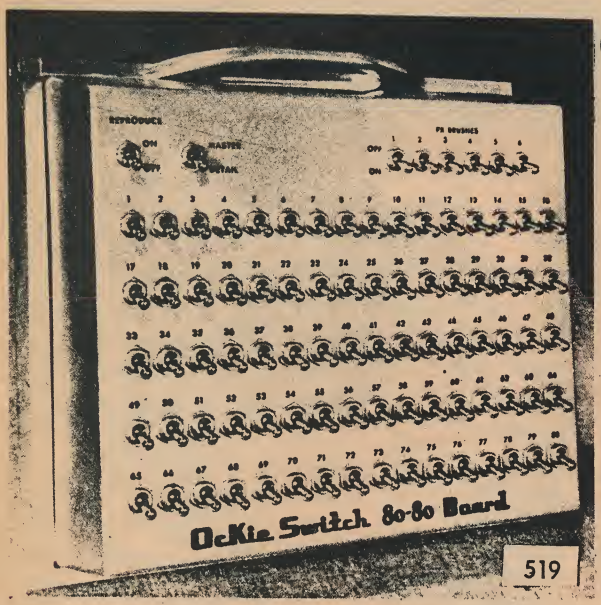
Butt Connectors



Make your Own Split Wires With these Connectors:
Box of 100 $8.00
Colors: Red, Blue, Yellow

You'll find a 1001 uses for this Plastic Embosser

OCKIE - SWITCH *80-80 Boards*



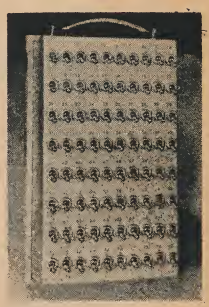
PERMANENTLY WIRED

ONE YEAR GUARANTEE

- *Increases efficiency and Flexibility of Data Processing Installations
- *Eliminates time-consuming wiring operations
- *Reduces Supervisory Requirements
- *Less Knowledge Required
- *Minimizes error

NEW 3 POSITION SWITCH ON 519

88 STURDY SWITCHES DO THE JOB



513-514-552

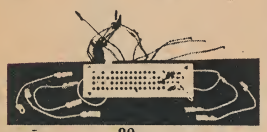
IT WILL

- *Reproduce into Blank cards and Compare
- *Reproduce with Field Elimination and Compare
- *Gang-Punch into blank cards
- *Gang-Punch into punched cards
- *Intersperse Gang-Punch
- *Reproduce and Gang-Punch and Compare on reproduced columns

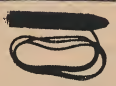
☐ We want to rent for 6 months at $9.00 per month and apply to purchase price if purchased.

☐ We want to buy outright at introductory offer of $295.00. Regular Price is $325.00.

SELF CONTACTING PIGGY-BACK



80 hubs available for all types of machine functions requiring alterations may be controlled by external flexible wiring without removing the cover. Fits all self-contacting covers. Price $25.00 each installed in your cover.



CONTINUITY TESTER

for checking wiring locations on heavily wired panels. Spring clip is attached from the back of the panel to known wire end and the probe is used to test for the opposite end. each. **$5.00**

ALL METAL ANODIZED WIRING TOOL $4.00

$3.95 ea.

WIRE POCKET TOOL
For Univac 1004 Wires

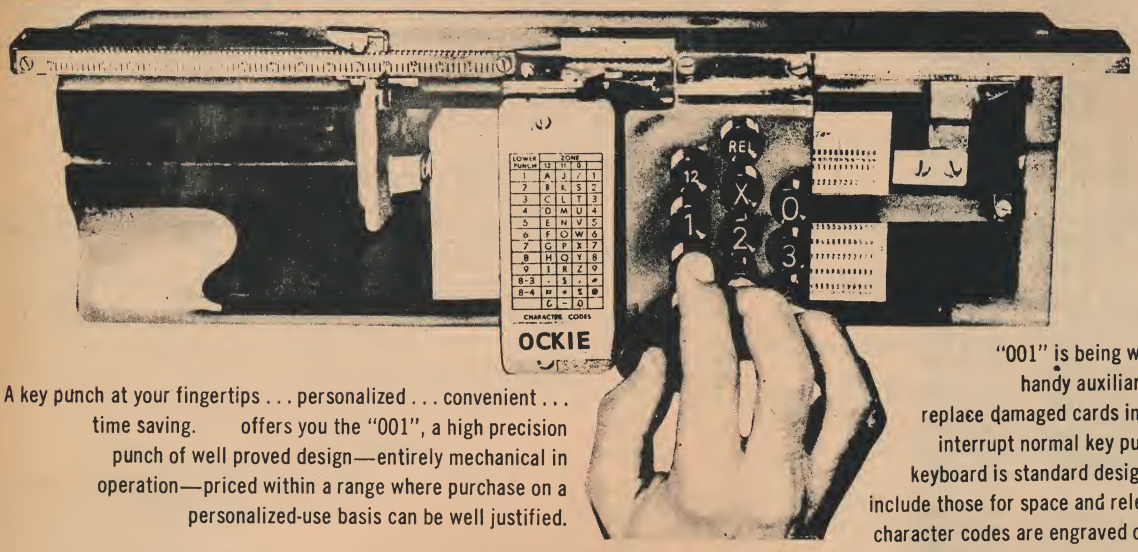
OCKIE DIAL SWITCH

- 12 positions
- No need to remove covers to change a date . . .DIAL IT
- Eliminates hazard of changing wires
- Change program starts without error
- Change months - days - years without removing cover
- Convenient change of program starts or set up changes
- Saves time - effort - eliminates errors
- 3 - dial switches can give hundreds of set up change combinations

$6.00

402-407 Deep Dish Covers w/3 Dial Switches Installed $32.(
912-908 Deep Dish Covers w/3 Dial Switches Installed $31.(

OCKIE "001" KEY PUNCH $275.00

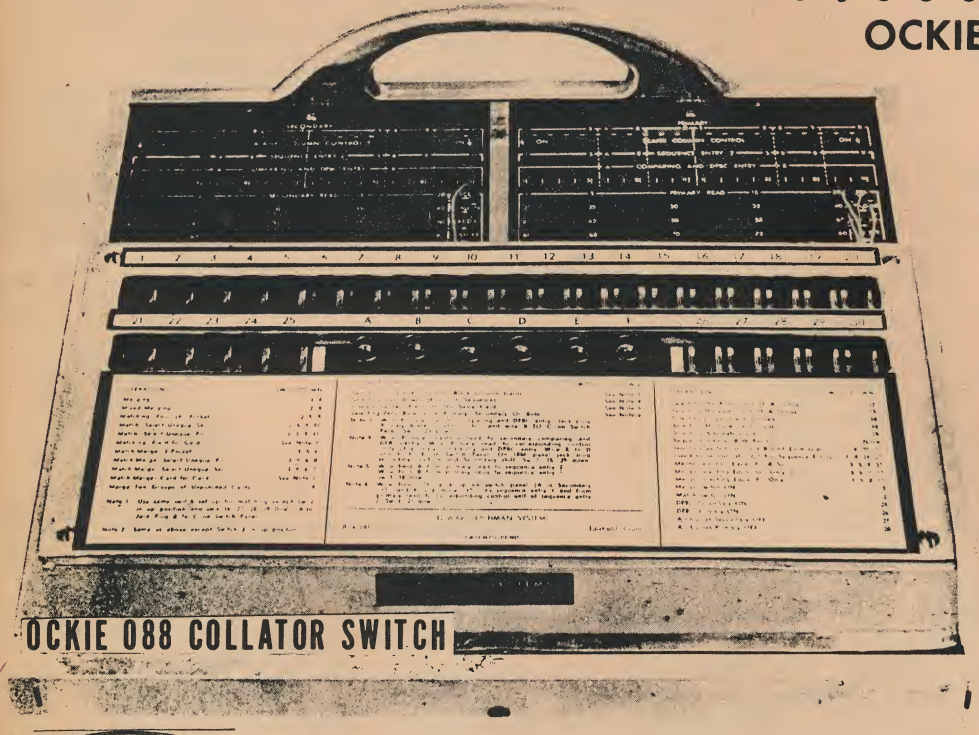


A key punch at your fingertips . . . personalized . . . convenient . . . time saving. offers you the "001", a high precision punch of well proved design—entirely mechanical in operation—priced within a range where purchase on a personalized-use basis can be well justified.

This is a compact punch . . . needs only a small space on your desk top or on computor console. It weighs only a few pounds . . . is easily carried wherever needed. The one-piece solid aluminum base is light in weight yet provides substantial thickness and the solid "feel" every good mechanical key punch must have.

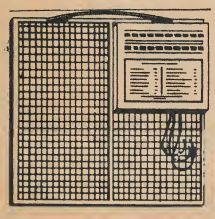
"001" is being widely used as an extremely handy auxiliary punch . . . for example to replace damaged cards immediately without need to interrupt normal key punch routine. The numerical keyboard is standard design with fourteen keys which include those for space and release. For your convenience, character codes are engraved on the cover plate. Tab stop with quick release and calibrated gear rack make it easy to set card to desired column. Alphabetic or multiple punching is possible without back spacing. Operation is simple—positive—straightforward!

OCKIE COLLATOR SWITCH



WHAT CAN IT DO ? ? ? ?

1. Sequence check or merge
2. Merge Unequal Sequence
3. 3 Pocket Match Merge
4. 3 Pocket match merge card of card
5. 4 Pocket Match Merge
6. 4 Pocket Match merge card for card
7. Pull All Multiple Card Groups
8. Pull All Single Card Groups
9. Pull All Step Downs (errors)
10. Select first card of a group
11. Select last card of a group
12. Select Alternate Cards
13. Mixed Merging
14. Select 0 Balance
15. Merge 2 Groups unpunched cards
16. Select Cards by a Control # (Control Card in front of file)
17. Same as above & all higher Cards
18. Same as above & all lower Cards
19. Merge Select equal Primary & Sec.
20. Match Merge Sel. unequal sec.
21. Same as above – Card for Card
22. Match Merge Sel. unequal Prim.
23. Same as above – Card for Card
24. Match Select Unequal Sec.
25. Same as above – Card for Card
26. Match Select Unequal Prim.
27. Same as above – Card for Card
28. Select X Cards Prim or Sec – Wire
29. Select X Cards Prim or Sec – 4 Pckt
30. Merge Pulling Errors.



PRICES:

077, 089	$150.00
085	$150.00
088	$185.00

COMPUTER RIBBONS

IBM 1403
Univac
RCA
Sheppard
NCR
Minn.-Hnywl.
Burroughs
Analex

OCKIE RIBBONS

FREE!

Special Introductory Offer!

HIGH INTENSITY LAMP

BUTANE LIGHTERS

FREE. . With Orders of $100. 00 or More Of Computer Ribbons.
SELECT ONE:
#Soldering Gun
#Intensity Light
#Butane Lighter

MACHINE	WIDTH & LENGTH	NYLON Each	SILK Each
ANELEX – 120 Column	12-1/2 or 12-3/4 x 15 Yards	$ 17.00	$ 23.00
160 Column	17" x 15 Yards	22.00	35.00
72 Column	8-1/8" x 12 Yards	12.00	17.00
24 Column	3-1/2" x 10 Yards	6.00	9.00
Multilister	3" x 20 Yards	8.00	12.00
ADDRESSOGRAPH 72	7-3/4" x 12 Yards	10.00	
132	17" x 12 Yards	20.50	
BENDIX 10	7-3/4" x 12 Yards	10.00	
11	12-1/2" x 15 Yards	17.00	
12	12-1/2" x 15 Yards	17.00	
BURROUGHS 220	12-1/2" x 15 Yards	17.00	23.00
321	14-1/2" x 50 Feet	25.00	40.00
322	17-1/2" x 50 Feet	26.00	41.00
CONTROL DATA 1612	12-1/2" or 12-3/4" x 15 Yards	17.00	23.00
1606	14" x 15 Yards	22.00	40.00
	14-1/2" x 15 Yards	23.00	41.00
GENERAL ELECTRIC:			
#225	12½" or 12¾" x 15 Yds.	14. 00	20. 00
#415,#425 & #625	14½" x 15 Yds.	17. 50	
HONEYWELL:			
H-800 & H-400	17" x 12 Yds.	14. 75	
H-800 & H-400	17" x 15 Yds.	17. 75	
H-800 & H-400	17" x 20 Yds.	21. 00	
H-200 or H-206	17" x 18 Yds.	21. 75	
H-200 or H-206	17" x 25 Yds.	25. 00	
H-222	14" x 20 Yds.	16. 00	
H-222	14" x 25 Yds.	18. 00	
IBM 1403 Model 1 & 2	14-1/16" x 20 Yards	16.00	
Model 1 & 2	11-1/16" x 20 Yards	15.00	
Model 3	14-1/16" x 25 Yards	20.00	
Model 3	11-1/16" x 25 Yards	17.00	
IBM 1440 (Disc Rack)	1/2" x 40 Yards	2.50	3.30
IBM #1403:			
Model 1 & 2	14⅛" x 20 Yds.	16. 00	
Model 3 (#360)	14⅛" x 25 Yds.	18. 50	
NCR 315 – (R34-106)	13" x 36 Yards	35.00	50.00
Bizmac	13" x 36 Yards	35.00	50.00
Philco	12-1/2" or 12-3/4" x 15 Yards	17.00	23.00
RCA:			
#301	12½" or 12¾" x 15 Yds.	14. 00	20. 00
#301 Spectra #70	17" x 15 Yds.	17. 50	
#501	14" x 36 Yds.	24. 00	40. 00
Super Spectra	15" x 15 Yds.	18. 00	
SCIENTIFIC CONTROL SYSTEMS:			
#9171, #9372, & #9379	14½" x 36 Yds.	26. 00	
	17¼" x 36 Yds.	31. 00	
UNIVAC 1004	14" x 55 Yards	38.00	
1 & 2	13-1/2" x 100 Yards	80.00	150.00
1 & 2	13-1/2" x 200 Yards	150.00	290.00

INKINGS: Record – All Purpose (Offset) – Scanning

COLORS: BLACK – BLUE – PURPLE Special Colors made to order in Dozen Lots (Add 25% to above prices)

LIST OF COMPUTER RIBBON USERS

American Airlines, Inc.
Western Electric Co., Inc. (Buying Div. for the entire Bell Systems throughout the country)
Atlantic Refining Co.
Automatic Data Processing
Associated Hospital Service of N. Y.
Bank of America
Bankers Trust Co.
Connecticut Bank & Trust Co.
Chase Manhattan Bank
Chemical Bank & Trust Co.
Federal Reserve Bank of N. Y.
Franklin National Bank
First National City Bank
First Trenton National Bank
Irving Trust Co.
Long Island National Bank
Manufacturers Hanover Trust Co.
Mellon Bank & Trust Co.
National State Bank

Columbia Broadcasting Co.
Consolidated Edison Co. of N. Y., Inc.
Control Data Corp.
C-E-I-R
Electronics Business Service
Dun & Bradstreet
National Stores
[illegible]namics Corp.
Gi[illegible] the U.S.A.
W. T. Gr[illegible]
General Moto[illegible]
Grand Union
Home Life Insurance Co.
Honeywell E. D. P.
Hornblower & Weeks
John Hancock Mutual Life Insurance Co.
Hospital Service Plan of N. J.
ITT Data & Information System
Insurance Data Processing Center
Johns-Manville Products Corp.

Keuffel and Esser
Lever Brothers
Lockheed
McGraw-Hill Co.
Metropolitan Life Insurance Co.
National Magazine Service
N. Y. Central Railroad Co.
Public Service Electric & Gas Co.
Public Service Coordinated Transport
Revlon Corp.
Shulton, Inc.
St. Regis Paper Co.
Service Bureau Corp. (A Subsidiary of IBM)
Statistics, Inc.
Thompson & McKinnon
Travelers Express
Union Carbide
U. S. Rubber Corp.
Sylvania Electric
Yale Transport Corp.

OCKIE RIBBONS

NEW PLASTIC INKING - FANTASTIC LONG WEAR

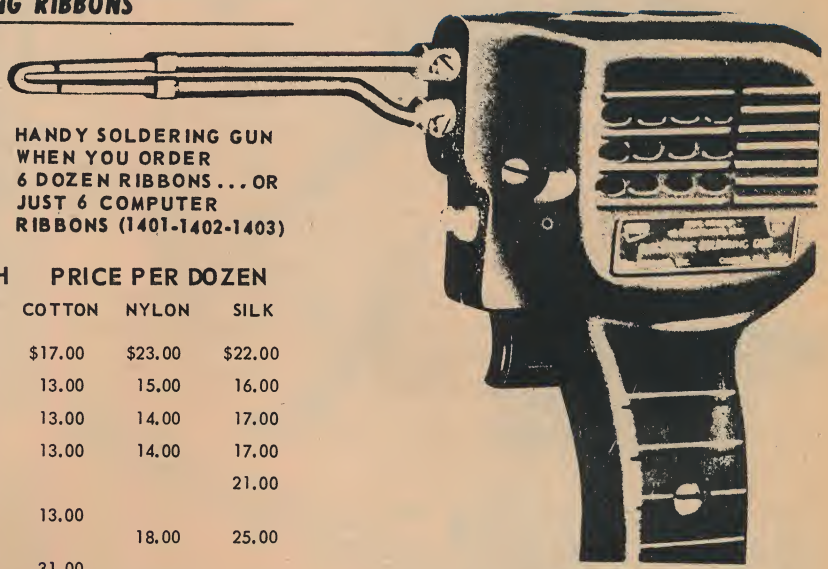
SPECIALISTS IN DATA PROCESSING RIBBONS

SORRY .... NO SAMPLES BUT ORDER TODAY.... .... AND GET A FREE GIFT

FREE HANDY SOLDERING GUN WHEN YOU ORDER 6 DOZEN RIBBONS ... OR JUST 6 COMPUTER RIBBONS (1401-1402-1403)

MACHINE	WIDTH AND LENGTH	PRICE PER DOZEN COTTON	NYLON	SILK
IBM 402-403-405-407-408-409-416-419-557-716-717-7400	3/4" x 18 Yards	$17.00	$23.00	$22.00
IBM 026-28-47-66-526-536-836	3/16" x 18 Yards	13.00	15.00	16.00
IBM 36-101, 108	1/2" x 12 Yards	13.00	14.00	17.00
IBM 285-550-551	1/2" x 18 Yards	13.00	14.00	17.00
IBM 370, 305 Ramac	3/16" x 29 Yards			21.00
IBM 519-528-515	1-5/8" x 11 Feet	13.00		
	1-5/8" x 12 Feet		18.00	25.00
IBM 548	7-1/2" x 10 Feet	31.00		
	7-1/2" x 12 Feet		45.00	51.00
IBM 552	7-1/2" x 8 Feet	23.00		
	7-1/2" x 12 Feet		36.00	49.00
IBM 720-730-719-1443	1/2" x 33 Yards		23.00	25.00
IBM 801-802-803-1201 Control	1/2" x 18 Yards	13.00	14.00	17.00
IBM 801-802-803-1201 Compartment	2-1/2" x 7 Yards	25.00	27.00	44.00
IBM 1203 (also 27-28) Adding	1/2" x 7 Yards	10.00		
IBM 1620	9/16" x 16 Yards	17.00	24.00	25.00
Remington #2 Tabulator	1/2" x 18 Yards	13.00	15.00	17.00
Remington #3 Tabulator	3/4" x 18 Yards	17.00	23.00	22.00
Burroughs Machines:				
Endorsing Unit Proof	1-3/4" x 10 Yards	22.00		
Listing Unit Proof	2-15/32" x 10 Yards	30.00		
Adding Unit Proof	1/2" x 9 Yards	12.00	17.00	20.00
10 Key Adding	7/16" x 9 Yards	6.00	7.50	10.00
Series "J" Ten Key	5/16" x 7 Yards	6.00	7.50	10.00
Bookkeeping – Adding	7/16" x 13 Yards	7.50	10.00	12.00
Sensimatic or Sensitronic	1/2" x 16 Yards	11.00	12.00	17.00
Type 70 or Series "M"	1-3/8" x 8 Yards	12.00	20.00	25.00
National Cash Register #3100	5/8" x 18 Yards	14.00	18.00	23.00

FREE ELECTRONIC SOLDERING GUN



FREE! FIVE-PIECE SCREWDRIVER SET with your order of 2 dozen Ribbons.

FREE! SIX-FOOT STEEL RULE with your order of 1 dozen Ribbons.

FREE WHEN YOU ORDER 3 DOZEN RIBBONS

(42) Extra Power **FLASHLIGHT**

Throws a 1500 ft. beam from 5 "D" cells. Chrome plated case. Style No. 444.

People have asked why we do not hand out Free Samples.

Here's Why ----

1. Too many desk drawers are full of Sample Ribbons. In many instances some installations get their complete yearly requirements out of sample ribbons. Consequently, they never have to buy ribbons.

2. We would rather do something more tangible to give you much more incentive. First: The retail value of the 402 Ribbon is $21.50 for extra sheer and $28.00 per dozen for the silk. The retail value of 407 Ribbons is $23.00 per dozen for extra sheer and $29.50 per dozen for the SILK.

Now, look at our Price List and see how much we've reduced this to give you **TRUE TANGIBLE VALUE.**

Handy for car!

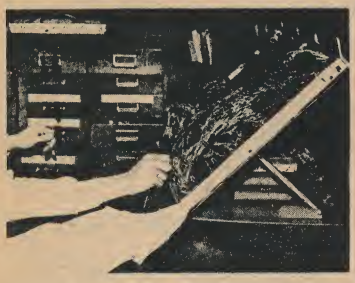
Magnetic Flashlight

Chrome-plated case has magnet that holds fast on any metal. Uses 2 "D" cells. Style No. 777.

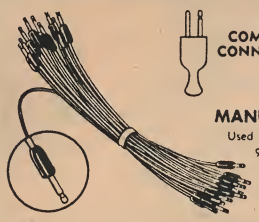
3. And as an **EXTRA BONUS** we give you a **FREE** USEFUL ITEM FOR EACH ORDER. 9

NEW MOBILE FILE FOR STORING CONTROL PANEL WIRES

12" DEEP

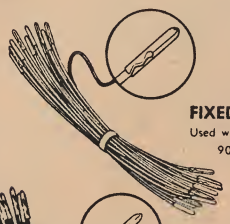


All your wires within reach at your wiring stations.



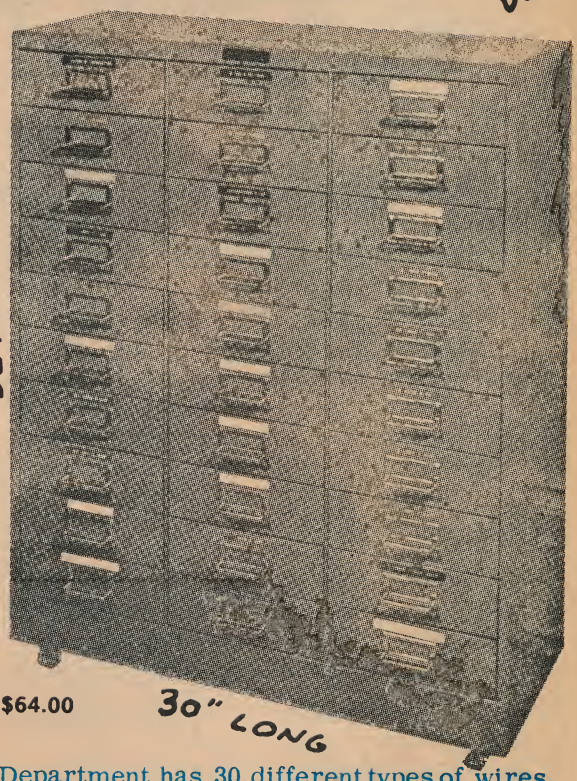
COMMON CONNECTOR

MANUAL JACK TYPE
Used with following panels:
901 - 903 - 913



FIXED JACK TYPE
Used with following panels
901 - 903 - 913

FIXED SELF-CONTACTING TYPE
Used with following panels:
908 - 910 - 911 - 912 - 914



36½" HIGH

30" LONG

(INCLUDING MOBILE CASTER BASE)

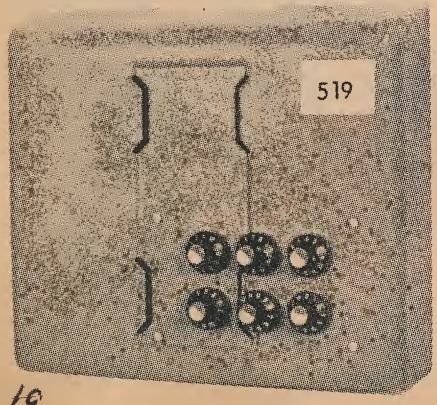
$64.00

The average Tabulating Department has 30 different types of wires. They usually try to jam these 30 different wires into a unit having only 7 compartments. If this is also your situation, you will find you have wires in boxes, cartons, under shelves, in filing cabinets, down the cellar, etc. . . . .As a result you have chaos, lost time in sorting, and it probably costs you over $200.00 or more in lost time and labor yearly. . . .Besides you have many wires buried from view, which you are constantly reordering. Economically, it is extremely inefficient not to have a compartment for each type of wire. . . .This cabinet answers that problem and pays for itself a dozen times over during the course of the year . . .And you can wheel it to your wiring station.

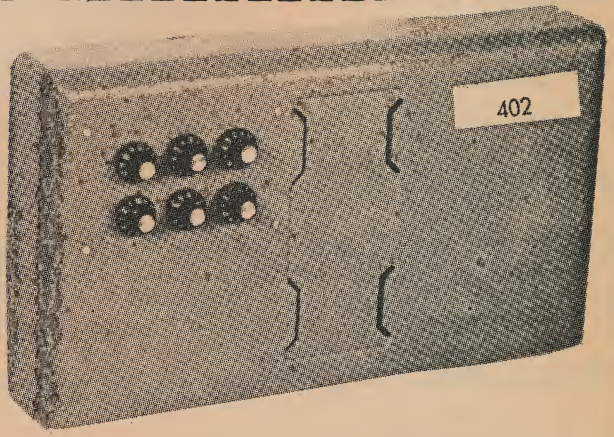
DONT DELAY .....ORDER TODAY .....

OCKIE DEEP

DISH COVER

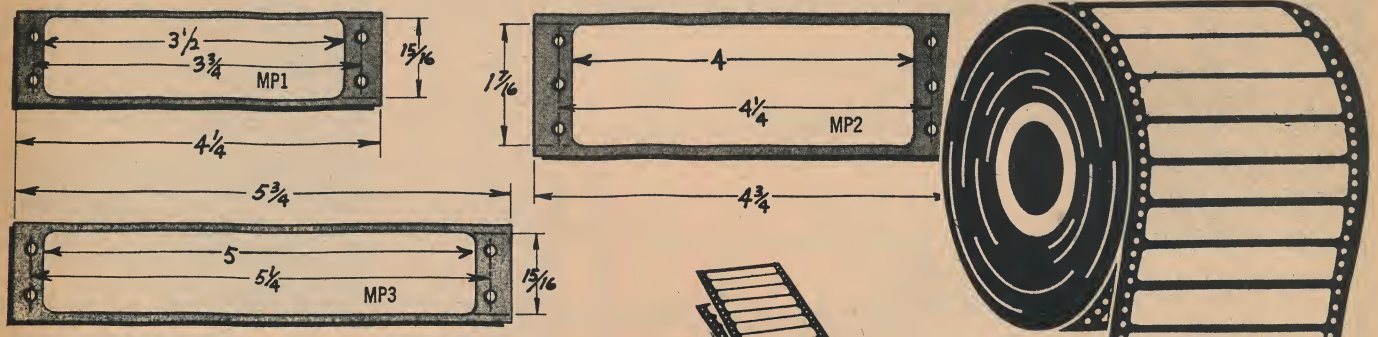


With Dial Switches Installed



402-407 Deep Dish Covers w/3 Dial Switches Installed	$32.00
402-407 Deep Dish Covers w/6 Dial Switches Installed	$52.00
912-908 Deep Dish Covers w/3 Dial Switches Installed	$31.00
912-908 Deep Dish Covers w/6 Dial Switches Installed	$51.00

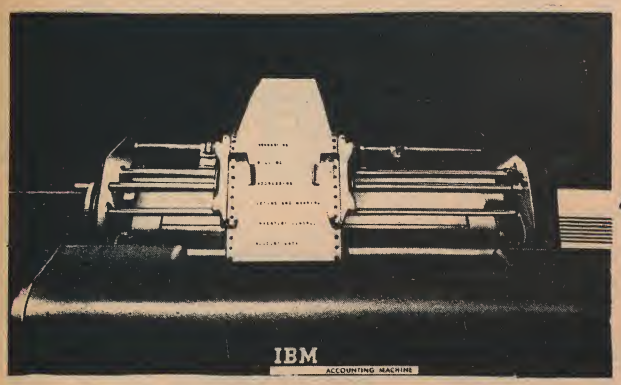
OCKIE SELF ADHESIVE LABELS



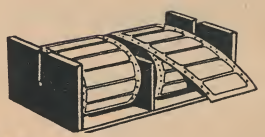
ALSO AVAILABLE IS #350. SIZE 3" HIGH X 5" LONG.

FANFOLDED

FEED FROM BOX TO MACHINE AND REFOLD AUTOMATICALLY



These sizes cover most label requirements.



RETAILERS & WHOLESALERS...

–preparing bin labels and inventory controls
–markers for identifying shelves and drawers
–mailing catalogs, price lists, statements
–identifying parts and finished goods
–setting up sales records and controls

SCHOOLS AND COLLEGES...

–posting grades and test scores
–student I.D. labels for lockers and equipment
–addressing reports and records to parents
–updating health and personal records

MANUFACTURERS...

–addressing publications and notices to employees
–printing changes in manuals and bulletins
–identifying account ledger cards
–color-coded file folder labels
–preparing time cards and payroll records

BANKS, SAVINGS AND LOAN ASSOCIATIONS

–preparing stock dividend notices and mailings
–proxy and annual report mailings
–posting loan payments to account cards
–adding new account number on passbooks

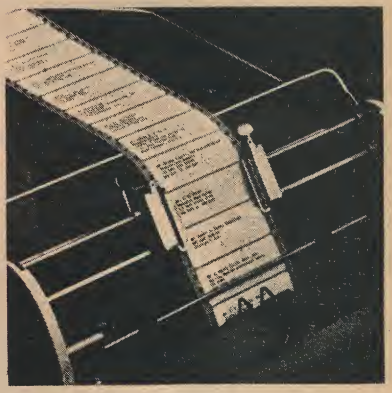
STOCKBROKERS, INSURANCE AND LOAN COMPANIES...

–addressing mailings on stock transactions
–letter of welcome to new customers
–posting paid premiums to ledger cards
–correcting insurance policies

ANY EDP INSTALLATION...

–tape reel labels
–mailings to stockholders
–identifying parts, furniture and equipment
–inventory, coding

Pin Feed Labels

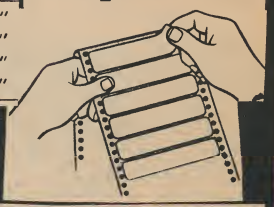


PRICE LIST OCKIE PRESSURE SENSITIVE PIN FEED LABELS

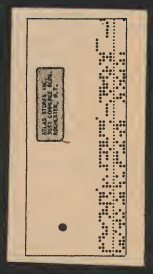
QUANTITY	#133 Rolls	15/16 x 3½ Fanfold	#154 Rolls	1-7/16 x 4 Fanfold	#165 Rolls	15/16 x 5 Fanfold	#350 3 x 5 Rolls
2500	8.00M	9.00M	9.50M	13.50M	8.50M	12.50M	30.00M
5000	4.40M	4.50M	5.90M	7.10M	5.30M	6.10M	25.00M
10000	3.40M	3.80M	4.90M	6.90M	4.30M	4.60M	20.00M
25000	2.80M	3.30M	4.30M	6.30M	3.70M	4.40M	19.00M
50000	2.70M	2.90M	4.15M	5.75M	3.50M	4.05M	18.00M

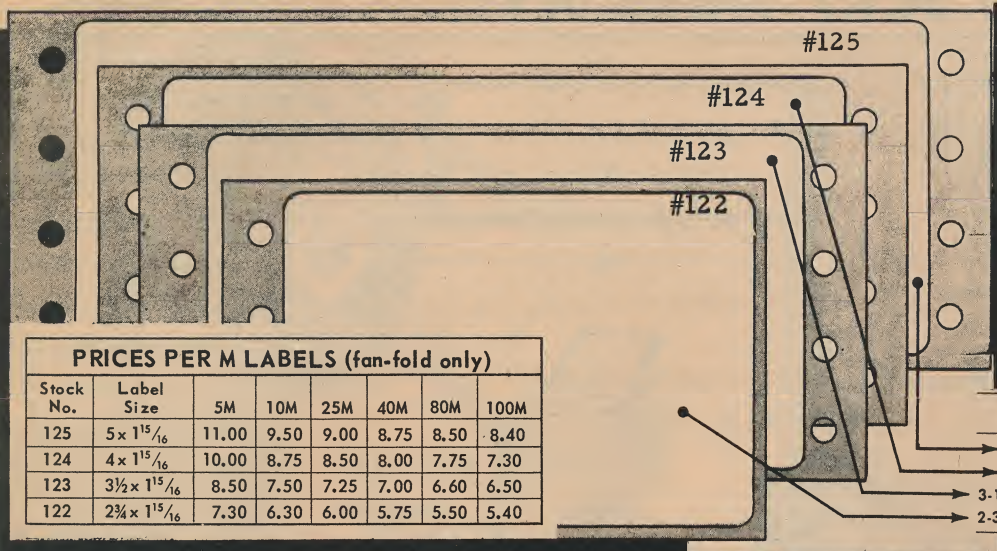
16 POPULAR SIZE LABELS FOR IMMEDIATE SHIPMENT

Manual Dispensing



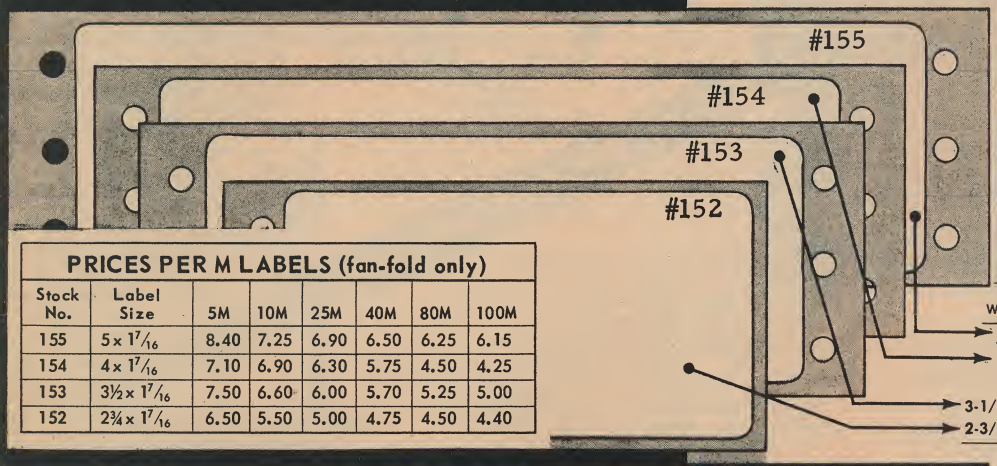
Labels peel fast and easily from carrier liner . . .





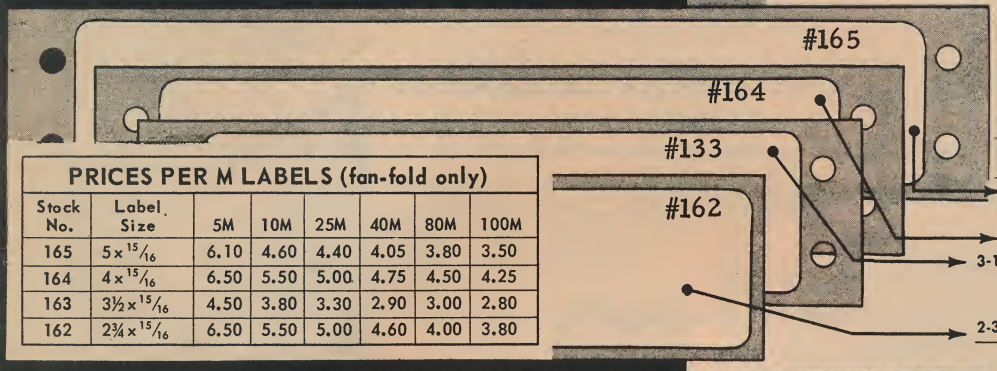
PRICES PER M LABELS (fan-fold only)							
Stock No.	Label Size	5M	10M	25M	40M	80M	100M
125	5 x 1 15/16	11.00	9.50	9.00	8.75	8.50	8.40
124	4 x 1 15/16	10.00	8.75	8.50	8.00	7.75	7.30
123	3½ x 1 15/16	8.50	7.50	7.25	7.00	6.60	6.50
122	2¾ x 1 15/16	7.30	6.30	6.00	5.75	5.50	5.40

SIZE WIDTH HEIGHT
- 5"x1-15/16"
- 4"x1-15/16"
- 3-1/2"x1-15/16"
- 2-3/4"x1-15/16"



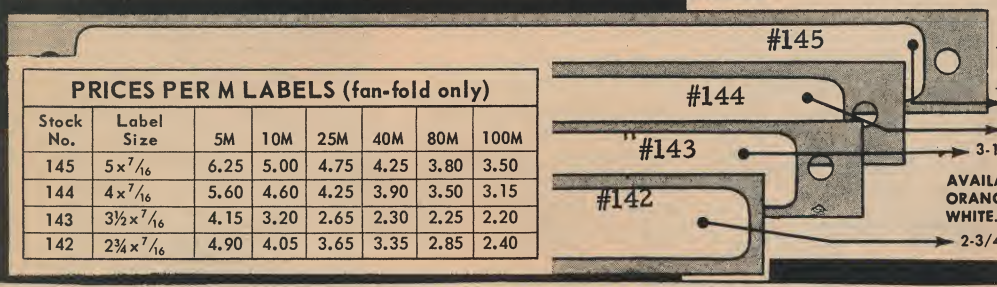
PRICES PER M LABELS (fan-fold only)							
Stock No.	Label Size	5M	10M	25M	40M	80M	100M
155	5 x 1 7/16	8.40	7.25	6.90	6.50	6.25	6.15
154	4 x 1 7/16	7.10	6.90	6.30	5.75	4.50	4.25
153	3½ x 1 7/16	7.50	6.60	6.00	5.70	5.25	5.00
152	2¾ x 1 7/16	6.50	5.50	5.00	4.75	4.50	4.40

SIZE WIDTH HEIGHT
- 5"x1-7/16"
- 4"x1-7/16"
- 3-1/2"x1-7/16"
- 2-3/4"x1-7/16"



PRICES PER M LABELS (fan-fold only)							
Stock No.	Label Size	5M	10M	25M	40M	80M	100M
165	5 x 15/16	6.10	4.60	4.40	4.05	3.80	3.50
164	4 x 15/16	6.50	5.50	5.00	4.75	4.50	4.25
163	3½ x 15/16	4.50	3.80	3.30	2.90	3.00	2.80
162	2¾ x 15/16	6.50	5.50	5.00	4.60	4.00	3.80

SIZE WIDTH HEIGHT
- 5"x15/16"
- 4"x15/16"
- 3-1/2"x15/16"
- 2-3/4"x15/16"



PRICES PER M LABELS (fan-fold only)							
Stock No.	Label Size	5M	10M	25M	40M	80M	100M
145	5 x 7/16	6.25	5.00	4.75	4.25	3.80	3.50
144	4 x 7/16	5.60	4.60	4.25	3.90	3.50	3.15
143	3½ x 7/16	4.15	3.20	2.65	2.30	2.25	2.20
142	2¾ x 7/16	4.90	4.05	3.65	3.35	2.85	2.40

SIZE WIDTH HEIGHT
- 5"x7/16"
- 4"x7/16"
- 3-1/2"x7/16"
- 2-3/4"x7/16"

AVAILABLE IN RED, BLUE, YELLOW, GREEN, ORANGE AND BROWN BARS AND PLAIN WHITE. SPECIFY COLOR.

TLF 275-7

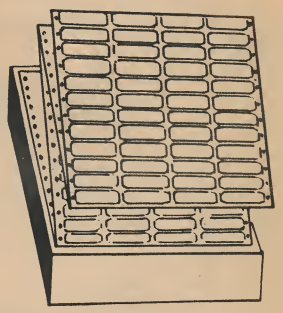
Price: 1 to 10 Gross $11.00 per Gross 10 or More $10.00 per Gross

save up to 75% print out time with Multiple Width Labels

2-across/3-across/4-across

FOR IMMEDIATE DELIVERY

Also available imprinted and in colors
(see Each Item for Actual Size)



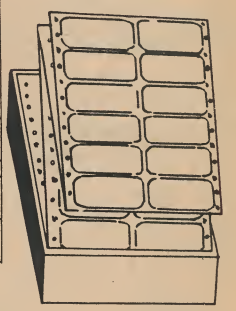
4-ACROSS LABELS Packed 20M to a box

MP-410
Label size, 2¾" x 7/16",
carrier width. 12⅛"

MP-542
Label size, 2¾" x 15/16",
carrier width, 12⅛"

PRICES PER M LABELS

Stock No.	Label Size	10M	20M	40M	60M	80M	100M
2 Across MP-121	3½ x 15/16	4.10	3.60	3.40	3.15	3.10	3.05
2 Across MP-25	4 x 1 7/16	5.75	5.40	5.25	4.80	4.75	4.70
2 Across MP-321	5 x 15/16	5.50	4.90	4.50	4.30	4.20	3.90
4 Across MP-410	2¾ x 7/16	—	3.40	3.25	2.90	2.80	2.70
4 Across MP-542	2¾ x 15/16	—	5.00	4.60	4.45	4.30	3.80



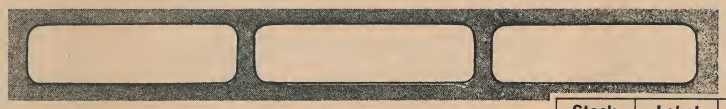
2-ACROSS LABELS Packed 10M to a box

MP-121
Label size, 3½" x 15/16",
carrier width, 8"

MP-25
Label size, 4" x 1 7/16",
carrier width, 9"

MP-321
Label size, 5" x 15/16",
carrier width, 10⅞"

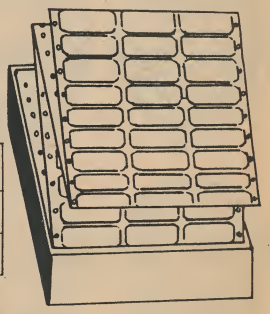
3-ACROSS LABELS Packed 15M to a box



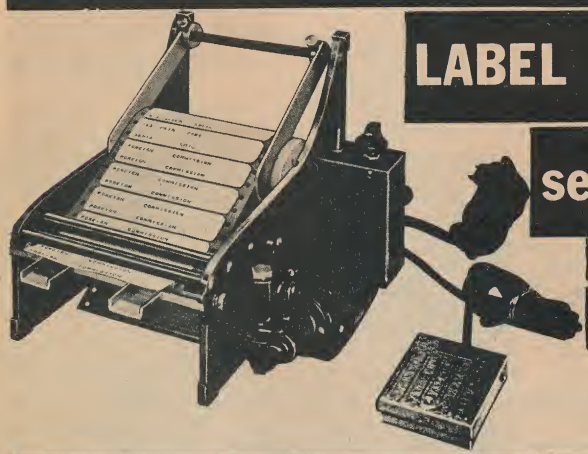
MP-231
Label size, 4" x 1 7/16",
carrier width, 13⅛"

MP-175
Label size, 3½" x 15/16",
carrier width, 11½"

Stock No.	Label Size	15M	30M	45M	60M	75M	90M
3 Across MP-175	3½ x 15/16	4.10	3.45	3.30	3.15	3.10	3.05
3 Across MP-231	4 x 1 7/16	6.80	6.20	5.90	5.40	5.20	5.00



PRESSURE-SENSITIVE LABEL DISPENSERS SPEED UP HANDLING

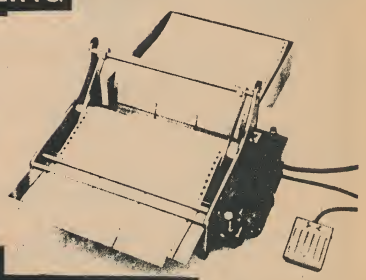


LABEL DISPENSER

separates labels

from release liner paper

automatically — without heat



MODEL	MAXIMUM LABEL WIDTH	WEB WIDTH UP TO	MAXIMUM ROLL DIAMETER	CORE SIZE	NET WEIGHT POUNDS	NET PRICE*
E 110-115V AC-DC Electric Motor	4"	4¼"	7½"	1" or 3" or fanfold	9½	$115.00
EW 110-115V AC-DC Electric Motor	6¼"	6½"	7½"	1" or 3" or fanfold	11	$135.00
EXW 110-115V AC-DC	13"	13¼"	7½"	1" or 3" or fanfold	14½	$199.50

13

for Tape Reels/Bins/Trays/Racks/Control Panels and other DP Hardware

EASY TO AFFIX ■ EASILY REMOVED, WITHOUT LEAVING RESIDUE

PRICES PER M LABELS

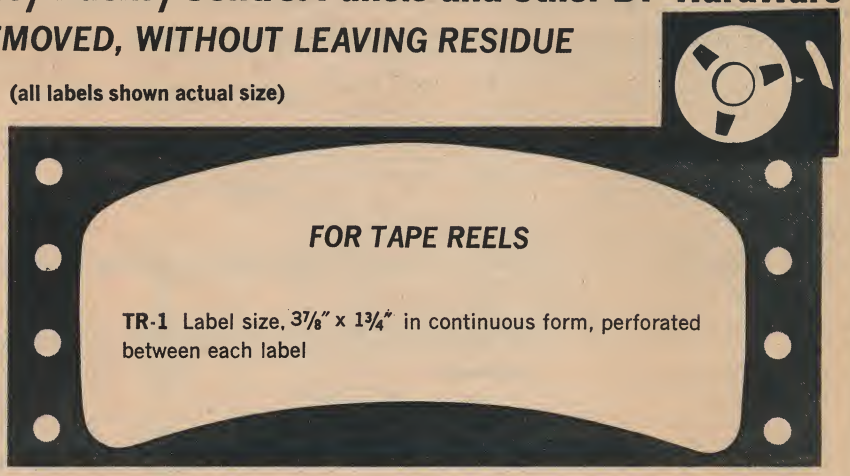
PINFEED — CONTINUOUS FORM

Stock No.	Label Size	5M	10M	20M	40M	80M	100M
TR-1	3⅞ x 1¾	17.75	11.80	11.60	11.20	10.90	10.50
TR-2	3½ x 15⁄16	9.25	8.25	6.65	5.80	5.05	4.70

NON-PINFEED

Stock No.	Label Size	1M	3M	6M	12M	24M	48M
TR-3	3⅞ x 1¾	45.00	26.00	18.00	10.50	9.00	8.20
TR-4	3 x 1¾	26.00	18.00	11.00	7.50	6.50	5.80
7835	3½ x ⅞	12.00	6.50	5.20	4.30	3.50	3.25

(all labels shown actual size)



ALSO STOCKED IN 4 COLORS: Pink, Green, Blue, Yellow (add 15% to prices shown)

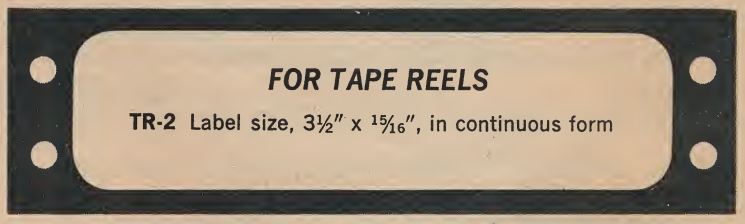
TR-3 same size and shape as above, not pinfeed; cut single, white only

COLOR-STIK

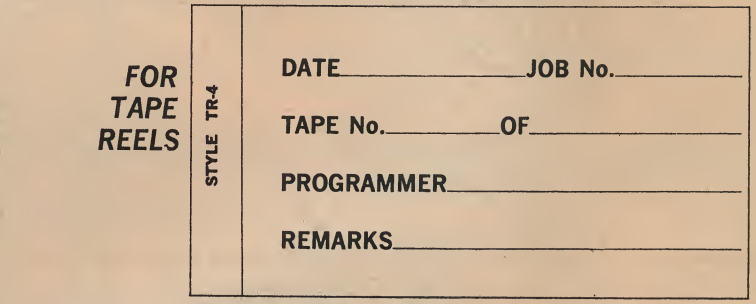
FOR FAST IDENTIFICATION OF MAGNETIC TAPES

NON-PINFEED PRICES PER BOX

Label Size	2	4	6	8	10	20	Box Quan.
Color Stik 1" Circles	15.00	14.50	13.50	12.50	11.00	9.00	2M



ALSO AVAILABLE — ALL PURPOSE LABEL STOCK NO. 7835, slightly smaller than above: 3½" x ⅞" non-pinfeed with regular removable adhesive; in strips perforated for easy separation.



TR-4 Label size, 3" x 1¾", non-pinfeed, printed as shown; cut single

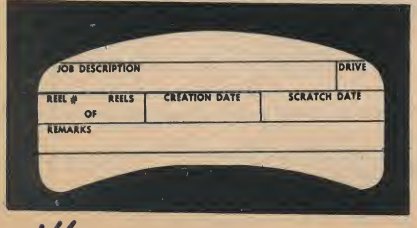
FF-1

PRICES PER M LABELS

10M	20M	40M
$4.10	$3.60	$3.25

Print out File Folder Tab Labels from *existing* tab cards or tapes, quickly and economically. Labels mounted on continuous, pinfeed-punched liner . . . fits all EDP Printers. Self-sticking, labels go on fast, flat and neat without moistening. Won't lift once applied. Standard 7/16" x 3-1/2" file folder size. Bright 1/8" color bar at top of label for fast identification. Stocked in 6 different colors and plain white. Fan-folded . . . 5000 per package.

7 COLOR BANDS FOR CODING Red, Blue, Green Yellow, Orange, Purple, Brown, and all White.



Standard Imprinted Labels in Stock
Write for Prices.
We also Imprint Labels with your Copy
Submit Sample for Price Quotation

OCKIE BINDERS for Marginal Punched Forms

PRESS BOARD BINDERS

LOAD OR UNLOAD FROM TOP OR BOTTOM

EASIEST OPERATING – ECONOMICAL

Intricate levers, bars and slides eliminated for easy operation. To lock–simply bend over plastic post and catch under Loklip. No protruding outside parts – easy to stack and store. Up to 7" capacity.

BINDING: Genuine blue pressboard. Rounded corners. Hinges reinforced with blue canvas.

MECHANISM: Two Loklips on each of top and bottom cover. Two round plastic posts, 10" long.

FOR BURST SHEETS

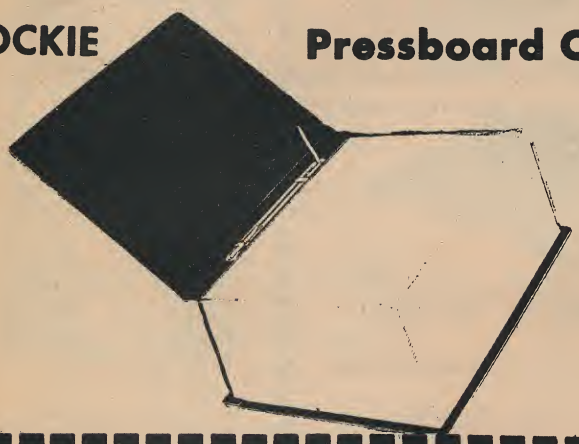
STOCK ITEMS — Packed: 10 to a box				LIST PRICES		
SHEET SIZE BINDING SIDE FIRST	STOCK NO.	EA.	10	100	250	500
8 1/2 x 10 5/8	4304	1.56	1.20	1.00	.98	.96
8 1/2 x 11 3/4	4308	1.62	1.26	1.08	1.04	1.02
8 1/2 x 14 7/8	4310	1.68	1.32	1.12	1.10	1.08
11 x 8 1/2	4318	1.62	1.26	1.08	1.04	1.02
11 x 10 5/8	4322	1.68	1.32	1.12	1.10	1.08
11 x 11 3/4	4324	1.70	1.34	1.16	1.14	1.10
11 x 12 27/32	4326	1.74	1.40	1.22	1.20	1.18
11 x 13 5/8	4328	1.74	1.40	1.22	1.20	1.18
11 x 14 7/8	4330	1.74	1.40	1.22	1.20	1.18
11 x 17 3/4	4334	1.86	1.50	1.34	1.32	1.30

FOR UNBURST SHEETS

STOCK ITEMS — Packed: 10 to a box				LIST PRICES		
SHEET SIZE BINDING SIDE FIRST	STOCK NO.	EA.	10	100	250	500
10 5/8 x 8 1/2	4314	1.68	1.32	1.14	1.12	1.10
11 3/4 x 8 1/2	4342	1.80	1.44	1.26	1.22	1.20
14 7/8 x 8 1/2	4360	2.04	1.68	1.50	1.48	1.46
8 1/2 x 11	4306	1.68	1.32	1.14	1.12	1.10
10 5/8 x 11	4316	1.80	1.44	1.26	1.22	1.20
11 3/4 x 11	4344	1.86	1.50	1.32	1.30	1.28
12 27/32 x 11	4350	1.90	1.54	1.38	1.34	1.32
13 5/8 x 11	4352	1.94	1.58	1.42	1.40	1.38
14 7/8 x 11	4362	2.08	1.74	1.54	1.52	1.50

NYLON FLAT PRONG BINDERS

OCKIE Pressboard Covers



ECONOMICAL – EFFICIENT

Nylon flat prongs are practically indestructible, make loading and unloading easier. All entries on pages are visible, right out to the edge.

BINDING: Genuine red pressboard. Hinges reinforced with blue canvas.

CONSTRUCTION: Open back, separate top and bottom covers. 2 nylon flat prongs 6" long held securely in two brass slides, secured to steel plate on top cover.

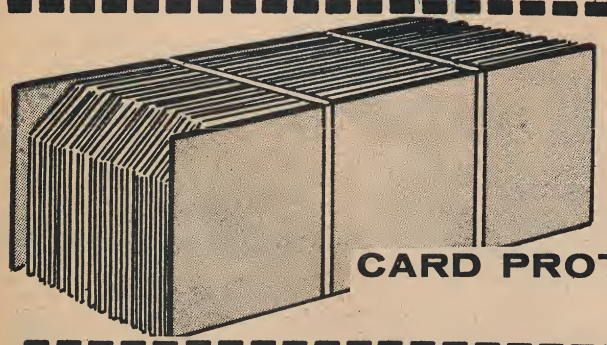
4200 SERIES

FOR BURST SHEETS

STOCK ITEMS — Packed: 25 to a box				LIST PRICES		
SHEET SIZE	PRONG C-C	STOCK NO.	BOX LOT EA.	100 @	500@	1000@
11 x 10-5/8	9½	4222	.70	.66	.62	.59
11 x 11-3/4	9½	4224	.75	.71	.67	.63
11 x 13-5/8	9½	4228	.80	.75	.71	.68
11 x 14-7/8	9½	4230	.80	.75	.71	.68
11 x 17-3/4	9½	4234	.92	.87	.82	.78
11 x 8½	8½	4218	.65	.61	.58	.55
8½ x 10-5/8	6	4204	.65	.61	.58	.55
8½ x 11-3/4	6	4208	.65	.61	.58	.55
8½ x 14-7/8	6	4210	.75	.71	.67	.63

FOR UNBURST SHEETS

13-5/8 x 11-1/4	13-1/8	4258	.90	.86	.82	.78
14-7/8 x 11-1/4	14-3/8	4268	.90	.86	.82	.78
14-7/8 x 8-3/4	14-3/8	4266	.90	.86	.82	.78

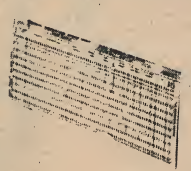


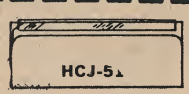
OCKIE CARD PROTECTORS

Protects deck of tabulating cards during transit or handling. Keeps card flat and protects edges from damage. One is usually used at front of card deck; another at rear.

- Made of 25 pt. grey pressboard. 100 to box
- Size 7-7/16" x 3-5/16". Slightly larger than standard tab card for added protection.

Stock No. CP ..... 100 ..... **$3.45**





SELF INDEXING CARD JACKETS

For keeping "like" cards together . . . and self indexing! Die-cut slot in jacket elevates "interpreted" card above others to act as index tab. Transparent acetate strip at top protects and holds exposed edge of card. Exclusive tabular edge construction reinforces top edges of acetate to resist cracking. Styles for horizontal and vertical tabulating cards. Made of heavy manila tag stock. Packaged 50 jackets per box.

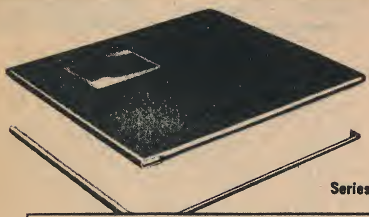
Stock No.	Overall Folded Size
HCJ-51 (horizontal	7⅜ x 3⅜
VCJ-51 (vertical)	3¼ x 8½

HCJ-51 $80.00 M

VCJ-51 $80.00 M

BEST QUALITY BINDERS

for current records



CABLE-POST

for current records

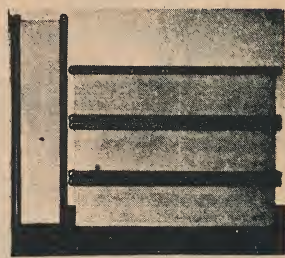
Series: 93-600 Vinyl

FOR BURSTED FORMS

Vinyl Cable Post No.	Price Each	Sheet Size	TUF-VIN Cable Post Cadet	Price Each	Price 25
93-632	$5.00	8½" x 8½"	....	—	—
93-634	5.00	8½" x 10⅝"	93-934	$3.50	$3.25
93-635	5.25	8½" x 11¾"	93-935	3.75	3.50
93-636	5.50	8½" x 14⅞"	93-936	4.00	3.75
93-637	5.25	11" x 9⅞"	93-937	4.00	3.75
93-638	5.25	◆11" x 8½"	93-938	3.75	3.50
93-639	5.25	11" x 10⅝"	93-939	4.00	3.75
93-640	5.50	11" x 11¾"	....	—	—
93-641	5.75	11" x 12-27/32"	....	—	—
93-642	6.00	11" x 14⅞"	93-942	4.25	4.00
93-643	6.75	11" x 17-25/32"	93-943	4.50	4.25
93-644	5.75	11" x 13⅝"	93-944	4.10	3.80

◆ May be used with standard 3-hole ring book sheets.

A contribution to the efficiency and appearance of any office using tab forms. Flat opening for edge-to-edge reading. Steel cable posts, sealed in plastic, will not break. Exclusive locking mechanism permits loading or unloading from top or bottom. In combination with CABLE-POST JR., a storage binder, you transfer records without removing them from posts. Durable, easy-to-clean charcoal grey virgin vinyl covers with long-lasting nylon reinforced hinges . . . ten times stronger than plain vinyl hinge. Capacity up to 7½". Clear plastic label holder. Packed: 5 covers to a box, 25 in a carton.

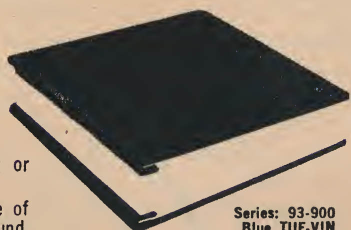


FOR UNBURSTED FORMS

Vinyl Cable Post No.	Price Each	Sheet Size	TUF-VIN Cable Post Cadet	Price Each	Price 25
93-662	$5.00	8½" x 8½"	....	—	—
93-664	5.00	10⅝" x 8½"	....	—	—
93-665	5.25	11¾" x 8½"	....	—	—
93-666	5.50	14⅞" x 8½"	....	—	—
93-667	5.25	9⅞" x 11"	....	—	—
93-668	5.25	8½" x 11"	93-968	$3.75	$3.50
93-669	5.25	10⅝" x 11"	93-969	4.00	3.75
93-670	5.50	11¾" x 11"	....	—	—
93-671	5.75	12-27/32" x 11"	93-971	4.10	3.80
93-672	6.00	14⅞" x 11"	93-972	4.25	4.00
93-673	6.75	17-25/32" x 11"	93-973	4.50	4.25
93-674	5.75	13⅝" x 11"	93-974	4.10	3.80

CABLE-POST CADET

for current records or storage



Series: 93-900
Blue TUF-VIN

BOUND IN **TUF-VIN** THE MIRACLE VINYL BINDING

New TUF-VIN will wear and wear with never even a hint of scuffing or scratching.

CABLE-POST CADET is a "work horse" binder for current use or storage of tab form records. CADET features non-cutting, flexible, non-breakable, round, plastic-covered wire cable posts.

Covers made of heavy chip board, round-cornered and covered in blue TUF-VIN with grey birch lining. Easy to handle, file or stack.

Metal parts reinforced by genuine fiber strips. Packed complete with two posts, 5 in a box, 25 in a carton.

CHANGE THE COVERS INSTEAD OF THE SHEETS CABLE-POST JR.

Series: 93-800 Pressboard

for storage

BURSTED STYLE BINDERS — Number	Sheet Size	Price Each	Price 100	UNBURSTED STYLE BINDERS Number	Sheet Size	Price Each	Price 100
93-832	8½" x 8½"	$.72	$.68	93-862	8½" x 8½"	$1.02	$.98
93-834	8½" x 10⅝"	.74	.70	93-864	10⅝" x 8½"	1.04	1.00
93-835	8½" x 11¾"	.76	.72	93-865	11¾" x 8½"	1.06	1.02
93-836	8½" x 14⅞"	.84	.80	93-866	14⅞" x 8½"	1.14	1.10
93-837	11" x 9⅞"	.80	.76	93-867	9⅞" x 11"	1.08	1.04
*93-838	11" x 8½"	.76	.72	93-868	8½" x 11"	1.06	1.02
93-839	11" x 10⅝"	.80	.76	93-869	10⅝" x 11"	1.08	1.04
93-840	11" x 11¾"	.84	.80	93-870	11¾" x 11"	1.14	1.10
93-841	11" x 12-27/32"	.84	.80	93-871	12-27/32" x 11"	1.14	1.10
93-842	11" x 14⅞"	.90	.86	93-872	14⅞" x 11"	1.20	1.16
93-843	11" x 17-25/32"	1.02	.98	93-873	17-25/32" x 11"	1.32	1.28
93-844	11" x 13⅝"	.90	.86	93-874	13⅝" x 11"	1.20	1.16

* May be used with standard ring book sheets.

Sheets can be transferred from the current CABLE-POST Binder to CABLE-POST JR. by just changing the covers. CABLE-POST JR., with black pressboard covers, is so inexpensive you can afford to dispose of the binder along with obsolete records when destroyed. CABLE-POST JR. employs an inexpensive, efficient and positive clip method of closure. Metal reinforcing bar on the binding edge of both covers prevents sheet breakout. Packed: 20 binders per box with posts and clips in envelope.

NEW OCKIE TAPE WRAP Eliminates Plastic Cans and saves you 50% of your Tape Storage Space....... $1.40 ea.

FREE! FOR ALL ORDERS FOR BINDERS TOTALLING $100.00 ...or More...A Free Hand Lantern including Battery..

DURABLE BINDERS

25N-LINE—TOP and BOTTOM LOADING BINDERS
SLATE BLUE CANVAS

Top and bottom loading provides easier and faster sheet changes.

Multiple Hole Steel Channels in Top and Bottom Stubs

BINDING—Slate blue canvas over stiff, sturdy boards, stubs turned under. Paper lining on inside front cover printed with Assembly and Loading directions. Rounded corners.

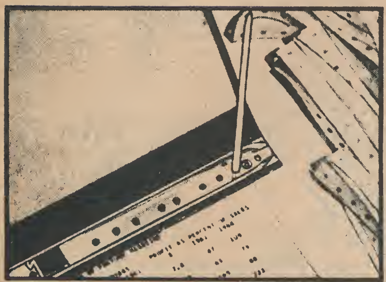
LOCKING MECHANISM—Multiple hole steel channels securely riveted to top and bottom stubs which turn under. Top and bottom channels each contain two plastic slide locks. Fabric hinge style.

TOP and BOTTOM LOADING—Nylon posts tapered at both ends permit either top or bottom loading.

NYLON POSTS—Two posts, No. NP-23-10, 10″ length for capacities up to 4″ are furnished with each binder. For extra nylon posts, see page 16.

CAPACITY—Up to 4″.

BOXED—Five in a box.



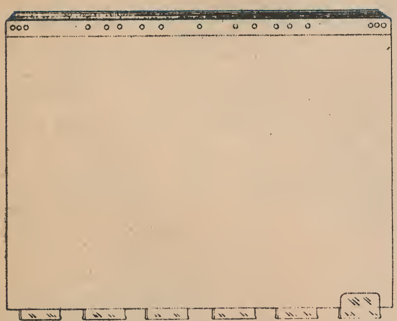
FOR BINDING STRIPPED UNBURST SHEETS

For Unburst Sheets, Stripped or Unstripped, and for Burst Sheets

Stock No.	Sheet Size	Post Spacings							PRICES EACH—LOTS OF Each	5	25	50
FOR UNBURST SHEETS DIMENSION AT FOLD FIRST												
*25-811N	8½ x 11	8	7	6	4¼	2¾	...	...	$2.65	$2.60	$2.40	$2.25
25-911N	9⅞ x 11	9⅜	8⅜	7	6	4¼	2¾	...	2.75	2.65	2.60	2.40
25-108N	10⅝ x 8½	10⅛	9⅛	7	6	4¼	2¾	...	2.65	2.60	2.40	2.25
25-1011N	10⅝ x 11	10⅛	9⅛	7	6	4¼	2¾	...	2.75	2.65	2.60	2.40
25-128N	11¾ x 8½	11¼	10¼	8½	7	6	4¼	2¾	2.75	2.65	2.60	2.40
25-1210N	11¾ x 11	11¼	10¼	8½	7	6	4¼	2¾	2.90	2.85	2.75	2.60
25-1311N	13⅝ x 11	13⅛	12⅛	8½	7	6	4¼	2¾	3.10	3.00	2.90	2.85
25-148N	14⅞ x 8½	14⅜	13⅜	8½	7	6	4¼	2¾	3.00	2.90	2.85	2.65
25-1411N	14⅞ x 11	14⅜	13⅜	8½	7	6	4¼	2¾	3.15	3.10	3.00	2.90
25-1611N	16 x 11 / 15½ x 11	15½	15	14⅜	13⅛ / 7	11¼ / 6	10⅛ / 4¼	8½ / 2¾	3.25	3.15	3.10	3.00
FOR BURST SHEETS MARGINAL PUNCHED EDGE FIRST												
25-818N	8½ x 8½	8	7	6	4¼	2¾	...	...	$2.60	$2.50	$2.35	$2.15
25-810N	8½ x 10⅝	8	7	6	4¼	2¾	...	...	2.65	2.60	2.40	2.25
25-812N	8½ x 11¾	8	7	6	4¼	2¾	...	...	2.65	2.60	2.40	2.25
25-814N	8½ x 14⅞	8	7	6	4¼	2¾	...	...	2.85	2.75	2.65	2.50
25-118N	11 x 8½	9½	8½	7	6	4¼	2¾	...	2.65	2.60	2.40	2.25
25-119N	11 x 9⅞	9½	8½	7	6	4¼	2¾	...	2.75	2.65	2.60	2.40
25-1110N	11 x 10⅝	9½	8½	7	6	4¼	2¾	...	2.75	2.65	2.60	2.40
25-1113N	11 x 13⅝	9½	8½	7	6	4¼	2¾	...	3.00	2.90	2.85	2.65
25-1114N	11 x 14⅞	9½	8½	7	6	4¼	2¾	...	3.10	3.00	2.90	2.75
25-1116N	11 x 16 / 11 x 15½	9½	8½	7	6	4¼	2¾	...	3.15	3.10	3.00	2.85

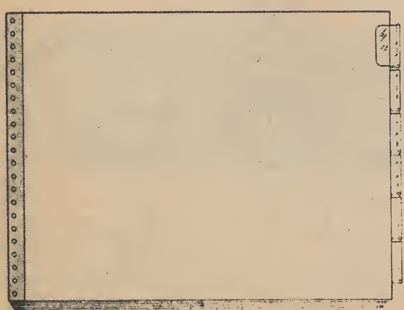
*Can be used for both unburst or burst sheets.

INDEXES—"MYLAR"® REINFORCED



For Binders Holding Unburst Sheets

6 INSERTABLE CLEAR CELLULOID TABS



For Binders Holding Burst Sheets

Stock No.	Sheet Size	PUNCHING Center-to-Center of Holes							PRICES—PER SET Per Set	10 Sets
FOR BINDERS HOLDING UNBURST SHEETS 5, 6, 7 AND 11 HOLES, 5/32″ DIAMETER										
489-811M	8½ x 11	8	7	6	4¼	2¾	...	...	$0.90	$0.80
489-911M	9⅞ x 11	9⅜	8⅜	7	6	4¼	2¾	...	.90	.80
489-108M	10⅝ x 8½	10⅛	9⅛	7	6	4¼	2¾	...	1.00	.90
489-1011M	10⅝ x 11	10⅛	9⅛	7	6	4¼	2¾	...	1.00	.90
489-128M	11¾ x 8½	11¼	10¼	8½	7	6	4¼	2¾	.90	.80
489-1210M	11¾ x 11	11¼	10¼	8½	7	6	4¼	2¾	1.00	.90
489-1211M	12 27/32 x 11	12 11/32	11 11/32	8½	7	6	4¼	2¾	1.10	1.00
489-1311M	13⅝ x 11	13⅛	12⅛	8½	7	6	4¼	2¾	1.10	1.00
489-148M	14⅞ x 8½	14⅜	13⅜	8½	7	6	4¼	2¾	1.10	1.00
489-1411M	14⅞ x 11	14⅜	13⅜	8½	7	6	4¼	2¾	1.20	1.10
489-1611M	16 x 11	15½	15	14⅜	13⅛ / 7	11¼ / 6	10⅛ / 4¼	8½ / 2¾	1.40	1.30
489-1711M	17¾ x 11	17¼	16¼	8½	7	6	4¼	2¾	1.60	1.50
FOR BINDERS HOLDING BURST SHEETS MARGINAL PUNCHED HOLES, 5/32″ DIAMETER										
489-809M	8½ x 8½	Marginal Punched Holes, 5/32″ Diameter ½″ Center-to-Center							$0.80	$0.70
489-810M	8½ x 10⅝								.90	.80
489-812M	8½ x 11¾								.90	.80
489-814M	8½ x 14⅞								.95	.85
489-118M	11 x 8½								.90	.80
489-119M	11 x 9⅞								.90	.80
489-1110M	11 x 10⅝								1.00	.90
489-1111M	11 x 11¾								1.00	.90
489-1112M	11 x 12 27/32								1.10	1.00
489-1113M	11 x 13⅝								1.10	1.00
489-1114M	11 x 14⅞								1.20	1.10
489-1116M	11 x 16								1.40	1.30
489-1117M	11 x 17¾								1.50	1.40

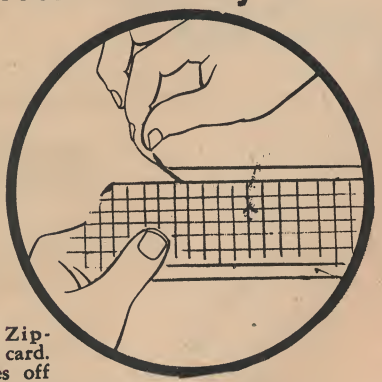
Correct Key Punch Errors Fast, Easily with NEW OCKIE Supropaque

KEY PUNCH CORRECTION SEALS

- ☆ **Use with ANY type EDP equipment or system**
- ☆ **Super thin . . . feed smoothly without jamming**
- ☆ **Saves repunching time . . . saves cards**
- ☆ **Self-sticking . . . permanent . . . positive**
- ☆ **Super opaque . . . will not read through on photo-sensing equipment**
- ☆ **Red color on adhesive side "flags" corrected cards**

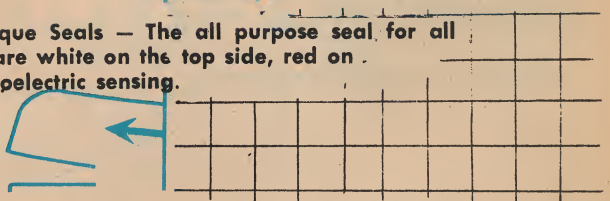
Quantity	Price Per 100 Cards
25 to 99 Cards	$32.00 C
100 to 499 Cards	25.60 C
500 to 999 Cards	22.40 C
1000 to 2499 Cards	20.80 C
2500 to 4999 Cards	20.00 C
5000 to 9999 Cards	19.20 C
10,000 Cards & Over	Write for Quotation

Choose From FOUR Styles

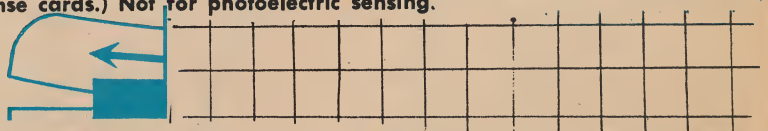


Remove Zip-Strip from card. Zip-Strip comes off in one motion, releasing a full row of 38 seals for instant use.

KPCS-216W/R Supropaque Seals — The all purpose seal for all EDP Operations. Seals are white on the top side, red on adhesive side. For photoelectric sensing.

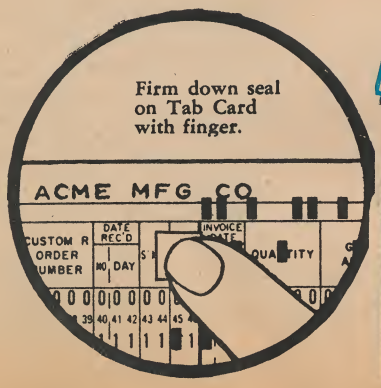


KPCS-216T Transparent Seals for applications where typed information must read through seals. (Example: Mark sense cards.) Not for photoelectric sensing.

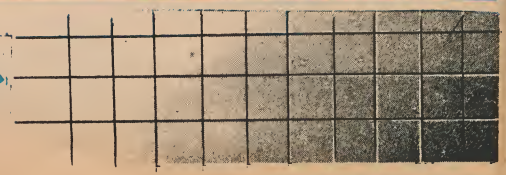


KPCS-416R Opaque Red Seals for applications where cards are microfilmed. (Red seals photograph as corrections on film.)

Firm down seal on Tab Card with finger.

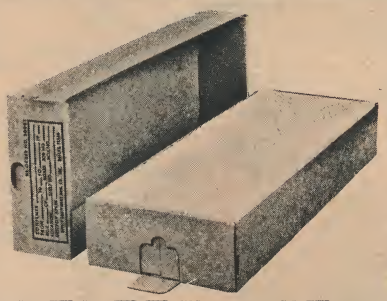


KPCS-222S Silver Seals recommended for corrections on cards which are photoelectrically sensed.

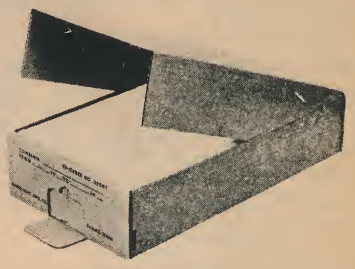


TAB CARD STORAGE BOXES

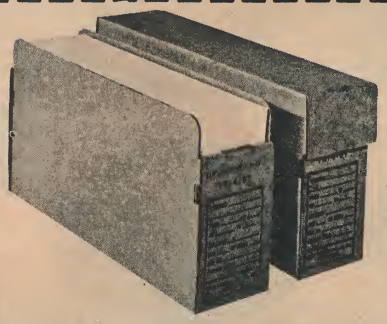
3000T
Capacity 3000 cards.
Outside dimensions:
W 8" H 3½" D 21¾"
This card box holds one full tray of cards maintaining your established groups intact. Two-piece construction, a card container and a finger-tip easy lift lid. Made of 200 lb. test corrugated board. Label printed on one end, plus tabulating card label holder on other end. Handy pull tab. Packed 50 lids — 50 bottoms to a carton knocked down flat.



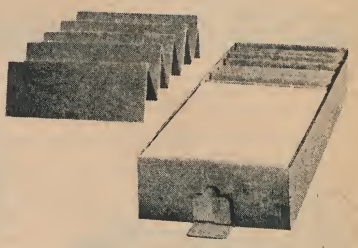
2000T
Capacity 2000 cards.
Outside dimensions:
W 7⅞" H 3½" D 14½"
One-piece carton of 125 lb. test corrugated board. Handy pull tab. Imprinted label on end for quick identification. Packed 50 to a carton knocked down flat.



7514VT-7521VT
These vertical card boxes available in 2 capacities provide the same strength and self locking features as the horizontal models.
Imprinted label on end for quick identification.
Packed 50 lids — 50 bottoms to a carton knocked down flat.
7514VT — W 4" H 8" D 16"
2000 Capacity
7521VT — W 4" H 8" D 22"
3000 Capacity

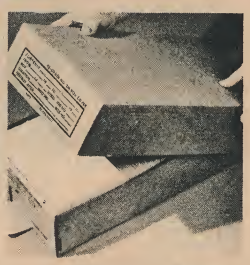


30C
Accordion Design Compressor.
Dimensions:
W 7⅜" H 3" D 29½"
Made of 200 lb. corrugated board. This handy accessory keeps cards tightly packed in trays, carton, file drawers or mailers to prevent warping or jumbling in storage or in shipping. Compressors only 50 to a carton flat.



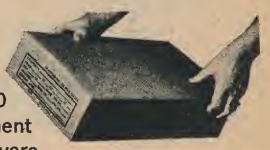
Cut lid off a 2000 card carton

Staple end flaps



Slip assembled 2M Box Cover over carton for perfect storage

2M BOX COVER
W 8½" H 3½" D 15¾"
Convert your empty 2000 card cartons into permanent storage boxes with these covers. Easy to assemble with self locking tabs. Imprinted label on end for easy reference. Finger tip hole for easy opening. Packed 50 to a carton knocked down flat.

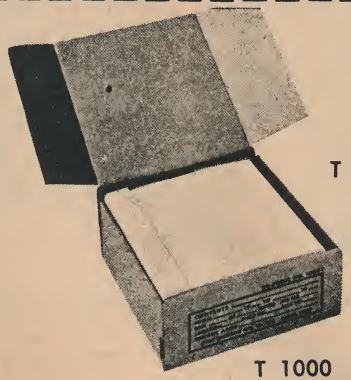


MODEL #	Per 50	Per 100	Per 500	Per 1000
2000T	14.00	19.45	77.75	145.80
3000T	15.45	28.00	132.95	246.00
7514VT	15.45	28.00	132.95	246.00
7521VT	17.00	30.80	146.25	270.60
2M	14.50	18.45	84.30	154.00
30C	5.15	8.25	35.00	61.95

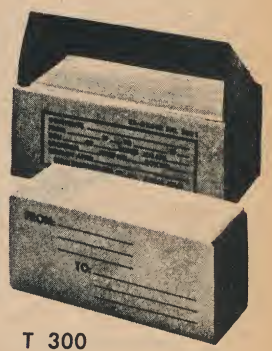
OCKIE FELT-TIP MARKERS

#26	Jumbo Marking Kit (Assorted)	$8.40
#28	Jumbo Marking Kit (Black)	$8.40
#30	Economy Kit (Assorted)	$6.00
#32	Economy Kit (Black)	$6.00
#34	Fine Line Kit (Assorted)	$6.00
#36	Fine Line Kit (Black)	$6.00

(All Kits contain 12 Pens)



T 1000



T 500

T 300

TAB CARD MAILERS

Why spend valuable time trying to cut down a box to fit just a few cards for mailing? Our specially designed mailers are just for that purpose. Giving maximum protection in transit, they require no wrapping. Convenient imprinted label is on box. Made of tough 125-lb. test corrugated board with triple locking tabs. Packed 50 to carton, knocked down flat.

Stock No.	Item	Card Cap.	Per 50	Per 100	Per 500	Per 1000
T 300	Mailer	300	7.00	10.40	46.30	84.00
T 500	Mailer	500	8.30	11.30	47.70	85.80
T 750	Mailer	750	10.00	13.50	60.00	110.00
T 1000	Mailer	1000	11.00	15.40	65.95	117.00
T 1500	Mailer	1500	13.60	19.45	82.40	149.50

Self-Indexing Card Sleeve of Rip-Proof Mylar*

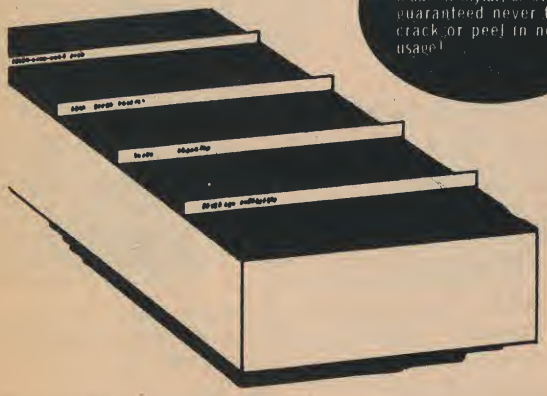
FITS STANDARD TAB CARDS
7⅛" x 3⅜" sleeve accommodates regular tab card size.

TRANSPARENT MYLAR SLEEVE
lets printed data on card "show through" as index title.

SEALED LOWER STRIP OF SLEEVE
raises card above others in file to act as index.

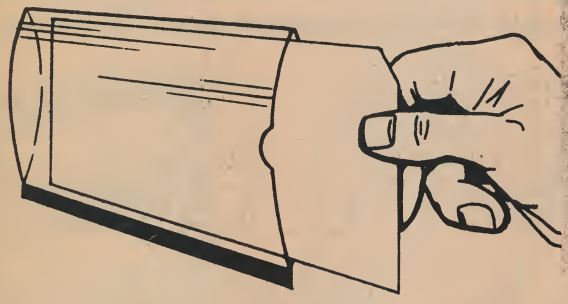
GUARANTEED "RIP-PROOF"
Made of Mylar, sleeves are guaranteed never to rip, crack or peel in normal usage!

SAVES 16" FILE SPACE PER M!
With tab card inserted, sleeves occupy only 11" space per 1000 compared to 27" per M for old-fashioned plastic self-indexers.



Raises tab card above others in file for self-indexing

You simply slip tab card into Mylar sleeve. The sealed strip along the bottom of the sleeve raises the card above the other cards in the file. Thus the card acts as a self-index . . . saving the file space other styles of indexes would require!



Mylar Sleeve gives "Full Card" protection . . . eliminates "Card Catchers"

"Sleeve" style gives "full card" protection . . . and eliminates conventional die-cut and top flap on which cards "catch" and become lost. Protective sleeve can also be used as jacket for machine production cards and other factory orders.

COST NO MORE THAN OLD-FASHIONED PLASTIC SELF-INDEXING CARD GUIDES!

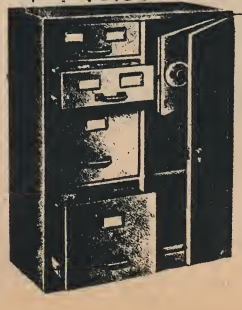
Stock No.	Overall Size	100/C	500/C	1000/M	5000/M	10000/M
MS-51	7⅜" x 3⅝"	$9.00	$8.50	$77.50	$71.50	$65.50

PACKED: 100 per box

*Dupont Reg. T. M.

63-715 Molded Attache Case
Size 17 x 12x 5
Three Pocket Delux Step File
Post Handle — Deluxe Locks
1 per Carton — 5 lbs. per Carton
Colors: Black, Loden

20 20.00



The "EXECUTIVE" File

Two full suspension letter files, 2 drawers for 3x5 or 4x6 cards (6400 cap.), secret vault plus storage space under lock and key. 30½" w, 37½" h, 17" d. .....No. 1478 **$79.50**

No. 1478 **$79.50**

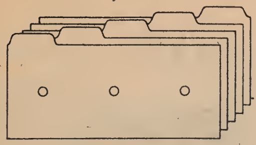
With plunger lock .....No. 1478PL **$87.00**

Wt. 120 lbs.

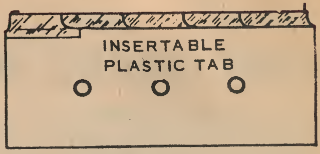
LEGAL SIZE As above with legal instead of letter size drawers.... No. 1878 **$89.50**

With plunger lock ..... No. 1878PL **$97.00**

Shpg. Wt. 127 lbs.



PUNCH CARD GUIDES



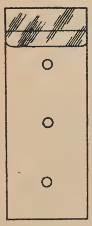
HORIZONTAL—7⅜" x 3¼" Body Size

No.	Tab Cut	Type of Tab	Per 100	500 Per 1000	Packed Each Per Box
BLANK TABS					
Bristol					
TA23	⅓	Plain	$2.50	$20.00	100
TA25	⅕	Plain	2.50	20.00	100
Pressboard					
TA13	⅓	Plain	3.25	27.50	100
TA15	⅕	Plain	3.25	27.50	100

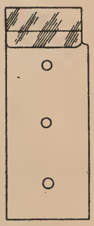
No.	Type of Tab	1-11 Sets Per Set	12 Sets or over Per Set	Packed Sets Per Box
25 DIVISION A-Z ⅕ Cut, Five Pos.				
Pressboard				
TA-151-25	Metal	$3.50	$3.17	1
DAILY—1 To 31 ⅕ Cut, Five Pos.				
TA-151-31	Metal	4.70	4.23	1

No.	Tab Cut	Type of Tab	Per 100	500 Per 1000	Packed Each Per Box
BLANK TABS					
Pressboard					
TA136	⅓	Double Insertable Celluloid	$ 7.25	$ 65.00	50
TA156	⅕	Double Insertable Celluloid	7.25	65.00	50
TA134	⅓	Flat-Angled Insertable Celluloid	7.25	65.00	50
TA154	⅕	Flat-Angled Insertable Celluloid	7.25	65.00	50
TA137	⅓	Rite-Angle Insertable Celluloid	11.00	100.00	50
TA157	⅕	Rite-Angle Insertable Celluloid	11.00	100.00	50
TA131	⅓	Metal	11.00	100.00	50
TA151	⅕	Metal	11.00	100.00	50

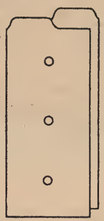
UPRIGHT— Pressboard



STRAIGHT CUT TAB

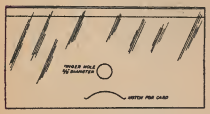


STRAIGHT CUT TAB WITH CORNER CUT

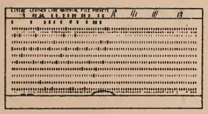


No.	Tab Cut	Insert Size	Type of Tab	Overall Size	Per 100	500 Per 1000	Packed Each Per Box
8V10	ST.		Plain	3¼" x 8"	$3.00	$26.00	100
V10	ST.		Plain	3¼" x 8½"	3.00	26.00	100
8V12	½		Plain	3¼" x 8"	3.25	27.50	100
8V13	⅓		Plain	3¼" x 8"	3.25	27.50	100
8V110	1/10		Plain	3¼" x 8"	3.25	27.50	100
8V106	ST.	3¼" x ¾"	Dble. Insert Cell.	3¼" x 8"	7.75	70.00	50
8VC106	ST.	2⅞" x ¾"	Dble. Insert Cell. (Corner Cut)	3¼" x 8"	8.25	75.00	50
8V126	½	1⅝" x ¾"	Dble. Insert Cell.	3¼" x 8"	7.75	70.00	50
V106	ST.	3¼" x 1"	Dble. Insert Cell.	3¼" x 8½"	8.25	75.00	50
VC106	ST.	2⅞" x 1"	Dble. Insert Cell. (Corner Cut)	3¼" x 8½"	8.25	75.00	50
8VC10	ST.		Plain (Corner Cut)	3¼" x 8"	3.25	27.50	100
VC10	ST.		Plain (Corner Cut)	3¼" x 8½"	3.50	28.50	100

SELF-INDEXING— 7⅜" x 3⅝" Overall Size



WITHOUT CARD

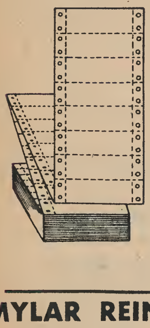


WITH CARD

Punched card is slipped under full width transparent strip at top and into notched opening at bottom.

No.	Description	Per 100	500 Per 1000	Packed Each Per Box
TA-0	10 Pt. Clear Acetate	$8.25	$75.00	100
TA-2	17 Pt. Blue Bristol With Acetate Lip	7.25	65.00	100

WHITE ONLY

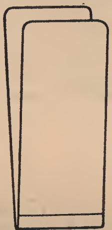


PINFEED INSERTS and GUMMED LABELS

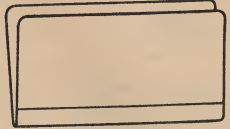
In Continuous Fanfold Style

		Price
INSERTS	1" High, Perforated For Either 2⅞" or 3 3/16" width.	$3.50 Per 1000
GUMMED LABELS	1" High, Perforated For 3¼" width.	$3.50 Per 1000

TABULATING CARD FOLDERS



VERTICAL STYLE

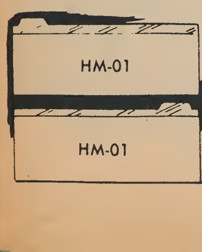


HORIZONTAL STYLE

11 PT. HEAVYWEIGHT MANILAFIBRE

No.	Size	Per 100	500 Per 1000	Packed Each Per Box
47FF	3¼" Wide x 8" High Overall, 7½" Front.	$2.50	$18.40	100
74FF	7⅜" Wide x 3¾" High Overall, 3¼" Front.	2.50	18.40	100

MYLAR REINFORCED TABULATING CARD STOCK



HM-01 Extreme Left or Right Position Only. Top edge is reinforced on back side with .001 Mylan film, which resists breaking and bending of tabs. Can be machined with tabulating cards through most machines without being removed from file. It will feed on equipment which takes the 9 edge of the card first (bottom), suck as the 516, 402, 403, 407, 077, 085, 082 and 083. Will also work on 514 and 519 if fed in reverse, or in 604 and 607 if panel can be wired to take the 9 edge of the card first.

OUT SIGNAL

Made of 25 pt. Grey Pressboard. Overall size: 3⅝" x 3⅝".

Packaged: 100 per box.
Stock No.—OS

OS $25.00 M
HM-O1 $20.00 M

A NEW CONCEPT IN STORAGE . . . . .

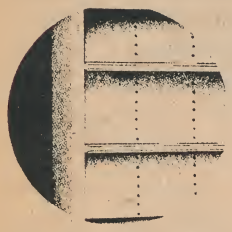
OCKIE ADJUSTABLE CABINET

MODEL	CAPACITY	PRICE
901-13	65 901 Panels	$78.00
911-13	65 911 Panels	$78.00
912-01-13	26 912 & 13 901	$75.00
912-11-13	26 912 & 13 911	$75.00
402-12-13	13 402 & 13 912	$75.00
402-01-13	13 402 & 26 901	$75.00
402-11-13	13 402 & 26 911	$75.00
908-12-13	13 908 & 13 912	$75.00
908-01-13	13 908 & 26 901	$75.00
908-11-13	13 908 & 26 911	$75.00
901-18	90 901 Panels	$96.00
90		
911-18	90 911 Panels	$96.00
912-01-18	36 912 & 18 901	$90.00
912-11-18	36 912 & 18 911	$90.00
402-12-18	18 402 & 18 912	$90.00
402-01-18	18 402 & 36 901	$90.00
402-11-18	18 402 & 36 911	$90.00
908-12-18	18 908 & 18 912	$90.00
908-01-18	18 908 & 36 901	$90.00
908-11-18	18 908 & 36 911	$90.00
CTS	126 Computer Tapes	$98.00

Finishing Panels $8.00

Additional Shelves $3.00

PRICES (INCLUDE SHELVES, DIVIDERS & RACK)



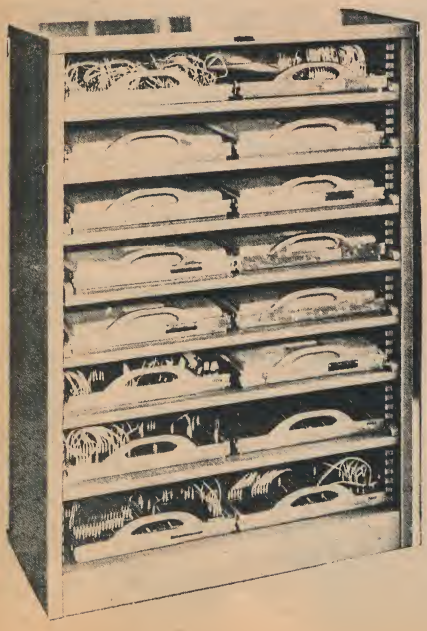
FINISHING END PANEL

Finishing end panel fits snugly at extreme exposed end of groups or units for flush appearance if desired.

Ochman Control Panel Storage Cabinets provide flexibility for future use in equipment which is changed. Adjustable on 1½" centers vertically and maximum adjustability horizontally, they can easily be converted from single to double panels or 402 panels . . . and when panels are no longer needed they can be converted to computer tape storage.

DIMENSIONS 37-1/4 WIDE X 12-1/4 DEEP X 84" HIGH

CONTROL PANEL CABINETS



COUNTER HEIGHT UNITS 42" High

42-901	40 901 Panels	80.00
42-911	40 911 Panels	80.00
42-912-01	16 912 & 8 901	75.00
42-912-11	16 912 & 8 911	75.00
42-402-12	8 402 & 8 912	75.00
42-402-01	8 402 & 16 901	75.00
42-402-11	8 402 & 16 911	75.00
42-908-12	8 908 & 8 912	75.00
42-908-01	8 908 & 16 901	75.00
42-908-11	8 908 & 16 911	75.00
42-912-13	26 912 Panels	89.00
42-901-13	13 912 & 26 901	89.00
42-911-13	13 912 & 26 911	89.00
42-901-65	65 901 Panels	89.00
42-911-65	65 911 Panels	89.00

STOP Paying HIGH PRICES for Computer Tapes!

SPECIAL INTRODUCTORY OFFER — 3 YEAR GUARANTEE

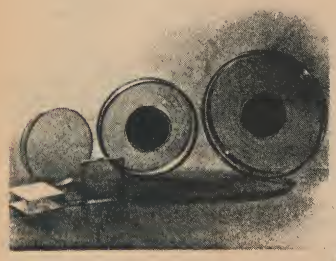
NEW COMPUTER TAPE

#556- 8	1200 ft.	556 Bit		$16.00 ea.
#556-10	2400 ft.	556 Bit		$25.00 ea.
#800- 8	1200 ft.	800 Bit		$16.00 ea.
#800-10	2400 ft.	800 Bit		$25.00 ea.
#800- 8FW	1200 ft.	800 Bit	Full Width Test	$17.00 ea.
#800-10FW	2400 ft.	800 Bit	Full Width Test	$26.00 ea.
#800- 6FW	600 ft.	800 Bit	Full Width Test	$11.25 ea.
#800- 2FW	200 ft.	800 Bit	Full Width Test	$ 4.25 ea.

Minimum Quantity — 10 Reels

1600 Bit Available Add 10% to prices above

MAGNETIC REEL & CONTAINERS



PRICES & SPECIFICATIONS NEW REELS

Empty Colored Reels	10-1/2"	$2.75 ea.
Empty Colored Reels	8-1/2"	$2.25 ea.
Empty Plastic Containers	10-1/2"	$3.25 ea.
Empty Plastic Containers	8-1/2"	$2.70 ea.
Plastic Containers for 200 ft tape		$ .60 ea.

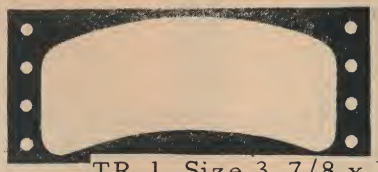
Note: Specify Color

SURPLUS USED TAPES AND CONTAINERS

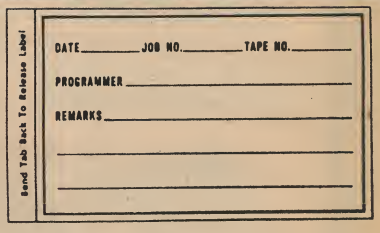
We have a supply of surplus slightly used empty Plastic Containers for storing Reels of Computer Tapes.....if you need any spare reels...or replacement for broken ones....now is the time to buy. ....You can save $150.00 immediately by ordering your next lot of 100 Computer Tapes without containers and then buy our Plastic Containers.....as good as new.....Price: $1.80 ea.

We also have taken in trade....IBM Computer Tapes...556 Bit 2400 Ft....slightly used.....It*s a bargain for someone on a first come, first serve basis.....Price $10.00 ea.
We are constantly getting all types of used Computer Tape in Trade.....write to us if you desire used tape for economy.

TAPE REEL LABELS...EASY PEEL



TR-1 Size 3-7/8 x 1-3/4
$17.75 Per M (5M Lot)

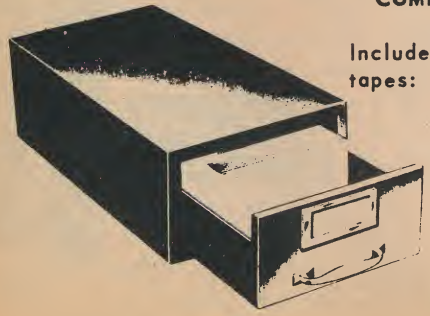


TR-4 Size 3 x 1-3/4
$11.00 Per M (5M Lot)

COMPUTER ROOM LIBRARY SYSTEMS KIT

Model # 760

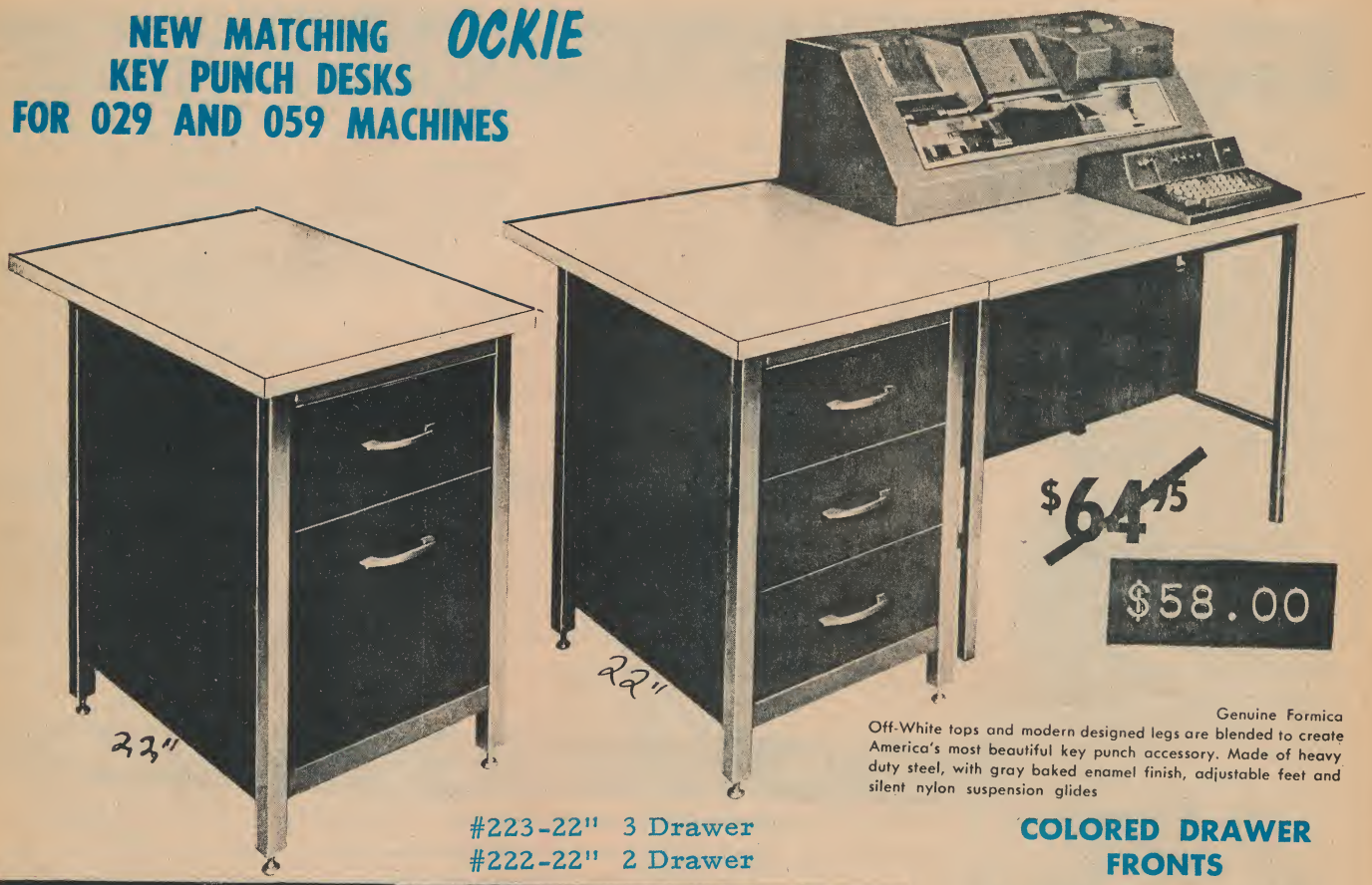
Includes Complete unit for proper record keeping of tapes:



It has taken us approx. 2 years of research time and cost us almost $5000.00 before we decided on this best Computer Room Library System Kit. Save your Company the time, temper and expense.....$59.95

1M –	Tape History Cards	# 460
1M –	Tape Trouble Reports	522
1M –	Tape Check Out Forms	855
1 –	Filing Cabinet	601
1 –	Set Indexes	702
1 –	Set Large Adhesive Numbers For Permanent Tape Identification	23

NEW MATCHING OCKIE KEY PUNCH DESKS FOR 029 AND 059 MACHINES



~~$64.75~~

$58.00

Genuine Formica Off-White tops and modern designed legs are blended to create America's most beautiful key punch accessory. Made of heavy duty steel, with gray baked enamel finish, adjustable feet and silent nylon suspension glides

#223-22" 3 Drawer
#222-22" 2 Drawer

COLORED DRAWER FRONTS

$10.00 extra per desk. IBM Red; IBM Blue; Honeywell Blue available

FOUR NEW KEY PUNCH FILES

DO NOT CONFUSE WITH ECONOMY 22" MODELS ABOVE

NEW FULL 26 INCH PEDESTAL

$64.00

#263-26" 3 Drawer
#262-26" 2 Drawer

DELUXE 30 INCH PEDESTAL

$79.95

#303-30" 3 Drawer
#302-30" 2 Drawer

MATCHING WHITE FORMICA ON 029

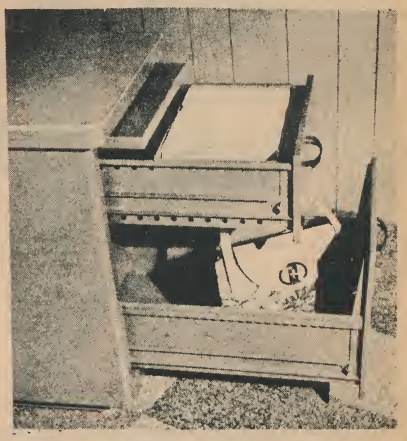
MATCHING GRAY FORMICA ON 026

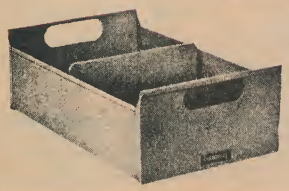
OCKIE KEY PUNCH FILES ..... 024 - 026

$49.00

#10-22" 3 Drawer
#12-22" 2 Drawer

- Additional work area and storage space.
- Choice of three drawer or two drawer models.
- Nylon suspension gives silent and easy drawer action.
- Genuine Formica tops to match your key punch machines.
- Adjustable feet raises height 1½".
- Pull-out shelf provides extra work surface.
- All small drawers come with one adjustable divider for each drawer.



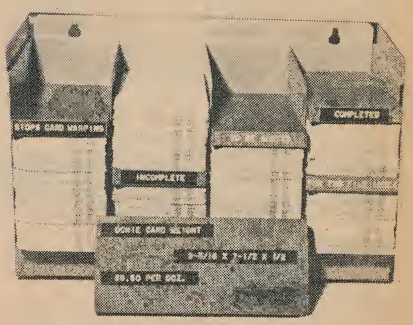


KEY PUNCH DESK TRAY
—The key punch desk tray is useful to hold new card supply in the drawers of the desk, ready for use.

$5.00 ea. NO. 85

PRICES AND SPECIFICATIONS

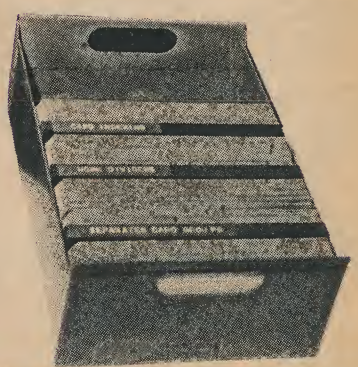
#223-22"	3 Drawer	18Wx29Dx26-1/2 to 27-1/2H	$58.00
#222-22"	2 Drawer	18Wx29Dx26-1/2 to 27-1/2H	$58.00
#263-26"	3 Drawer	18Wx29Dx26-1/2 to 27-1/2H	$64.00
#262-26"	2 Drawer	18Wx29Dx26-1/2 to 27-1/2H	$64.00
#303-30"	3 Drawer	18Wx30Dx26-1/2 to 27-1/2H	$79.95
#302-30"	2 Drawer	18Wx30Dx26-1/2 to 27-1/2H	$79.95
#10-22"	3 Drawer	18Wx27Dx26-1/2 to 27-1/2H	$49.00
#12-22"	2 Drawer	18Wx27Dx26-1/2 to 27-1/2H	$49.00



RACK W/WEIGHTS

OCKIE CARD WEIGHTS & SEPARATORS

What Is This New Ockie Card Weight.....It was born from a demand by a large Telephone Co. in the East looking for a thin but heavy card weight to fit into compartmentalized sorting racks that did not have the room to accept regular Card Weights ... The Ockie Card Weight fit the bill because it is only 1/2" thick. ....It is also highly useful as a means of separating groups of cards in Sorting Racks, Vertical Tub Files, Tabulating Files, Tabulating Trays etc....by using the Ockie Tapewriter to emboss proper identification on the horizontal or vertical edge of the Card Separator, users will find they have a new visible index that expedites the finding of groups, sections, or single cards within a file.....3-5/16 x 7-1/2 x 1/2" Price: $9.50 (Box of 10)



TRAY W/SEPARATORS

1440 DISK PACK STORAGE CABINETS

15 NEW MODELS

COLOR...GRAY

FOR IBM BLUE OR RED

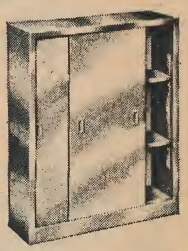
ADD 15%

OPEN 7836

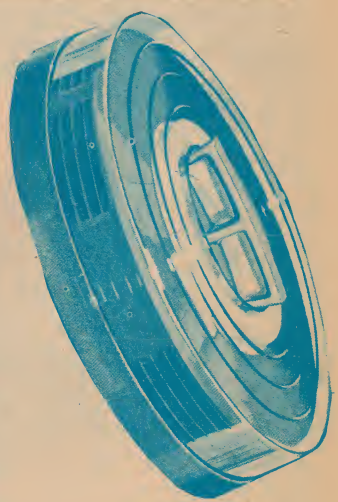
7836-SD

7836-8

6036



OPEN AND CLOSED MODELS

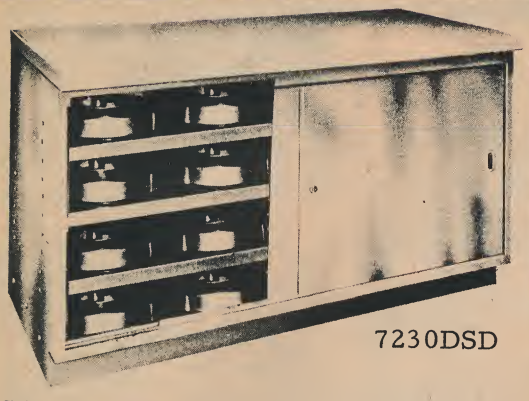


PRICES AND SPECIFICATIONS

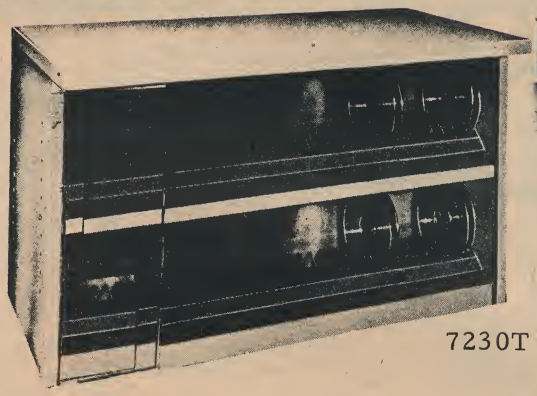
#7236	36W x 18D x 72H	Stores 10 Disk Packs	$55.00
#7236-7	36W x 18D x 72H	Stores 14 Disk Packs	$75.00
#7836	36W x 18D x 78H	Stores 10 Disk Packs	$72.00
#7836-8	36W x 18D x 78H	Stores 16 Disk Packs	$90.00
#7836-12	36W x 18D x 78H	Stores 24 Disk Packs	$125.00
#6036	36W x 18D x 60H	Stores 12 Disk Packs	$75.00
SD7836	36W x 18D x 78H	Stores 10 Disk Packs	$82.00
SD7836-8	36W x 18D x 78H	Stores 16 Disk Packs	$100.00
SD7836-12	36W x 18D x 78H	Stores 24 Disk Packs	$135.00
SD6036	36W x 18D x 60H	Stores 12 Disk Packs	85.00
Open 6036	36W x 18D x 60H	Stores 12 Disk Packs	72.00
Open 7836	36W x 18D x 78H	Stores 10 Disk Packs	67.00
Open 7836-8	36W x 18D x 78H	Stores 16 Disk Packs	85.00
Open 7836-12	36W x 18D x 78H	Stores 24 Disk Packs	120.00
Open 8436	36W x 18D x 84H	Stores 26 Disk Packs	135.00

NOTE: It pays to buy the Ockie Disc Pack Cabinet because you can immediately convert into Computer Tape Storage by inserting the Ockie Reel Rack Unit to store 21 Tapes per shelf.....this eliminates the necessity of scrapping specially built equipment when Computer Tapes come and again buying new equipment

OCKIE WORK AREA & STORAGE UNITS



7230DSD

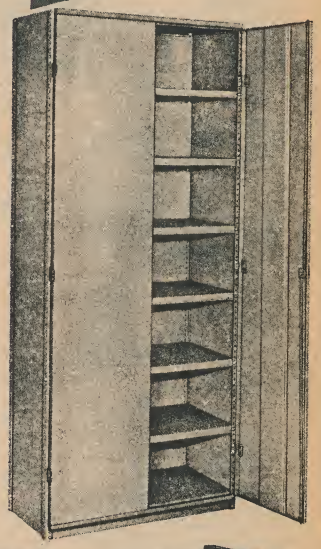


7230T

SAVE VALUABLE COMPUTER ROOM OR DATA PROCESSING DEPT. FLOOR AREA.... Don't buy separate work tables and storage units... ... Buy Ockie Units above... they do both jobs in 1/2 the floor area.

MODEL #	DIMENSIONS	STYLE	STORAGE	PRICE
4824D	48Wx24Dx34H	Open	12 Discs	$ 88.00
4824DSD	48Wx24Dx34H	S/Door	12 Discs	$118.00
4824T	48Wx24Dx34H	Open	54 Tapes	$ 79.00
4824TSD	48Wx24Dx34H	S/Door	54 Tapes	$110.00
6030D	60Wx30Dx34H	Open	12 Discs	$110.00
6030DSD	60Wx30Dx34H	S/Door	12 Discs	$140.00
6030T	60Wx30Dx34H	Open	70 Tapes	$100.00
6030TSD	60Wx30Dx34H	S/Door	70 Tapes	$130.00
7230D	72Wx30Dx34H	Open	16 Discs	$125.00
7230DSD	72Wx30Dx34H	S/Door	16 Discs	$155.00
7230T	72Wx30Dx34H	Open	84 Tapes	$115.00
7230TSD	72Wx30Dx34H	S/Door	84 Tapes	$145.00
4824UN	48Wx24Dx34H	Open	8 1004's	$ 88.00
4824UNSD	48Wx24Dx34H	S/Door	8 1004's	$118.00
6030UN	60Wx30Dx34H	Open	8 1004's	$110.00
6030UNSD	60Wx30Dx34H	S/Door	8 1004's	$140.00
7230UN	72Wx30Dx34H	Open	12 1004's	$125.00
7230UNSD	72Wx30Dx34H	S/Door	12 1004's	$155.00
4830PCT	48Wx30Dx34H	Open	20 Trays	$ 95.00
6030PCT	60Wx30Dx34H	Open	28 Trays	$115.00
7230PCT	72Wx30Dx34H	Open	32 Trays	$135.00
C4824UN	48Wx24Dx87H	W/Doors	26 1004's	$160.00
C4824D	48Wx24Dx87H	W/Doors	26 Discs	$160.00
C4824T	48Wx24Dx87H	W/Doors	162 Tapes	$110.00

STORES:
*Discs
*Tapes
*Panels
*Tab Trays
*Tab Boxes
*1004's
*Binders
*Forms
*Ribbons



C4824T

Note: Order Tape Reel Racks Separately for Above.

48" Unit Reel Racks $18.00 ea. 60" Unit Racks $21.00 ea
72" Unit Reel Racks $25.00 ea.
Note: Above units are equipped with Steel Tops

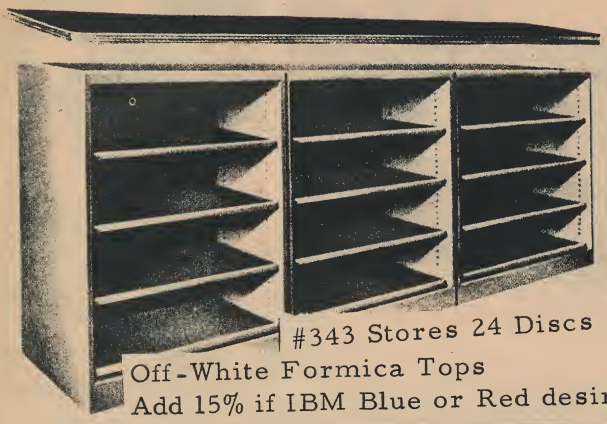
Matching Off-White Formica and Gray Formica Available
Add $30.00 for 48" Units - $50.00 for 60" Units
Add $60.00 for 72" Units

Mobile Truck can be used to transport *Discs, *Tapes *Tab Trays *Tab Boxes *Forms *Panels

NO. 270 CARRY-ALL TRUCK (GRAY OR GREEN)
38" long x 20" wide x 41" high. 9½" between shelves. Handles both ends. 5" diameter rubber tire casters, 2 Swivel and 2 Stationary.
Shipped S.U. — Wgt. 180 lbs. — $91.25

OCKIE DISK PACK STORAGE

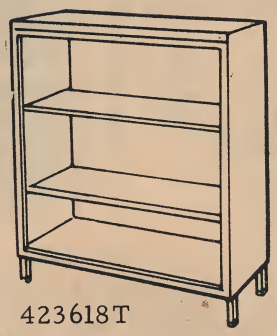
Counter Height



#343 Stores 24 Discs

Off-White Formica Tops

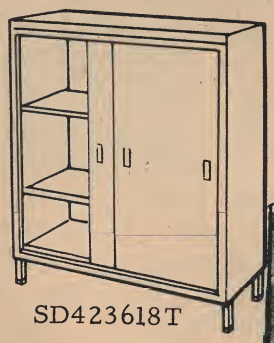
Add 15% if IBM Blue or Red desired.



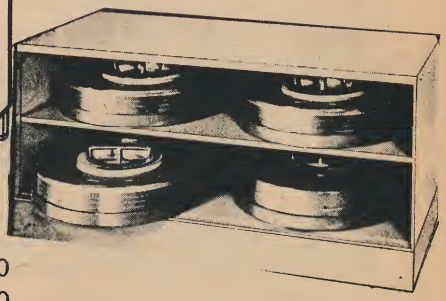
423618T

#CD423615

#456 Stores 24 Disks



SD423618T



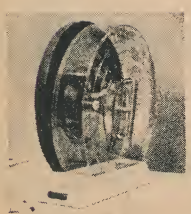
DISC PACK STACKING UNIT

Build Them up as required

33"Wx14"Hx20"D

#DP310	$15.00 ea.
Base 3-1/2 H	$ 6.00
Caster Base	$23.00

MODEL #	H	W	D	CAP.	PRICE
343	39	94-1/2	20	24	277.00
342	39	64	20	16	196.00
341	39	33-1/2	20	8	100.00
456	39	94-1/2	20	24	307.00
455	39	64	20	16	216.00
454	39	33-1/2	20	8	110.00
423618T	42	36	18	8	62.00
SD423618	42	36	18	8	72.00
DD423618	42	36	18	8	46.00
523618	52	36	18	10	56.00
DD523618	52	36	18	10	60.00
CD423615	42	36	15	8	155.00
CD423615DD	42	36	15	8	161.00
CD423615SD	42	36	15	8	180.00
CD423615GD	42	36	15	8	191.00



DISK COVER HOLDER, formed with two compartments and double-faced pressure tape on the bottom, solves the problem of what to do with covers and bases while Disk Packs are in use. It will attach to the work surface of the 1440 Drive Unit convenient to operating area —

Disk Cover Holders

$14.00 for 2

All Units 36-3/4"W x 18"D

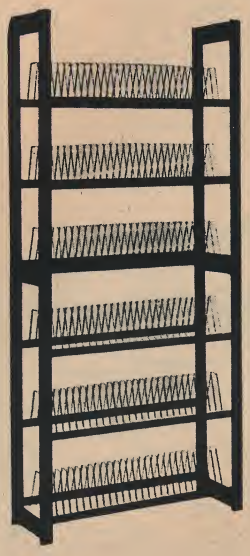
#BOR-8 29" H $98.00
(Stores 8 Discs)

#BOR-12 42"H $134.00
(Stores 12 Discs)

#BOR-20 63"H $223.00
(Stores 20 Discs)

Colors: Gray Light Green
Black, Beige

OCKIE COMPUTER TAPE RACKS



OCKIE TAPE RACKS WILL STORE:

1. Computer Tapes in Plastic Containers
2. Computer Tapes in Reel Seals or Tape Seals
3. Film 16 M/M in Containers

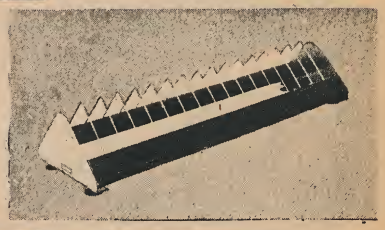
MODEL #	DESCRIPTION	DIMENSIONS	CAPACITY	PRICE
T562	5 Rack Tape Unit	36Wx88Hx12D	100 Tapes	$77.00
T662	6 Rack Tape Unit	36Wx88Hx12D	120 Tapes	$85.00
S572	5 Rack W/Seals	36Wx88Hx12D	135 Tapes w/seals	$77.00
S672	6 Rack W/Seals	36Wx88Hx12D	162 Tapes w/Seals	$85.00
F544	5 Rack W/Film	36Wx88Hx12D	135 16MM Film	$77.00
F644	6 Rack W/Film	36Wx88Hx12D	162 16MM Film	$85.00
DR162	Desk Tape Rack	36W	20 Tapes	$12.00
DR172	Desk Seal Rack	36W	27 Tapes w/seals	$12.00
DR144	Desk 16MM Rack	36W	27 16MM Film	$12.00

OCKIE DELUXE REEL RACKS

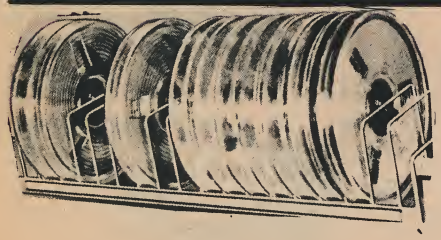
tape reel racks are designed for safe storage of tape reels and can be used on reel trucks, in storage units, or wherever tapes are processed. The heavy gauge steel frame has open construction to eliminate dust collection. Round stainless steel wire dividers are replaceable. Identification slot strip is provided on the front of each panel frame. Available in three sizes.

NUMBER	MEASUREMENTS	COLOR
5160/8	9¼ x 13¼ x 5¼	Tab Grey
5160/17	9¼ x 27¾ x 5¼	Tab Grey
5160/21	9¼ x 34 x 5¼	Tab Grey

#5160/8	8 Tapes	$11.40 ea.
#5160/17	17 Tapes	$16.25
#5160/21	21 Tapes	$18.40



OCKIE ECONOMY REEL RACKS



Model 21	Contains 21 Tapes	9.00
Model 23	Contains 23 Tapes	10.00
Model 24	Contains 24 Tapes	12.00
Model 26	Contains 26 Tapes	12.00
Model 8	Contains 8 Tapes	9.00
Model 6	Hand Carrying Unit	8.00

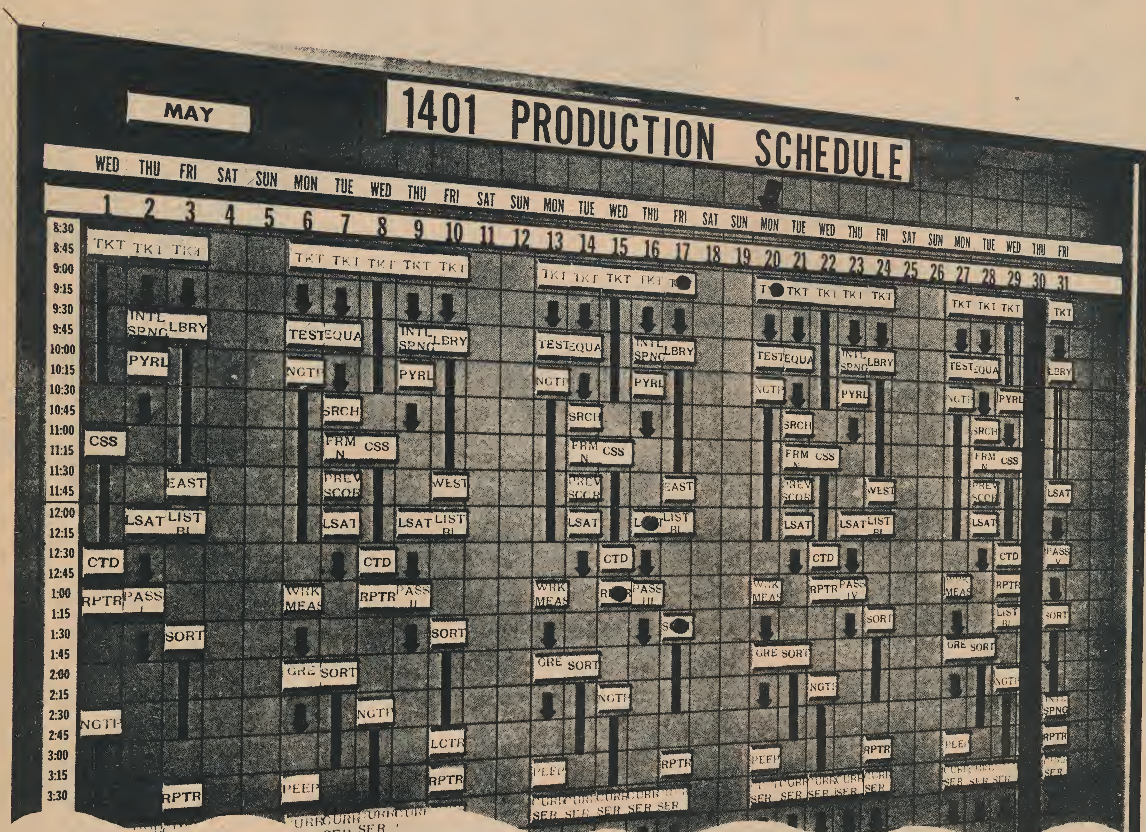
No. 345

Mobile Tape Truck - Beige $48.00
Stores: 40 Tapes or 54 Tapes w/seals

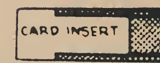
STOP WASTING VALUABLE COMPUTER TIME

MAGNETIC COMPUTER SCHEDULE BOARD

This 36″ wide x 60″ high (BG-31) 1″ grid board, being used by a leading research center in Princeton, N. J., controls a computer on a ½ hour basis for 3 shifts for one month. NC-1 (¾″ x 1″) magnetic card holders with 1B Flexcard inserts are used for the many jobs being run with our AR-34 (¾″) arrows and PF-8 magnetic rubber indicating the length of time a job will be running. Fifteen minute basis can be accomplished by using NC-2 (½″ x 1″) magnetic card holders. The MR-2 (⅜″ round) magnets indicate that a job has been delayed.



CARD HOLDERS MAGNETIC



¾″ x 1″	3.50 10
⅞″ x 1½″	3.80 10
⅞″ x 3″	4.40 10
⅞″ x 5″	7.50 10
⅞″ x 12″	11.25 10
1½″ x 12″	13.25 10
1¾″ x 1½″	5.40 10
1¾″ x 3″	7.80 10
½″ x 1″	3.50 10
½″ x 1½″	3.80 10
½″ x 3″	4.40 10

MAGNETIC ARROWS

¾″ Long	$ 3.00/10
3″ Long	4.00/10
6″ Long	6.50/10
24″ Long	14.60/10
1″ Long,	.30 ea.
2″ Long,	.40 ea.
3″ Long,	.40 ea.
5″ Long,	.65 ea.
8″ Long,	.95 ea.

FLEXCARDS

17/32″ x 1″	$6.50/M
¾″ x 1″	6.50/M
⅞″ x 1½″	6.50/M
⅞″ x 3″	6.50/M
½″ x 3″	6.50/M
½″ x 1½″	6.50/M
½″ x 1″	6.50/M
1¾″ x 1½″	8.50/M
1¾″ x 3″	8.50/M
⅞″ x 5″	8.50/M

MAGNETIC RUBBER

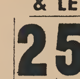
1/32″ x 3″ x 24″ Strip	4.32 ea.
1/16″ x ¾″ x 44″ Strip	2.48 ea.
1/16″ x 3″ x 24″ Strip	5.40 ea.
⅛″ x ¾″ x 44″ Strip	3.30 ea.
⅛″ x 3″ x 24″ Strip	7.20 ea.
⅛″ x ⅜″ x 36″ Strip	1.60 ea.
⅛″ x 3/16″ x 36″ Strip	1.14 ea.

MODEL # 3660 Scheduling Kit $158.00 ea.
Consisting of:
1 - Magnetic Board 36 x 60 Gridded 1" Squares
100 - Magnetic Card Holders 3/4 x 1"
20 - Magnetic Arrows 1"
10 - Magnetic Strips 1/8 x 3/32 x 36"
1 - Magnetic Storage Box
Model M55K Embossing Kit $39.95 (Econ.)
Model M29K Embossing Kit $69.95 (Deluxe)
Embosses Vertically & Horizontally

SAVE-SAVE-SAVE
TIME AND MONEY BY VISUALLY SCHEDULING YOUR COMPUTERS

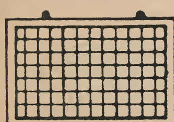
Keep your computers running • Don't let them stand idle • Know, in advance, when slack periods and heavy work loads are coming • See when time is available for new applications • Have your complete daily, weekly and/or monthly schedule where you can see it • Plan your schedule by 6 min., 15 min., 30 min., hourly, daily or any way you require — *but do plan it* • Every hour saved can be worth $20, $40, $60, $80

PLASTIC NUMBERS & LETTERS



½″ High	$21/M
¾″ High	21/M
⅞″ High	21/M
1¼″ High	21/M
1½″ High	25/M

MAGNETIC BOARDS

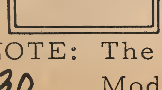


Magnetic steel faced. Gridded in 1″ squares or solid gray. All boards structurally supported by bonded and tempered masonite. Finished in a modern "office gray" color and framed in polished aluminum. Hanging hooks attached. *Special sizes on request.*

★½″ and ¼″ grids — 24″ x 36″ boards available at $44.50

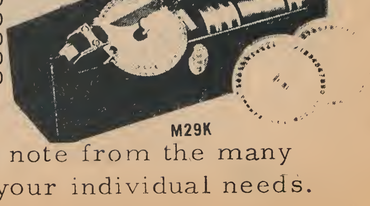
B-1	20″ x 24″	Solid Gray	$20.00
B-2	24″ x 36″	Solid Gray	24.50
B-3	36″ x 60″	Solid Gray	79.50
BG-1	20″ x 24″	Gridded 1″ Sqs.	29.00
BG-2★	24″ x 36″	Gridded 1″ Sqs.	38.50
BG-31	36″ x 60″	Gridded 1″ Sqs.	89.50
BG-35	36″ x 60″	Gridded ½″ Sqs.	89.50
BG-325	36″ x 60″	Gridded ¼″ Sqs.	89.50

MAGNETIC BOARDS PLAIN



Magnetic Control Boards manufactured of enameling steel with the frit fired and fused at high temperature to give exceptionally hard glare-free surface. Boards are laminated twice under extreme pressure, and framed with aluminum extruded molding. Colors are either charcoal gray or green. *Gridded and other size boards on request.*

B-5	2′ x 4′	$ 53.00
B-6	4′ x 4′	105.00
B-7	4′ x 6′	158.00
B-8	4′ x 8′	210.00
B-9	4′ x 10′	262.00
B-10	4′ x 12′	314.00



M29K

NOTE: The above Kit is the most popular Model. However, you will note from the many Model Magnetic Boards that you can select from.....to suit your individual needs.

COMPUTER TAPE STORAGE

Computer Tape Storage Cabinet

Edward Ochman cabinets for storing computer tapes are equipped with Computer Tape Racks to store 105 Tapes per unit and are available with or without doors. They are 78" high x 36" wide x 18" deep. The units can be combined to store disc packs and tapes simultaneously or to store either Disc Packs or tapes alone. Cabinets are also available to store Univac 1004 Panels and the new IBM 6400 Accounting Machine Panels.

Model 501 W/Doors
78"Hx36"Wx18"D $110.00
Stores: 105 Tapes

Model 302 W/O Doors
78"Hx36"Wx18"D $100.00
Stores: 105 Tapes

Model 402 W/Doors
42"Hx36"Wx18"D $70.00
Stores: 42 Tapes

Model 201 W/O Doors
42"Hx36"Wx18"D $60.00
Stores: 42 Tapes

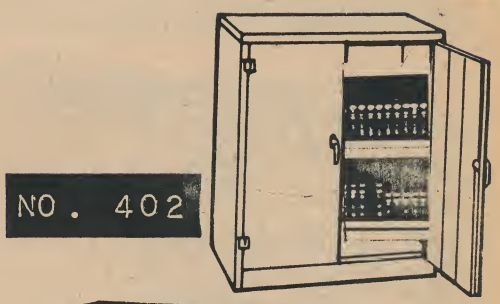
Model 502 w/o Doors
52Hx36Wx18D $83.00
Stores 60 Tapes

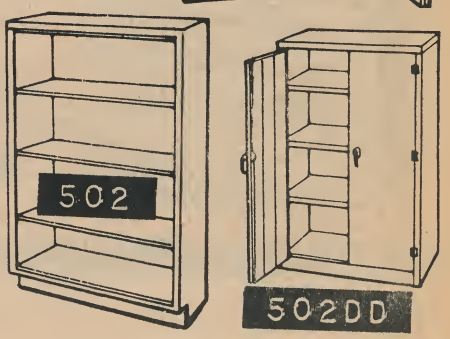
Model 502DD W/Doors
52Hx36Wx18D $87.00
Stores 60 Tapes

Model 423618T W/O Doors
42Hx36Wx18D $80.00
Stores 42 Tapes

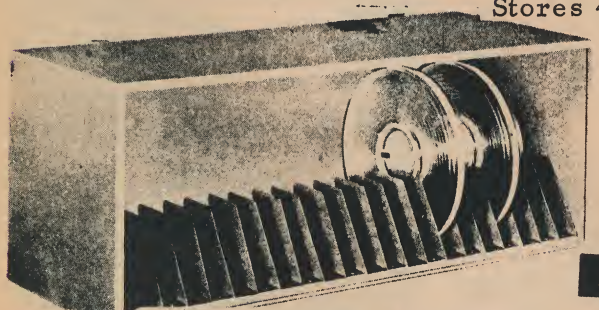
Model CD423615 w/o Doors
42Hx36Wx15D $178.00
Stores 40 Tapes

Model CD423615DD W/Doors
42Hx36Wx15D $188.00
Stores 40 Tapes





ECONOMICAL STACKING UNITS



(Low cost units to save on valuable space. Build them up as required).

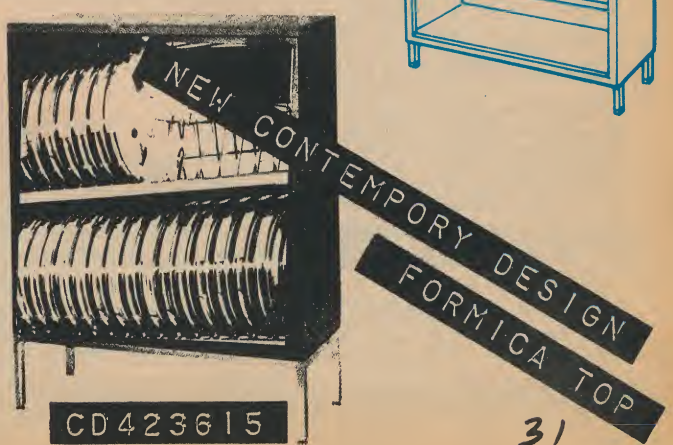
SIZE: 34 long x 14 high x 13½ deep

STORES: 22 Tapes Per Unit

MODEL # 234 PRICE: $20.00

Levelizer Base MODEL # 240 $12.00

Caster Base MODEL # 250 $30.00



OCKIE COMPUTER TAPE STORAGE

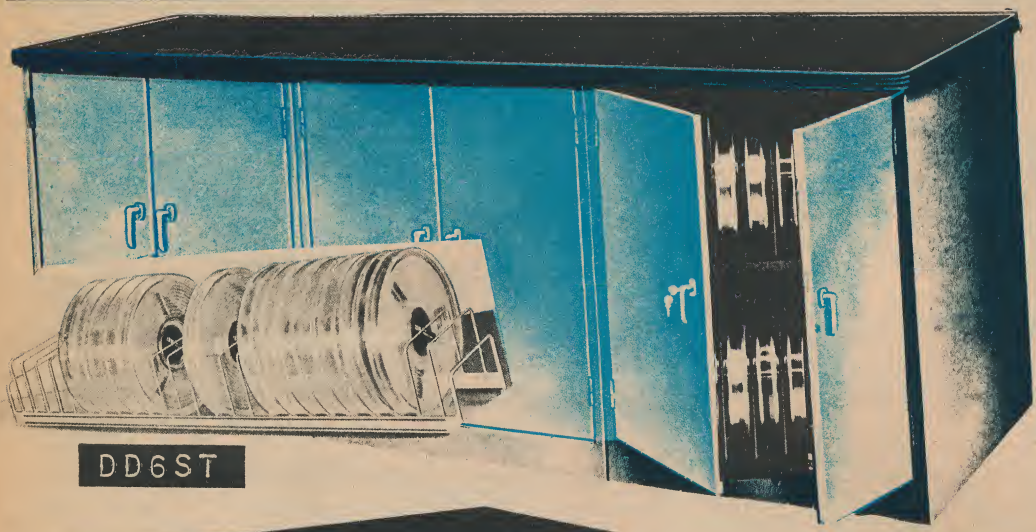
Counter Height

12 MODELS

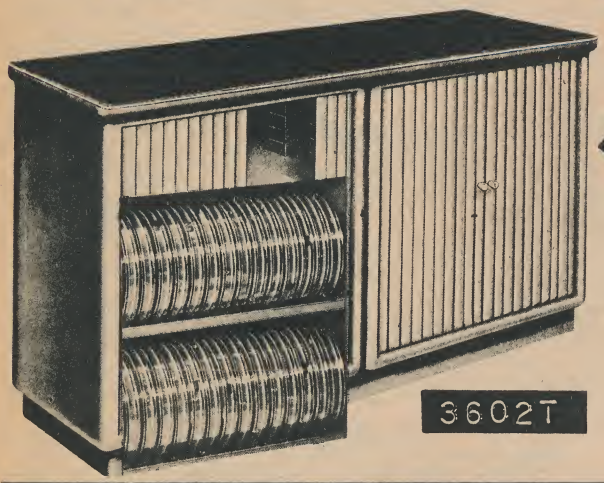
COLOR..GRAY

FOR IBM BLUE & RED

.... ADD 15%

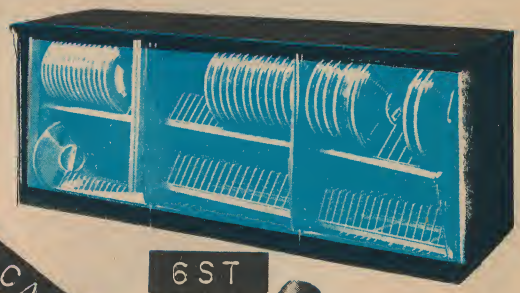


DD6ST



3602T

WHITE FORMICA TOPS



6ST

Model 3612

New

$11.95

HIGH INTENSITY LAMPS

PRICES AND SPECIFICATIONS

2ST	1 Unit Wide	32-1/4W x 29D x 42H	Stores 36 Tapes	$153.00
4ST	2 Unit Wide	62-1/4W x 29D x 42H	Stores 72 Tapes	$254.00
6ST	3 Unit Wide	93 W x 29D x 42H	Stores 108 Tapes	$363.00
DD2ST	1 Unit Wide	32-1/4W x 29D x 42H	Stores 36 Tapes	$166.00
DD4ST	2 Unit Wide	62-1/4W x 29D x 42H	Stores 72 Tapes	$280.00
DD6ST	3 Unit Wide	93 W x 29D x 42H	Stores 108 Tapes	$402.00
3601T	1 Unit Wide	34W x 19-1/2D x 38-1/4H	" 32 Tapes	$128.00
3602T	2 Unit Wide	64W x 19-1/2D x 38-1/4H	" 64 Tapes	$241.00
3603T	3 Unit Wide	96W x 19-1/2D x 38-1/4H	" 96 Tapes	$386.00
2642-1	1 Unit Wide	38W x 27-3/4D x 40-3/4H	" 42 Tapes	$168.00
2642-2	2 Unit Wide	74W x 27-3/4D x 40-3/4H	" 84 Tapes	$337.00
2642-3	3 Unit Wide	110 W x 27-3/4D x 40-3/4H	" 126 Tapes	$505.00

PRICES INCLUDE REMOVABLE REEL RACKS

SPECIAL
$29.00
Per 100
Pens

NEW OCKIE SUPER FINE MARKING PEN ...$6.00 DOZ.

 Specify: All Black or Assorted

A Must for all computer rooms

OCKIE INSULATED FILES

DO NOT GAMBLE

FIRE..... .....Can Destroy Your Valuable Tab Card Records

8 Drawer Tab Card Size — CAT. NO. 7474

Each of the 16 trays will hold approximately 3,800 to 3,900 tabulating cards. Sides of all trays are higher than the cards to allow for stacking of trays when in use. All trays are equipped with a front drop handle and handhole in the rear for carrying convenience.

ONE HOUR PROTECTION AGAINST FIRES UP TO 1700 DEGREES F.

22-13/32Wx59-25/32Hx32-13/16D
Wt. 1035 Lbs.

	Tabulating Card Size	ZONE A	ZONE B	ZONE C	ZONE D
7474	Eight 2 Compt. Drawers, empty	487.00	537.50	542.50	585.00
7474C	Same with Caster Base	498.50	549.50	554.50	597.50
7074	Tab tray without extra compress.	10.25	10.75	10.75	11.25
7074.1	Tab tray with extra compress.	11.00	11.50	11.50	12.25

CERTIFICATION

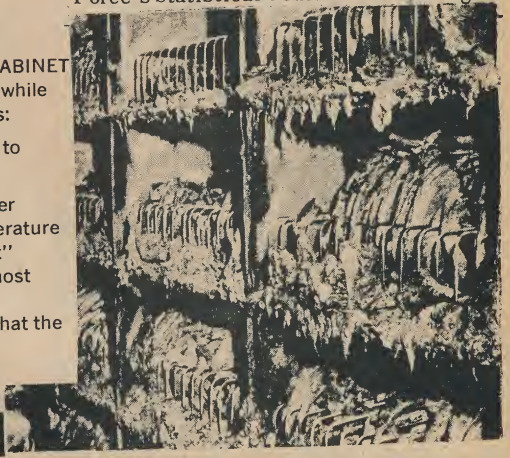
UNDERWRITERS' D LABEL

Don't Let This Happen To You

78 TAPES IN 5.2 SQUARE FEET

WEIGHT 1102 LBS.

This is an actual photo of tapes destroyed by a daytime flash fire that struck the Air Force's Statistical Center in the Pentagon.



EXHAUSTIVE TESTS PROVE CERTIFICATION

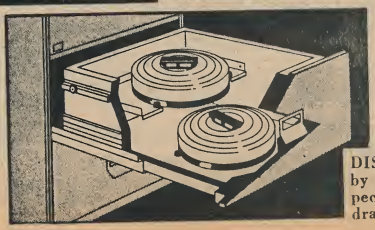
The SUPERLX Tape File is certified by the SAFE-CABINET Laboratory to successfully protect its contents while undergoing the following tests lasting 5½ hours:

1. Exposure on all sides to severe fire ranging up to 1700° for a period of one hour.

2. Continued exposure to concentrated heat (after furnace has been shut off) until such time temperature stops rising and begins to drop. This "sweat-out" period, which often takes several hours, is the most critical part of the test and simulates actual fire conditions. It is during this "sweat-out" period that the temperature rises to its highest point and could cause the greatest damage to tape.

29-1/2WX53-3/4HX33-5/16

Catalog Number	Equipped with Inserts For	Capacity Per Drawer	Capacity Per File	List Prices All Zones Standard Finish
6393.117	1⅞" wide tape containers (Round or Square)	26	78	$970.00
6393.120	2" wide tape containers (Round or Square)	18	54	970.00
6393.106	Disc Packs measuring 14.8" x 4.15" thick	2	6	970.00



DISC PACKS are securely held in place by a compact interior arrangement especially designed for this purpose. Each drawer holds 2 disc packs—six per file.

FOR TAB ROOM EFFICIENCY

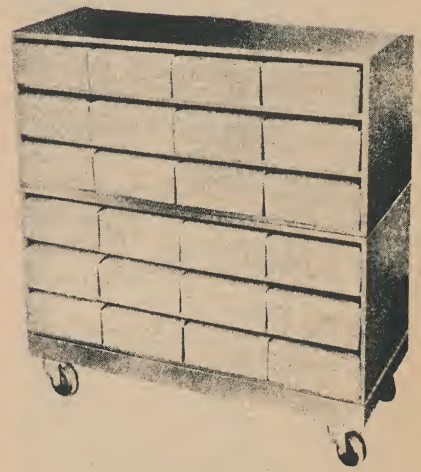
OCKIE TAB CARD STORIT

HOLDS 12 TAB CARD BOXES

EACH BOX ON A SHELF
HANDLE ONLY THE BOX NEEDED
ADD AS YOU GO

IDEAL UNDER TUB FILES

- *IMMEDIATE ACCESSIBILITY* to each tab card box is now possible with these OCKIE STORIT steel units that hold 12 card boxes in both the 2,000 and 3,000 unit sizes. Each box is on a sturdy shelf and protrudes for quick picking.
- *EASY ON THE HELP* . . . laborious juggling and handling of needless boxes from cartons or from widely spaced shelving is eliminated — less chance of dropping and damaging vital cards. *Handle only the box needed* and save time!
- *LOW COST PER BOX* . . . compared with other types of 6 or 8 box capacity units, STORIT costs less per box — larger size means even less installation time.
- *EASY EXPANSIONS* . . . buy only the units needed — *add more* as the volume grows. Modifications are easily made — installation time is practically eliminated.
- *FLEXIBILITY* . . . OCKIE STORIT units interlock in a jiffy without any special clips or tools — build them to the height and width needed for efficient operation — ideal as room dividers and work counters!
- *STURDY — LONG LASTING* . . . all steel design will give years of satisfactory service and protection of cards — constructed of 22 gauge steel throughout, reinforced with a triple-bend shoulder front — finished in gray or green baked enamel.



NO. T212 — FOR 2,000 UNIT BOXES — 24,000 CARDS — $12.50 EA
OUTSIDE DIMENSIONS: 33" WIDE 14" HIGH 14½" DEEP

NO. T312 — FOR 3,000 UNIT BOXES — 36,000 CARDS — 16.30 EA
OUTSIDE DIMENSIONS: 33" WIDE 14" HIGH 20" DEEP

INSIDE SHELF CLEARANCE: 32" WIDE, 3 1/16" HIGH

OPTIONAL:
For mobility in work areas stack 2 or 3 units on a mobile base.

No. CB212	Caster Base	24.00 ea.
No. CB312	Caster Base	25.00 ea.

STEEL BASE 3-1/2" 5.75

SAVE SPACE. . . . STACK ON TOP OF FILES

OCKIE PUNCHED CARD STORAGER

Holds 180,000 Cards in less than four square feet . . .

Now you can store your punched card boxes in easy-to-find apple-pie order! Holds 90 boxes of IBM size cards, 2000 cards to the box. Think of it — a total of 180,000 cards in a floor space of less than four square feet.

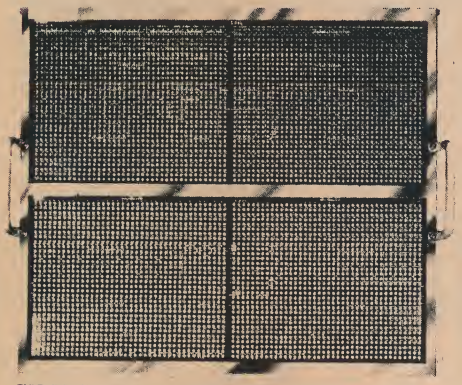
MODEL # 4019

Shipping Weight 209 lbs. (other sizes available)

Durable, All Steel — finished in beautiful Ranger Grey Baked Enamel.

Size 40½"W x 13½"D x 87"H

STORAGE CABINETS
UNIVAC 1004

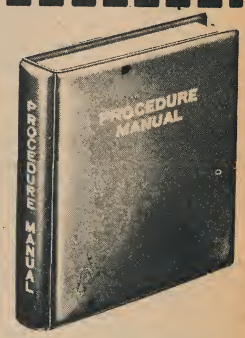


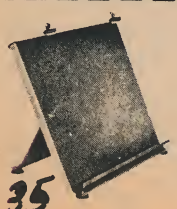
Equipped With Doors & Lock

SPECIFICATIONS:

#48248	48W x 24D x 87H	Stores 14 1004 Panels	Wt. 284# KD	$110.00
#482413	48W x 24D x 87H	Stores 24 1004 Panels	Wt 384# KD	$150.00
#482415	48W x 24D x 87H	Stores 28 1004 Panels	Wt. 400# KD	$160.00
#242412	24W x 24D x 78H	Stores 12 1004 Panels	Wt. 150# KD	$ 80.00

It pays to buy the Ockie Univac 1004 Panel Storage Cabinet because you can immediately convert to Computer Tape Storage by inserting the Ockie Reel Rack Unit to store 26 Tapes per shelf. . . . this eliminates the necessity of scrapping specially built equipment when you expand into Computer Tapes





EASEL—Designed to hold panels at proper angle for convenience when wiring. Folds for compact storage and has rubber feet to prevent slipping. Two clips hold wiring diagrams on swinging steel rod. Gray baked-on finish.

#EAS 20 x 15-1/4 $13.00 ea.

front cover and backbone are silk-screen decorated with title "Procedure Manual" in white ink. Choice of red or black binding.

BOXED—Two in a box, slip sheeted for protection to silk screening.

Stock No.	Color	Sheet Size	Capacity—Rings Outside Spacing	PRICES EACH—LOTS OF Each	12
38-14B	Black	11 x 8½	1—3—8½	**$2.75**	**$2.50**
38-14R	Red	11 x 8½	1—3—8½	**2.75**	**2.50**

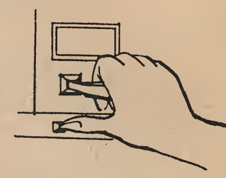
OCKIE tabulating card filing systems

Style, economy and ease of operation have made OCKIE Tabulating Card Files the choice among Government Agencies and leading industrial concerns. The drawers glide smoothly on full two-position ball-bearing cradle suspension. They are completely portable and are easily removed or interchanged. A special positive locking compressor holds contents securely during transporting of drawers and prevents wrinkling of cards.

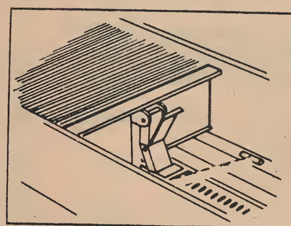
Easily carried. No spilling, even if drawer is turned upside-down.

The unit holds 83,240 cards in perfect working condition. Modern anodized non-rust aluminum hardware contributes to the handsome appearance of this filing cabinet.

Precision engineering and heavy reinforced construction is used throughout all sections of the file. Unsurpassed in durability, this unit will render many years of service.



Latch mechanism permits drawers to close smoothly without rebound



Positive compressor grips cards. Back opening permits easy lifting.

Full suspension cradles permit easy removal or replacement of drawers.

SAVE up to 25%

REDUCED PRICE

52" STANDARD HEIGHT (20 Drawers)

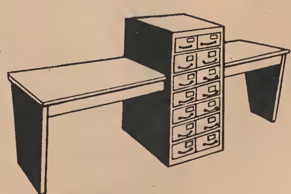
No.	Capacity	W.	D.	Wgt.	Price	With Lock
2920	83,240	18¾"	28½"	300 lbs.	175.00	183.00
40" COUNTER HEIGHT (14 Drawers)						
2920CH	58,268	18¾"	28½"	225 lbs.	140.00	157.00
29½" DESK HEIGHT (10 Drawers)						
2910	41,620	18¾"	28½"	150 lbs.	110.00	127.00

Inside Drawer Dimensions: 7½" W. x 3⅝" H. x 27¾" D.

Security Locking Bar—*Fits vertically against the entire length of the file front, securing all drawers—$12.00 extra.*

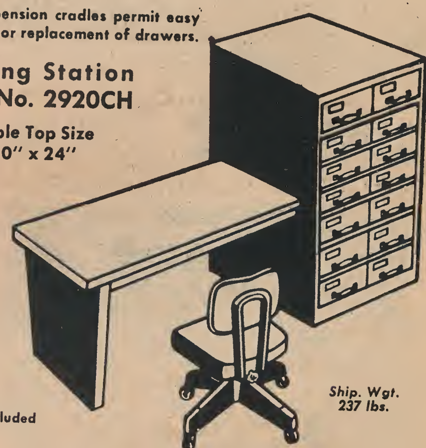
Standard Colors: *Gray, Green, Frost Tan, Frost Green, Tawny Beige, Metalescent Gray. Decorator colors available at extra cost.*

Table Tops: *Linoleum—Gray, Green, Jaspe Tan, Jaspe Green. Duramica—Gray, Green or Tan Solartone, White, Walnut.*



Posting Station with No. 2920CH

Table Top Size 30" x 24"

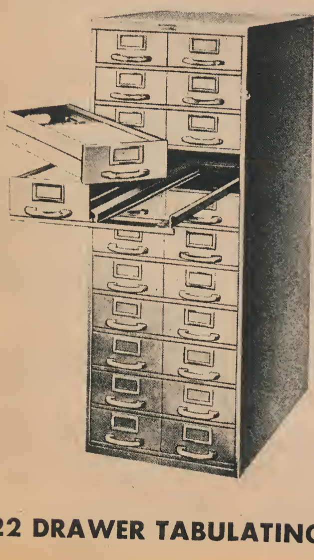


Chair not included

Ship. Wgt. 237 lbs.

Cat. No. 2920CH-1S (Single Station) **$203.50**
Posting table on either right or left side of the file. Linoleum table top is standard. Duramica extra — $10.00.

Cat. No. 2920CH-2S (Double Station) **$234.00**
Two posting tables: one on each side of the file. Duramica table tops extra—$10.00 each. Ship. Wgt. 249 lbs.



1022 — 11-drawer tabulating card file $200.00

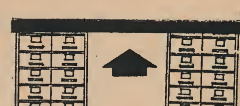
1022L — same with general lock $215.00

	W	H	D
Outside dimensions	19⅛	52	28
Inside dimensions	7½	3¾	26

Each file drawer has two removable trays providing the following features . . .

- Trays seat easily in nonprogressive suspension that rides on 4 ball-bearing rollers.
- Ample tray depth prevents damage to index cards even when trays are stacked outside file.
- Easy removal — With carriage fully extended from file, simply lift tray slightly to clear spring-stop at front.
- Clear filing space — 26" per tray.
- Slot in tray bottom for finger-pushout of cards.
- Handhold at back for convenient transport.
- Exclusive, patented, positive-locking compressor holds at any location in tray; provides safe and simple vertical "carry" through infinite adjustability of compressor on unnotched engaging surface.

22 DRAWER TABULATING CARD FILE



Formica Table Top
60 x 30
Use as work station
on top of 2 #2910
Tabulating Files

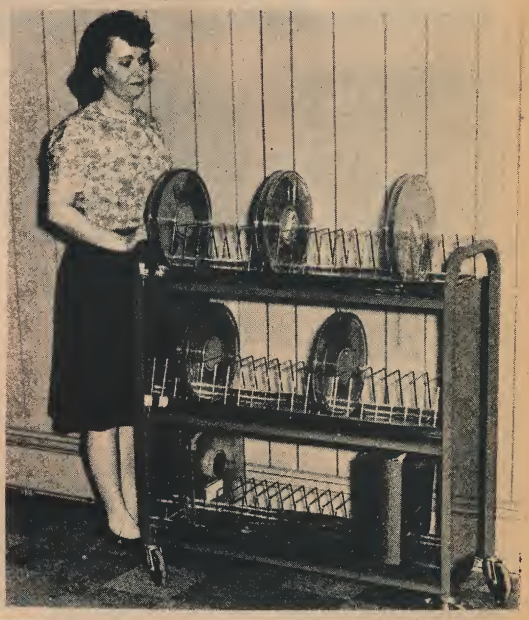
Price: $65.00 ea.

Caster Base
(for 10 Drawer Files)

Model: MD $20.00 ea.

OCKIE MOBILE TAPE AND DISK TRUCKS

PRICES & SPECIFICATIONS



DISK PACK TRUCKS

DP-D141RH	18 x 30	3 Shelf	Carries 6 Disks	$34.81
DP-E141RH	18 x 30	4 Shelf	Carries 8 Disks	$41.49
DP-E152RH	18 x 30	5 Shelf	Carries 10 Disks	$62.00

COMPUTER TAPE TRUCKS

CT-E141RH	18 x 30	3 Shelf	Carries 51 Tapes	$41.49
CT-E142RH	24 x 36	3 Shelf	Carries 126 Tapes	$56.07

Note: Order Reel Racks Separately at $9.00 ea.

CARD TRAY TRUCKS

T-D142RH	24 x 36	3 Shelf	Carries 6 Trays	$34.81
T-E142RH	24 x 36	4 Shelf	Carries 8 Trays	$56.07
T-E152RH	24 x 36	5 Shelf	Carries 10 Trays	$64.00

TAB CARD BOX TRUCKS

B-C141RH	18 x 30	2 Shelf	Carries 15 Boxes	$28.80
B-C142RH	24 x 36	2 Shelf	Carries 48 Boxes	$36.24

CARD CARTON TRUCKS

C-C141RH	18 x 30	2 Shelf	Carries 8 Cartons	$28.80
C-C142RH	24 x 36	2 Shelf	Carries 12 Cartons	$36.24

Model 63 $70.00
37Wx14Dx42H
Stores 63 Reels of Tape

Model 126 $100.00
36Wx24Dx42H
Stores 126 Reels of Tape

Model 21 Reel Racks
Order Separately $9.00 ea.

HEAVY DUTY TRUCKS

Illustrated: 9700

292

#521

#454

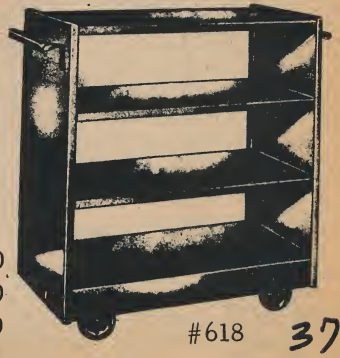
#718

These trucks can be loaded with as much weight . . . as you can push. All steel construction, designed for maximum mobility of heavy and cumbersome records and stock, for mail and money handling, and for in-use vault storage. Two swivel, two non-swivel 6" soft rubber wheels and push handle ensure easy steering and movement of loaded truck over all types of floors, into vaults and elevators. Shelf size within guard rails is 40" x 20". Overall truck length including push handle is 46". Top shelf height is 44", plus 2" guard rail.

Shipped Set-up $136.00
Shipped KD $114.00

#292	Wood Dolly	20"x40"	$36.00
#521	Plat. Truck	24"x48"	$98.00
#718	Hand Truck	48"x20"	$35.00

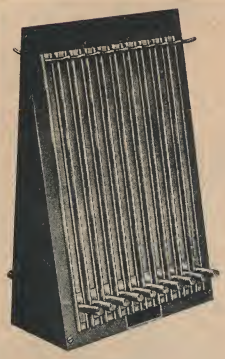
#454 Mobile Truck 36Lx41Hx15D $49.00
#618 Mobile Truck 42Lx41Hx20D $85.00
#618C Mobile Truck 42Lx41Hx20D $95.00
(Note: #618C has closed back)



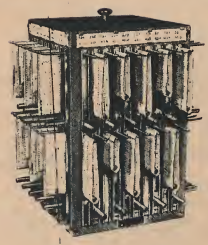
#618

Paper Tape Storage Racks

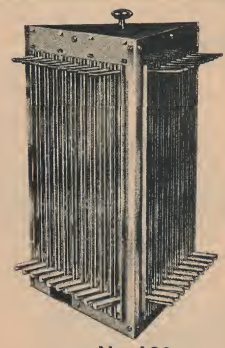
No. L10
Single panel, wall type rack. Capacity 10 tapes.
$9.25



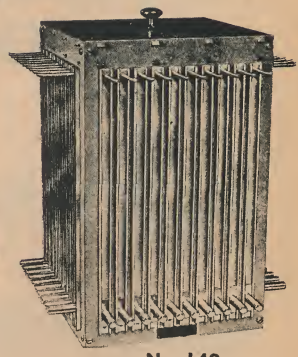
No. L20
Double panel desk type. Rubber feet. Capacity 20 tapes.
$24.25



CARRIAGE TAPE RACKS & CONSOLES



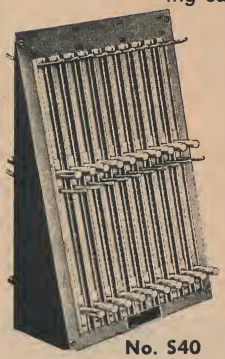
No. L30
Triple panel swivel-based console. Capacity 30 tapes.
$36.75



No. L40
Four sided swivel-based console. Capacity 40 tapes.
$49.25

Correct tension on each tape, to prevent rolling and curling, is maintained by a free-sliding carrier. Each carrier rides in its own channel track—not just a slit. This channel track construction guarantees free action and completely eliminates the annoyance of a binding or sticking carrier. Revolves easily for quick access to any tape.

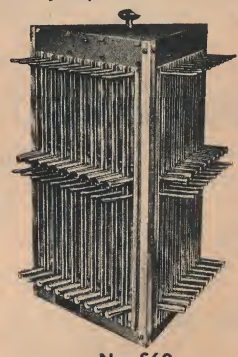
No. S20
Single panel wall type rack. Capacity 20 short tapes.
$15.95



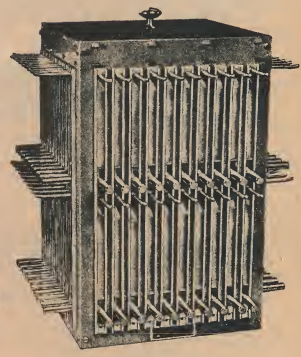
No. S40
Double panel desk type. Rubber feet. Capacity 40 short tapes.
$37.50

Lightly weighted adjustable bottom studs slide freely up and down in sturdy metal grooves. To hang tape, simply place lower end of loop under stud and raise so that top can be slipped over upper hanger rod. By gravity, stud keeps loop gently taut and free from wrinkles and other damage. Cleats at top provided to hold identification labels.

Easy access
handy storage



No. S60
Triple panel swivel-based console. Capacity 60 short tapes.
$56.95



No. S80
Four sided swivel-based console. Capacity 80 short tapes.
$75.95

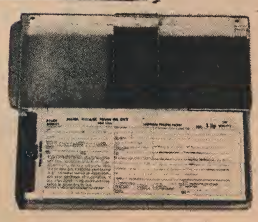
OCKIE ALUMINUM HOLDERS

They make possible the use of mark sensing or edge coded cards in areas where handling previously meant damaged cards and resulting extra costs and time loss.

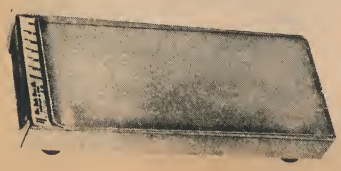
Our Snapak holders mean that you can now carry cards in your pocket. Made of strong light weight aluminum alloy. A smooth hard surface to write on means good copies in multi-part sets. Storage for completed forms gives needed protection. Load up the special 3" wide clip designed especially for this type of work

Satisfied users have purchased as many as 5000 or more of the holders shown

#H-60



#CB-80



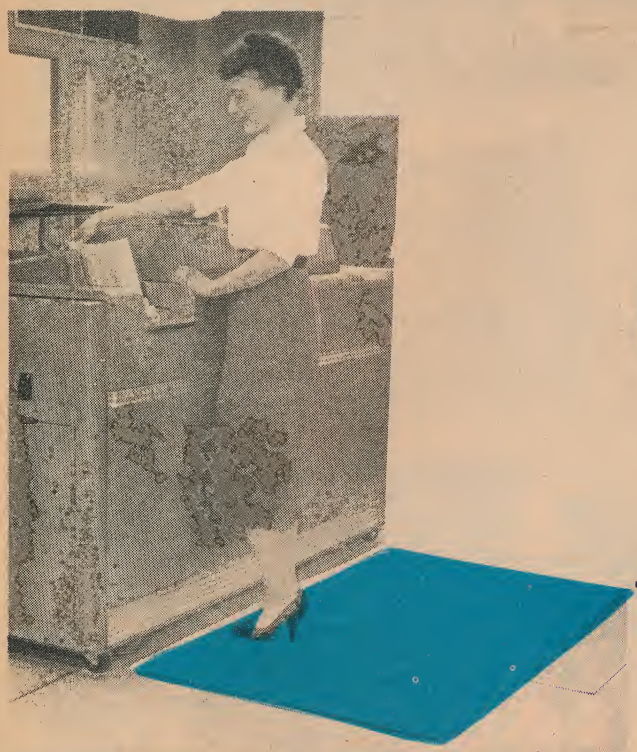
#T-80

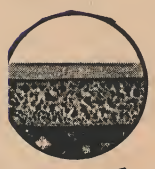
#V-60	- Vertical Holder	60 Card	$2.75 ea.
#H-60	- Horizontal Holder	60 Card	$2.75 ea.
#T-80	- Counter Tray w/lid	80 Card	$2.75 ea.
#CB-80	- Clip Board w/compt	80 Card	$2.75 ea.

OCKIE FATIGUE MATS

REDUCE FATIGUE,

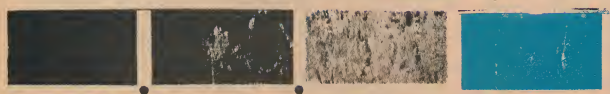
- Reduces fatigue at Sorters, Collators and Accounting Machines.
- Increases operator efficiency and morale.
- Highly recommended by doctors for people standing on concrete floors.
- Eliminates constant wear in one spot in department where people stand.





WALK ON AIR

INCREASE EFFICIENCY
...for all who work standing



60-Rust Red | 123-Light Green | 115-Tan | 70-Biscayne Blue

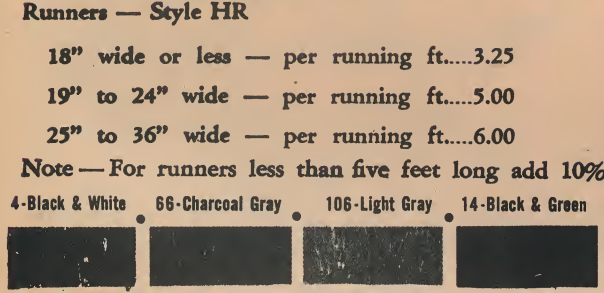
Runners — Style HR

18" wide or less — per running ft.....3.25

19" to 24" wide — per running ft.....5.00

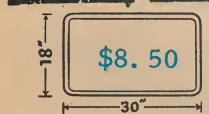
25" to 36" wide — per running ft.....6.00

Note — For runners less than five feet long add 10%

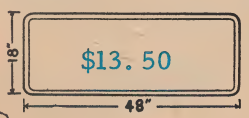


4-Black & White | 66-Charcoal Gray | 106-Light Gray | 14-Black & Green

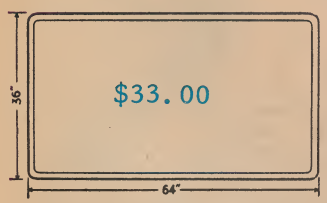
SPECIFICATIONS
Sponge thickness ..... 3/8"
Cover thickness ..... 3/32"
All edges beveled.

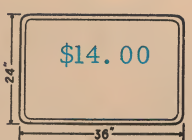


Style E

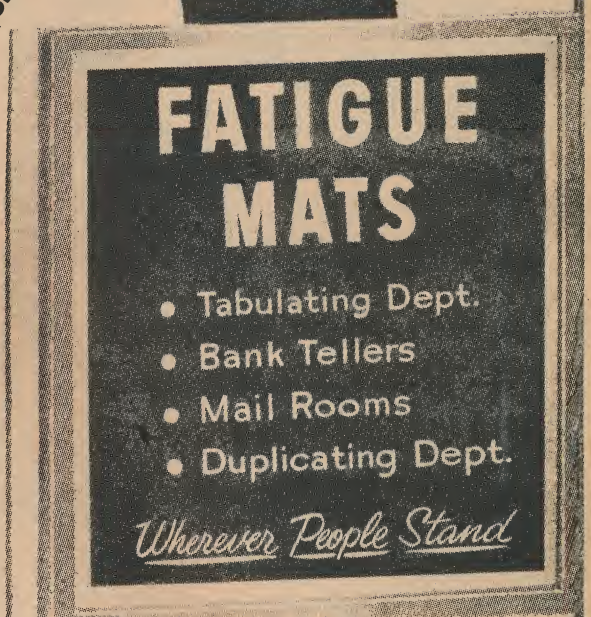


Style F



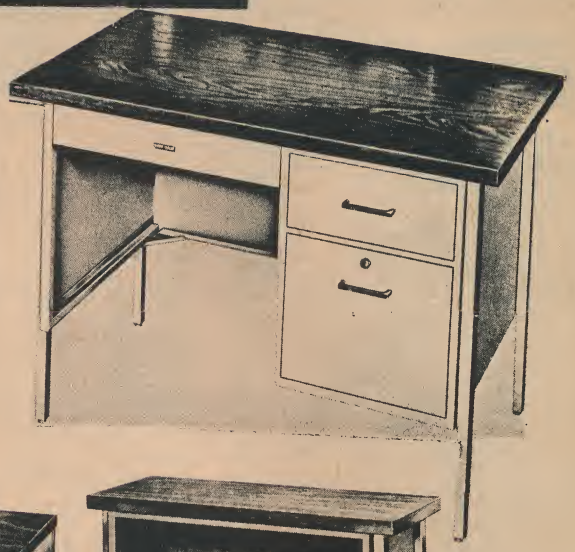


Style HR—Runners

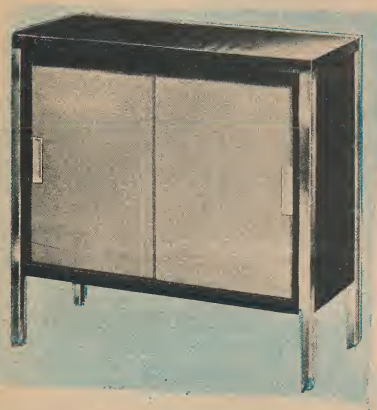


Tired legs, aching back and sore feet are the occupational "diseases" of people who must stand to do their jobs. Fatigue is the result, with ill-temper, carelessness and inefficiency the visible symptoms.

COMPUTER ROOM FURNITURE



budget table and bookcase



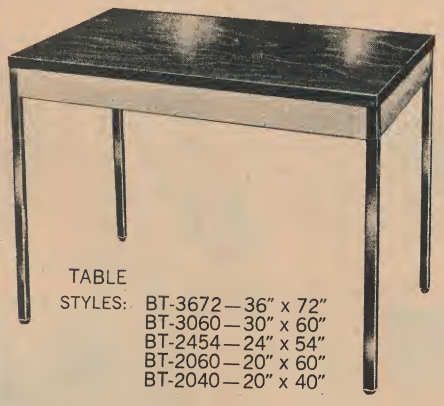
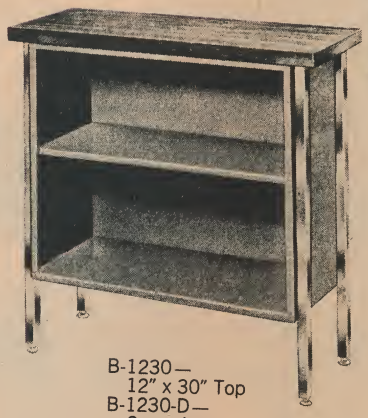


TABLE STYLES:
BT-3672—36" x 72"
BT-3060—30" x 60"
BT-2454—24" x 54"
BT-2060—20" x 60"
BT-2040—20" x 40"



B-1230—
12" x 30" Top
B-1230-D—
Same item with sliding steel doors
B-1230-G—
Same item with sliding glass doors
(Shelf 25½" wide x 10¼" deep).

Round out a compact working area with one or both of these versatile items. Surface is mar and stainproof FORMICA® high pressure laminate with self edge and moisture sealed backing sheet. Legs are 1" square steel in glimmering chrome finish with adjustable floor glides.

WE WANT TO INTRODUCE YOU TO OUR COMPLETE LINE OF COMPUTER ROOM FURNITURE.....And as an incentive.....We are offering a 30% Discount from our regular prices.....

DELUXE DESK UNITS:

M2454	24x54 Desk Double Pedestal	$150.00	Special Price	$105.00
M3060	30x60 Desk Double Pedestal	$160.00	Special Price	$112.00
M3672	36x72 Desk Double Pedestal	$190.00	Special Price	$133.00
M2440	24x40 Desk Single Pedestal	$130.00	Special Price	$ 91.00
M3048	30x48 Desk Single Pedestal	$140.00	Special Price	$ 98.00
M2454	24x54 Desk Single Pedestal	$145.00	Special Price	$103.00

ECONOMY DESK UNITS: Note: Use 24" Deep Desks if Space is Problem.

B2454	24x54 Desk Double Pedestal	$100.00	Special Price	$ 70.00
B3060	30x60 Desk Double Pedestl			
B3060	30x60 Desk Double Pedestal	$125.00	Special Price	$ 87.50
B3672	36x72 Desk Double Pedestal	$160.00	Special Price	$112.00
B2440	24x40 Single Pedestal Desk	$ 80.00	Special Price	$56.00
B2550	24x54 Single Pedestal Desk	$ 95.00	Special Price	$67.00

A handsome time-saving unit that brings your work to your desk side. Glides smoothly on speed casters. Each unit comes supplied with 25 hang-folders

No. SLR2 55.00
33½" h. x 15½" w. x 22" d.
No. SLR2C— 64.00
legal size (18½" w.)

TABLES:

BT2040	20x40	$70.00	Special Price	49.00
BT2060	20x60	$80.00	Special Price	56.00
BT3060	30x60	$90.00	Special Price	63.00
BT3672	36x72	$110.00	Special Price	77.00

BOOKCASES:

M1230	12x30 Open	$42.00 Net
M1230D	w/doors	$48.00 Net
M1230G	w/glass	$54.00 Net

FRAME COLORS: Beige, Black, Green, Gray
Decorator Colors: Blue, Coral (Add 15% to price)

FORMICA TOPS: Walnut, Gray Scrim
Decorator Colors: White, Teak, Rosewood (Add 15%)

CHAIRS FOR COMPUTER ROOM

No. 900

We want to Introduce you to our new line of Computer Room Chairs ..... As an Incentive we are offering you a Special 30% Discount from the regular prices.....

#900 -;

#900 -	Executive Swivel	$95.00	Special Price $66.50
#905 -	Swivel	$85.00	Special Price $51. 50
#901 -	Guest Arm	$65.00	Special Price $45.50
#902 -	Guest w/o Arm	$55.00	Special Price $38.50
#604 -	Secretarial	$65.00	Special Price $45.50

No. 905

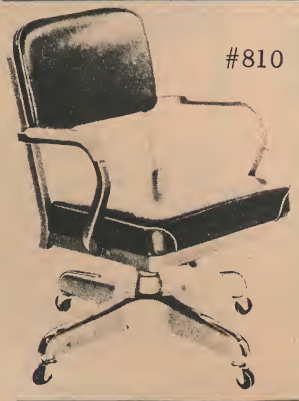
FRAME COLORS: Gray, Green, Tan, Frost Green, Beige
Decorator Colors: Black, Regal Blue, Light Blue, Executone Blue, Red
(Add 15% for Decorator Colors)

NAUGAHYDE Covering: BA-2 Crimson, BA-18 Yew Green, BA-15 Gray
BA-7 Avocado, BA-8 Flame Red, BA-12 Blue
BA-20 Black, BA-1 Cerulean Blue. BA-20 Black

No. 901

CHAIRS FOR THE DATA PROCESSING DEPT.

CHAIRS FOR THE MANAGER



#810

#811

#812

No. 902

FOR THE KEY PUNCH OPERATOR

#821

No. 704

#823

#822

No. 604

#815

#810 -	Executive Swivel	$78.00	Special Price $54.60
#811 -	Guest Arm	$54.50	Special Price $38.15
#815 -	Swivel Chair	$70.00	Special Price $49.00
#812 -	Guest w/o Arm	$44.00	Special Price $30.80
#704 -	Secretarial ;	$44.00	Special Price $30.80
#821 -	Secretarial	$40.00	Special Price $28.00
#822 -	Sec Flex Back	$40.00	Special Price $28.00
#823 -	Sec Flex Back	$35.00	Special Price $24.50

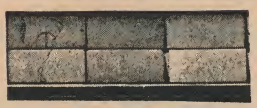
NOTE: Frame Colors and Naugahyde Colors are the same as Computer Chairs above.

Strong Steel Carts For Countless Uses

DISK PACKS

CARD TRAYS

TAPE REELS



IBM BOXES

VERTICAL TRAYS

CARTONS

E152RH

$64.00

24X36X36-1/2

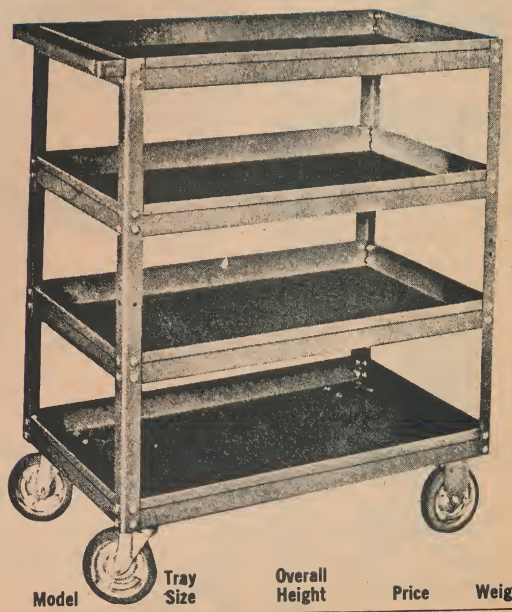
IF SMOOTH TOP DESIRED

TRAYS CAN BE REVERSED

OCKIE CARTS

Model	Tray Size	Overall Height	Price	Weight
C141 RH	18" x 30"	31"	28.80	51 lb.
C142 RH	24" x 36"	31"	36.24	71 lb.

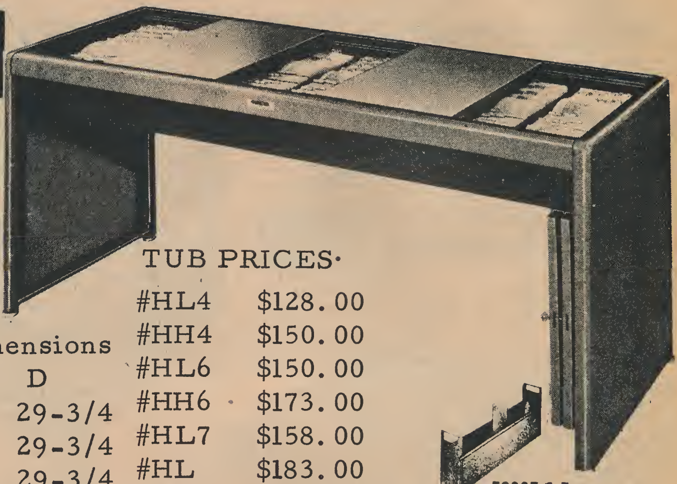
Model	Tray Size	Overall Height	Price	Weight
D141 RH	18" x 30"	31"	34.81	66 lb.
D142 RH	24" x 36"	31"	46.00	96 lb.



Model	Tray Size	Overall Height	Price	Weight
E141 RH	18" x 30"	36½"	41.49	83 lb.
E142 RH	24" x 36"	36½"	56.07	124 lb.

42

OCKIE TUB FILES



Want to Find your Tabulating Cards in a Hurry....Open Tub Files are the answer for Active Reference and Pulling.. ......16 Models to Select From.

FOR TABULATING CARDS
FILED HORIZONTAL 7⅜"W x 3¼"H

		Outside Dimensions W	H	D
#HL4	Horizontal Tub Sitting (4 Tray)	39	31	29-3/4
#HH4	Horizontal Tub Stand (4 Tray)	39	41	29-3/4
#HL6	Horizontal Tub Sitting (6 Tray)	57	31	29-3/4
#HH6	Horizontal Tub Stand (6 Tray)	57	41	29-3/4
#HL7	Horizontal Tub Sitting (7 Tray)	66	31	29-3/4
#HH7	Horizontal Tub Stand (7 Tray)	66	41	29-3/4
#HL8	Horizontal Tub Sitting (8 Trav)	75	31	29-3/4
#HH8	Horizontal Tub Stand (8 Tray)	75	41	29-3/4

FOR TABULATING CARDS
FILED VERTICAL 3¼"W x 7⅜"H

		W	H	D
#VL9	Vertical Tub Sitting (9 Tray)	39	31	29-3/4
#VH9	Vertical Tub Standing (9 Tray)	39	41	29-3/4
#VL13	Vertical Tub Sitting (13 Tray)	57	31	29-3/4
#VH13	Vertical Tub Standing (13 Tray)	57	41	29-3/4
#VL16	Vertical Tub Sitting (16 Tray)	66	31	29-3/4
#VH16	Vertical Tub Standing (16 Tray)	66	41	29-3/4
#VL18	Vertical Tub Sitting (18 Tray)	75	31	29-3/4
#VH18	Vertical Tub Standing (18 Tray)	75	41	29-3/4

TUB PRICES·

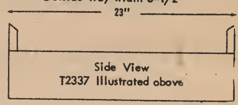
#HL4	$128.00
#HH4	$150.00
#HL6	$150.00
#HH6	$173.00
#HL7	$158.00
#HL	$183.00
#HL8	$176.00
#HH8	$202.00
#VL9	$133.00
#VH9	$155.00
#VL13	$155.00
#VH13	$180.00
#VL16	$163.00
#VH16	$188.00
#VL18	$181.00
#VH18	$210.00

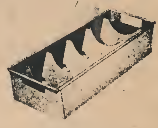
TRAY PRICES:

T2337ST	$11.00
T2337CP	$11.00
T2373ST	$11.00
T2373CP	$11.00

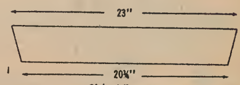
Note: Tub Prices do not include Trays. Order Trays Separately

T2337 S.T.
For Tab Cards 3-1/4" W x 7-3/8" H
Complete with 5 Control Plates
or Bottom Locking Compressor
Specify Compressor or Control
Plates when ordering.
Outside Tray width 3-1/2"





T2373 S.T.
For Tab Cards 7-3/8" W x 3-1/4" H
Complete with 5 Control Plates
or Bottom Locking Compressor
Specify Compressor or Control
Plates when ordering.
Outside Tray width 8"

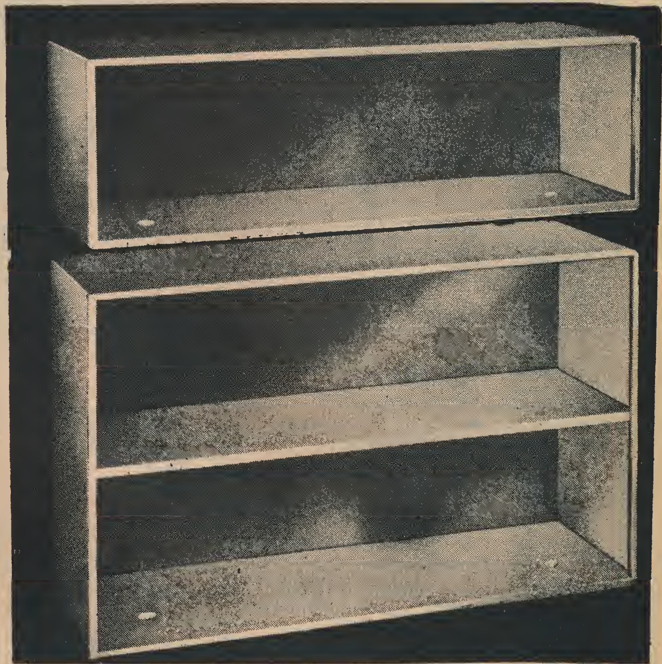


OCKIE STACKERS

- **NO INSTALLATION PROBLEMS, DELAYS OR COSTS!** Easy-to-handle 1 piece, closed 1 or 2 shelf units interlock together—only 6 nuts and bolts will assemble a 7 or 8 shelf high unit in just minutes—it is just as simple to dismantle, re-arrange or move units, too! (Compare with $4 to $6 per unit to erect or dismantle conventional nut and bolt steel shelving.)

STACKERS CAN STORE:
*Discs *Tapes
*Panels *Forms
*IBM Card Boxes
*Binders

Easy to Expand... Buy what you need now and add later...Ideal as *Room Dividers..*Next to Desks..*Work Counters..*Around Doors. *Under Windows..*On Top of File Cabinets to save space..*Stack them to the Ceiling..



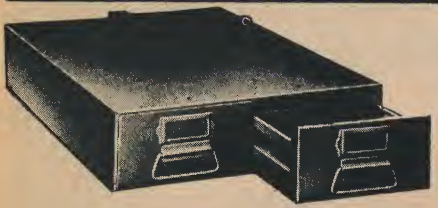
SPECIFICATIONS

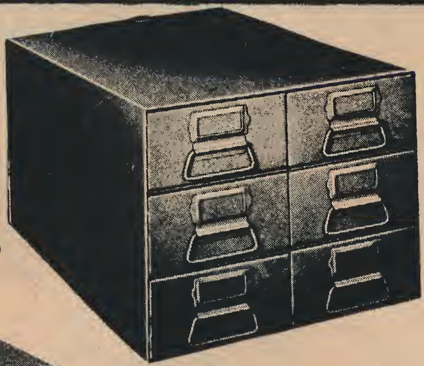
	NO.	USE	OUTSIDE DIMENSIONS WIDTH	HEIGHT	DEPTH	
OPEN TYPE — WITHOUT DOORS	S 501	Letter (1 shelf)	36"	11⅞"	12½"	$14.00 ea.
	S 502	Letter (2 shelf)	36"	23¼"	12½"	$22.00 ea.
	S 601	Legal (1 shelf)	36"	11⅞"	15½"	$16.00 ea.
	S 602	Legal (2 shelf)	36"	23¼"	15½"	$24.00 ea.
CLOSED TYPE — WITH DOORS	S 501D	Letter (1 shelf)	36"	11⅞"	14½"	$25.00 ea.
	S 502D	Letter (2 shelf)	36"	23¼"	14½"	$43.50 ea.
	S 601D	Legal (1 shelf)	36"	11⅞"	17½"	$27.50 ea.
	S 602D	Legal (2 shelf)	36"	23¼"	17½"	$45.50 ea.

INSIDE CLEARANCES,
35" WIDE, 10$^{13}/_{16}$" HIGH

FINISH: GRAY OR GREEN
BAKED ENAMEL

TAB CARD STACKING FILES





G3732 **Tab Card** (2 Draw. Wide)
G3736 **Tab Card** (6 Draw., 2 w., 3 h.)

For real economy and efficiency, build your tab dept. around these low cost 6 drawer and 2 drawer tab card files. Equipped with self-lubricating, wear-resistive nylon glides attached to both drawers and file case, these "G300" nylon glide files assure quiet, easy glide action of loaded drawers. Minimum outside dimension design and drop handle permits full use of file area. Both 6 drawer and 2 drawer files stack safely together in seconds without the use of special locking clips or tools. Handle on drawer back makes carrying easy—drawers are interchangeable, too!

5732 **Tab Card** (2 Drawer Wide)

- Attractive and economical.
- "Front office look" design.
- Sturdy shoulder front construction.
- Brass plated hardware — rigid handle.
- Easy drawer action.
- Stack them any height or width — no special clips or tools.
- Compressor type or angle type follower blocks optional.

NOTE: Do not expect to use these files with indexes.... There is a Height Clearance to take into consideration.

MODEL #	INSIDE DIMENSIONS	OUTSIDE DIMENSIONS	CAPACITY	PRICE
G3732	7-5/8Wx3-5/8Hx24D	16-11/16Wx4-3/8Hx24-1/8D	7200 Cards	$12.00
G3736	7-5/8Wx3-5/8Hx24D	16-11/16Wx12-13/16Hx24-1/8D	21,600 Cards	$31.00
5732	7-5/8Wx3-5/8Hx24D	17-1/8Wx5-1/8Hx24-1/4D ;	7200 Cards	$13.50
5732 W/Compressor			6700 Cards	$18.00
2-1/2" High Steel Base				$ 4.00

SAFETY LADDERS

Model SS-20
(2 Step)
Floor Area—21"W x 19¾"D
Top Step Height—18"
Overall Height—22¾"
61.60

Model SS-30
(3 Step)
Floor Area—21"W x 26¾"D
Top Step Height—27"
Overall Height—31¾"
74.60

Model SS-40
(4 Step)
Floor Area—21"W x 33½"D
Top Step Height—36"
Overall Height—40¾"
100.30

Model SS-50
(5 Step)
Floor Area—25¼"W x 40½"D
Top Step Height—45"
Overall Height—49¾"
115.70

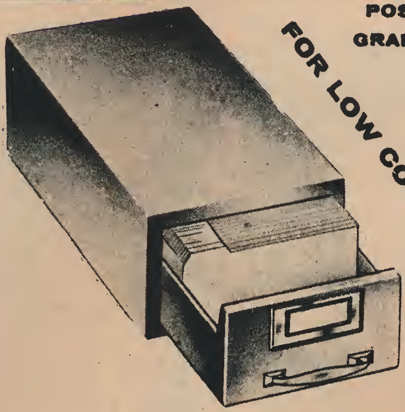
Model SS-60
(6 Step)
Floor Area—26¼"W x 47¼"D
Top Step Height—54"
Overall Height—58¾"
133.70

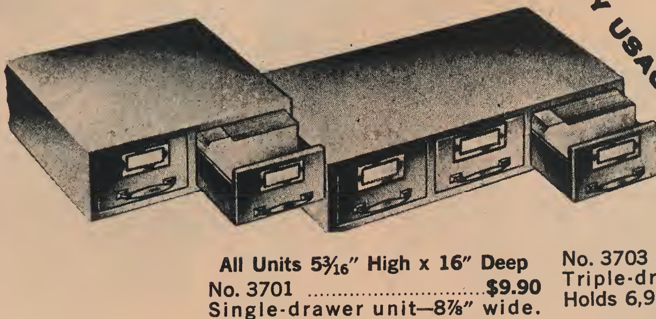
tabulating / punched } CARD CABINETS

POSITIVE LOCKING TAB CARD COMPRESSOR
GRADE "A" ALUMINUM STANDARD HARDWARE

EXCLUSIVE!

FOR LOW COST HIGH EFFICIENCY USAGE





5F3703

All Units 5³⁄₁₆" High x 16" Deep

No. 3701 .... **$9.90**
Single-drawer unit—8⅞" wide.
Holds 2,325 cards.

No. 3702 .... **$19.80**
Double-drawer unit—17¼" wide.
Holds 4,650 cards.

No. 3703 .... **$29.15**
Triple-drawer unit—25½" wide.
Holds 6,975 cards.

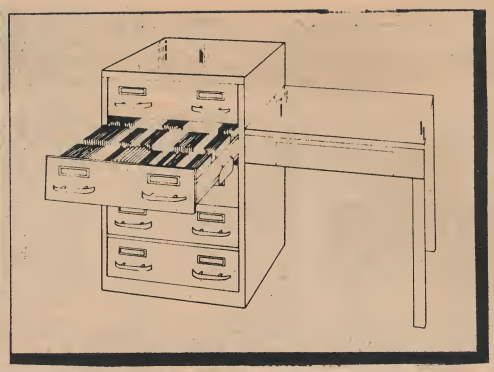
Inside drawer dimensions—7½" w. x 3⅝" h. x 15½" d.

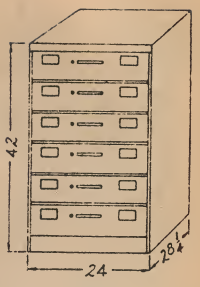
Individual drawer locks—$2.30 for each drawer.

Base	6" high	$ 8.30
Base	9" high	9.60
Base	12" high	10.90
Base	15" high	13.50

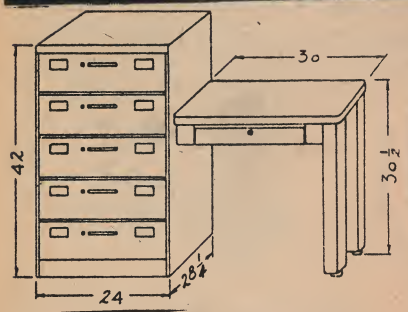
CARD RECORD DESK

A high capacity record desk for fast, efficient operation. All card trays are filed crossways in order to face the employee for maximum speed and convenience. Large work desk has handy all-purpose drawer. Smartly finished in steel-gray with satin chrome accessories. Drawers operate on full progressive ball bearing suspensions.

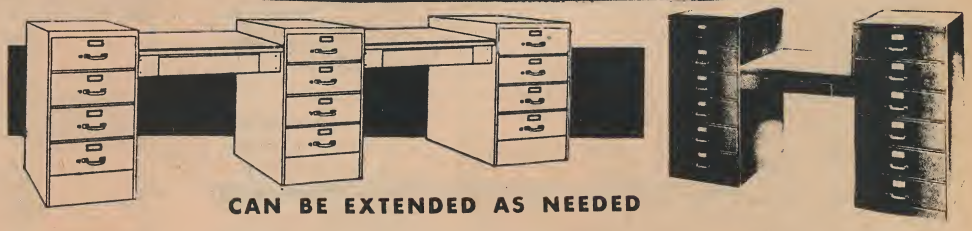




3281



Cabinet Height 42" — Depth 28¼"



CAN BE EXTENDED AS NEEDED

A Triple Pedestal Unit with Posting Sections

3280	$203.45	5-Drawer Cabinet Pedestal, Steel Top, (For 5x3, 6x4, 8x5, or IBM Card Trays)
3280-L	219.45	Same with General Lock
3281	236.90	6-Drawer Cabinet Pedestal, Steel Top, (For 5x3, 6x4, or IBM Card Trays)
3281-L	253.25	Same with General Lock
3282*	90.40	Posting Table, Linoleum Top, with Center Drawer — No legs
3283*	105.35	Posting Table, Linoleum Top, with Center Drawer — 2 Legs
3285	5.55	Tray for 5x3 Cards
3286	6.35	Tray for 6x4 Cards
3288	7.25	Tray for 8x5 Cards
3289	8.25	Tray for 7⅜ x 3¼ IBM Cards

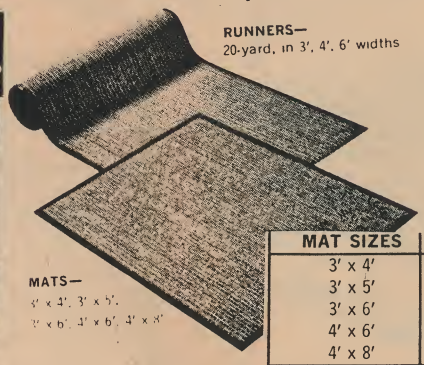
FOR ACTIVE REFERENCE OR PULLING OF TAB CARDS STORED HORIZONTALLY:

A Tub File is 58"Lx28"D and stores 25,000 cards
A Card Desk is 24"Lx28"D and stores 52,000 Cards
.....A Card Desk takes less than 1/2 the floor area to store twice the number of cards.....Imagine the efficiency for one operator.....who can refer or pull 108,000 Tab Cards in an area of a desk from a sitting position without leaving her chair....It would take 4 Tub Files stretching approximately 20 feet to do the same job.....

CAPACITIES: #3280 15 Trays 44,000 Cards
#3281 18 Trays 52,000 Cards

COMPUTER ROOM CLEAN....

STOP THE DIRT-GRIT-AND DUST.....
At the Computer Room Door.... Your Computer Tapes and Discs and equipment will be much cleaner.....last longer.....run better.....If you install one of our Mats at the entrance to your Computer Room.....The Mats will pay their way in a few months.....



MAT SIZES	CONSUMER PRICE
3' x 4'	$23.49
3' x 5'	$29.95
3' x 6'	$34.99
4' x 6'	$46.95
4' x 8'	$59.95

Also available in 3', 4' and 6' wide rolls, 20 lin. yds. long. Suggested Consumer Price per sq. ft.—$1.95

Made of cut nylon pile permanently bonded (no adhesives used) to a pliable *vinyl* backing, Carpet-Cover grips the floor and stays put. The rugged vinyl backing will not chip, crack or become "rubber-brittle". No-loop nylon pile is entirely trip-free, even spike heels don't catch. Easily cleaned by vacuum, shampoo, or hose-sprayed.

RED BLACK on Black Vinyl Backing; BEIGE on Beige Vinyl Backing; GRAY on Black Vinyl Backing.

HORIZONTAL and VERTICAL TABULATING CARD RACKS

*available in 2 sizes for each model
senior size holds 40 cards
junior size holds 20 cards

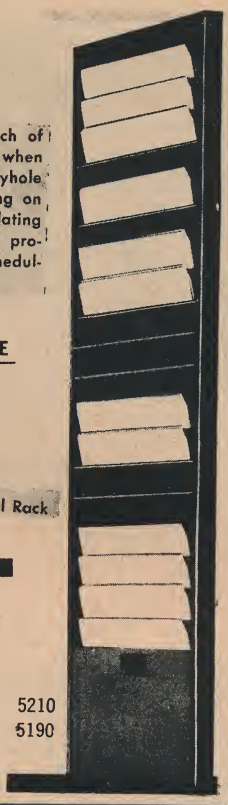
*racks can be mounted on walls for easy access

Horizontal rack gives one inch of visibility on tabulating card when filed in rack. All racks have keyhole slots on back for easy mounting on the wall. Very good when tabulating cards are used for time cards, production cards or production scheduling. Gray baked-on finish.

NUMBER		MEASUREMENTS	COLOR	LIST PRICE
5170	Senior size	5/8 x 9 x 44	Tab Grey	$12.00
5180	Junior size	5/8 x 9 x 24	Tab Grey	$ 8.50
5210	Senior size	2 x 8 1/4 x 23	Tab Grey	$12.00
5190	Junior size	2 x 4 1/4 x 23	Tab Grey	$ 8.50

5170
5180

Horizontal Rack



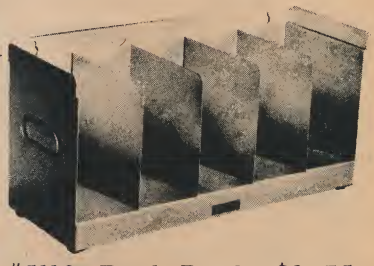
Vertical Rack

5210
5190

Specially designed to fit in as standard accessories for existing equipment. Precision Made of Heavy Gauge Steel with special under coating and baked enamel finish.

PORTABLE DESK RACKS—Available in two sizes. Bottom shelf is tilted lower to the rear to keep cards from spilling out, even when rack is moved. Racks can be stacked. Each rack has fold-down handle on each end and four rubber feet. Fits well on key punch desk, and also hangs on wall. Gray baked-on finish.

#5100 Desk Rack $13.00
20-1/2x17x6-1/2
CAPACITY: 13,500 Cds.

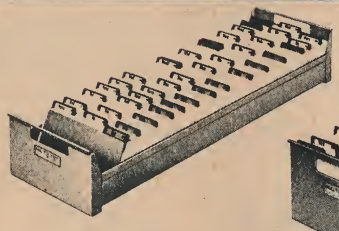


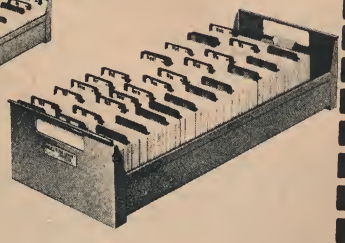
#5110 Desk Rack $8.75
8-1/2x17x6-1/2
CAPACITY: 4500 Cds.

BP-500 PROGRAMMING TRAY

CAPACITY
600 Cards
$5.00 for 5

DELUXE TRAYS





TILT PLATE CONSTRUCTION — COMPRESSOR CONSTRUCTION

CARD TRAYS - Tilt Plate

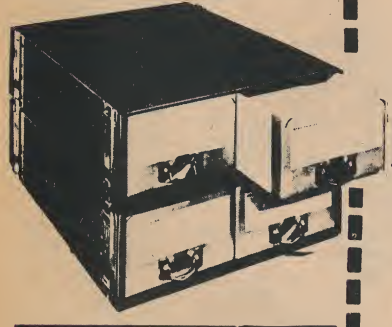
T738-12	12"Long	1250 Cards	$11.00
T738-15	15"Long	1800 Cards	$11.15
T738-24	24"Long	3150 Cards	$12.85

CARD TRAYS - Compressor Type

C738-12	12"Long	1425 Cards	$15.25
C738-15	15"Long	1875 Cards	$15.50
C738-24	24"Long	3225 Cards	$18.15

KEY PUNCH DESK TRAY & LARGE WORK TRAY—The key punch desk tray is useful to hold new card supply in the drawers of the desk, ready for use. The large work tray is very useful when working groups of cards from machine to machine. Also fits in most horizontal tub files. Cut-outs at both ends of trays for ease in carrying. Good compressor, finished gray.

#5120 $6.40
Key Punch Desk Tray
7-1/2x4-1/4-11-1/4
CAPACITY: 1500 Cards

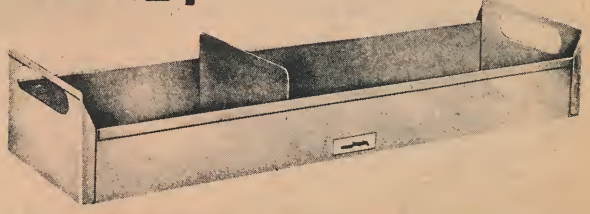


TABULATING CARD FILE

COMPLETE UNIT

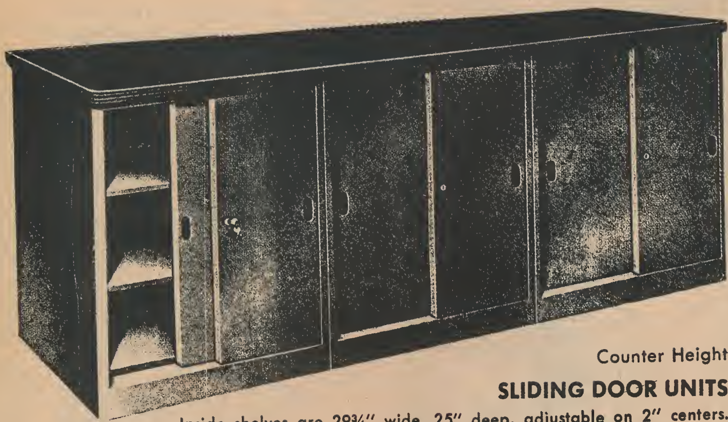
Each drawer provides quick access to 2500 tabulating cards. Stacks easily because of the full height steel framework. Each drawer has a follow block; inside dimensions 7⅝"W x4⅛"Hx20"L. Fibreboard Unit consist of a stacking shell and 2 drawers; outside shell dimensions 17"Wx5½"Hx21½"L.

F12-550 Complete Unit .....Each $6.15
Lot of 6, Each 5.95



#5126 $8.40
Large Work or Tub Tray
7-1/2x4-1/4-25
CAPACITY: 3500 Cards

Counter Height INSTALLATIONS...



Counter Height

SLIDING DOOR UNITS

Inside shelves are 29¾" wide, 25" deep, adjustable on 2" centers.

	Wide	High	Deep	WITH COUNTER TOP No.	WITH COUNTER TOP Price	WITHOUT COUNTER TOP No.	WITHOUT COUNTER TOP Price
2 CABINET UNIT	5 ft. 2¼"	41⅛"	29"	606 T	**$226.55**	606	**$133.90**
3 CABINET UNIT	7¾ ft.	41⅛"	29"	607 T	**332.10**	607	**200.85**
*4 CABINET UNIT	10¼ ft.	41⅛"	29"	608 T	**467.30**	608	**267.80**

* With Burn Resistant Tops . . . $40.00 add'l.

STORAGE CABINET UNITS

Improves the appearance of your office. Three storage cabinets, each with four adjustable compartments under lock and key. 30" wide, 26⅝" deep. Heavy gauge steel. Counter top has an attractive aluminum trim and is covered with heavy linoleum. Overall counter size 7¾ ft. wide, 41⅛" high, 29" deep.

No. 5661 **$327.00** *Wt. 436 lbs.*

*Above without linoleum covered counter top....deduct **$131.25***

Additional shelves for above, order No. 8-SH............**$11.00** ea.

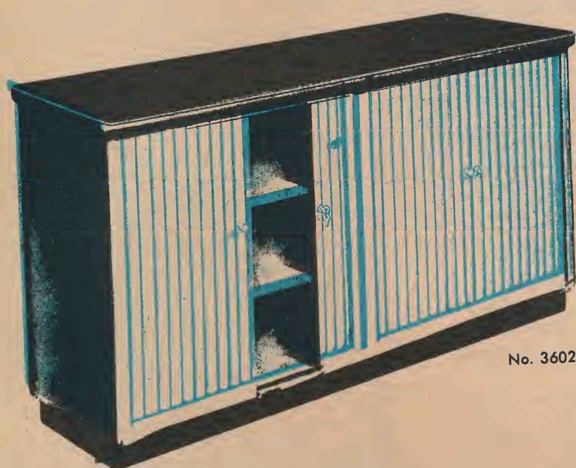
"3 SECTION" COUNTER UNIT

Has nine compartments adjustable on 2" centers. The counter top has an attractive aluminum trim and is covered with heavy linoleum. Shelves are 29¾" wide, 25½" deep. Overall counter size: 7¾ feet wide, 41⅛" high, 29" deep. Heavy gauge steel.

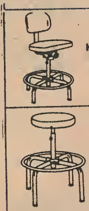
No. 561 T **$287.25** *Wt. 340 lbs.*

*Above without linoleum covered counter top....deduct **$131.25***

Additional shelves for above, order No. 26SH...........**$7.50** ea.



No. 3602 T



917
High Model Chair
Single Post Back
Medium Height
37.95

940
Stool
Upholstered Seat
24.95

"IMPERIAL" BOOKCASE UNITS Counter Height

Inside shelves are 25" wide, 15¼" deep, adjustable on 2" centers.

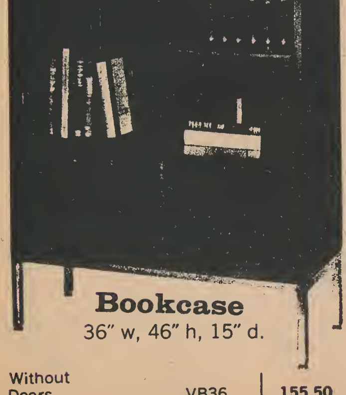
	Wide	High	Deep	WITH COUNTER TOP No.	WITH COUNTER TOP Price	WITHOUT COUNTER TOP No.	WITHOUT COUNTER TOP Price
1 CABINET UNIT	34"	38¼"	19½"	3601 T	**$89.50**	3349L	**$69.00**
2 CABINET UNIT	63½"	38¼"	19½"	3602 T	**194.00**	3602	**138.00**
3 CABINET UNIT	8 ft.	38¼"	19½"	3603 T	**312.00**	3603	**207.00**
†4 CABINET UNIT	10½ ft.	38¼"	19½"	3604 T	**441.00**	3604	**276.00**
†5 CABINET UNIT	13 ft.	38¼"	19½"	3605 T	**525.00**	3605	**345.00**

† With Burnproof-Stainproof Tops . . . $40.00 add'l.

"FILE-TOP" STORAGE CABINETS

office space savers pay for themselves by keeping valuable material under lock and key. Help keep office clean and orderly. Heavy steel in Mist Green, Gray, Desert Sand, Sahara Brown or Olive Green.

FIT ON TOP OF 2 LETTER FILES				
214X	**29⅞" w.,**	**25½" h.,**	**26⅝" d.**	**59.95**
FIT ON TOP OF 2 LEGAL FILES				
215X	**35⅞" w.,**	**25½" h.,**	**26⅝" d.**	**62.50**
FIT ON TOP OF 3 LETTER FILES				
213X	**44⅞" w.,**	**25½" h.,**	**26⅝" d.**	**69.50**



Bookcase

36" w, 46" h, 15" d.

Without Doors	VB36	155.50
With Hinged Steel Doors	VB36HD	161.75

ALL UNITS 27" HIGH, 16" DEEP

NUMBER	WIDTH	PRICE
S24	24"	23.75
Extra shelves		each, 4.25
S27	27"	26.25
Extra shelves		each, 4.25
S30	30"	27.25
Extra shelves		each, 4.25
S33	33"	31.25
Extra shelves		each, 4.25

Decorator colors available at extra cost: metalescent gray, balsa, Sahara brown, executone blue, toreador, golf green, regal blue or white.

25-1/4x8x10-1/2
Compt. 4-1/2W
Compt. 7-3/4D
E212 $19.50

CLEAN UP YOUR OFFICE AND STOCKROOM NOW!

At these low prices, order these units today. Large, heavy duty shelving units with 50% more capacity than standard units. Built of heavy steel, yet costs no more than wood. Shelves are adjustable on 2" centers, can be raised or lowered, or more shelves added. Easily assembled. Olive Green or Gray baked enamel finish.

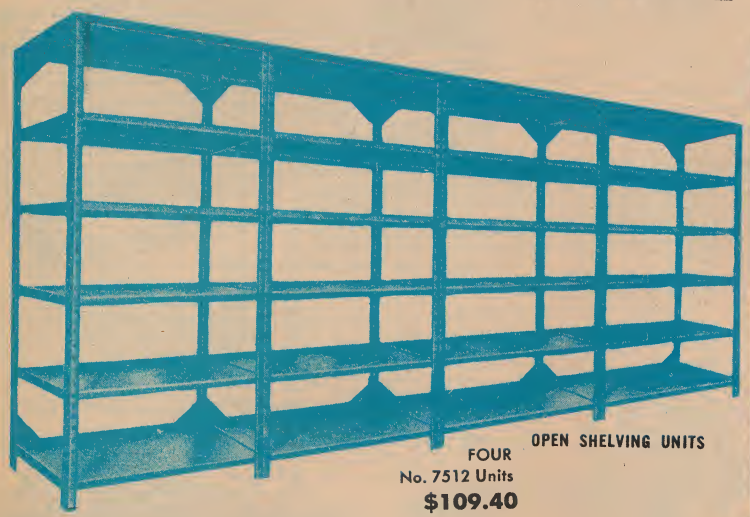
No. 8712
$48.65

THREE
No. 8718 Units
$165.45

TWO No. 8712 Units
$97.30

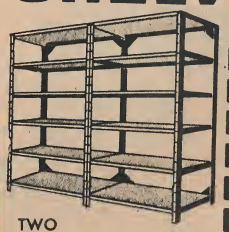
OCKIE STEEL SHELVING UNITS

CLOSED SHELVING UNITS



OPEN SHELVING UNITS

FOUR
No. 7512 Units
$109.40



TWO
No. 7512 Units
$55.70

No. 7512
$27.85

SHELVING UNITS — CLOSED (shown above)

closed units feature "four-way reinforcement" which gives them greater strength.

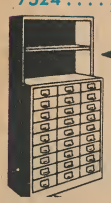
No.	Width	Height	Depth	Compartments in Each Unit	ONE UNIT	THREE UNITS	SIX UNITS	Shpg. Wt. per Unit	Additional Shelves
					Price per unit				
8712	36"	87"	12"	Six	$48.65	$48.15	$47.65	109 lbs.	$3.95 ea.
8718	36"	87"	18"	Five	55.65	55.15	54.65	125 lbs.	4.95 ea.
8724	36"	87"	24"	Five	71.25	70.75	70.25	155 lbs.	5.95 ea.
*9XB	30½"	49"	9⅞"	Four	34.25	33.75	33.25	45 lbs.	3.75 ea.
*207	30½"	26"	17"	Two	28.50	28.00	27.50	51 lbs.	4.95 ea.
*4026	30"	40⅜"	26⅝"	Three	49.50	49.00	48.50	88 lbs.	6.95 ea.

*These items also available in Mist Green or Desert Sand at no extra cost.

SHELVING UNITS — OPEN (shown below)

The open shelving units include four steel gusset plates for extra rigidity.

7512	36"	75"	12"	Five	$27.85	$27.35	$26.85	60 lbs.	$3.95 ea.
7518	36"	75"	18"	Five	32.00	31.50	31.00	75 lbs.	4.95 ea.
7524	36"	75"	24"	Five	39.00	38.50	38.00	90 lbs.	5.95 ea.



← **WALL UNIT** No. 541 *Shpg. Wt. 122 lbs.*

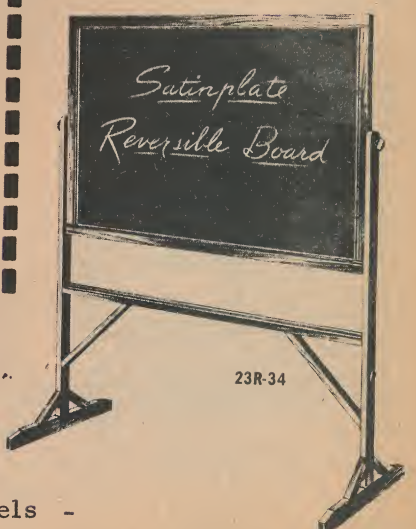
Contains 27 drawers (inside dimensions: 9" x 3½ x 12"). Overall dim.: 30½" w, 62½" h, 13½" d. Shelves are 30" w x 9" d. ..... No. 541 **$78.50**

Same as above but with drawers 16" deep instead of 12" deep. ..... No. 542 **$87.50** *Shpg. Wt. 140 lbs.*

CHALK BOARDS

2284

OAK FRAME		SIZE	ALUMINUM FRAME	
2084	5.00	18" x 24"	2284	6.00
2046	7.50	24" x 36"	2246	9.00
2068	12.50	36" x 48"	2268	16.00
2060	25.00	36" x 60"	2260	25.00
2062	30.00	36" x 72"	2262	30.00
2020	30.00	42" x 60"	2220	30.00
2022	32.50	42" x 72"	2222	32.50
2026	40.00	42" x 96"	2226	48.00
2080	32.50	48" x 60"	2280	36.00
2082	37.50	48" x 72"	2282	37.50
2086	45.00	48" x 96"	2286	50.00



23R-34

SATINPLATE 2 SIDES CHALKBOARD		SIZE	MAGNETIC CHALKBOARDS 2 SIDES	
23R-34	52.80	3' x 4'	40R-34	100.00
23R-356	62.50	3'6" x 5'	40R-356	135.00
23R-46	74.00	4' x 6'	40R-46	160.00
CORK 2 SIDES			CHALKBOARD CORKBOARD†	
13R-34	80.00	3' x 4'	13RBC-34	70.00
13R-356	95.00	3'6" x 5'	13RBC-356	84.50
13R-46	120.00	4' x 6'	13RBC-46	97.50

NOTE: All the above units can be used to store Control Panels - Tapes - Disc Packs, - Tabulating Card Boxes - Cartons of Forms - Ribbons. etc..

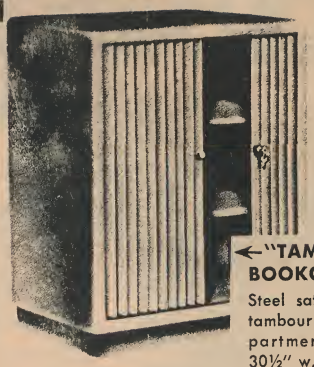
SUPPLY CABINETS

STANDARD SIZES

#1870	36Wx18Dx78H	$81.00
#2470	36Wx24Dx78H	$94.00

UNUSUAL SIZES

#1252	36Wx12Dx52H	$74.00
#1852	36Wx18Dx52H	$78.00
#2452	36Wx24Dx52H	$94.00
#1260	36Wx12Dx60H	$81.00
#1860	36Wx18Dx60H	100.00
#1868	36Wx18Dx68H	$78.00
#1272	36Wx12Dx72H	$73.00
#1872	36Wx18Dx72H	$80.00
#2472	36 Wx24Dx72H	$97.00



←"TAMBOUR" DOOR BOOKCASE *Wt. 100 lbs.*

Steel safety cabinet. Sliding tambour doors, 3 adj. compartments, lock and key. 30½" w, 37½" h, 17" d.

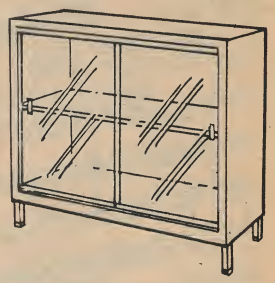
No. 3349-L **$69.00**

As above but desk high.

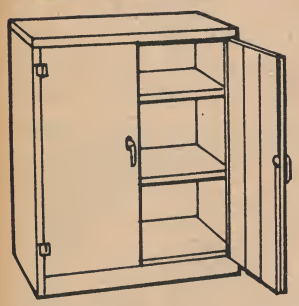
No. 3212 ..... **$64.00**

All cabinets on this page are suitable for storing Computer Tapes, Panels, Disc Packs and also Univac 1004 Panels

#3030 EXGT $50.00 ea.
#3036 EXGT $62.00 ea.

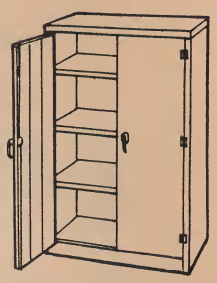


MODEL	H	W	D
3030 EXGT	30	30	18
3036 EXGT	30	36	18



COUNTER HIGH DOUBLE DOOR

MODEL	H	W	D
4236	42	36	18
4230	42	30	18
4236-24	42	36	24

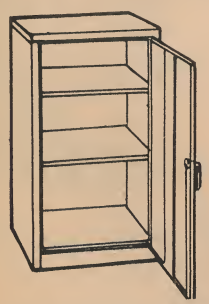


FILE HEIGHT STORAGE CABINET

MODEL	H	W	D
5230	52	30	18
5230-24	52	30	24
5236	52	36	18
5236-24	52	36	24

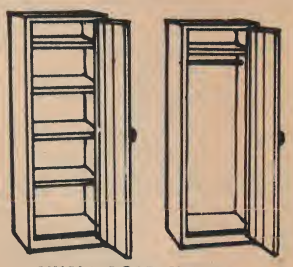
#4230 EXT $54.00 ea.
#4236 EXT $56.00 ea.

MODEL	H	W	D
4230-EXT	42	30	18
4236-EXT	42	36	18



COUNTER HIGH SINGLE DOOR

MODEL	H	W	D
424	42	24	18
4224	42	24	24



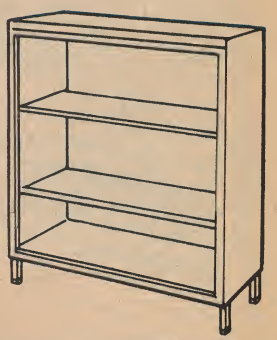
SINGLE DOOR STORAGE

MODEL	H	W	D
724	72	24	18
7224	72	24	24

SINGLE DOOR WARDROBE

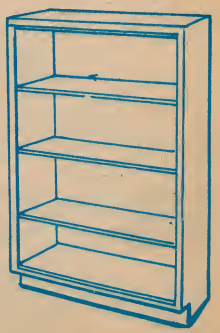
MODEL	H	W	D
724W	72	24	18
7224W	72	24	24

#4230 BK-12T $48.00 ea.
#4230 BK-18T $54.00 ea.
#4236 BK-12T $56.00 ea.
#4236 BK-18T $62.00 ea.



MODEL	H	W	D
4230 BK-12T	42	30	12
4230 BK-18T	42	30	18
4236 BK-12T	42	36	12
4236 BK-18T	42	36	18

#5230 BK-12R $52.00 ea.
#5230 BK-18R $56.00 ea.
#5236 BK-12R $52.00 ea.
#5236 BK-18R #56.00 ea.

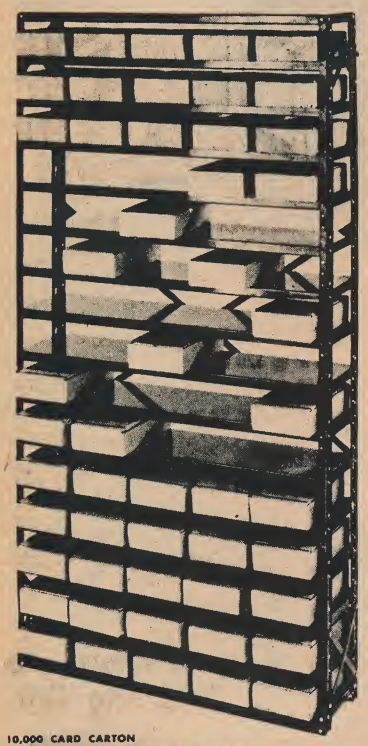


MODEL	H	W	D
5230 BK-12R	52	30	12
5230 BK-18R	52	30	18
5236 BK-12R	52	36	12
5236 BK-18R	52	36	18

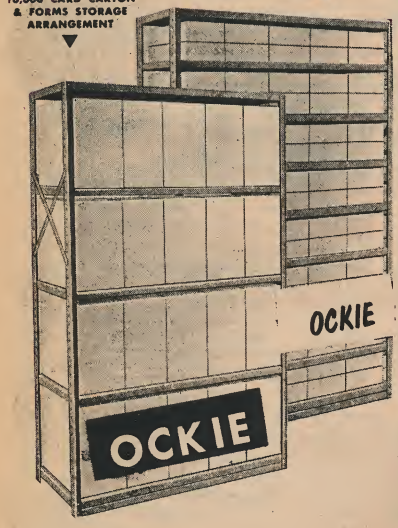
#4236	$46.00	#5230	$57.00
#4230	$44.00	#5230-24	$67.00
#4236-24	$52.00	#5236	$60.00
#424	$40.00	#5236-24	$72.00
#4224	$48.00		

#724	$49.00
#7224	$56.00
#724W	$47.00
#7224W	$54.00

OCKIE SHELVING



10,000 CARD CARTON & FORMS STORAGE ARRANGEMENT ▼



PRICES AND SPECIFICATIONS FOR 10,000 CARD CARTONS, FORMS.

Model	Size	Cartons	Extra Shelves For Forms, Etc.	PRICES Open	Sides	Closed
C36-18-63	36 x 18 x 6'3"	12	1	25.00	31.00	38.00
C36-18-73	36 x 18 x 7'3"	12	2	28.00	34.00	40.00
C36-18-83	36 x 18 x 8'3"	12	3	31.00	37.00	43.00
C42-18-63	42 x 18 x 6'3"	15	1	28.00	34.00	40.00
C42-18-73	42 x 18 x 7'3"	15	2	31.00	37.00	43.00
C42-18-83	42 x 18 x 8'3"	15	3	34.00	40.00	46.00
C48-18-63	48 x 18 x 6'3"	15	1	37.00	42.00	52.00
C48-18-73	48 x 18 x 7'3"	15	2	43.00	50.00	60.00
C48-18-83	48 x 18 x 8'3"	15	3	50.00	57.00	69.00

PRICES AND SPECIFICATIONS FOR 2000 CARD BOX STORAGE

Model	Sizes	*Capacity	Shelves	Boxes	Open	Sides	Closed
42-15-63	42 x 15 x 6'3"	180,000	7	90	35.00	40.00	48.00
42-15-73	42 x 15 x 7'3"	210,000	8	105	38.00	44.00	53.00
42-15-83	42 x 15 x 8'3"	240,000	9	120	44.00	51.00	61.00
42-18-63	42 x 18 x 6'3"	180,000	7	90	36.00	42.00	50.00
42-18-73	42 x 18 x 7'3"	210,000	8	105	41.00	47.00	55.00
42-18-83	42 x 18 x 8'3"	240,000	9	120	46.00	54.00	64.00
42-30-63	42 x 30 x 6'3"	360,000	7	180	60.00	70.00	78.00
42-30-73	42 x 30 x 7'3"	420,000	8	210	69.00	79.00	88.00
42-30-83	42 x 30 x 8'3"	480,000	9	240	75.00	87.00	97.00
42-12-63	42 x 12 x 6'3"	140,000	15	70	51.00	55.00	63.00
42-12-73	42 x 12 x 7'3"	170,000	18	85	61.00	65.00	74.00
42-12-83	42 x 12 x 8'3"	190,000	20	95	67.00	72.00	82.00
48-15-63	48 x 15 x 6'3"	216,000	7	108	40.00	45.00	54.00
48-15-73	48 x 15 x 7'3"	252,000	8	126	45.00	51.00	61.00
48-15-83	48 x 15 x 8'3"	288,000	9	144	50.00	57.00	68.00
48-18-63	48 x 18 x 6'3"	216,000	7	108	41.00	46.00	55.00
48-18-73	48 x 18 x 7'3"	252,000	8	126	46.00	52.00	62.00
48-18-83	48 x 18 x 8'3"	288,000	9	144	51.00	58.00	70.00
48-30-63	48 x 30 x 6'3"	432,000	7	216	74.00	79.00	88.00
48-30-73	48 x 30 x 7'3"	504,000	8	252	84.00	95.00	105.00
48-30-83	48 x 30 x 8'3"	576,000	9	288	95.00	107.00	118.00
48-12-63	48 x 12 x 6'3"	168,000	15	84	59.00	64.00	73.00
48-12-73	48 x 12 x 7'3"	204,000	18	102	70.00	75.00	85.00
48-12-83	48 x 12 x 8'3"	228,000	20	114	79.00	84.00	95.00
36-15-63	36 x 15 x 6'3"	144,000	7	72	32.00	37.00	44.00
36-15-73	36 x 15 x 7'3"	168,000	8	84	37.00	43.00	50.00
36-15-83	36 x 15 x 8'3"	192,000	9	96	41.00	48.00	57.00
36-18-63	36 x 18 x 6'3"	144,000	7	72	33.00	39.00	46.00
36-18-73	36 x 18 x 7'3"	168,000	8	84	38.00	45.00	53.00
36-18-83	36 x 18 x 8'3"	192,000	9	96	42.00	49.00	58.00
36-30-63	36 x 30 x 6'3"	288,000	7	144	46.00	56.00	63.00
36-30-73	36 x 30 x 7'3"	336,000	8	168	53.00	63.00	71.00
36-30-83	36 x 30 x 8'3"	384,000	9	192	60.00	72.00	81.00
36-12-63	36 x 12 x 6'3"	112,000	15	56	48.00	53.00	60.00
36-12-73	36 x 12 x 7'3"	136,000	18	68	57.00	62.00	69.00
36-12-83	36 x 12 x 8'3"	152,000	20	76	63.00	68.00	75.00

Note: Use the 12" units when it is desirable to have each box pull out independently without disturbing the other boxes.
Use the 30" units when it is suitable for center aisle where cards can be pulled from both sides. No Backs are necessary if this is done.

*Capacity is based on 2000 card boxes. Increase the above amounts 50% if 3000 Card Boxes are used.

For those installations requiring special sizes and capacities the following combinations are also available. Write in for details and Prices.

THE MOST ECONOMICAL WAY TO STORE YOUR

50

- 2,000 CARD BOXES
- CARTONS OF BOXES
- MARGINAL PUNCHED FORMS
- MISCELLANEOUS TAB ITEMS

TOOLS

plastic case can be hung on a wall or rolled up and placed in a drawer.

OCKIE TOOL KIT

1 - Brush
1 - 8" Slip Joint Pliers
1 - 8" Adjustable Wrench
1 - 6" Diagonal Cut Pliers
1 - 6" Thin Flat Jaw Pliers
1 - 6-1/2" Long Nose Pliers w/cutter
1 - 9-1/2" Screwdriver
1 - 8-3/4" Screwdriver
1 - 7" Screwdriver Phillips Hd
1 - 6" Thin Screwdriver
1 - 3" Stubby Screwdriver Phillips
1 - Handy Carton Opener
2 - Ockie Fine Line Mark Pens

#D-100 $28.00 per Kit

SORTING NEEDLES

Here is another time saver that is easy to use and, with the bright plastic handle, hard to lose. Available in two sizes, large without pocket clip and small with pocket clip.

Box of 12	$12.00
2-5 Boxes	$10.00 Box
5-10 Boxes	$ 8.00 Box

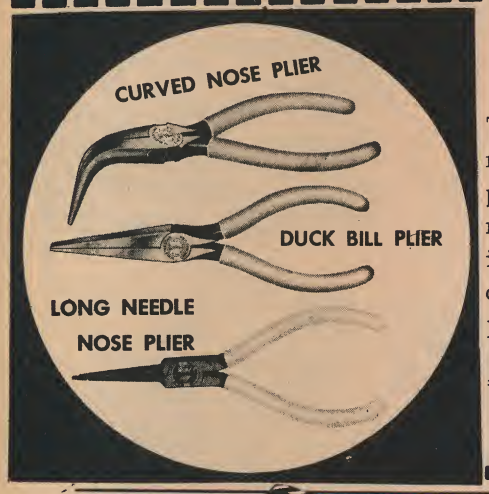
Specify: Clip Type or Long Blade

Soldering Gun

$7.95

MODEL 199

The time-tested, light weight "Quick Hot" soldering gun for professional or home use. Develops 130 Watts of heat in 2½ seconds. The steel nosed tip is almost indestructible, and is designed to get into tight places. A built-in spotlight illuminates the work. Handsome red shock-resistant case. 6' Cord Unit wt., 2 lbs. Shipping wt., 2¼ lbs.

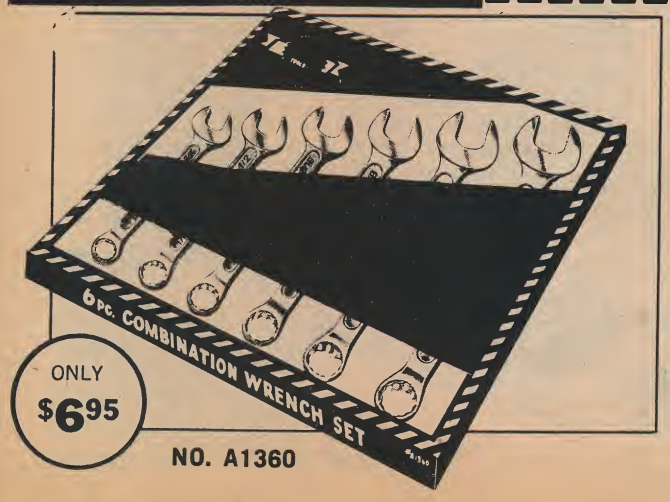


This is the finest and most versatile set of pliers....to answer many problems found in the Computer Room or Data Processing Department.

#BK-3 $15.00 per Set

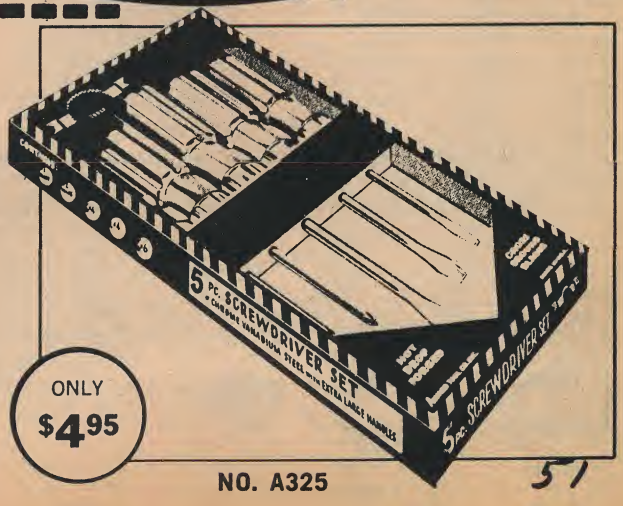
WIRE STRIPPERS

$5.00



ONLY $6.95

NO. A1360

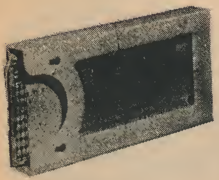


ONLY $4.95

NO. A325

OCKIE PLASTIC TAB CARD HOLDER

(3⅝" x 7¼" x ⅞")



BP-100
Tab Card Holder

BP-120
Hooks for
Tote Box

NEW DESIGN

BP-130
Magnet Holder

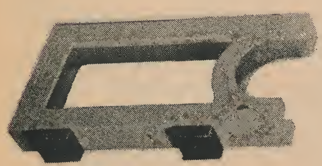
NEW PRICE

BP-140
Spurs for
Corrugated

BP-100T
With Adhesive
Strips

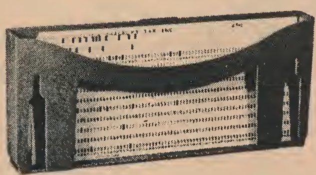
BP-160
For Slant
Shelving

(3⅝" x 7¼" x ⅞")



BP-135
Magnet for
Metal Shelving

(8" x 3½" x ⅞")



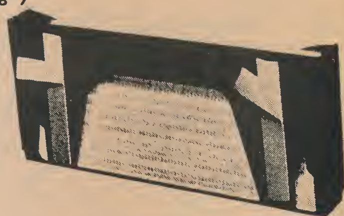
BP-200
Horizontal
Holder

NEW DESIGN

BP-210
Horizontal
with Magnets

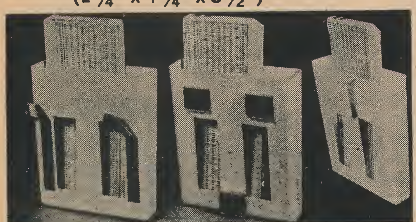
NEW PRICE

(8" x 3½" x ⅞")

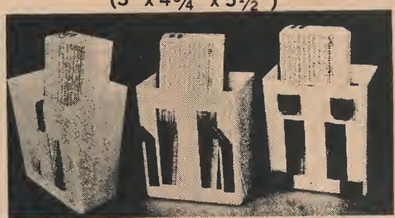


BP-200T
With Adhesive
Strips

(1¼" x 4¾" x 5½")



(3" x 4¾" x 5½")



BP-145T
With Adhesive
Strips

BP-143
With Magnets

BP-145
Basket for
Tote Box

BP-150
Large Basket
for Tote Box

BP-150T
With Adhesive
Strips

BP-153
Large Basket
with Magnets

	Less Than 100	100	500	1,000	5,000	10,000
BP-100	$3.95/dz.	$23.95/C	$17.95/C	$15.00/C	$12.00/C	$10.00/C
BP-100T	5.00/dz.	33.00/C	26.50/C	23.00/C	19.50/C	17.00/C

(Available in red, blue, green, yellow, ivory, gray and black.
Special discount for utility black — prices on request.)

	Less Than 100	100	500	1,000	5,000	10,000
BP-200	3.95/dz.	23.95/C	17.95/C	15.00/C	14.50/C	12.50/C
BP-200T	5.00/dz.	33.00/C	26.50/C	23.00/C	19.50/C	17.00/C
BP-300	3.60/dz.	21.50/C	16.25/C	13.50/C	10.80/C	9.00/C
BP-300T	4.75/dz.	29.50/C	23.75/C	20.00/C	17.50/C	15.00/C

	Less Than 25	25	50	100	500	1,000
BP-120	$.60 ea.	$.50 ea.	$.45 ea.	$.40 ea.	$.35 ea.	$.30 ea.
BP-130	1.25	1.00	.83	.75	.67	.57
BP-135	.75	.70	.65	.60	.50	.42
BP-140	.60	.50	.45	.40	.35	.30
BP-143	1.50	1.35	1.25	1.15	1.00	.85
BP-145	.70	.65	.60	.50	.40	.35
BP-145T	.90	.85	.75	.625	.50	.45
BP-150	.85	.75	.65	.60	.55	.50
BP-150T	1.00	.95	.80	.75	.65	.60
BP-153	2.00	1.75	1.60	1.50	1.25	1.00
BP-210	1.00	.90	.83	.75	.67	.57

Price per M clips

	500	1M	5M	10M
A Clip	$65.00	$55.00	$50.00	$45.00
B Clip	60.00	50.00	45.00	40.00
C Clip	40.00	35.00	30.00	20.00
D Clip	30.00	25.00	20.00	15.00
E Clip	70.00	65.00	60.00	55.00

NEW

12 Compartment Rack
#12CR $ $8.00
Other sizes available

A Clip

Spring Clip to attach to metal shelves.

B Clip

Spring Clip to attach holders to wooden shelves.

C Clip

For joining holders together —stacking.

D Clip

For standard hole, ⁹⁄₃₂", in metal shelving

E Clip

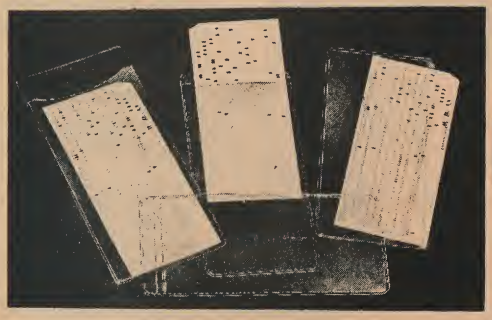
For metal shelves with 1½" price strips.

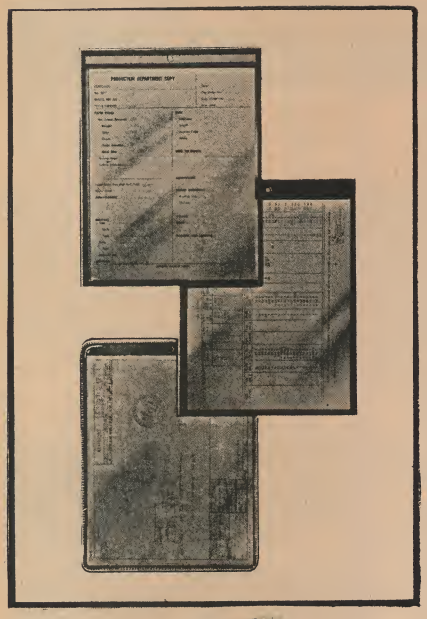
TRANSPARENT ENVELOPES

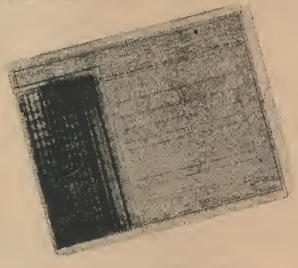
For Tape and Card Storage

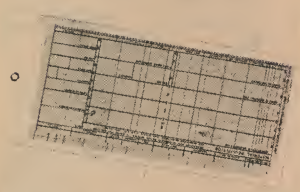
VINYL ENVELOPES Clear, frosted or opaque
Opening on long or short side Available in special sizes

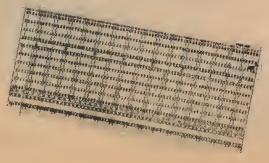
Punched cards stored in transparent vinyl plastic envelopes are identified at a glance without removal. Where several cards must be filed together, they can be quickly inserted in one envelope without stapling, or clipping. Cards are protected against dirt and tearing. Made from .008" thick vinyl with semi-rigid front for easier handling. Electronically sealed edges.







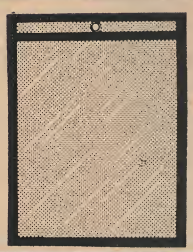




VINYL PLASTIC ENVELOPES

SIZE	MODEL #		1C-5C	5C-1M	1M-5M
4x8	48L	(IBM Top Open)	.10ea	.09ea	.08
4x8	48S	(IBM Side Open)	.10	.09	.08
4x8	48AL	(IBM Adhesive)	.40	.35	.30
4x8	48AS	(IBM Adhesive)	.40	.35	.30
4x8	48ML	(IBM Magnetic)	.60	.55	.50
4x8	48MS	(IBM Magnetic)	.60	.55	.50
3x5	350		.14	.13	.10
5x8	580		.20	.19	.15
6x9	690		.22	.20	.17
8.5x11	8511		.23	.22	.18
9x12	912		.24	.23	.20

ENVELOPES . . . CLEAR BACK



3x5	TB350	.18	.17	.14
4x6	TB460	.20	.19	.16
5x8	TB580	.24	.23	.20
6x9	TB690	.30	.29	.25
8.5x11	TB8511	.38	.36	.30
9x12	TB912	.40	.38	.35
11x14	TB1114	.62	.60	.55
11x17	TB1117	.90	.88	.85
17x22	TB1722	2.00	1.80	1.75

ENVELOPES . . . SOLID BACK

3x5	SB350	.19	.18	.15
4x6	SB460	.21	.20	.17
5x8	SB580	.25	.24	.21
6x9	SB690	.31	.30	.26
8.5x11	SB8511	.39	.37	.30
9x12	SB912	.41	.39	.36
11x14	SB1114	.63	.61	.56
11x17	SB1117	.91	.89	.86
17x22	SB1722	2.00	1.80	1.75

ENV. W/CARD OR PAPER TAPE POCKET

8.5x11	LC8511	.30	.28	.25
9x12	LC912	.32	.30	.28

Store punched tape and cards with interpreted copy to save double filing and location time. Both parent document and tape or card are visible for quick identification. Clear .008" thick vinyl card pocket electronically sealed to front of large envelope. Envelope has .010" vinyl back for strength with .008" semi-rigid vinyl front for easier handling.

What's the Best Way to Identify your Control Panels or Tapes?

OCKIE EMBOSSER

HV/DUTY MODEL

Ideal for shop or plant. Heavy duty, larger letter. Uses ½" tape. New space selector for standard or wide letter-spacing. 42 character wheels. Aluminum alloy with bright chrome finish.

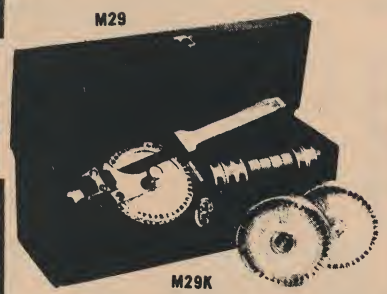
M29	Complete with roll of tape	**49.95**
M29K	Kit with 5 plain colored rolls of tape, 5 gold bordered tapes*; standard horizontal wheel, vertical wheel and special character wheel; round corner conversion unit and case	**69.95**
158	Extra tapes, ½" x 144"* Each,	**1.65**
171	Gold Bordered Tape, ½" x 144" Ea.,	**1.95**

PRINTS VERTICAL ON TAPE SEALS

EXTRA ACCESSORIES FOR M-29

Large Character Wheel
$14.85 ea.
Vertical Wheel
$14.85 ea.
Special Symbol Wheel
$14.85 ea.
Carrying Case $9.95 ea.
Round Corner Device
$5.00 ea.

BEST BARGAIN:
The M29K Kit has a Retail Value of $110.00.....It is your Best Buy....a saving of $40.00....Buy it.



M29

M29K

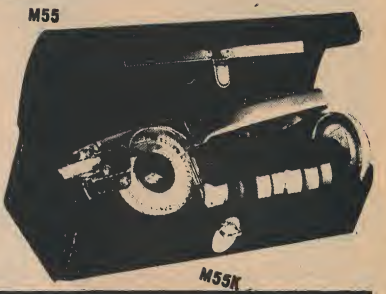
SELF-ADHESIVE COLORED VINYL TAPES
Easy-loading, ⅜" magazines, or ½" rolls in choice of :
PLAIN: Red, Orange, Green, Blue, Yellow, Gold, Brown, Purple, Black, Gray, or Clear.
GOLD BORDERED: Brown, Red, Blue, Green, Black.

USE IT TO IDENTIFY:

CONTROL PANELS
FILES
IN AND OUT TRAYS
MACHINES
TUBS
SHELVING
ACCESSORIES
DESKS
TAPES

Other Uses:
Disc Packs
Computer Tape Seals
Binders
The Vertical Wheel makes this unit ideal for identifying the new space-saving Computer Tape Seals by printing vertically and only using 1/2" or 3/8" area of the tape seal in width and any length desired.

The perfect tool for professional marking, pricing, labeling and identifying. Just dial the letter wheel, squeeze the handle, and you have permanent, self sticking, embossed labels ready to be applied instantly! Exclusive 'see thru' wheel shows each letter as it's being embossed. Finished labels have crisp, large white letters on a glossy, colored background.



M55

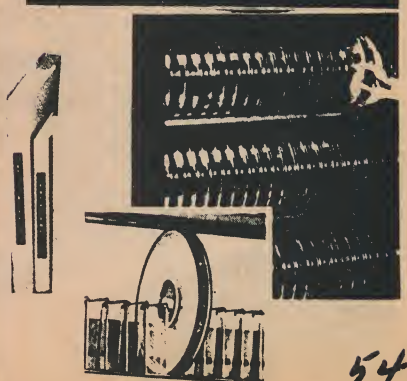
M55K

FOR THE OFFICE

Excellent for business and professional offices, schools, colleges, camps; laboratories. 42 character wheel. New space selector for standard or wide letter-spacing. Dispenses ⅜" tape. Die-cast aluminum alloy with bright chrome and black enamel finish.

M55	Complete with roll of tape and extra larger size (3/16") character wheel	**29.95**
M55K	Kit with 10 rolls of assorted tape, standard horizontal character wheel, new, larger size character wheel (3/16"), vertical character wheel and case	**39.95**
5201	Extra tapes, ⅜" x 144"* Each,	**1.25**
5203	Gold bordered tape, ⅜" x 120" Each,	**1.50**

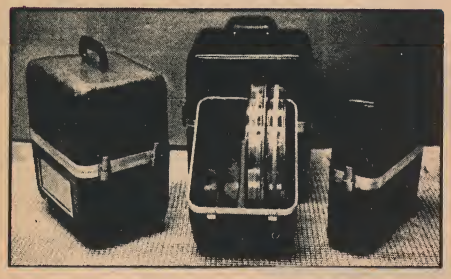
PRINTS VERTICAL ON BINDERS



OCKIE CARRYING & MAILING CASES

TESTED AND PROVEN BY BANKS AND DATA PROCESSING CENTERS

LIGHTWEIGHT FIBERGLASS



3 COLORS
- BLACK
- RED
- OLIVE-DRAB

- DURABLE—HANDSOME APPEARANCE
- MOISTURE PROOF
- MAINTENANCE-FREE CONSTRUCTION
- CONVENIENT TO USE
- EASY TO STORE—NO NEED FOR SHELVING
- D/P CARD HOLDER ON LARGER SIZES

3 SIZES
- 2 REEL
- 4 REEL
- 6 REEL

6 reel	4 reel	2 reel
$36.00	$33.00	$29.00

RESILIENT INNER CUSHION ABSORBS SHOCK AND VIBRATION IN HANDLING AND IN TRANSIT

DISC PACK CASE
#DPC-1 $36.00

CARRYING CASE, a rigid container covered with tough vinyl, provides safety for 1316 Disks when carrying is necessary for programming or testing. Two locks keep case tightly sealed and large handle makes carrying easy.

#BOL-2 $19.50

TAPE CARRYING CASE
....Wood Construction
Carries: 4 Tapes w/Containers
or 6 Tapes with Tape Seals
Model WTCC $12.00

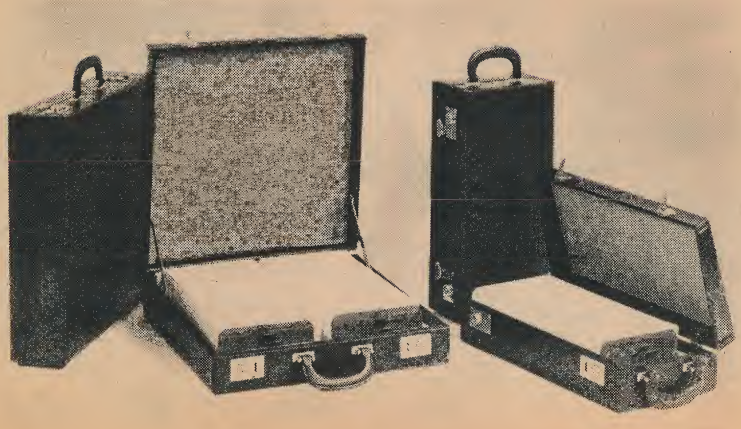
SMARTLY STYLED BOLTARON CASES

N2U-F77-5 18" x 13" x 5" Wide $17.00
N2U-F77-5P As above with Removable File Case 20.00
N2U-F77-5FD As above with Writing Desk 19.00
N2U-F77-3 Slim Case, Fixed File, 3" Wide 17.00
COLORS: All cases shown above available in choice of Ginger Brown, Black or Olive Green finishes.

Use Attache 5" Cases to Carry 2 Tapes....then us as Attache Case when you are finished...

The problem of transporting or storing valuable tapes is solved with this low-cost container which offers maximum protection in transit and storage. Constructed of double wall 200 lb. dappled white test board with double dividers. Handle and tension snap closure (can be locked for security) are non-magnetic aluminum. Available in 4 reel capacities.

TS 4 Safe Storage Box
8½x13x12¾ 4 reel capacity
$8.50 each



A Sturdy Case for Transporting Punched Cards...across the hall....across the city....or across the country....The Contents remain free from damage....remain in order...and compressed...
Follower Block for each row of cards
#STT-1 Stores 2000 Cards $20.00
#STT-2 Stores 4000 Cards $27.00

PLASTIC POCKETS
for filing
PUNCHED TABULATING CARDS
and
PUNCHED PAPER TAPE

- Made of 10 pt. clear acetate, with pressure sensitive Press-On adhesive on two edges. Just press in place. Sticks to any folder.
- With these Plastic Pockets, any file folder may be used for filing Tab Cards or Paper Tape. Input, machined-out or associated data can be filed with appropriate cards or tape.

DIAGONAL CUT FOLDER
For holding and filing of punched cards or tapes. Folder is 11-3/4" x 9-1/2" overall, straight cut, heavyweight manilafibre stock, closed one side. 4" x 7" manilafibre pocket is available on left side or right side.

No.	Style	Per 100	500 or over Per 1000	Packed Each Per Box
DCP150-L	Pocket on Left Side	$10.95	$99.50	100
DCP150-R	Pocket on Right Side	10.95	99.50	100

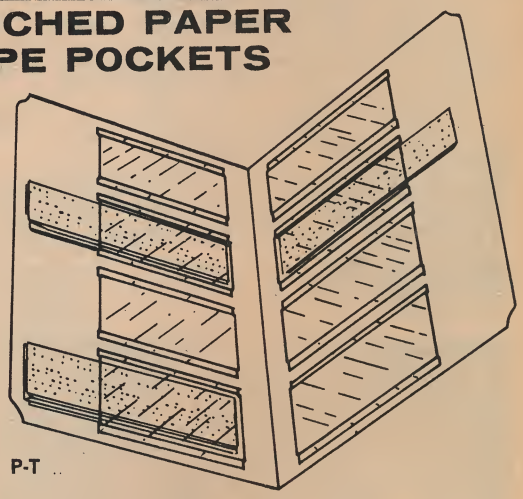
TABULATING CARD POCKETS

No. P-C

$6.50 per 50 Plastic Pockets

- Each pocket holds up to 5 cards.
- Up to 6 pockets may be mounted in a file folder.
- Pocket size — 4" x 6" overall; will hold standard 3¼" x 7⅜" tab card.

PUNCHED PAPER TAPE POCKETS



No. P-T

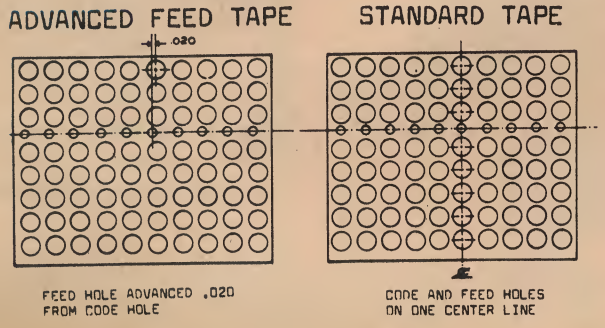
$3.25 per 50 Plastic Pockets

- Holds folded lengths of tape.
- Up to 8 pockets may be mounted in a file folder.
- Pocket size —2½" x 6" overall; will hold tapes up to 1½" wide.

SPLICING PATCHES ALL CODE AND FEED HOLE PERFORATED—CUT TO 1" LENGTHS

Your only source of Punched Tape Splicing Patches for Advanced Feed Hole Punched Tapes for the Graphic Arts, Teletype, and Automated Machinery Fields.

- **Cut to 1" lengths for ease of application**
- **Preperforated for use on 5, 6, 7, and 8 channel paper, oiled paper and mylar punched tapes**
- **Feed holes advanced to close tolerance required**
- **Pressure sensitive adhesive. Peel the backing paper away and the patch is ready to apply**
- **Clean and simple to apply (no heat or messy glues)**
- **Carefully engineered adhesive to control tackiness, thickness and cold flow**



STANDARD FEED AND CODE HOLE PREPUNCHED PATCHES FOR PAPER PUNCHED TAPES

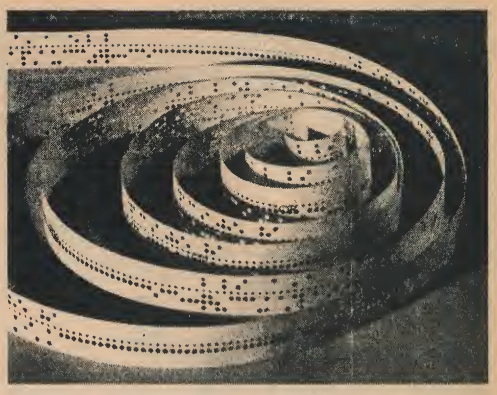
Patch #	Patch Width	Pkg. of	Net
PA-5C	21/32"	100	5.00
PA-5D	" "	500	12.00
PA-5M	" "	1000	17.00
PA-6C	27/32"	100	5.00
PA-6D	" "	500	12.00
PA-6M	" "	1000	17.00
PA-7C	27/32"	100	5.00
PA-7D	" "	500	12.00
PA-7M	" "	1000	17.00
PA-71C	31/32"	100	5.00
PA-71D	" "	500	12.00
PA-71M	" "	1000	17.00
PA-8C	31/32"	100	5.00
PA-8D	" "	500	12.00
PA-8M	" "	1000	17.00

SPECIFY: Standard or Advanced
Add $1.00 to above prices for Advanced
SPECIFY: Paper or Mylar
Add $2.00 to above prices for Mylar

OPAQUE PATCHES AVAILABLE ON ADVANCED FEED HOLE AND STANDARD CODE AND FEED HOLE PERFORATED PATCHES.

PERFORATOR TAPES

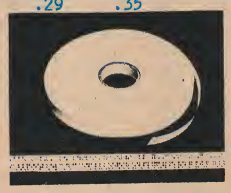
- Widths—11/16" (5 channel), 7/8" (6 or 7 channel), 1" (7 or 8 channel)
- Colors—Buff, Canary, Grey, Green, White, Blue, Pink and
- Oiled or unoiled
- Diameters—8" and 14"
- Personalized and directional printing—also striped tapes
- Folded tapes—8 1/2"
- Programming and numerical control tapes—fiber or film

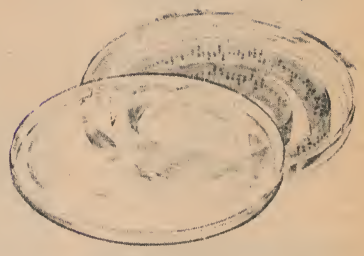


PRICES PER ROLL

ROLL WIDTH	ROLL DIAM	APPROX FOOTAGE	ROLLS PER CARTON	1-5 Cases	5-10 Cases	10-24 Cases	25-49 Cases	50-99 Cases	100 up
11/16"	8"	980	40	.38	.36	.33	.32	.30	.29
7/8"	8"	980	32	.46	.44	.40	.39	.38	.37
1"	8"	980	28	.53	.50	.49	.48	.44	.42
11/16"	14"	3040	12	1.06	1.05	1.00	.92	.90	.88
7/8"	14"	3040	10	1.30	1.28	1.24	1.18	1.16	1.14
1"	14"	3040	8	1.60	1.55	1.50	1.35	1.30	1.25
Extra Strong Paper Tape - White (oiled or unoiled)									
11/16"	8"	980	40	1.30	1.28	1.26	1.24	1.22	1.10
7/8"	8"	980	32	1.40	1.38	1.36	1.34	1.32	1.20
1"	8"	980	28	1.50	1.48	1.46	1.44	1.42	1.30
FIBRE COMPUTER TAPE (Gray)									
1"			40	3.00	2.95	2.90	2.85	2.80	2.75
11/16"			32	2.50	2.40	2.40	2.35	2.30	2.25
7/8"			28	2.75	2.70	2.65	2.60	2.55	2.50

COLOR CHARGES EXTRA:	11/16" (8"D)	7/8" (8"D)	1" (8"D)	11/16" 14"D	7/8" 14"D	1" 14"D
Gray, Green, Canary, Pink, Blue	.04	.05	.06	.08	.10	.14
Red, Goldenrod, Brown, Orange, Lavender, Opaque Black	.09	.11	.13	.23	.29	.35
TOP ARROW CHARGES EXTRA:	.10	.10	.11			
STRIPE CHARGES EXTRA Blue, Red, Green, Yellow, Brown, Black	.08	.08	.08			



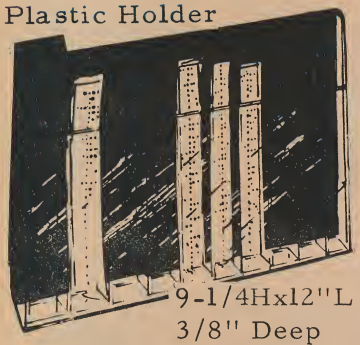


PLASTIC CONTAINERS
RPC-1 Box of 10 $6.00
6" Diameter x 1"
Stores 200 feet 1"
RPC-2 Box of 10 $5.00
4-1/4" Diam. x 7/8"
Stores 120 ft. 7/8"
RPC-3 Box of 10 $4.50
4-5/16" Dia. x 11/16"
Stores 100 ft of 11/16"

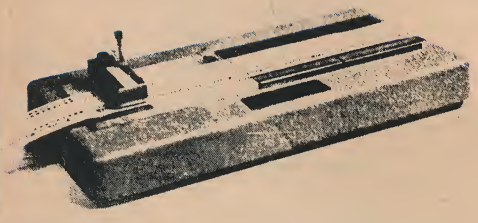
SPECIAL PERFORATOR TAPES

MYLAR TAPES (Gray or Blue)	PRICES PER ROLL 1-19	20-99	100-199	200 or over
11/16" Gray	29.00	26.00	21.00	19.25
7/8" Gray	34.00	31.00	26.00	23.75
1" Gray	38.00	35.00	29.00	27.00
11/16" Blue	25.00	23.00	18.00	16.50
7/8" Blue	30.00	27.00	22.00	20.00
1" Blue	32.00	30.00	24.25	22.50

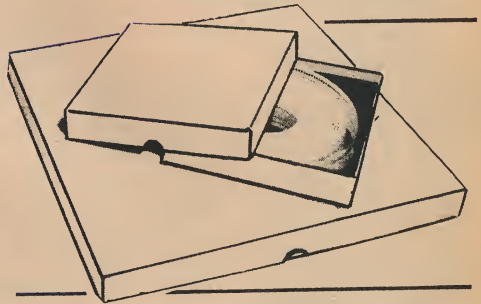
Plastic Holder



9-1/4Hx12"L
3/8" Deep
Fits Standard Files
Stores 10 Tapes 1"W
#RD1 $2.50 ea.



Splices*Edits* & Repunches*
All Size Paper Tapes
#SER-1 for Standard Holes $65.00
#SER-2 for Advance Holes $65.00
#SP-1 Splicer Only $38.00



MAILING AND STORAGE BOXES
Polyethylene Lined
#RM-1 5-3/4 sqxl" $3.50 bx of 10
#RM-2 11-1/2 sqxl" $9.75 bx of 10

MISCELLANEOUS ACCESSORIES

— Full Suspension with Grade "A" Features

COLORS: Grey, Frost Tan or Mist Green — Specify Preferred Color When Ordering

JFAS-2605 JFAS-2604 JFAS-2603 JFAS-2602

STANDARD LETTER AND LEGAL FILES

No.	Description	Width	Ship. Wt.	Each Price	With Lock
5-DRAWER, 58⅝" HEIGHT:					
JFAS-2605	Letter Size	15"	185	$97.35	$112.10
JFAS-2605C	Legal Size	18"	196	111.65	126.40
4-DRAWER, 52" STANDARD HEIGHT:					
JFAS-2604	Letter Size	15"	150	75.90	89.65
JFAS-2604C	Legal Size	18"	160	90.60	104.35
3-DRAWER, 40" COUNTER HEIGHT:					
JFAS-2603	Letter Size	15"	118	65.05	77.55
JFAS-2603C	Legal Size	18"	126	76.00	88.50
2-DRAWER, 29½" DESK HEIGHT:					
JFAS-2602	Letter Size	15"	85	52.75	64.00
JFAS-2602C	Legal Size	18"	92	58.35	69.60

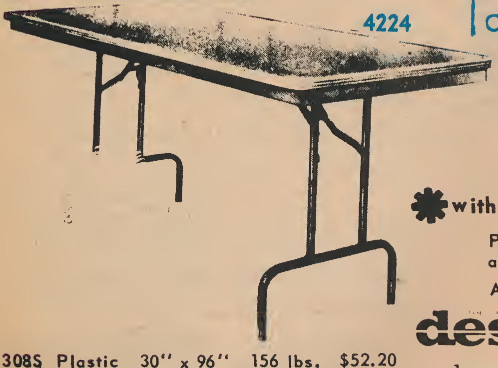
It Pays to Have a Dozen on Hand . . . only $6.00 ea.

STORAGE CABINETS

STOCK NO.	DESCRIPTION	H	D	W	APPROX. WEIGHT	PRICE
7218	Double-Door Storage Cabinet	72"	18"	35"	160#	43.33
7224	Double-Door Storage Cabinet	72"	24"	35"	170#	53.33
7818	Double-Door Storage Cabinet	78"	18"	35"	170#	54.17
7824	Double-Door Storage Cabinet	78"	24"	35"	180#	61.67
7218-W	Double-Door Wardrobe Cabinet	72"	18"	35"	160#	41.67
7224-W	Double-Door Wardrobe Cabinet	72"	24"	35"	170#	51.67
7818-W	Double-Door Wardrobe Cabinet	78"	18"	35"	170#	52.50
7824-W	Double-Door Wardrobe Cabinet	78"	24"	35"	180#	60.00
7218-CW	Combination Storage and Wardrobe	72"	18"	35"	160#	50.00
7224-CW	Combination Storage and Wardrobe	72"	24"	35"	170#	60.00
7818-CW	Combination Storage and Wardrobe	78"	18"	35"	170#	60.83
7824-CW	Combination Storage and Wardrobe	78"	24"	35"	180#	68.33
4218	Counter-High Storage Cabinet	42"	18"	35"	120#	36.67
4224	Counter-High Storage Cabinet	42"	24"	35"	130#	42.50

CONTINUOUS FORMS FEED FUNNEL— permits automatic feeding of single and multiple continuous forms up to 18" wide

TABLES



There will be many times you need that extra table on hand to do many job s. . . . . . . Buy a few and fold them out of the way when not required. . . . It costs little.

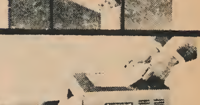
✱ with PLASTIC TOP

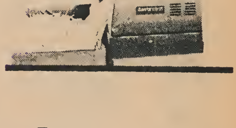
Panel 3/16" thick bonded to a plywood framework. Available in Birchwood, Tan Grey and Green Linen.

Also available in 18" widths at same prices as 24"

308S	Plastic	30" x 96"	156 lbs.	$52.20
306S	Plastic	30" x 72"	128 lbs.	$42.40
305S	Plastic	30" x 60"	120 lbs.	$40.40
304S	Plastic	30" x 48"	112 lbs.	$38.50
368S	Plastic	36" x 96"	176 lbs.	$62.60
366S	Plastic	36" x 72"	148 lbs.	$50.50
248S	Plastic	24" x 96"	151 lbs.	$52.20
246S	Plastic	24" x 72"	123 lbs.	$42.40
245S	Plastic	24" x 60"	115 lbs.	$40.40

destroyit Confidential Forms and Cards can immediately be destroyed and you can use the shreds in your shipping department. . . . a double saving





#6MM 1/4" Shred $295.00
#4MM 3/16" Shred $295.00
#2MM 3/32" Shred $295.00
#1MM 3/64" Shred $395.00
Funnel Attach. $25.00

SORBA-SOUND PEDESTALS

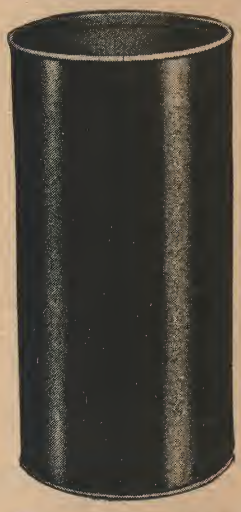
for data Processing Machines

For use under the feet of heavy floor machines. These individual Sorba-Sound air chamber pedestals are available for use under the feet of your heavy floor machines. They reduce vibration, shock and noise. Manufactured of hard rubber.

TOP—1⅝"x2". BASE—4"x4¾".
SSP 10—For machines up to 500 lbs. .... $1.10 ea.
TOP—3"x2⅜". BASE—4½"x5¼".
SSP 40—For machines up to 1000 lbs. ...... 1.40 ea.
SSP 60—For machines up to 1000 lbs. ...... $1.50 ea.

Let's Keep the Tabulating Department Spotless

FIBRE WASTE RECEPTACLES



ALL PURPOSE BARREL—STEEL REINFORCED

Made of specially hardened Fibre Board. Steel Top Ring. Steel Bottom. Metal Side Seam. Straight Sided. Beautifully proportioned. A strong, lightweight receptacle of many uses. Perfect for washrooms, halls and offices. Overall size measures 30" in height with a 14" diameter top opening. In Brown, Green or Grey.

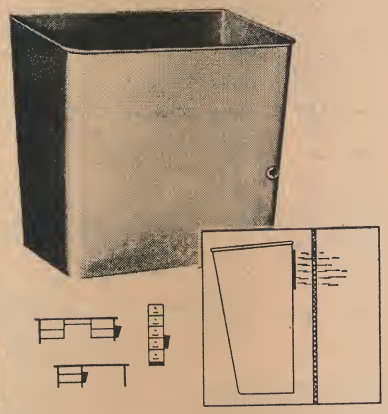
No. FF-10-350 Receptacle (Specify Color)....**$7.90**

STEEL REINFORCED UTILITY CANS

Specially hardened Fibre Board . . . 6" Fibre Kick Band . . . Steel Tube Top and Bottom Rings . . . Durable Steel Bottom . . . Metal Hand Holes . . . Recommended where usage is rugged . . . factories, warehouses, shipping rooms and institutions. Available with or without casters in Brown or Green finish with a 20" diameter top opening.

No.	Ht.	Type Bottom	Each
FF-110-20-6	36"	Plain	**$19.10**
FF-150-20-6	36"	Casters	**27.50**

MAGNA-BAK—Magnetic Steel Wastebasket



A revolutionary new idea in waste baskets . . . with a permanent magnet in the back, this tapered, oblong basket will hold fast to any steel desk, filing cabinet or partition. Stays put, out of the way, up off the floor, yet is easily removed to empty. 15" x 9" top opening with 13" x 6" base, height of 12" front, 13" back. In Grey, Mist Green or Desert Tan.

FF-30 Magna-Bak Wastebasket..... **7.50**

"SLIM-JIM"

A unique basket that provides the maximum in waste capacity, while occupying the minimum in floor space. This space-saving basket is molded polyethylene for rugged service life, unbreakable, rust, dent and crack-proof. It is completely sanitary, no dirt and moisture trapping seams and corners. Can't corrode and will take wet or dry waste.

SLIM JIM stands a full 30" high, yet top is only 20" by 10" and holds a big 22 gallon capacity. It is ideal for wrapping desks, offices, washrooms, factories, schools and institutions.

FF-3540 SLIM-JIM, Specify Grey or Beige Finish.....**$15.65**

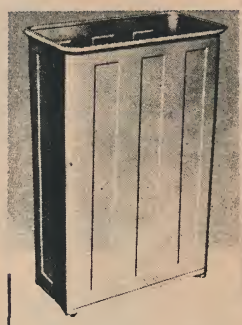
M-75 TOOL 'N' TAPE KIT

Complete your DYMO Identification System with this handy portable kit unit. Case preserves and protects your TAPEWRITER when not in use.

KIT INCLUDES:

- 1 M-75 TAPEWRITER (No. 1075)
- 8 magazines of assorted 3/4" x 36' DYMO vinyl tape
- 1 Carrying case

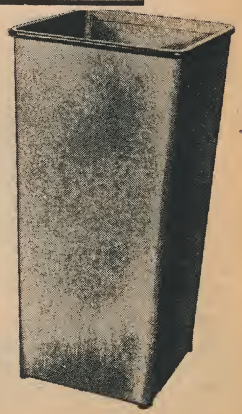
Value $195.50
Price 174.95
You save 20.55
Order Catalog Number 7701



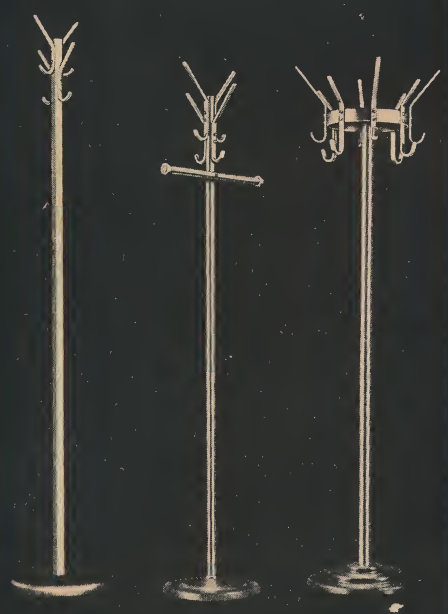
EXTRA CAPACITY — Rectangular steel basket holds twice the capacity of a normal office receptacle in the same floor space. Features raised bottom, vinyl bumper guard and easy-slide nylon feet. Grey, Mist Green and Beige.
H10-2195 30" High, 10⅞" x 20⅝" Top **$8.95**

Heavy furniture steel with lifetime continuous Vinyl plastic bumper to protect furniture and walls. Vinyl plastic feet provide space between bottom and floor, insures protection, the elimination of noise and scuffing.

No.	Size	Olive Green, Walnut Enamel, Mahogany Enamel	White, Grey, Mist Green, Desert Tan
FF-620	13"x13"x21"		**$ 9.00**
FF-626	15"x15"x27"		**9.85**
FF-630	15"x15"x31"		**11.90**
FF-638	19"x19"x31"		**14.95**



COSTUMERS AND GARMENT RACKS



MODEL 903 $11.00 | MODEL 901 $23.50 | MODEL 905 $39.00

CLOTHES STORAGE UNITS

Lockerette

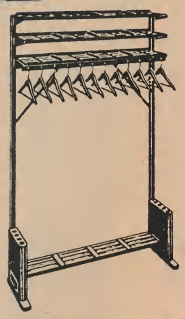
KEEPS WRAPS "in press"

Combines the best features of both lockers and coat racks.

Wraps are exposed to air and light. Employees do not face the weather in damp wraps that have been crumpled in dark lockers—do not eat soggy lunches, soaked by wet hats or gloves. Each person has his own spaced coat hanger, ventilated hat shelf and 12" x 12" x 15" deep lock box for lunches, tools and personal effects. IPproves health and morale — lower absenteeism.

Lockereetes sav space too . . . the No. 6-12 (2-column) accommodates 12 people in 6 feet; the No. 9-18 (illustrated) accommodates 18 in 9 feet.

CAT. NO.	DESCRIPTION	PRICE
6-12-H	12 Capacity Lockerette with Hasps for Padlocks	$ 83.70 each
6-12-L	12 Capacity Lockerette with Built-in Key Locks	113.20 each
9-18-H	18 Capacity Lockerette with Hasps for Padlocks	125.60 each
9-18-L	18 Capacity Lockerette with Built-in Key Locks	169.80 each



No. 3-U
Office Valet Rack

No. 3-U Valet Wardrobe Rack (above) holds hats on slotted and ribbed, dust-free shelves; holds coats spaced apart — aired, dry and "in press" Umbrella stand built in each column and off-the-floor shelf for overshoes. Saves space, accommodate 12 people in 4'3".

#3-U-3 (9 Hangers) - $39.00*
#3-U-4 (12 Hangers) - $42.25*

Price: $26.00

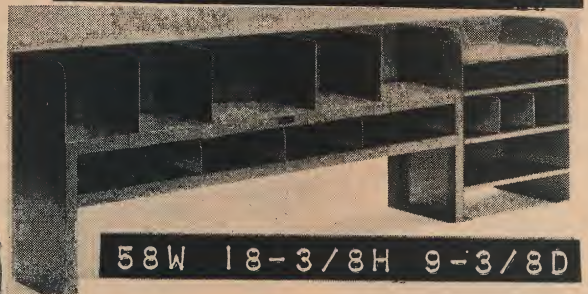
No. S-6
Office Valet Costumer

KIK Step

Let's you stand with safety!!

A-9796 Wt 12 lbs **13.95**

DESK TOP ORGANIZERS

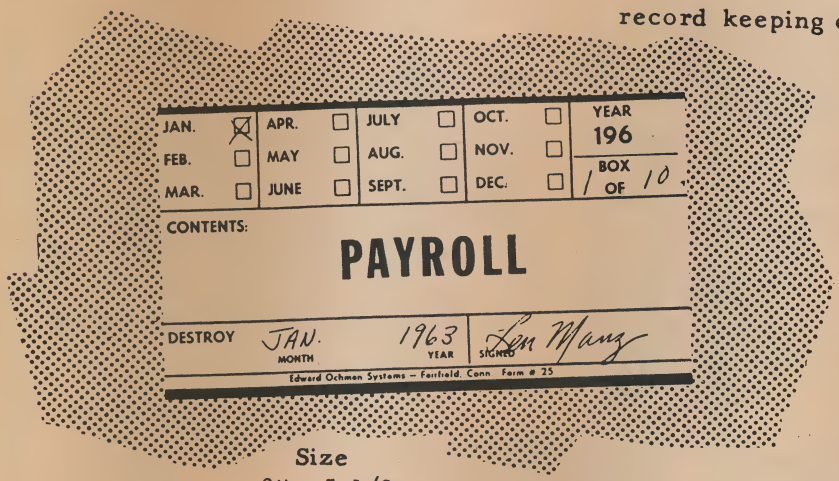


Ideal for Storing Program Binders and other vital papers and material to increase efficiency of Data Proc. Manager of Computer Dept Mgr.

MODEL # 580 58" Long $43.95
MODEL # 470 47" Long $39.95

Let's Modernize Your Tab Card Box Records With Functional Tab Box Labels

. . . . . Here's the answer to increased efficiency in record keeping on your tabulating card box storage.

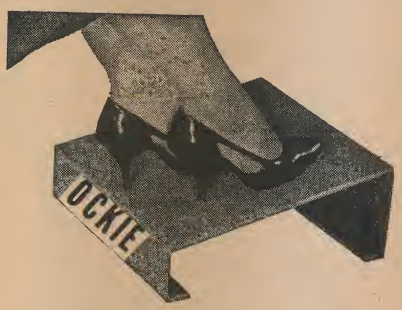


Size
3" x 5 1/2"

1. Easier to read.
2. Easier to Identify
3. Facilitates Retention
4. Facilitates Destruction
5. More Uniformity
6. Can Be typewritten
7. Better Housekeeping
8. More appealing to Management

500 - #25 Labels $ 7.00
1000 - #25 Labels $10.00
5000 - #25 Labels # 9.00M
Standard Color: Red Ink
Other Colors Available: Blue, Black, Brown, Green
Price: $1.00 Per M Extra

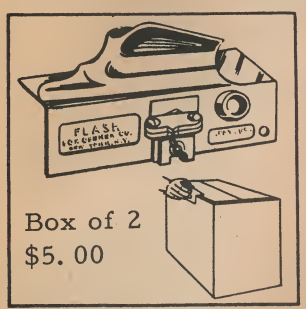
FOOTREST



Placed at the proper distance from operator's chair, the **OCKIE** Footrest supports her feet at just the right and most comfortable angle. It ***relaxes leg muscles, relieves body tension, reduces fatigue and counteracts the strain of working in a sitting position.***

#650 Executive $8.45
20Wx13-1/2Wx4-3/4H

#750 Secretary $7.95
14"Wx13-1/2"Wx4-3/4"H
All units 2-3/4" H front



Box of 2
$5.00

Flash Box Opener
Ideal for all Cartons

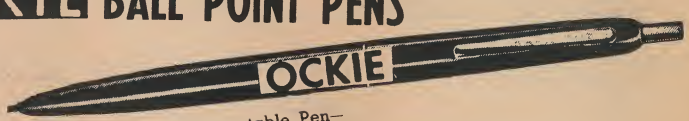
CONVENTIONAL 3-RING BINDERS
SHEET SIZE 11" x 8½"

For Procedure Manuals, Flow Charts

VIRGIN VINYL—STIFF COVERS
Black • Blue • Green • Red • Tan

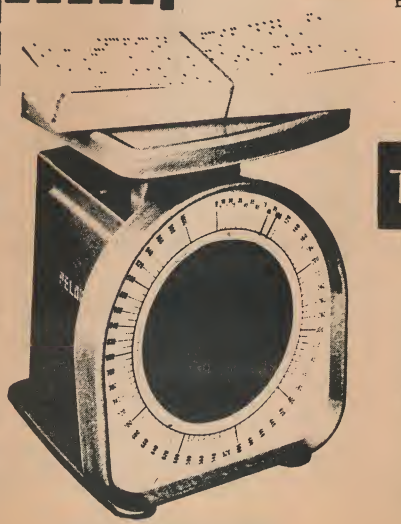
STOCK NUMBERS					Capacity—Rings Outside Spacing	PRICE Each
Black	Blue	Green	Red	Tan		
198-14B	198-14BL	198-14G	198-14R	198-14T	1 —3—8½	$2.20
‡198-14LB	.....	.....	.....	.....	1 —3—8½	2.60
198-34B	198-34BL	198-34G	198-34R	198-34T	1½ —3—8½	3.30
198-44B	198-44BL	198-44G	198-44R	198-44T	2 —3—8½	4.20
‡198-44LB	.....	.....	.....	.....	2 —3—8½	4.45

OCKIE BALL POINT PENS



Economy Retractable Pen—

DON'T WASTE COMPUTER TIME OR MACHINE TIME looking for writing Pens....keep a box handy.
Box of 50 .. only .. $5.00



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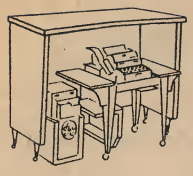
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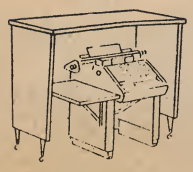
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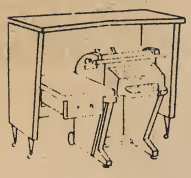
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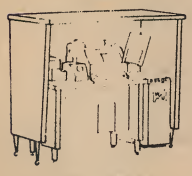
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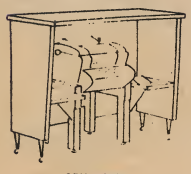
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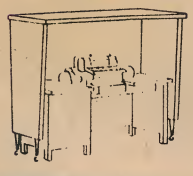
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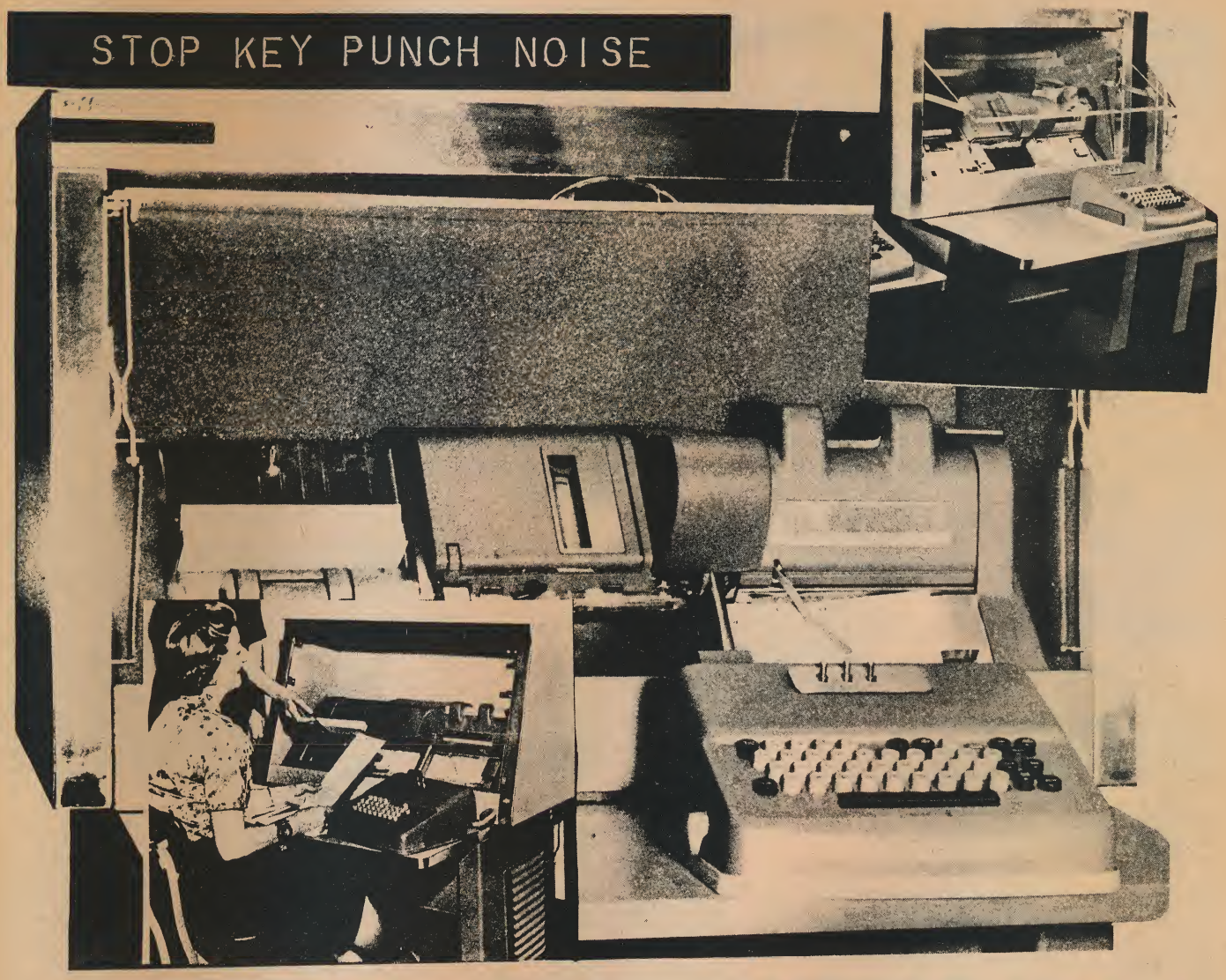

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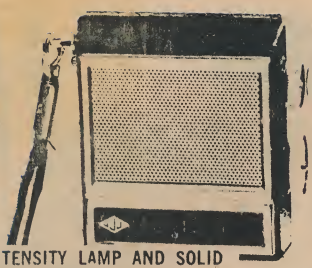

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THE AUTHORS

EMILY MUMFORD received her Ph.D. in Sociology from Columbia University. A consultant in Sociology to the St. Luke's Hospital Center, New York City, she has been conducting seminars for psychiatric residents at St. Luke's Hospital Center and for nurses at Columbia Presbyterian Hospital and at Columbia Presbyterian Psychiatric Institute, both New York City. Dr. Mumford initiated the Columbia School of Nursing course in field observation, and another on the social structure of a psychiatric ward. In 1965, Dr. Mumford was Visiting Professor of Sociology at New College. She is now Assistant Professor of Psychiatry (Sociology) at Mt. Sinai School of Medicine and Research Associate at the Mt. Sinai Hospital of New York.

JAMES K. SKIPPER, JR. (Ph.D. Northwestern University) is Assistant Professor of Sociology at Western Reserve University. Previously, he held teaching and research positions at Presbyterian St. Luke's Hospital, Chicago, Yale University, and Northwestern University, among other institutions. Dr. Skipper has served as consultant to the Vocational Guidance and Rehabilitation Service, Cleveland, and to the American Sociological Association. Co-editor of SOCIAL INTERACTION AND PATIENT CARE, Dr. Skipper is a frequent contributor to professional journals.

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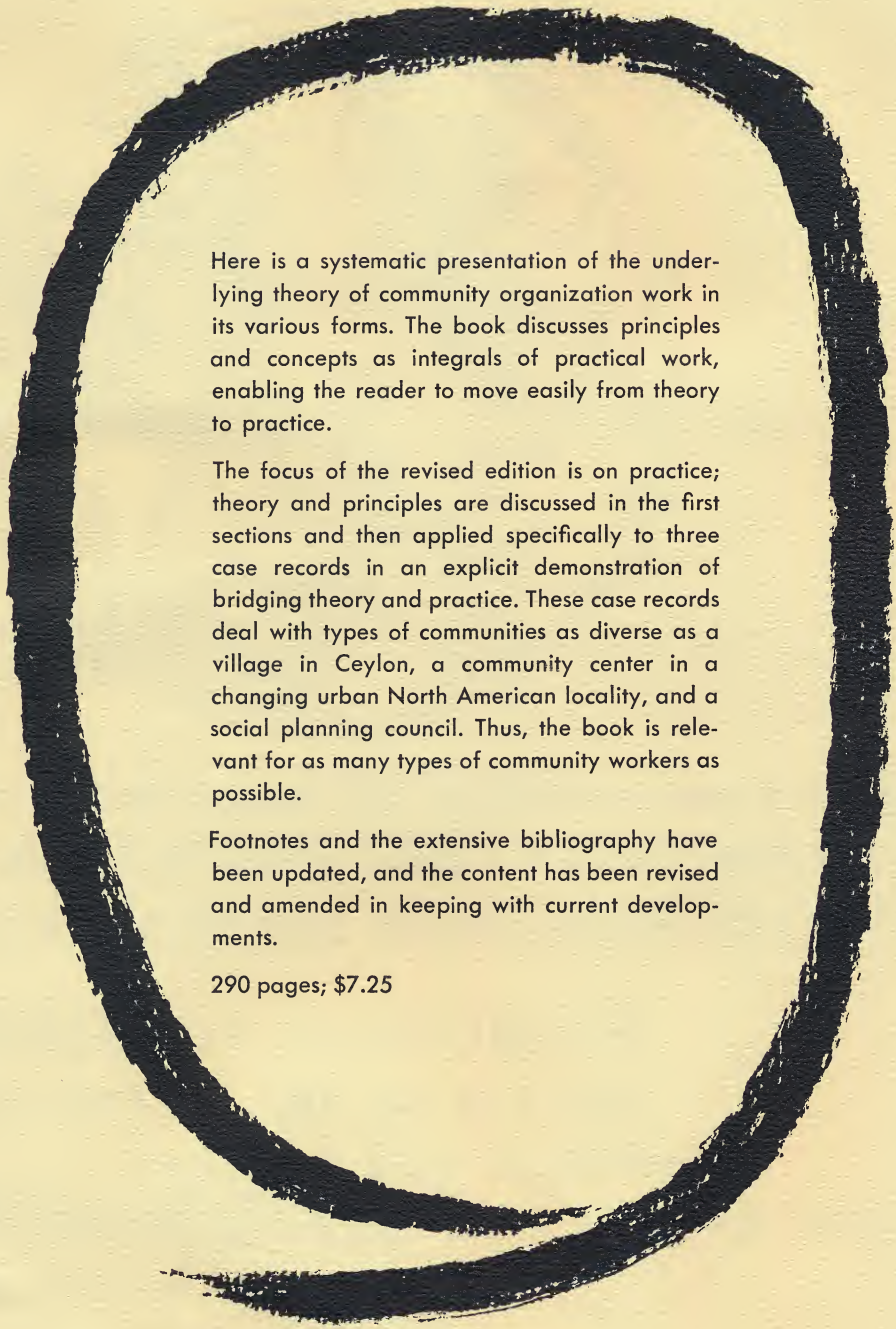

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B. W. LAPPIN

An Associate Professor in the University of Toronto School of Social Work, B. W. Lappin heads a two-year sequence in community organization and development there. He is also co-ordinator of the Annual Institute on Community Development (sponsored by the National Committee of the Canadian Schools of Social Work); he has been visiting lecturer at Smith College of Social Work. Dr. Lappin, who holds a D.S.W. from the University of Toronto, is author of THE REDEEMED CHILDREN and of several articles in the field, and co-editor of *Journal of the International Society for Community Development* (second issue).

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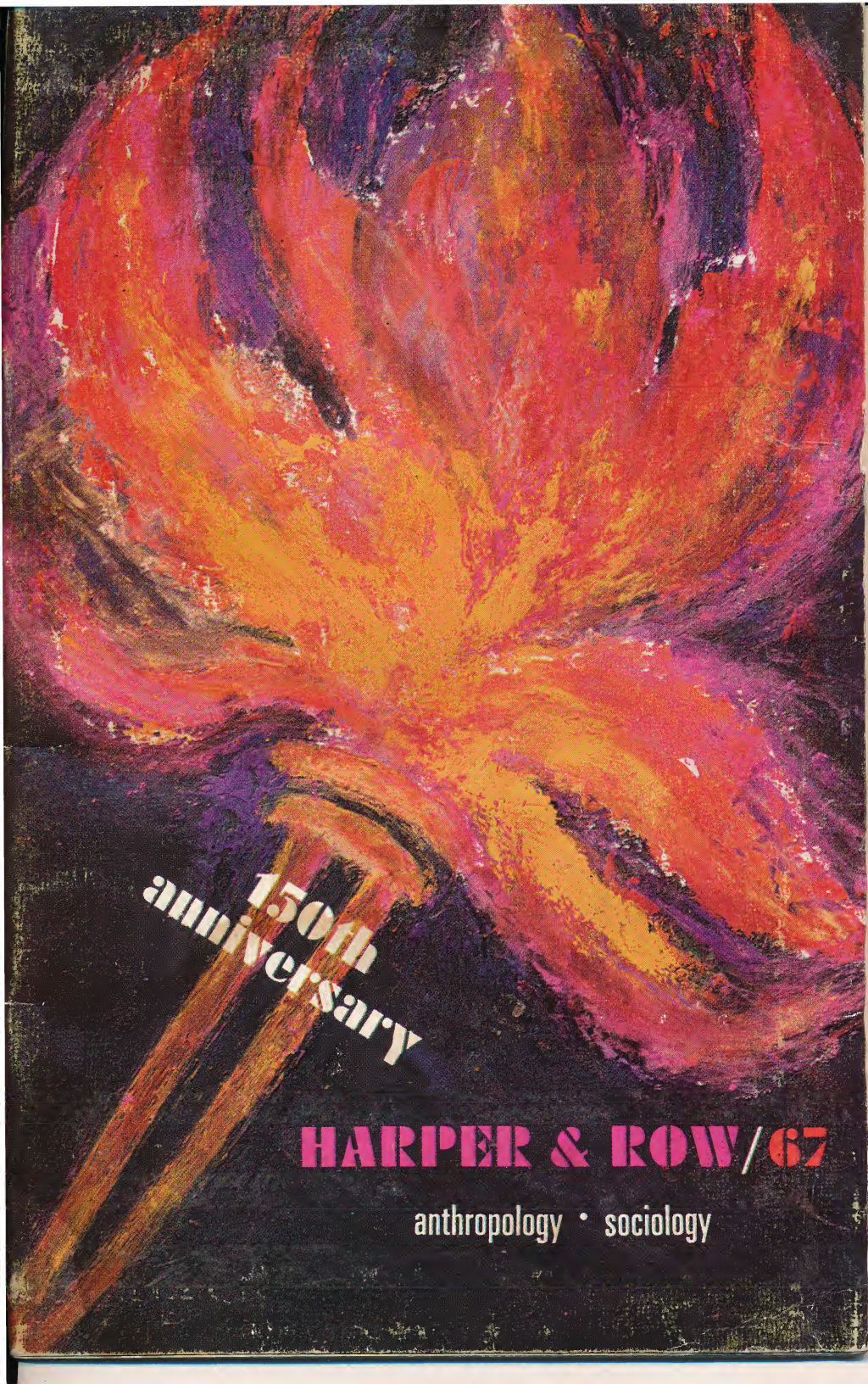

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Reader in Comparative Religion: An Anthropological Approach, Second Edition—William A. Lessa, University of California, Los Angeles, and Evon Z. Vogt, Harvard University. 653 pages. 1965.

A collection of articles, by distinguished writers, selected and coordinated to convey a basically anthropological approach to religion, providing an understanding of religion as a social and cultural phenomenon. Essentially oriented toward theory but provided with ample historical and descriptive materials to support and illustrate generalizations. The present edition, contemporary in flavor, includes two new chapters, one on religion as a symbolic system, the other on current methods in the analysis of religious phenomena. Altogether, there are some twenty more articles than before. Extensive headnote to each selection; introduction to each section. Full bibliography; annotated list of books and monographs on many primitive religious systems; biographies of the authors represented in the book.

NORBECK

Religion in Primitive Society—Edward Norbeck, Rice University. 318 pages. 1961.

A synoptic view of primitive religions throughout the world, describing their chief features. It evaluates the theories of social scientists concerning the role of religion in both primitive and modern societies, how religion relates to other aspects of culture, and religious change. Elaborate bibliography.

CONTENTS PART I—PRIMITIVE RELIGIONS, AN OVERVIEW: Introduction • Origins • Con-

ceptions of the Supernatural • Religious Acts • Supernatural Beings and Objects • Unusual Psychological States • Religious Practitioners. PART II—THE ROLE OF RELIGION: Introduction • Group Ritual • Religion and Social Control • Witchcraft and Ritual Rebellion • Religious Therapy • Religious Movements • Religion, Primitive and Civilized

NORTHROP & LIVINGSTON

Cross-Cultural Understanding: Epistemology in Anthropology—F.S.C. Northrop, Emeritus, Yale University and Helen H. Livingston, Yale University. 396 pages. 1964.

In an attempt to shed light on ways of dealing with international problems, which are often caused or influenced by differences among cultures, a symposium was held by the Wenner-Gren Foundation in September, 1962, to explore various aspects of these cultures. Specifically, epistemologists and anthropologists related findings from several disciplines which might provide a sound basis for cross-cultural understanding. The book presents, for the first time, the original papers discussed and appraised at the symposium. Certain topics arising from examination of the papers were considered, some of which are reported in Part IV.

PEATMAN

Introduction to Applied Statistics—John G. Peatman. (See page 17.)

SERVICE

Profiles in Ethnology—Elman R. Service, University of Michigan. 509 pages. 1963.

A well-planned diversity of cultures, arranged in evolutionary levels. Five basic levels of cultural complexity are demarked; within each, geographic variety and historical differences are exemplified. Preface discusses fully the evolutionary principles that the book exemplifies. Describes four peasant or folk cultures as well as the usual "primitive" ones. 67 half-tones; end-paper maps; selected bibliographies; and glossary. Basic scientific concepts are cross-referenced throughout.

CONTENTS PART I—BANDS: The Arunta of Australia • The Yahgan of South America • The Andaman Islanders • The Copper Eskimo. PART II—TRIBES: The Reindeer Tungus of Siberia • The Cheyenne of the North American Plains • The Nuer of the Upper Nile River • The Navaho of the American Southwest • The Jivaro of South America. PART III—CHIEFDOMS: The Nootka of British Columbia • The Trobriand Islanders of Melanesia • The Tahitians of Polynesia • The Kalinga of the Philippine Islands. PART IV—PRIMITIVE STATES: The Zulu of South Africa • The Maya of Mexico • The Inca of Peru • The Ashanti of West Africa. PART V—MODERN FOLK SOCIETIES: Chan Kom: A Village in Yucatan • A Moroccan Village • A Chinese Peasant Village • A Village in India

SPENCER, JENNINGS, *et al.*

The Native Americans: Prehistory and Ethnology of the North American Indians—Robert F. Spencer, University of Minnesota; Jesse D. Jennings, University of Utah; Charles E. Dibble, University of Utah; Elden Johnson, University of Minnesota; Arden R. King, Tulane University; Theodore C. Stern, University of Oregon; Kenneth M. Stewart, Northern Arizona University; Omer C. Stewart, University of Colorado; and William J. Wallace, Long Beach State College. 539 pages. 1965.

Nine authorities describe the prehistory and ethnology of the pre-Columbian American Indian, ranging from the Arctic to Middle America. The plan of the book first gives perspective in time, followed by broad and general data on a regional scale and detailed contrasting treatment of selected tribes within each major area. Local divergences and variations, where they occur, are taken into account. The presentation is in straightforward, ethnological terms, avoiding highly specialized jargon where possible. 16 full-page dioramas; 13 tribal maps; 68 illustrations of artifacts; full bibliography; full map endpapers.

CONTENTS Introduction • PERSPECTIVE: *Objectives; Limitations and Assumptions* • Archeological Methods: *Chronology* • History of American Archeology • Classification Systems • In the Beginning: *The Folsom Find; Scraper Chopper Complex; Early Man; Midland Man and Others; Llano Culture; The Lehner Site; Folsom Culture; The Plano Cultures; Kill Sites; Climate and Stratigraphy; The Eastern Finds* • The Archaic Stage: *Desert Culture; The Arctic; Eastern Archaic; Pacific Coast; Summary Discussion.* LATER SPECIALIZATIONS: Woodland • Adena-Hopewell • Mississippian • Plains • The Arctic • Southwest: *Mogollon; Hohokam; Anasazi* • Historic Tribes. LANGUAGE—AMERICAN BABEL: Classifications, Relationships, and Time Depth • Language and Culture • The Nature of Aztec Codices. ARCTIC AND SUB-ARCTIC IN NATIVE AMERICA: The Eskimo: *The Land; Eskimo Origins* • The Eskimo of Northern Alaska: *North Alaskan Eskimo Society; The Religion of the North Alaskan Eskimo* • Athabascans of the Western Sub-Arctic: *Tribes; Slave,*

Dogrib, and Yellowknives. THE NORTHWEST COAST: *Tribes* • Tlingit, Haida, and Tsimshian: *Economy and Technology; The Organization of Society; The Cycle of Life; Art; Religion* • The Central Tribes—Kwakiutl and Nootka. WESTERN NORTH AMERICA—PLATEAU, CALIFORNIA, BASIN: The Plateau: *Tribal Groupings; The Sanpoil-Nespelem of the Middle Columbia; The Klamath of Southern Oregon* • California: *Tribal Groupings; Native California; The Hupa Indians of Northwestern California; The Pomo Indians of Central California; The Luiseño Indians of Southern California; The Mohave Indians of the Lower Colorado River* • The Basin: *The Shoshone of the Great Basin.* THE SOUTHWEST: The Greater Southwest: *Linguistic Affiliations; The Natural Environment; Cultural Divisions* • Zuni: *Background; Economy and Technology; Society; Religion* • The Navaho: *Background; Economy and Technology; Navaho Society; Religion.* THE TRIBES OF THE GREAT PLAINS: *Languages and Tribes* • The Mandan: *Economy and Technology; Organization of Society; Religion* • The Teton Dakota: *Background; Material Culture; Society; Religion* • The Kiowa. TRIBES OF THE NORTHEAST: The Iroquois • The Penobscot • The Eastern Sub-Arctic • The Ojibwa. THE SOUTHEAST: The Land • Archeology and Cultural Relationships; *Historic Tribes* • The Natchez: *Historic Backgrounds; Subsistence; Material Culture; Social Organization; Ceremonial and Religious Life* • The Creek: *History; Subsistence; Material Culture; Social Organization; Ceremonial and Religious Life.* MESOAMERICA: *Physiography and Climate; Language and Ethnic History; Culture History* • Classic Maya: *Physiography and Climate; Brief Culture History; Population and Settlement Patterns; Economy; Architecture and Construction; Dress and Ornament; Art; Social and Political Organization; The Problem and Obsession of Time; Writing; Religion* • The Aztecs: *Physiography and Climate; History; Population and Settlement Patterns; Economy; Dress and Ornament; Art; Social and Political Organization; War; Writing; Time Measurement and Calendar; Religion* • The Cultural Influence of Mesoamerica on North America. AMERICAN INDIAN HERITAGE: RETROSPECT AND PROSPECT • Guide to North American Indian Tribes

HARPER TORCHBOOKS

Library-size Paperbacks

JOSEPH B. CASAGRANDE, Ed.: In the Company of Man: *Twenty Portraits of Anthropological Informants.* 34 illus. TB/3047 (Cloth—see page 1.)

RAYMOND FIRTH, Ed.: Man and Culture: *An Evaluation of the Work of Bronislaw Malinowski.* TB/1133

DAVID LANDY: Tropical Childhood: *Cultural Transmission and Learning in a Puerto Rican Village.* TB/1235

L. S. B. LEAKEY: Adam's Ancestors: *The Evolution of Man and His Culture.* 32 illus. TB/1019

ROBERT H. LOWIE: Primitive Society. Intro. by Fred Eggan TB/1056

E. B. TYLOR: The Origins of Culture. (*Part I of "Primitive Culture."*) Intro. by Paul Radin TB/33

E. B. TYLOR: Religion in Primitive Culture. (*Part II of "Primitive Culture."*) Intro. by Paul Radin TB/34

W. LLOYD WARNER: A Black Civilization: *A Study of an Australian Tribe. Illus.* TB/3056

COLOPHON BOOKS

Library-size Paperbacks

MICHAEL KENNY: A Spanish Tapestry: *Town and Country in Castile.* CN-78.

HORTENSE POWDERMAKER: Copper Town: *Changing Africa, the Human Situation on the Rhodesian Copperbelt.* CN-59 (Cloth—see page 7.)

Books of Related Interest in Anthropology

BARZUN

★**Race:** A Study in Superstition, Revised, with a new Preface entitled "Racism Today"—Jacques Barzun, Provost, Columbia University. 320 pages. 1964.

An analysis of the "super-superstition" of "Race theorizing," which the author defines as the attempt to codify in rational or scientific terms popular generalizations regarding racial characteristics. Mr. Barzun breaks down race theorizing into three basic systems: historiographic, scientific, and philological, and considers leading proponents of race theories who embraced all or parts of these systems and the purposes served by race-thinking. Bibliographical Notes.

HUXLEY

★**Farewell to Eden**—Matthew Huxley. 244 pages. 1964.

Written and photographic record of the passing way of life of the Amahuaca Indians in Peru. When first encountered by missionaries a few years ago the tribe's tools, customs, and daily activities had not progressed beyond the Stone Age. Now slow but irrevocable changes are coming about, visibly recorded in the series of 148 pages of photographs by Cornell Capa.

POWDERMAKER

★**Copper Town:** Changing Africa, The Human Situation on the Rhodesian Copperbelt—Hortense Powdermaker, Queens College, New York. 384 pages. 1962. (Also paper, CN-59)

Full-scale study of change, both communal and individual, taking place in the heart of Africa, where European mining interests are steadily absorbing tribal peoples into the pattern of industrial labor and organization. With recorded conversations of people in households, in beer halls, at the public washing stands, union meetings, and on the road, the study characterizes the sort of change that is taking place and explains what the present community has changed from as European culture has affected traditional tribal life.

RODAHL

★**The Last of the Few**—Kaare Rodahl. 224 pages. 1963.

Kaare Rodahl, with his wife, went to Alaska to develop a Department of Physiology at the Arctic Aeromedical Laboratory. They planned to study the Eskimo's adaptation to the Arctic environment in order to learn how man can become better acclimated to extreme cold. Over a five-year period the Rodahls worked among the Eskimo tribes; traveled with them in the remotest areas of Alaska; took part in seal and walrus hunts; and learned about the Eskimos' past, their traditions, customs, and taboos; participated in whaling feasts; saw the witch doctor at work; watched their engagement ceremonies, weddings, and love life. They took care of the sick, delivered the babies, and helped the Eskimos bury their dead. And, as they worked, the Rodahls observed the gradual change in diet, clothing, and customs as the white man's ways impinged more and more on an ancient culture.

ZEUNER

★**A History of Domesticated Animals**—Frederick E. Zeuner, Late, University of London. 560 pages. 1964.

Study of the origins of domestication, drawing together biological, paleontological, and archaeological evidence of man's early contact with the principal mammals, birds, fishes, and insects useful to man. Documenting at what stage each animal was domesticated, Professor Zeuner offers evidence to support his belief that domestication came about not as a result of man's deliberate exploitation of other species, but by the natural condition of their sharing a common environment. Over 300 illustrations. Bibliography.

CONTENTS PART I—THE ORIGINS AND EVOLUTION OF DOMESTICATION: The Conquest of Environment • The Origins and Stages of Domestication • The Effects of Domestication on Animals. PART II—DOMESTICATED ANIMALS: Mammals Domesticated in the Pre-Agricultural Phase • Mammals Domesticated in the Early Agricultural Phase • Mammals Subsequently Domesticated Primarily for Transport and Labor • The Pest Destroyers • Various Other Mammals • Birds, Fishes, and Insects

Sociology

New 1966-67 Texts

Roberta J. Flexer and Abraham S. Flexer
PROGRAMMED REVIEWS OF MATHEMATICS
see page 12.

Llewellyn Gross
SOCIOLOGICAL THEORY: Inquiries and Paradigms
see page 12.

Emily Mumford and James K. Skipper, Jr.
SOCIOLOGY IN HOSPITAL CARE
see page 16.

Murray G. Ross, with B. W. Lappin
COMMUNITY ORGANIZATION: Theory, Principles, and Practice, Second Edition
see page 19.

READERS IN SOCIAL PROBLEMS
DONALD R. CRESSEY, Consulting Editor
Dean, University of California, Santa Barbara

Robert D. Herman
GAMBLING
see page 13.

David J. Pittman
ALCOHOLISM
see page 17.

Thomas J. Scheff
MENTAL ILLNESS AND SOCIAL PROCESSES
see page 19.

Thorsten Sellin
CAPITAL PUNISHMENT
see page 20.

Edmund W. Vaz
MIDDLE-CLASS JUVENILE DELINQUENCY
see page 23.

AMOS, BROWN, & MINK

Statistical Concepts: A Basic Program —Jimmy Amos, Basic Systems, Incorporated, West Virginia; Foster Lloyd Brown, State University of New York, College at Oneonta; and Oscar G. Mink, West Virginia University. 125 pages. 1965. Paper.

A brief, field-tested, constructed-response, linear program. Presents fundamental statistics and measurement concepts. Especially useful for beginning students in sociology, introductory psychology, educational psychology, or any other introductory course in the behavioral sciences. Its combined index and diagnostic examination is a unique feature for a programmed text.

CONTENTS Frequency Distribution • Averages • Median • Mode • The Normal Curve • Variability • Interpreting Test Scores • Standard Score • Relationship: Correlation Coefficient • Reliability and Validity • Inferential Statistics • Regression • Standard Error of Measurement • Diagnostic Test and Alphabetical Index • Evaluative Data

ANSHEN

The Family: Its Function and Destiny, Revised Edition—Ruth Nanda Anshen. 538 pages. 1959.

A noted symposium by eminent authorities in such fields as sociology, anthropology, demography, psychiatry, and letters. Virtually every area of the world is considered in the section on the patterns of family life. Bibliographical note.

BASS

Leadership, Psychology, and Organizational Behavior—Bernard M. Bass, University of Pittsburgh. (Murphy Series). 548 pages. 1960.

An extensive study integrating into one general theory what is known about how individuals interact and organize themselves for mutual gain. A formal theory of definitions, postulates, and theorems is used as the framework to present information from 1,200 research references in psychology, sociology, and related disciplines. Building directly from a foundation of general psychology, the theory takes as its point of departure what is known about how we perceive, behave, and are motivated. Central is the use of reinforcement theory, person vs. position, and the potential to interact. 17 graphs and diagrams. Bibliography.

BELL & SIRJAMAKI

Social Foundations of Human Behavior: Introduction to the Study of Sociology, Second Edition—Earl H. Bell, Late, Syracuse University, and John Sirjamaki, State University of New York at Buffalo. 628 pages. 1965.

This introductory text regards groups and societies as major determinants of human behavior, treating them as social systems. Provides the basic materials of sociology, demonstrating the usefulness of sociology in such professional fields as nursing, hospital administration, business administration, architecture, education, and to family and community life. Draws many examples from the student's experience; also gives insights into less familiar areas. Illustrative case studies. In the present edition, the order of chapters has been rearranged; most of the chapters have been revised; there is a new chapter on population. Census and other data have been updated, as have the chapter-end bibliographies. 80 charts and photographs (many are new); chapter summaries; annotated chapter bibliographies.

CONTENTS PART I—INTRODUCTION: What Sociology Is About—The Problem of Studying It • Man—A Social Animal. PART II—CULTURE AND CULTURAL BEHAVIOR: The Nature of Culture and Cultural Behavior • The Functions of Culture • Cultural Genesis and Growth • The Significance of Culture • Subcultures in American Society. PART III—THE BIOLOGICAL FACTORS: The Biological Nature of Man • The Interaction of Biological and Social Forces • Race and Other Physical Characteristics • Interaction Between Physical Characteristics and the Social Environment • The American Population. PART IV—SOCIAL SYSTEMS: Groups and Social Systems—The Social Basis of Orderly Behavior • Basic Designs of Social Systems • Patterns of Interaction in Social Systems • Dynamic Equilibrium and Internal and External Systems • Social Systems and the Individual • Social Systems—The Source of Exceptional Behavior. PART V—HUMAN GROUPINGS: Groups and Society • The Cohesion of Groups • Interaction Among Groups • Control and Coordination in Groups • Complex Organizations. PART VI—COORDINATING FORCES IN SOCIETY: Social Stratification and Mobility • Structure and Functions of Social Institutions. PART VII—SOCIAL CHANGE: Social Change—An Orderly Process • Social Change—A Case Study of a Hospital. PART VIII—HUMAN RELATIONS IN MODERN SOCIETIES: The Theory and Practice of Human Relations • The Emergence and Nature of Big Societies

BERRIEN & BASH

Human Relations: Comments and Cases —F. K. Berrien, Rutgers, The State

University, and Wendell H. Bash, Colgate University. 564 pages. 1957.

From sociology, psychology, and anthropology, material has been drawn for use in analyzing problems of human behavior and society. Thirty case histories provide descriptions of a variety of interpersonal relations. Instructor's appendix contains the philosophy of the semi-nondirective case teaching methods for which the book is designed. Summaries, suggested readings. Instructor's Supplement.

BINGHAM, MOORE, & GUSTAD

How to Interview, Fourth Revised Edition—Walter Van Dyke Bingham, Bruce Victor Moore, and John W. Gustad. (See Business Administration catalogue.)

BOSSARD & BOLL

The Sociology of Child Development, Fourth Edition—James H. S. Bossard, Late, University of Pennsylvania and Eleanor Stoker Boll, Post Junior College. 566 pages. 1966.

A situational approach to the study of child behavior. Concrete life situations stimulate the student to explore meaningful areas of life besides those discussed in the text. The Fourth Edition condenses much earlier material and eliminates subjects no longer of interest. Material added on changes in family structure, the influence of mass media, children's heroes, school drop-outs and high-school marriages, the changing direction of advice on childrearing in the United States, and current approaches to the study of family and child behavior. New studies; revised chapters on the class structure and school situations. Chapter summaries and annotated suggested readings.

CONTENTS PART I—INTRODUCTION: The Sociology of Child Development. PART II—FAMILY SITUATIONS AND THE CHILD: Family Structure • Family Process and the Child • Family Culture and the Child. PART III—FACETS OF FAMILY LIFE: The Empathic Complex and Child Behavior • Some Nonfamily Members: Their Role in Child Development. PART IV—MODES OF FAMILY OPERATION: Family Table Talk • Family Modes of Expression • Family Rituals and Child Development • Changing Roles and Functions of Parents. PART V—CLASS AND STATUS DIFFERENTIALS: The Child and the Class Structure • The Individual Child and His Status. PART VI—FAMILIES UNDER STRESS: Some Problem Families • Homes with Conflict Situations. PART VII—EXTRAFAMILY GROUPS AND CHILD DEVELOPMENT: Growing Out of the Family • Peer Groups—Preschool and Later Age • School Situations and Child Development • Mass Media and Children's Heroes. PART VIII—THE LARGER SOCIAL SETTING FOR CHILD DEVELOPMENT: Children as a Population Element • The Status of Childhood in Society • Childrearing in the United States

BROOM & GLENN

The Transformation of the Negro American—Leonard Broom and Norval Glenn, University of Texas. 207 pages. 1965.

A realistic appraisal of the condition of the Negro, the gaps that still exist between Negro and white, and the probable directions of change. Also studies the likely rate of change and the conditions that may arise to speed up or retard the Negro's progress. The authors document a number of facts not widely known, as that religious interest among Negroes is on the decline, and that the most important white benefactors of Negroes have been those guided by self-interest rather than humanitarian motives. Bibliography.

CONTENTS Adjustment to Freedom • A Negro Way of Life • Nationalism and Gradualism • Action and Integration • Education • Occupation and Income • Business and the Professions • Characteristics of the Negro Population • Perspective and Prospects

BROOM & SELZNICK

Sociology: A text with Adapted Readings, Third Edition—Leonard Broom, University of Texas, and Philip Selznick, University of California, Berkeley. 746 pages. 1963.

This leading text begins by introducing the principles of general sociology and developing the basic tools of sociological understanding and interpretation. Part II systematically applies the elements developed in Part I to the family, religion, education, minorities, and crime and delinquency. Part III, departing from the thematic repetition of Part I, takes the student into the systematic study of social change and social control in developing and advanced countries, while at the same time covering the essentials of urban, industrial, and political sociology. Forty-six adapted readings, making up about a quarter of the text, present aspects of important studies originally published in books, monographs, and professional journals. Most of the selections were edited or rewritten and reorganized with the teaching function in mind; several selections are previously unpublished "original" adaptations. Summaries and interpretations of leading arguments from major works are also presented as adaptations. The organization of the book is such that portions of the text or adapted readings may be omitted for one-term courses. 250 diagrams and other illustra-

tions. Instructor's Manual, by Joann S. Hayes, includes *all* class-tested questions and syllabus material explaining how to use the text in courses of varying length. Nearly all the questions may be machine-scored.

CONTENTS PART I—ELEMENTS OF SOCIOLOGICAL ANALYSIS: Introduction • Social Organization • Culture • Socialization • Primary Groups • Social Stratification • Associations • Collective Behavior • Population and Ecology. PART II—ANALYSIS OF SPECIAL AREAS: The Family • Religion • Education • Minorities • Crime and Delinquency. PART III—MASTER TRENDS: Urban Man • Industrial Man • Political Man

DAHLKE

Values in Culture and Classroom: A Study in the Sociology of the School —H. Otto Dahlke. 572 pages. 1958.

A comprehensive study, differing from any that exist, of the school within a sociological frame of reference, providing an understanding (1) of the school as a cultural and institutional order and (2) of its status in society, and noting the practical implications derived from the cultural and sociological approach. 42 maps, charts, diagrams, sociograms, tables. Extensive bibliographies.

DOWNIE & HEATH

Basic Statistical Methods, Second Edition—N. M. Downie, Purdue University, and Robert W. Heath, Center for Research in Teaching. Palo Alto, California. (Remmers Series). 325 pages. 1965.

A practical, simple, and concise introduction to descriptive and inferential statistics (including both parametric and nonparametric tests), stressing computation, application, and interpretation. Only high school mathematics is prerequisite. In the present edition, statistical theory is dealt with more rigorously than before; textual material and practice exercises have been increased; recent developments in statistical usage are reflected in the book; there is increased emphasis on desk calculator techniques; sampling receives a more modern explanation; hypothesis testing is discussed with a greater precision that reflects current discussions in the technical literature; statistical symbols are kept simple. Answers to exercises; references; tables; complete list of all formulas and equations. A workbook provides supplementary problems and exercises.

CONTENTS Introduction • A Review of Fundamentals • Frequency Distributions, Graphs, and Centiles • Averages • Variability • Standard Scores and the Normal Curve • Correlation—The Pearson r • Linear Regression • Probability and the Binomial Distribution • Sampling • Testing Hypotheses, The Differences Between Means • Testing Differences Between Proportions • Testing the Significance of the Pearson r • χ^2—Chi Square • Analysis of Variance and Covariance • Other Correlational Techniques • Reliability, Validity, and Item Analysis • Distribution-Free Statistical Tests

DUBOIS

An Introduction to Psychological Statistics—Philip H. DuBois, Washington University. (Murphy-Holtzman Series). 530 pages. 1965.

Drawing examples from both the fields of psychology and education, the book provides a basic one-semester course; the last four chapters treat topics of special interest in the two fields. Assumes that the best introduction to elementary psychological statistics is through the study of methods to measure human characteristics and their interrelationships. Unusually systematic, the book discusses fully the most useful descriptive measures, points out the logic of common statistical formulas, and presents the interrelationships among basic statistical concepts. Computational examples are unusually full and explicit. Exercises. A number of new and efficient computing routines have been worked out to facilitate the task of the beginning student. Graphs and tables. Instructor's Manual.

CONTENTS Statistics in Experimental and Applied Psychology • Description by Counting • An Introduction to Chi Square • Description by Ranking • Description by Averaging • Linear Correlation and Regression: Two Variables • Multiple Correlation • Statistical Control and Partial Correlation • Special Measures of Relationship • Forecasting Human Behavior • Probability and the Normal Curve • Families of Chance Distributions • Inferences About the Population • Analysis of Variance • Statistics in Test Construction and Interpretation • Matrices and Determinants in Psychological Statistics • Introduction to Factor Analysis • Notes on Distribution-Free (or Nonparametric) Statistical Tests • Appendix • Glossary of Symbols

ELLIOTT & MERRILL

Social Disorganization, Fourth Edition —Mabel A. Elliott, Hunter College, and Francis E. Merrill, Dartmouth College. 795 pages. 1961.

A well-known text for the second course in sociology and for the semester course in social pathology. A comprehensive picture of the latest, important research which has been carried on in the various disciplines, much of

which is unavailable in other texts. Tables, graphs, and maps; annotated bibliography.

CONTENTS PART I—INTRODUCTION: Social Organization • Social Disorganization. PART II—INDIVIDUAL DISORGANIZATION: Individual Disorganization • The Juvenile Delinquent • The Adult Offender • The Sex Offender • The Alcoholic • The Industrial Worker • Woman in Industry • The Child in Industry • The Mentally Disorganized • The Mentally Deranged • The Suicide. PART III—FAMILY DISORGANIZATION: Family Disorganization • Family Tensions • Desertion and Divorce • Divorce: Patterns and Trends • After Divorce. PART IV—COMMUNITY AND NATIONAL DISORGANIZATION: Community Disorganization • The Rural Community: The Agricultural Revolution • The Rural Community: Institutional Disorganization and Change • Political Corruption • Crime and the Community • Mobility • Migration • Unemployment • Religious Minorities • Racial Minorities. PART V—INTERNATIONAL DISORGANIZATION: Revolution • Totalitarianism • War

FLEXER & FLEXER

Programmed Reviews of Mathematics—Roberta J. Flexer, Emmanuel College and Harvard University, and Abraham S. Flexer, Harvard University. Six booklets. 1967. Paper.

A series of brief, intensive, thoroughly tested, and effective programmed reviews of those basic (pre-college) mathematical skills, generally required for introductory courses in the natural, physical, and social sciences. PROM will enable the instructor to select those programs which cover precisely the mathematical skills necessary for his course. PROM will allow the student to develop skills *before* he will need them (at home and at his own pace), eliminating the problem of assimilating new substantive material while simultaneously reviewing the mathematical skills on which the material is based. Each program is preceded by a diagnostic pre-test (*also available separately and with answers to the instructor*) and is followed by (1) a summary of the techniques and approaches developed and (2) a series of review exercises *with answers*. Each program has been thoroughly class tested and is accompanied by rigorous and comprehensive validation data.

CONTENTS BOOKLET I—FRACTIONS: Least Common Denominators • Addition and Subtraction of Fractions • Multiplication and Division of Fractions. (112 pages.) BOOKLET II—LINEAR AND LITERAL EQUATIONS: Linear Equations • Literal Equations • Substitution in Literal Equations. (160 pages.) BOOKLET III—QUADRATIC EQUATIONS: Factorable Quadratic Equations • Non-Factorable Quadratic Equations. (96 pages.) BOOKLET IV—EXPONENTS AND SQUARE ROOTS. (112 pages.) BOOKLET V—LOGARITHMS: Elements of Logarithms • Common Logarithms • Computation with Common Logarithms. (160 pages.) BOOKLET VI—INTRODUCTION TO STATISTICS. (112 pages.)

GRAHAM

The Public School in the American Community—Grace Graham, University of Oregon. 556 pages. 1963.

An honest and stimulating view of the school in its societal setting. National influences (such as democratic values, industrialization, and special interest groups) and local influences (such as local economy and religion) are analyzed. Concluding chapters are concerned with the role of the school in American society. Problems, projects, and suggested readings at chapter ends. Teacher's Manual includes suggested films, objective and essay test items.

CONTENTS Understanding the School in Its Societal Setting. PART I—THE NATIONAL COMMUNITY AND THE SCHOOLS: The Democratic Society and the Schools • The United States Government and the Schools • The Businessman's Civilization and the Schools • Industrialization and the Schools • Two Effects of Mass Society upon Schools • The School in the Center of National Controversy. PART II—THE LOCAL COMMUNITY AND THE SCHOOLS: Schools in the Rural, Suburban, and Urban Communities • Community Social Relations Influencing Schools • Power and Participation in Community and School • Other Community Influences upon Education • School Culture • The School's Job in the Community • The Teacher and the Community • The Function of Schools in a Changing Society • Appendixes: The Code of Ethics of the National Education Association; The Use of Community Resources

GROSS

Sociological Theory: Inquiries and Paradigms—Llewellyn Gross, State University of New York at Buffalo. 398 pages. 1967.

Essays provide a fresh exploration of fundamental issues and problems in sociological theory and join past achievement in theory with new styles of investigation by confronting the student with opposing viewpoints and suggesting, whenever possible, the general direction of their resolution. Reflecting a variety of theoretical interpretations, the essays are unified by a common intellectual curiosity about unsettled ideas—what is to be taken as ideal or

material, causal or functional, holistic or partial. Among the features: largest sample of general theoretical questions available in sociology; detailed treatment of elements in theory-construction together with a selected analysis of its special problems.

CONTENTS PART I—ORIENTATION: *Sociological Theory; Questions and Problems,* Llewellyn Gross. PART II—FOUNDATIONS OF SOCIAL THEORY: *The Metaphors of Order: Toward a Taxonomy of Organizational Theory,* Paul Meadows • *Symbols, Perception, and Meaning,* Bill Harrell. PART III—CAUSATION IN SOCIAL THEORY: *The Uses of Causation in Sociology,* George Theodorson • *Theory in Anthropology: Developmental or Causal?,* Leon J. Goldstein • *Singular Hypotheticals and Historical Explanation: An Examination of Professor Donagan's View,* William H. Dray. PART IV—METHOD IN SOCIAL THEORY: *The Relation of Theory and Method,* Arnold Rose • *Elements of Theoretical Analysis in Sociology,* Clarence Schrag • *Note on Selected Problems in Theory Construction,* Llewellyn Gross. PART V—SOCIAL THEORIES AND SOCIAL PROBLEMS: *Toward a Sociological Theory of Peace,* Amitai Etzioni • *A Theory of Lower-Class Behavior,* Jack Roach • *Toward Transactional Interpretation of Social Problems,* Llewellyn Gross. PART VI—SOCIAL THEORY AND SOCIAL VALUES: *The Sociology of Knowledge and the Problem of Objectivity,* Benjamin Walter • *Mainliners and Marginals: The Human Shape of Sociological Theory,* Irving Louis Horowitz

GROSS

Symposium on Sociological Theory—Llewellyn Gross. 642 pages. 1959.

This collaborative work for the course in sociological theory provides complete evaluation of functional theory. It is the first book to define specific procedures for constructing and appraising sociological theories, and to view sociological theory through the philosophy of science.

CONTENTS PART I—ORIENTATION: *On Intellectual Craftsmanship,* C. Wright Mills. PART II—SOCIAL TYPES: *Sociological Theory and the Ideal Type,* Don Martindale • *Images of Society and Problems of Concept Formation in Sociology,* Reinhard Bendix and Bennett Berger. PART III—SOCIAL ORDER: *Nominal and Real Definitions in Sociological Theory,* Robert Bierstedt • *Order, Causality, Conjuncture,* N. S. Timasheff. PART IV—SOCIAL CHANGE: *The Concept of Levels in Social Theory,* Abraham Edel • *Social Theory and Social Change,* Hornell Hart. PART V—FUNCTIONAL THEORY: *Reciprocity and Autonomy in Functional Theory,* Alvin W. Gouldner • *The Logic of Functional Analysis,* Carl G. Hempel. PART VI—MODELS IN SOCIAL SCIENCE: *Models and Theories in Social Psychology,* F. H. George • *Uses and Limitation of Mathematical Models in Social Sciences,* Anatol Rapoport • *Models, Meaning, and Theories,* May Brodbeck. PART VII—FORMALIZATION OF THEORY: *Axiomatic Systems, Formalization and Scientific Theories,* Herbert Hochberg • *An Axiomatization of the Phonologic Aspect of Language,* Joseph H. Greenberg. PART VIII—VALUES AND THEORY CONSTRUCTION: *Theory Construction and the Problem of Objectivity,* W. H. Werkmeister • *Sociological Science and the Problem of Values,* Paul Hanly Furfey • *Theory Construction in Sociology; a Methodological Inquiry,* Llewellyn Gross. PART IX—SOCIOLOGY OF KNOWLEDGE: *The Sociology of Knowledge and Sociological Theory,* Kurt H. Wolff • *Operationalism and Social Research,* Gideon Sjoberg

HADDON, SUCHMAN, & KLEIN

Accident Research: Methods and Approaches—William Haddon, M.D., National Traffic Safety Agency, Edward A. Suchman, University of Pittsburgh, and David Klein, Michigan State University. 752 pages. 1964.

Brings together important and illustrative accident case studies of all types in order to assess, for the first time, the quality of accident research and to teach accident research methodology. Using a representative sampling of the best literature, the authors provide extensive commentary to point out common pitfalls, to outline neglected areas, and to orient the newcomer to the field. Illustrates, in a nontechnical manner, the application of statistical techniques, of field experience, and of methodological sophistication to the problems of accident research, in an effort to raise the general level of this research and to establish it as an independent discipline. Foreward by Ross A. McFarland, Harvard School of Public Health.

CONTENTS Toward a Science of Accident Research • Some Approaches and Pitfalls • Data Sources in Methodologies • The Search for Cause • Behavioral Research on Accidents • Psychological Approaches • Research on Accident Proneness • Social and Cultural Factors • Factors that Determine Injury • Research in Accident Prevention

HERMAN

Gambling—Robert D. Herman, Pomona College. (Cressey Series). 264 pages. 1967. Paper.

A collection of articles exploring social, psychological, and legal issues raised by gambling. Viewing gambling and gamblers in a wide variety of settings, the book demonstrates the

need to particularize interpretations according to the form and context of gambling that is being considered. Individual articles emphasize such aspects as gambling among the poor, the middle class, and the rich; gambling in the Negro community; rapid growth of gambling in Britain and the Soviet Bloc; psychology and pathology of gambling; Gamblers Anonymous; and the relationship between gambling and corruption. Some little-understood and rarely discussed socially integrating functions of gambling are considered.

CONTENTS PART I—FORMS OF GAMBLING: Policy: Poor Man's Roulette, St. Clair Drake and Horace Cayton • The Racketeer in his Social Setting, William Foote Whyte • Observations on Gambling in a Lower-Class Setting, Irving Kenneth Zola • Playing Seriously, E. Franklin Frazier • The Adoration of the Nag, Leo Rosten. PART II—THE GAMBLING ENTERPRISE: Sport of Kings, Bums, and Businessmen, John McDonald • The Jackpot: Gambling in the Soviet Bloc (anonymous) • In Britain, Gambling Is a Growth Industry (anonymous) • British Life—It's a Gamble, Geoffrey Gorer • Gambling as Work: A Sociological Study of the Race Track, Robert D. Herman. PART III—GAMBLING AS A PATHOLOGY: The Belief in Luck, Thorstein Veblen • The Psychology of Gambling, Edmund Bergler • The Gambler and his Love, Iago Galdston, M.D. • Analyzing a Pack of Cards, Charlotte Olmsted • Inspirational Group Therapy: A Study of Gamblers Anonymous. PART IV—GAMBLING AND CRIME: The Baleful Influence of Gambling, Senator Robert F. Kennedy • The True Crisis, John Underwood. Part V—GAMBLING AND PUBLIC POLICY: The Rise and Decline of Coin-Machine Gambling, Rufus King • The $50 Billion Window, Fred J. Cook • Christians and the Gambling Mania, Lycurgus M. Starkey, Jr. • Gambling and Police Corruption, Judge John M. Murtagh • Organized Gambling and Law Enforcement, Edward S. Silver

KLUCKHOHN & STRODTBECK

Variations in Value Orientations—Florence Rockwood Kluckhohn and Fred L. Strodtbeck. (See page 4.)

LARSEN & CATTON

Conceptual Sociology: A Manual of Exercises Relating Concepts to Specimens, Principles, and Definitions. Otto N. Larsen and William R. Catton, Jr., University of Washington. 276 pages. 1962. Paper.

Here, for the beginning sociology student, are the meanings and significance of 101 basic concepts commonly used by sociologists. Designed to supplement any good introductory text, this self-teaching manual consists of forty self-contained exercises that are self-correcting and interesting. By relating concepts to behavioral specimens and sociological principles, as well as to definitions, the exercises sensitize the student to the relevance of sociology for the understanding of interhuman behavior, increase his facility in using sociological concepts, and impart knowledge about regularities in human behavior.

LUNDBERG, SCHRAG, & LARSEN

Sociology, Third Edition—George A. Lundberg, Late, University of Washington, Clarence Schrag, and Otto N. Larsen, University of Washington. 786 pages. 1963.

Objective, lucid, and supplied with an abundance of illustrative scientific data, this thorough text uses conceptual clarification to facilitate the understanding of principles of research and theory construction. Diverse empirical findings are organized under a set of basic concepts. Whenever the evidence justifies it, the concepts are connected by postulates and theorems that can be used in explaining or predicting social behavior. Cross-cultural materials are used extensively. Exercises; cross-referencing; film references; annotated bibliography; research references; extensive glossary; 155 graphs, tables, and photographs. A guide of over 1,000 test questions is available to instructors.

CONTENTS PART I—FRAMEWORK OF MODERN SOCIOLOGY: Problems and Perspective of Sociology • Symbolic Foundations of Behavior and Knowledge • Basis of Sociological Theory and Explanation. PART II—ACTION SYSTEMS AND NORMATIVE SYSTEMS: Group Behavior and Patterns of Action • Cultural Norms, Acts, and Products • Social Structure: Integration of Positions and Roles • Socialization and Development of the Self. PART III—DYNAMICS OF HUMAN INTERACTION: Foundations of Human Communication • Mass Communication • Elemental Collective Behavior: Rumor, Crowds, Publics. PART IV—SOCIAL ORGANIZATION: INTEGRATION OF ACTS AND NORMS: Voluntary Associations and Social Movements • Stratification: Allocation of Responsibility and Opportunity • Formal Organizations. PART V—BOUNDARIES OF SOCIAL SYSTEMS: Population and Society • Ecology of Human Communities. PART VI—SOCIAL INSTITUTIONS: Nature and Interrelationship of Institutions • Family Structure and Function • Religion in Society • Sociology of Education • Technology, Values, and Economic Organization • Political Sociology. PART VII—CHANGE AND CONTROL: Deviant Behavior • Social Change • Design of Sociological Inquiry • Sociology and Social Policy • Appendix

MAIER

Three Theories of Child Development: Contributions of Jean Piaget, Erik H. Erikson, and Robert R. Sears, and Their Applications—Henry W. Maier, University of Washington. (Boehm Series). 314 pages. 1965.

Integrates the work of three developmental theorists—Piaget, Erikson, and Sears—into a single frame of reference on child development. Studies the basic assumptions underlying each theory, its content, and its implications for practical application in the helping process. Provides biographical sketches of each theorist, discusses their respective methodologies, and outlines their models according to sequential phases in the developmental continuum. Presents a summary of the helping process itself, elaborating on four main therapeutic situations: the individual interview, group therapy, parent-oriented consultation, and structural alteration of programs of services involving the child. Coordinates the implications of the three theories—singly and combined—for each of the four types of therapy. Extensive bibliographies: Piaget's, Erikson's, and Sears' writings; other sources pertaining to human development and various means of guiding it.

CONTENTS An Introduction to the Three Theories • The Psychoanalytic Theory of Erik H. Erikson • The Cognitive Theory of Jean Piaget • The Learning Theory of Robert R. Sears • A Comparison of the Three Developmental Theories • The Helping Process • The Three Theories in Practice • Appendix: The Complete Works of the Three Theorists

MEISSNER

Poverty in the Affluent Society—Hanna H. Meissner, Wheaton College, Massachusetts. (Cressey Series). 251 pages. 1966. Paper.

Thirty-two articles survey current interest in poverty. The selections, written by sociologists, critics, and government spokesmen, and taken from professional and general periodicals, legislative reports, speeches, and court decisions, depict the culture of poverty and the efforts to alleviate its effects on schools, housing, health, and respect for law. Includes case studies of poverty in urban and rural areas, statistical and descriptive data, and discussions of some issues involved in the war on poverty. Each section opens with the editor's analysis of the historical events and societal forces of the period and their influence upon the attitudes of opinion leaders. Two preliminary sections cover the nineteenth century (examining, with contemporary relevance, the influence of poverty on the individual, the environment, and society) and poverty during the Great Depression (showing the situation of the unemployed and the origin of the Social Security Act). Suggestions for further study.

CONTENTS PART I—ATTITUDES TOWARD POVERTY IN THE NINETEENTH AND EARLY TWENTIETH CENTURIES: *Report on Laws for Relief and Settlement of the Poor,* J. V. N. Yates, Secretary of State of New York • *What Social Classes Owe to Each Other,* William Graham Summer • *Low Wages and Child Labor,* Robert Hunter • *The Pittsburgh Survey.* PART II—POVERTY IN THE GREAT DEPRESSION: *The Unemployed,* Eli Ginzberg • *Second Inaugural Address,* Franklin Delano Roosevelt • *Supreme Court Decision on Constitutionality of the Social Security Act* • *The Social Security Act,* Eveline M. Burns. PART III—THE REDISCOVERY OF POVERTY IN THE UNITED STATES: *Poverty in the United States in the Sixties* (Report to the House Committee on Education and Labor) • *Health and Welfare Problems,* Lenore A. Epstein • *The Disjointed Trio—Poverty, Politics, and Power,* Edgar May • *Work, Family, and Community in a Rural Depressed Area,* Robert Perrucci and Kichiro K. Iwamoto. PART IV—THE CULTURE OF POVERTY: *Is There a Culture of Poverty?,* Elizabeth Herzog • *Chicago's Hillbilly Ghetto,* Hal Bruno • *The Puerto Ricans in New York,* Nathan Glazer • *West 114th Street—A Place to Flee,* Gay Talese • *Man With a Hoe, 1964,* Paul Jacobs • *The Outskirts of Hope,* Mary W. Wright. PART V—CONCOMITANTS OF THE CULTURE OF POVERTY—SCHOOLS, HOUSING, JUSTICE, HEALTH: *An Ideology of School Withdrawal,* Edgar Z. Friedenberg • *The Problem of the City School,* Richard K. Kerkhoff • *Housing Policies and Poverty,* Alvin L. Schorr • *Poverty and the Administration of Justice in the Criminal Courts,* Junius L. Allison • *Poverty and Health,* Robert L. Eichhorn and Edward G. Ludwig • *Psychiatrists and the Poor,* Robert Coles, M.D. • *Two Case Studies,* August P. Hollingshead and Frederick C. Redlich • *Family Planning and Poverty,* Frederick S. Jaffe • PART VI—THE WAR ON POVERTY: *Message to Congress (March 3, 1964) on "Poverty,"* Lyndon B. Johnson • *Policy Issues in Fighting Poverty,* Alvin L. Schorr • *Job Corps—What Boys Will It Take?,* Patrick Anderson • *New Models for Treatment of Low Income Groups,* Frank Riessman • *When You Mobilize the Poor,* Murray Kempton • *Reaching the Tuberculous Poor,* Jere A. Wysong and Robert L. Eichhorn • Epilogue on the War on Poverty

MILLER & FORM

Industrial Sociology: The Sociology of Work Organizations, Second Edition—Delbert C. Miller, Indiana University and William H. Form, Michigan State University. 873 pages. 1964.

A systematic, comprehensive introduction to the concepts and problems of all work organizations, from stores and offices, to factories and restaurants, to churches and military bases. Largely rewritten, it provides an understanding of the formal and informal organization of a work structure. Includes all major parts of the field as it has developed up to the present: the cultural pattern of industrialization in its various social stages (both in mature nations and in less developed countries); the sociology of the labor force; the study of careers and occupational mobility of various jobs; problems of applied industrial sociology such as the relation of morale to group productivity and the governing of a work organization; the impact of industry and labor upon social institutions and on society itself. Research-oriented, the book includes a Stress Guide enabling the student to make an analysis of any work organization. 94 charts, graphs, and halftones; chapter bibliographies.

CONTENTS PART I—THE UNIVERSAL IMPACT OF INDUSTRIALIZATION: Industrial Society and Industrial Sociology • Industrialization and Industrial Society • The Forging of Industrial and Occupational Structures • Industry Shapes the Community. PART II—THE STRUCTURE AND FUNCTION OF WORK ORGANIZATIONS: Formal Organization • Top, Middle, and First-Line Managerial Roles • The Behavior of Work Groups • Power and Union Organization • Functions and Roles of Union Officials • Social Conflict in the Work Organization • Income, Class, and Social Structure • Status and Prestige in the Work Organization. PART III—THE INDIVIDUAL IN THE WORLD OF WORK: Career and Occupational Mobility • Personality and Organization. PART IV—MAJOR PROBLEMS OF APPLIED INDUSTRIAL AND ORGANIZATIONAL SOCIOLOGY: The Evolution of Managerial Philosophies • Leadership, Morale, and Productivity • The Governing of the Work Organization. PART V—INDUSTRY, COMMUNITY, AND SOCIETY: Industry-Community Relations • The Future of Industrial Society • Appendixes: Outline for the Organizational Analysis and Reconstruction of Social Structure in the Work Organization; Some Guidelines for the Research Study of Human Relations in Industry

MUMFORD & SKIPPER

Sociology in Hospital Care—Emily Mumford, St. Luke's Hospital Center, New York, and James K. Skipper, Jr., Western Reserve University. 229 pages. 1967.

Synthesizes social science advances in theory, methodology, and empirical studies that apply to hospital care of patients and to the functioning of the professional in the hospital setting. Written with a minimum of technical jargon, the book enables the person with little formal training in sociology to move toward the application of the many advances made in the field to date. Selected annotated bibliographies at chapter ends.

CONTENTS What This Book Is About: Hospitals and the People in Them • Culture and the Shape of Expectations and Facilities for Health • Social Structure and the Network of Hospital Relationships • Observation: An Old Art and a New Skill • Leadership and the Nurse • Patients and Communication • Problems of Work in a Bureaucracy • Problems of the Professions in the Healing Arts • Problems the Individual Faces in the Healing Arts

O'DONNELL & BALL

Narcotic Addiction—John A. O'Donnell, National Institute of Mental Health, Addiction Research Center, Lexington, and John C. Ball, National Institute of Mental Health, Addiction Research Center, Lexington, and University of Kentucky. (Cressey Series). 248 pages. 1966.

A collection of readings giving a detailed overview, including the emerging problem of new-drug abuse. Taking primarily a sociological viewpoint, the book also includes selections by recognized authorities in medicine, psychiatry, and psychology, and relates addiction to criminality and to other kinds of deviant behavior. Contrasting viewpoints are presented. Extensive editorial discussions give background information, offer guidance in evaluating conflicting claims, and integrate the selections, relating them to social science theory and application. The editors' current research in the field is reflected in their discussions. The first part, or the history of narcotic addiction in the United States, includes primary source material not readily available elsewhere. Selective bibliography.

CONTENTS PART I—THE ADDICT TODAY AND YESTERDAY: *The World of Needle Park,* James Mills • *Narcotic Addiction,* Perry M. Lichtenstein • *Enforcement of the Tennessee Anti-Narcotics Law,* Lucius P. Brown • *The Opium Habit in Michigan,* O. Marshall. PART II—CAUSES AND EFFECTS OF ADDICTION: *Medical Aspects of Opiate Addiction,* Harris Isbell • *Heroin Addiction Among Young Men,* John P. Fort, Jr. • *Basic Problems in the Social Psychology of Addiction and a Theory,* Alfred R. Lindesmith • *Becoming a Marihuana User,* Howard S. Becker • *Narcotics Use Among Juveniles,* Isidor Chein • *Narcotics and Criminality,* Harold Finestone • *Physician Drug Addicts,* Michael J. Pescor. PART III—TREATMENT OF THE ADDICT: *Review of the Operation of Narcotic "Clinics" Between 1919 and 1923,* Council on Mental Health, American Medical Association • *The Academy's Proposals,* New

York Academy of Medicine • *Controversial Issues in the Management of Drug Addiction: Legalization, Ambulatory Treatment and the British System,* David P. Ausubel • *Differential Association and the Rehabilitation of Drug Addicts,* Rita Volkman and Donald R. Cressey

PEATMAN

Introduction to Applied Statistics—John G. Peatman, The City College, New York. (Murphy Series). 458 pages. 1963.

Designed for the one-semester course, either graduate or undergraduate, this text gives the student and researcher the basic statistical tools for exploration and discovery in the fields of sociology, psychology, and cultural anthropology. Following a discussion of the nature and scope of applied statistics, five chapters are given over to the development of descriptive methods for the organization and summarization of most kinds of basic statistical information. The remainder of the book consists of the development of basic techniques of sampling-inferential statistics. Throughout the book, statistical methods are organized in relation to the three general kinds of statistical data the student will need to work with, viz., the data of countables, of rankables, and of measurables. Bibliography; tables.

CONTENTS Introduction • Kinds of Statistical Data and Their Organization • The Median and the Centile Rank Method • The Mean, Standard Deviation and Normal Distribution • Pearson's *r* Correlation and Regression Estimation • Additional Correlation Methods • Probability, Sampling, and Inferential Statistics • Estimation of Parameters • Significance Tests for Enumeration Statistics and Proportions • Significance Tests for Means, Variances, *r* Correlations, and Their Differences • Analysis of Variance and Experimental Designs • Summary: Parametric vs. Distribution-Free Methods • References • Appendix

WORKBOOK TO ACCOMPANY INTRODUCTION TO APPLIED STATISTICS—John G. Peatman. 205 page. 1963.

PITTMAN

Alcoholism—David J. Pittman, Washington University. (Cressey Series). 276 pages. 1967. Paper.

Unique in its multi-disciplinary approach to the problem of alcoholism, this text presents readings from sociology, anthropology, psychiatry, and medicine, nine of which were prepared especially for this volume. Contains the first systemic account of drinking patterns and alcoholism among American Negroes and the first article to appear in scholarly literature on the recent legal victories in the Driver and Easter cases, which have ruled that public drunkenness by a chronic alcoholic cannot be viewed as a crime.

CONTENTS PART I—DRINKING PATTERNS AND ALCOHOLISM: A CROSS-CULTURAL PERSPECTIVE: International Overview: Social and Cultural Factors in Drinking Patterns, Pathological and Nonpathological, *David J. Pittman.* PART II—PHYSICAL AND PSYCHOLOGICAL ORIENTATIONS TO ALCOHOLISM: The Human Body and Alcohol, *Joseph B. Kendis* • Psychiatric Aspects of Alcoholism, *Ronald J. Catanzaro* • What Does it Cost to Be an Alcoholic?, *E. Holt Babbitt.* PART III—SOME SOCIO-CULTURAL ASPECTS OF ALCOHOLISM: Teen-Agers, Drinking and the Law: A Study of Arrest Trends for Alcohol-Related Offenses, *Muriel W. Sterne, David J. Pittman, and Thomas Coe* • Drinking Patterns and Alcoholism Among American Negroes, *Muriel W. Sterne* • The Chronic Drunkenness Offender, *David J. Pittman and C. Wayne Gordon* • Social Policy as Deviancy Reinforcement: The Case of the Public Intoxication Offender, *David J. Pittman and Duff G. Gillespie* • The Legal Control of Alcoholism: Towards a Public Health Concept, *Peter Barton Hutt.* PART IV—THE TREATMENT OF ALCOHOLICS: SOME SOCIAL CONSIDERATIONS: The Open Door: Sociology in an Alcoholism Treatment Facility, *David J. Pittman* • Social Therapies in the Treatment of Alcoholics, *Laura Esther Root.* PART V—WHAT HAPPENS TO ALCOHOLICS?: The Fate of Alcoholics: An Evaluation of Alcoholism Follow-Up Studies, *Duff G. Gillespie* • Measures of Treatment Outcome for Alcoholics: A Model of Analysis, *Sarah Lee Boggs.* PART VI—SOCIAL RESPONSES TO ALCOHOLISM: Analysis of Various Community Approaches to the Problem of Alcoholism in the United States, *David J. Pittman and Muriel W. Sterne* • Alcoholics Anonymous: An Interpretation, *Milton A. Maxwell* • Governmental Responses to Alcoholism in North America, *Augustus H. Hewlett* • International Responses to Alcoholism, *Archer Tongue*

RAAB & SELZNICK

Major Social Problems, Second Edition—Earl Raab and Gertrude Jaeger Selznick, University of California, Berkeley. 594 pages. 1964.

Sociological analyses of the major social problems facing the nation. Stresses the remedial efforts to solve or overcome these problems. 31 adapted readings distributed throughout the book. Completely up to date, it now includes full treatments of religious conflicts in the U.S. and the U.S. role in the social problems of the world. 105 half-tone and line drawings. Instructor's Manual of objective test questions.

CONTENTS Social Problems: A Citizen's Approach • Juvenile Delinquency: Analyzing the Problem • Juvenile Delinquency: Meeting the Problem • Crime • Group Prejudice: Analyzing the Problem • Group Prejudice: Meeting the Problem • The Family • The Schools • Dependency • Religious Conflict • World Social Problems • The Individual and Society

ROBERTS

The Unwed Mother—Robert W. Roberts. (Cressey Series). 270 pages. 1966. Paper.

A systematic survey of the conclusions of social science theory, research, and clinical experience on the problem of illegitimacy. The contemporary significance of the problem is defined within an integrated theoretical framework, followed by significant literature from the social and behavioral sciences. Resource materials from anthropology, sociology, psychology, and social work bring an interdisciplinary approach to a consideration of the cross-cultural nature of illegitimacy, its unique characteristics in the United States, etc. Two original papers discuss the high rate of illegitimacy among Negro Americans and the problem of illegitimacy among public welfare recipients.

CONTENTS I—The Problem Before Us: Introduction • *A Theoretical Overview of the Unwed Mother,* Robert W. Roberts. II—Cross-Cultural Perspectives on the Unwed Mother: *Parenthood—The Basis of Social Structure,* Bronislaw Malinowski; *Illegitimacy in the Caribbean Social Structure,* William J. Goode; *Cultural Relativism and Premarital Sex Norms,* Harold T. Christensen. III—Psychological Perspectives on the Unwed Mother: *Personality Patterns in Unmarried Mothers,* Leontine R. Young; *Psychodynamic and Clinical Observations in a Group of Unmarried Mothers,* James P. Cattell, M.D.; *Are We Still Stereotyping the Unmarried Mother,* Rose Bernstein. IV—Sociological Perspectives on the Unwed Mother: *Social Level and Sexual Outlet,* Alfred C. Kinsey, Wardell B. Pomeroy, and Clyde E. Martin; *Illegitimacy and Patterns of Negro Family Life,* Andrew Billingsley and Amy Tate Billingsley; *Illegitimacy, Anomie, and Cultural Penetration,* William J. Goode. V—Alternate Solutions Available to the Unwed Mother: *Illegal Abortion in the United States,* Alfred C. Kinsey; *Social and Psychological Factors in Status Decisions of Unmarried Mothers,* Wyatt C. Jones, Henry J. Meyer, and Edgar F. Borgatta; *Illegitimacy and the AFDC Program,* Kermit T. Wiltse and Robert W. Roberts. VI—Research Perspectives on the Unwed Mother: *An Assessment of Research Knowledge Concerning the Unmarried Mother,* Jane Collier Kronick; *The Unwed Mother and Sampling Bias,* Clark E. Vincent

ROSE & ROSE

Minority Problems: A Textbook of Readings in Intergroup Relations—Arnold M. Rose and Caroline B. Rose, University of Minnesota. 438 pages. 1965. Paper.

Correlated readings on minority problems and intergroup relations in the United States and in other countries, taken from a variety of sources—specific research papers, essays, descriptions, theoretical analyses, newspaper background stories, etc. Some of the selections are entirely new, several are classics, many are otherwise difficult to obtain. An analytic essay by the editors opens each section; an editorial headnote to each selection presents the theoretical problem or concept to follow. Selections draw on materials in history and psychology as well as sociology; relevant theoretical frameworks are represented. Statistical tables on American minority groups. Teacher's manual available.

CONTENTS Part I—The Nature of Minority Problems in the United States: *American Race Relations and World Opinion,* Arnold M. Rose • *Report of the United States Commission on Civil Rights, 1963* • *Origins of Anti-Semitism in the United States,* Oscar and Mary F. Handlin • *The American Indian,* Daisuke Kitagawa • *Changing Relationships Among Religious Groups,* Leo Pfeffer • *The Adjustment of Puerto Ricans to New York City,* Joseph P. Fitzpatrick • *Gypsies,* Marna Foster Fisher • *Newcomers from the Southern Mountains,* Roscoe Giffin • Distribution of Minorities in the United States. Part II—Minority Problems in Other Parts of the World: *The Comparative Study of Intergroup Conflict,* Arnold M. Rose • *Colored Colonials in the United Kingdom,* Anthony H. Richmond • *The Buraku Minority in Urban Japan,* R. P. Dore and Kiyotaka Aoyagi • *A Minority Refugee Group in Calcutta,* Ramkrishna Mukherjee • *Esthonian Refugees in a Swedish Community,* Edmund Dahlstrøm • *A Debate on the Position of the Soviet Jews,* Samuil Rozin and Moshe Decter • *This Way for the Gas,* Tadeusz Borowski • *Apartheid.* Part III—Types of Tension and Discrimination: A. Economic and Housing Discrimination: *The Pattern of Job Discrimination Against Negroes,* Herbert Hill • *The New Shame of the Cities,* Morton Grodzins • *Discrimination in Housing,* Benjamin R. Epstein and Arnold Forster. B. Legal Discrimination and Tension: *Discrimination in American Justice* • *Law and the American Indian* • *The Evacuation of the Japanese-Americans and Its Aftermath* • *School Segregation Before the Courts,* Arnold M. Rose. C. Political Discrimination: *The American Negro and His Government,* Emmet E. Dorsey • *The Political Role of Mexican-Americans,* Gladwin Hill • *Negro Representa-*

tion in the South, Caroline B. Rose. D. Social Discrimination and Segregation: *The Psychology of the Negro Under Discrimination,* Horace R. Cayton • *The Black Muslims,* C. Eric Lincoln • *Token Desegregation and Beyond,* J. Kenneth Morland • *The Culturally Deprived Child: A New View,* Frank Riessman. PART IV—GROUP IDENTIFICATION AND MINORITY ADJUSTMENT: A. Group Identification and the Minority Community: *Community Cohesion Among the Greeks of Bridgetown,* J. Mayone Stycos • *Group Belongingness Among Negroes,* Martin M. Grossack • *Small-Town Jews and Their Neighbors,* Peter I. Rose • *Jewish Intermarriage in the United States,* Adapted from Erich Rosenthal • *New York Chinatown,* D. Y. Yuan. B. Minority Adjustment and Maladjustment: *Assimilation or Pluralism?,* Daisuke Kitagawa • *The Negro and Crime,* Guy B. Johnson • *Report of the New York Race Riots* • *Jews at Christmas Time,* Walter M. Gerson. PART V—RACE AND THE CAUSES OF PREJUDICE: A. Race—Scientific and Popular Definitions: *The Study of Race,* Sherwood L. Washburn • *The Intelligence of the American Negro,* Robert D. North. B. The Causes of Prejudice: *The 1960 Swastika-Smearings,* Martin Deutsch • *The Negro Self-Image,* Broadus N. Butler • *Prejudice and Society,* Earl Raab and Seymour M. Lipset • *The Principle of Cumulation,* Gunnar Myrdal • *The Mutual Images of Jews and Catholics,* Arnold M. Rose • *Inconsistencies in Attitudes Toward Negro Housing,* Arnold M. Rose. PART VI—PROPOSED TECHNIQUES FOR ELIMINATING MINORITY PROBLEMS: *Protest and Defense Organizations,* Joseph B. Robison • *Direct Action in the South,* Southern Regional Council • *The Uses of Law in the Struggle for Equality,* Will Maslow • *Summary of the Main Provisions of the Civil Rights Act of 1964* • *The Training of Police Officers to Control Civil Rights Demonstrations,* Robert Shellow • *Perspectives on a New Society,* Lynne Ianniello

ROSS

Case Histories in Community Organization—Murray G. Ross, President, York University, Canada. 259 pages. 1958.

A companion volume to *Community Organization: Theory and Principles,* providing case histories which illustrate the problems which may confront the practitioner in the field, and suggesting fundamental considerations which require attention in the solution of these problems. The first case history book in its field, it has material from city and village, from many fields (e.g., health, welfare, recreation), and from many parts of the world. Questions for discussion are provided for each case history.

CONTENTS PART I—THE THEORY OF COMMUNITY ORGANIZATION: Conceptions of Community Organization. PART II—THE COMMUNITY WORKER AND THE INDIVIDUAL: Mrs. Fisher • Steve Bishop • Mrs. Frazer Ronson • Mrs. Taylor • Carl Anderson. PART III—THE COMMUNITY WORKER AND COMMUNITY GROUPS: The Finnish Group in Dorchester • The Watertown Rotary Club • Civil Liberties in Melville • River Street in Spadina • The Birth Control League in Crofton. PART IV—THE COMMUNITY WORKER AND THE COMMUNITY: The West End • St. Peters • Bellville • The South Side Center • New Mexico • Parker Valley • The Parrmount Area • Henshaw • Elmsville • Centertown • South Haven

ROSS

Community Organization: Theory, Principles, and Practice, Second Edition—Murray G. Ross, York University, with B. W. Lappin. 290 pages. 1967.

This systematic presentation of the theory underlying the various forms of community organization work discusses principles and concepts as integrals of practical work. The focus of the updated Revised Edition is on practice; theory and principles are discussed in the first sections, then applied specifically to three case records in a demonstration of bridging theory and practice. Deals with diverse types of communities. Footnotes and bibliography have been updated.

CONTENTS PART I—THE NATURE OF COMMUNITY ORGANIZATION: Some Conceptions of Community Work • The Meaning of Community Organization • Basic Assumptions in Community Organization. PART II—FACTORS IMPINGING ON COMMUNITY ORGANIZATION METHODS: Some Hypotheses About Community Life • Some Aspects of Planning. PART III—PRINCIPLES OF COMMUNITY ORGANIZATION: Some Principles Relating to Organization • Some Principles Relating to Organization (continued) • The Role of the Professional Worker. PART IV—PRINCIPLES AND PRACTICE: Integrating Principles and Practice: Three Case Histories

SCHEFF

Mental Illness and Social Processes—Thomas J. Scheff, University of California, Berkeley. (Cressey Series). 329 pages. 1967. Paper.

Written by leaders in the fields of social psychiatry and the sociology of mental illness, these twenty-two articles give social science perspectives on numerous problems involved in understanding the causes and consequences of mental illness. Articles deal with relevant social contexts of mental illness: legal, social, psychological, economic, and organizational. The

editor stresses the need to establish a broad point of view for examining the social and cultural context in which mental illness occurs.

CONTENTS PART I—"RECOGNITION" OF MENTAL ILLNESS—THE DEFINITIONAL PROCESS: *Some Factors in Identifying and Defining Mental Illness,* David Mechanic • *The Psychological Meaning of Mental Illness in the Family,* Marian Radke Yarrow, Charlotte Green Schwartz, Harriet S. Murphy, and Leila Calhoun Deasy • *What the Mass Media Present,* Jum C. Nunnally, Jr. • *Rejection: A Possible Consequence of Seeking Help for Mental Disorders,* Derek L. Phillips • *Look at Me,* Peter Gray. PART II—DECISION-MAKING IN THE COMMUNITY: *The Mental Health of the Hutterites,* Joseph W. Eaton and Robert J. Weil • *The Illusion of Due Process in Commitment Proceedings,* Luis Kutner • *Social Conditions for Rationality: How Urban and Rural Courts Deal with the Mentally Ill,* Thomas J. Scheff • *Psychiatric and Social Attributes as Predictors of Case Outcome in Mental Hospitalization,* Simon Dinitz, Mark Lefton, Shirley Angrist, and Benjamin Pasamanick • *The Abbotts,* R. D. Laing and A. Esterson • *A Review of* Sanity, Madness, and the Family, John K. Wing. PART III—SOCIAL-PSYCHOLOGICAL ASPECTS OF PSYCHIATRIC TREATMENT: *Social Factors Influencing the Development and Containment of Psychiatric Symptoms,* Jules V. Coleman • *The Dynamics of the Psychotherapeutic Relationship,* Jerome D. Frank • *The Obligation to Remain Sick,* Ben Bursten and Rose D'Esopo • *Institutionalism in Mental Hospitals,* J. K. Wing. PART IV—MEDICAL AND SOCIAL ISSUES IN THE FIELD OF MENTAL ILLNESS: *The Myth of Mental Illness,* Thomas S. Szasz • *Personality Order* Is *Disease,* David P. Ausubel • *Normal Deviants,* Erving Goffman • *Paranoia and the Dynamics of Exclusion,* Edwin M. Lemert • *Notes on the Sociology of Deviance,* Kai T. Erikson

SCHETTLER

Public Opinion in American Society—Clarence Schettler, Late, Duke University. 534 pages. 1960.

This book is an interdisciplinary study which fills the specific needs of sociology, psychology, and political science courses in public opinion. Historical data and material on public opinion in other nations have been omitted except where they are especially pertinent; however, theoretical analyses are drawn from all sources, regardless of time or place.

CONTENTS PART I—NATURE OF PUBLIC OPINION: Meaning of Public Opinion • Language and Public Opinion • Modern Communication. PART II—FORMATION OF PUBLIC OPINION: Sociocultural and Biopsychological Factors • Role of Leaders • Coercion in the Public Opinion Process. PART III—MEDIA OF COMMUNICATION: Discussion Groups • Visual Arts • Newspapers • Books and Periodicals • Motion Pictures and Theatrical Plays • Radio and Television. PART IV—PUBLIC OPINION GROUPS IN ACTION: Pressure Groups, Lobbying, and Public Relations • Censorship • Propaganda. PART V—INSTITUTIONAL APPROACH TO PUBLIC OPINION: Social Institutions and Public Opinion • Government, Political Parties, and Public Opinion. PART VI—PUBLIC OPINION RESEARCH: Public Opinion Polls • Techniques of Measurement

SELLIN

Capital Punishment—Thorsten Sellin, University of Pennsylvania. (Cressey Series). 291 pages. 1967. Paper.

This collection of twenty readings presents materials on the status of capital punishment in the world, the crimes now punishable by death in the United States, and the extent and trend of executions. Seven of the readings were specifically written or rewritten for this collection. Editorial postscripts; selected bibliography.

CONTENTS PART I—THE DEATH PENALTY, PAST AND PRESENT: *The Problem of the Death Penalty,* Marc Ancel • *A Survey of Capital Offenses,* Robert H. Finkel • *Executions in the United States,* Thorsten Sellin. PART II—MOVEMENTS OF ABOLITION: *On the Penalty of Death,* Cesare Beccaria • *An Ancient Debate on Capital Punishment,* William McAllen Green • *Two Debates: France, 1791; England, 1956,* Finn Hornum • *A Canadian Debate, 1966* • *Movements to Abolish the Death Penalty in the United States,* Louis Filler • *Experiments with Abolition,* Thorsten Sellin • *Abolition and Restoration of the Death Penalty in Missouri,* Ellen Elizabeth Guillot. PART III—THE PROBLEM OF DETERRENCE: *Homicides in Retentionist and Abolitionist States,* Thorsten Sellin • *The Death Penalty and Police Safety,* Thorsten Sellin • *Prison Homicides,* Thorsten Sellin • *Homicides and Assaults in Canadian Prisons,* Dogan D. Akman • *The Paroling of Capital Offenders,* G. I. Giardini and R. G. Farrow. PART IV—THE DEATH PENALTY AND JUDICIAL ADMINISTRATION: *The Death Penalty and the Administration of Justice,* Herbert B. Ehrmann • *The Errors of Justice,* Otto Pollak • *The Death Penalty and Fair Trial,* Walter E. Oberer • *The Dynamics of Executive Clemency,* Solie M. Ringold. PART V—SUMMATION: *The Inevitable End of Capital Punishment,* Thorsten Sellin

SELZNICK

Leadership in Administration: A Sociological Interpretation—Philip Selznick, University of California, Berkeley. 162 pages. 1957.

An inquiry into the nature and quality of leadership. The author contends that the logic of efficiency loses force as the executive approaches the top of the administrative pyramid. Effective leadership at this level requires an understanding of the collective values and loyalties of the organization. Foreword by Clarence B. Randall.

CONTENTS Introduction • Routine and Critical Decisions • The Definition of Mission and Role • The Institutional Embodiment of Purpose • Conclusion

SHERIF & SHERIF

An Outline of Social Psychology, Revised Edition—Muzafer Sherif and Carolyn W. Sherif, Pennsylvania State University. (Murphy Series). 792 pages. 1956.

A basic text for courses in social psychology in either psychology or sociology departments. It focuses on social behavior as an outcome of the way the individual perceives the situations and problems he deals with. Concepts and principles are clearly stated with a minimum of "jargon." Findings from the laboratory are cross-referenced with material from anthropology, sociology, and other social sciences. Discussions are related to concrete problems through down-to-earth happenings and photographs of events in actual social life. 90 photographs and 53 line cuts. Research summaries and extensive references.

SHERIF & SHERIF

Reference Groups: Exploration into Conformity and Deviation of Adolescents—Muzafer Sherif and Carolyn W. Sherif. (Murphy Series). 370 pages. 1964.

Reports the findings of the authors' research, initiated in 1958, on the behavior and misbehavior of adolescents in the context of their reference groups. Reveals what actually goes on in groups of adolescent boys of three socioeconomic levels. A theoretical approach and research model are presented for integrating personal, group, and cultural influences, along with procedures for integrating field and laboratory methods in a single design, using a combination of measurement techniques to insure reliability. Findings are compared with pertinent and current literature on adolescent behavior and groups, including delinquent gangs. Interpersonal relationships, power to influence others, popularity, individual roles, group norms, treatment by adults, and facilities in the settings are described, measured, and compared. 18 charts and graphs, 16 representing quantitative data published here for the first time. Foreword by Wayne H. Holtzman.

CONTENTS PART I—INTRODUCTION: Grist for the Mill. PART II—APPROACH, DESIGN, METHODS: The Problem and the Approach • Behavior of Group Members in Appropriate Settings • The Gamut of Influences Shaping Behavior • Research Design Required by the Gamut of Influences. PART III—BEHAVIOR IN INTERACTION, SELF-IMAGE, AND SETTING: Studying Behavior in Groups: Methods of Selection and Procedures • Patterns of Interpersonal Relations Within Group Structures • Acceptable and Unacceptable Behavior Defined by Group Norms • Self-Radius and Goals of Members Relative to Sociocultural Indexes • Self-Radius of Adolescents and Attachments to Their Groups: With Emphasis on the Impact of Other Groups. PART IV—SUMMARY AND IMPLICATIONS: The Individual in His Group in the Setting—Summary • Implications for a Grim Picture • References • Appendix: Instructions to Observers of Groups

SHULMAN

Juvenile Delinquency in American Society—Harry Manuel Shulman, The City College, New York. 802 pages. 1961.

This text discusses the social pressures in caste and class, in rural and urban community life, and in minority groups that produce patterns of deviant response. Within the context of the urban culture setting, it deals fully with social role formation of delinquency in the family, the peer group, the delinquent gang, and the slum subculture. Current legal and social approaches are critically evaluated, as is the function of public school systems.

CONTENTS Introduction: Juvenile Delinquency a Modern Social Problem. PART I—JUVENILE DELINQUENCY AS A LEGAL CONDITION: Legal Definitions of Juvenile Delinquency • The Extent and Distribution of Legal Delinquency • Juvenile Offenders by Age, Sex, Race, and Ethnic Origin. PART II—RESEARCH APPROACHES TO DELINQUENCY CAUSATION: Fields, Methods, and Problems of Scientific Delinquency Research. PART III—SOCIETY AND THE DELINQUENT: Rural Social Change • Urban Disorganization • Social Class and Delinquency • Minority Groups • Culture Conflict • High-Delinquency Areas • Social Institutions Affecting Delinquency • Organized Crime. PART IV—THE INDIVIDUAL DELINQUENT: Personality and Delinquency • Functions of the Organism • Intelligence and Delinquency. PART V—SOCIAL ROLE FORMATION IN DELINQUENCY: Family Disorganization • Social Role in Delinquency • Peer Groups and Gang Formation • Delinquency Among Girls • Drug Addiction Among Young Persons. PART VI—LEGAL APPROACHES TO DELINQUENCY CONTROL: Police and Detention •

The Juvenile Court • Youth Crime and Youth Justice • Juvenile Training Schools and Reformatories. PART VII—INDIVIDUAL AND GROUP APPROACHES TO DELINQUENCY TREATMENT: Approaches to Individual Treatment • Environmental Group Treatment • Schools and Delinquency Treatment. PART VIII—THE SOCIAL CONTROL OF DELINQUENCY: Social Welfare, Community and Governmental Approaches to Delinquency Control • The Prevention and Control of Delinquency in Our Culture

SIMPSON & YINGER

Racial and Cultural Minorities: An Analysis of Prejudice and Discrimination, Third Edition—George Eaton Simpson and J. Milton Yinger, Oberlin College. 582 pages. 1965.

A comprehensive, one-volume treatment that examines developments in race relations and other intergroup relations, as well as sociological and other research studies concerned with causes and consequences. The basic structure of the text has been retained; the content thoroughly revised and updated to include such subjects as genetics and race, the Negro revolt of the 1960s, anti-Semitism, and fair employment legislation and policies. Intergroup relations are discussed with regard to theories of prejudice and discrimination, not merely in descriptive terms. Extensive bibliography.

CONTENTS PART I—THE CAUSES AND CONSEQUENCES OF PREJUDICE AND DISCRIMINATION: Types of Majority-Minority Situations • Three Approaches to Race: The Mystical, the Administrative, and the Biological • The Personality Functions of Prejudice and Discrimination • Prejudice and Discrimination as Weapons in Group Conflict • The Cultural Factor in Prejudice and Discrimination • The Consequences of Prejudice and Discrimination: The Responses of Minority-Group Members • The Consequences of Prejudice: Types of Adjustment to Prejudice and Discrimination • The Consequences of Prejudice: Effects on Prejudiced Persons and Dominant Groups • Anti-Semitism—A Case Study in Prejudice and Discrimination: The Sociology of Anti-Semitism • Anti-Semitism—A Case Study in Prejudice and Discrimination: The Social Psychology of Anti-Semitism. PART II—MINORITIES IN THE SOCIAL STRUCTURE—THE INSTITUTIONAL PATTERNS OF INTERGROUP RELATIONS: Majority-Minority Relations and Social Stratification • Minorities in the Economy of the United States • Minorities in the Economy of the United States (*Continued*) • Minorities and the American Political and Legal Processes • Minorities and the American Political and Legal Processes (*Continued*) • Family Patterns of Minorities • Intermarriage: Interracial, Interfaith, and International • Minorities and Religion • The Education of Racial and Cultural Minorities in the United States • The Education of Racial and Cultural Minorities in the United States (*Continued*) • Minorities and Art. PART III—PREJUDICE, DISCRIMINATION, AND DEMOCRATIC VALUES: The Reduction of Prejudice and Discrimination: Changing the Prejudiced Person • The Reduction of Prejudice and Discrimination: Strategies with Major Emphasis on Changing Situations

SLOCUM

Agricultural Sociology: A Study of Sociological Aspects of American Farm Life—Walter L. Slocum, Washington State University. 532 pages. 1962.

Representing a half-century of research in the field, this text is concerned with the dynamic processes of life, including cooperation, competition, and decision-making, and with the systems of interpersonal relationships directly involved in agriculture. Focus is on American agriculture as an occupation and as a way of life. Considers participation by farmers and their families in such broader systems of social relationships as church, community, and state. Cultural and situational forces, informal and formal patterns of social relationships, and the organization of communities for social action are all thoroughly studied. Data are presented within an explicit sociological frame of reference, but sociological concepts are regarded as aids to achieving understanding rather than as ends. Discussion questions and selected reference at chapter ends. 27 charts and maps.

SOROKIN

Sociological Theories of Today—Pitirim A. Sorokin, Emeritus, Harvard University. 676 pages. 1966.

A companion volume to the author's *Contemporary Sociological Theories* (see page 25). Critically studies the important works in general sociology since publication of the earlier book, examined in the light of Sorokin's own system of general sociology. Criticizes and evaluates theories recently popular in American sociology, such as the "physicalistic," "structural-functional," or "analytical" theories of Parsons, Merton, Homans, Bierstedt et al. Complete coverage of world sociological literature. Analyzes dialectic and the macrosociological theories of cultural and social systems —little known in America. Extensive bibliography.

CONTENTS PART I—INTRODUCTION: The General Sociologies of the Period 1925–1965 • The Bases of Critical Survey and Analysis —Integral Theory of Cultural and Social Systems. PART II—THE NOMINALISTIC-SINGU-

LARISTIC-ATOMISTIC TREND IN CONTEMPORARY GENERAL SOCIOLOGY: Singularistic-Atomistic Theories—Physicalistic and Mechanistic Varieties • Singularistic-Atomistic Quantitative Sociologies. PART III—THEORIES OF CULTURAL SYSTEMS: Recent Upsurge of Systemic Theories in the Physical, Biological, and Psychological Sciences • "Totalitarian" Theories of Culture Integration • Recent "Totalitarian" Macrosociologies of Civilizations and High Cultures • Criticism of the Macrosociological Totalitarian Theories • Recent Macrosociologies of Cultural Systems and Supersystems • Dichotomic Theories of Cultural Supersystems • Recent Typologies of Cultural Systems and Supersystems. PART IV—THEORIES OF SOCIAL SYSTEMS: Recent Theories of Social Systems • Functional and Psychological ("Nomenclature") Theories of Social Systems • Dialectic Theories of Social and Cultural Systems • Pseudo-Behavioral and Empirical Sociologies. PART V—TAXONOMY AND CHANGE IN SOCIOCULTURAL SYSTEMS: Empirical Taxonomies of Social Systems • Recent Studies of Social Change • The Shape of Sociology to Come

SPROWLS

Computers: A Programming Problem Approach—R. Clay Sprowls. (See Business Administration catalogue.)

SULTAN

The Disenchanted Unionist—Paul Sultan. (See Economics catalogue.)

THEODORSON

Studies in Human Ecology—George A. Theodorson, Pennsylvania State University. 626 pages. 1961.

Here, in one volume, are representative studies of human ecology. Integrates the leading contemporary, divergent approaches to human ecology in addition to the historical development of the field. Includes contributions from various academic disciplines as well as cross-cultural studies taken from South America, Europe, Africa, and Asia. Bibliography.

CONTENTS PART I—CLASSICAL HUMAN ECOLOGY: The Classical Position • Criticisms of the Classical Position. PART II—CURRENT THEORY AND RESEARCH: The Neo-Orthodox Approach • Social Area Analysis • The Sociocultural Approach. PART III—CROSS-CULTURAL STUDIES. PART IV—HUMAN ECOLOGY AS HUMAN GEOGRAPHY. PART V—REGIONAL STUDIES

VAZ

Middle-Class Juvenile Delinquency—Edmund W. Vaz, University of Waterloo (Cressey Series). 289 pages. 1967. Paper.

A variety of readings of empirical and theoretical nature. Considerable attention is given to the legitimate, parentally approved activities and interests of the Youth Culture, but theory suggests that the Youth Culture is a major source of delinquency among middle-class youths. Comparative statistical data on specific offenses of boys from low- and high-income areas reflect differences in class delinquency patterns. Descriptive comparative data on the self conception of middle- and lower-class boys relate self-images to specific kinds of behavior. Data on middle-class "gangs" will permit comparison with available data on lower-class gangs. Comparative data on delinquency between boys and girls. Presents four previously unpublished papers, three of which were written especially for this text.

CONTENTS PART I—THE ADOLESCENT YOUTH CULTURE: *The Protective Environment and Adolescent Socialization,* William A. Westley and Frederick Elkin • *Teen-age Culture: An Overview,* Jessie Bernard • *Athletics in High School,* James S. Coleman • *The Rating and Dating Complex,* Willard Waller • *Sexual Codes in Teen-age Culture,* Ira Reiss. PART II—SOCIOECONOMIC STATUS AND JUVENILE DELINQUENCY: *Socioeconomic Status and Delinquent Behavior,* F. Ivan Nye, James Short, Jr. and Virgil J. Olson • *Middle-Class Delinquency and Specific Offense Analysis,* Roland J. Chilton • *Differences in the Conception of Self as a Male Among Lower- and Middle-Class Delinquents,* Leon F. Fannin and Marshall B. Clinard. PART III—PATTERNS OF MIDDLE-CLASS DELINQUENCY: *Field Observations of Middle-Class "Gangs,"* Howard L. Myerhoff and Barbara G. Myerhoff • *Juvenile Delinquency in the Middle-Class Youth Culture,* Edmund W. Vaz • *Automobile Theft: A "Favored-Group" Delinquency,* William W. Wattenberg and James Balistrieri • *Patterns of Drinking and Abstinence,* George L. Maddox and Bevode C. McCall • *Juvenile Delinquency Among Middle-Class Girls,* Nancy Barton Wise • *The Suburbs,* Harrison E. Salisbury. PART IV—THEORIES OF MIDDLE-CLASS JUVENILE DELINQUENCY: *Middle-Class Delinquency and the Social Structure,* Albert K. Cohen • *A Perspective on Middle-Class Delinquency,* Joseph W. Scott and Edmund W. Vaz • *Social Mobility, Stratification Inconsistency and Middle-Class Delinquency,* Robert H. Bohlke • *Norm-Violating Behavior in Middle-Class Culture,* William Kvaraceus and Walter B. Miller • *A Theory of Middle-Class Juvenile Delinquency,* Ralph W. England, Jr.

WOODS

The American Family System—Sister

Frances Jerome Woods, Our Lady of the Lake College. 585 pages. 1959.

Using the social system as a frame of reference, this comprehensive study relates the American family at each stage of its life cycle to other major social systems—church, state, economy, and school. The text draws relevant materials from such fields as sociology, anthropology, history, economics, political science, and social psychology. Chapter summaries, a table of cross references to other standard texts, discussion topics, case studies, annotated bibliography.

CONTENTS PART I—THE FAMILY AS A SOCIAL SYSTEM: Introduction • Variations in the Human Family • The Family in History. PART II—SOCIAL CONFIGURATIONS: Value Orientations • Demographic Trends • American Family Types • Social Class Structure. PART III—THE CYCLE OF FAMILY LIFE: The Beginning Family • The Expanding Family • The Contracting Family • The Disintegrating Family. PART IV—THE FAMILY AND RELATED SOCIAL SYSTEMS: Religion • Government and Law • The Economic System • Other Social Systems

WOODS

Introductory Sociology—Sister Frances Jerome Woods. 439 pages. 1966.

Following a description of the biological, psychological, and cultural foundations of human behavior, social groups are studied; the social group is used to explain the basic sociological insight of social interaction, norms and values, roles and statuses, and communication goals. Analysis of the group potentials of collectivities, etc., is followed by demonstration of how groups and collectivities converge in social institutions and by separate analysis of these institutions. Research studies document the text. A chapter introduces the method and research findings of sociology. Vignettes from scientific writings, personal experiences, and current events are included. Chapter summaries and annotated bibliographies. 180 half-tones and 22 line drawings, tables, and charts. Glossary. Instructor's Manual contains objective questions, class activities, and a list of the basic concepts in each chapter; reprints (listed in the bibliographies) noted by chapter, publisher, and order number; suggestions for audio-visual materials.

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Books of Related Interest in Sociology

ABRAMS

★**The City Is the Frontier**—Charles Abrams, Chairman of the City Planning Department, Columbia University. 416 pages. 1965.

A political realist details the main causes of urban blight—racial discrimination, narrow tax policies, inadequate housing, and lack of comprehensive planning—and offers a program of action free from the nostalgia of what was or might have been. Despite the disappointing results of urban renewal programs, Mr. Abrams sees specific opportunities to renew the vitality of the city by building on existing values and creating new ones.

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Need for Objectives • Blueprints for American Cities • The City Faces the Future

ADORNO *et al.*

★The Authoritarian Personality—T. W. Adorno, Institute for Social Research; Else Frenkel-Brunswik, University of California, Berkeley; Daniel J. Levinson, Harvard Medical School; and R. Nevitt Sanford, University of California, Berkeley. 990 pages. 1950.

A volume in the Studies in Prejudice Series, sponsored by the American Jewish Committee, this is an objective study of the social and psychological factors which have made it possible for the authoritarian type of man—a new concept of an "anthropological" species—to threaten the survival of the individualistic and democratic type—and the factors by which this threat may be contained. The book mobilizes the methods and skills of the different branches of the social sciences in one common research program. 121 tables and figures.

CONTENTS PART I—THE MEASUREMENT OF IDEOLOGICAL TRENDS: The Contrasting Ideologies of Two College Men: A Preliminary View • The Study of Anti-Semitic Ideology • The Study of Ethnocentric Ideology • Politico-Economic Ideology and Group Memberships in Relation to Ethnocentrism • Ethnocentrism in Relation to Some Religious Attitudes and Practices • The Measurement of Implicit Antidemocratic Trends • Ethnocentrism in Relation to Intelligence and Education. PART II—PERSONALITY AS REVEALED THROUGH CLINICAL INTERVIEWS: The Interviews as an Approach to the Prejudiced Personality • Parents and Childhood as Seen Through the Interviews • Sex, People, and Self as Seen Through the Interviews • Dynamic and Cognitive Personality Organization as Seen Through the Interviews • Comprehensive Scores and Summary of Interview Results. PART III—PERSONALITY AS REVEALED THROUGH PROJECTIVE MATERIAL: The Thematic Apperception Test in the Study of Prejudiced and Unprejudiced Individuals • Projective Questions in the Study of Personality and Ideology. PART IV—QUALITATIVE STUDIES OF IDEOLOGY: Prejudice in the Interview Material • Politics and Economics in the Interview Material • Some Aspects of Religious Ideology as Revealed in the Interview Material • Types and Syndromes. PART V—APPLICATIONS TO INDIVIDUALS AND TO SPECIAL GROUPS: Genetic Aspects of the Authoritarian Personality: Case Studies of Two Contrasting Individuals • Criminality and Antidemocratic Trends: A Study of Prison Inmates • Psychological Ill Health in Relation to Potential Fascism: A Study of Psychiatric Clinic Patients. CONCLUSIONS

BARZUN

★Race: A Study in Superstition, Revised, with a new Preface entitled "Racism Today"—Jacques Barzun. (See page 7.)

BLAINE

★Youth and the Hazards of Affluence—Graham B. Blaine, Jr. 145 pages. 1966.

This guide to the coming of age in the affluent society shows that the questions that have always perplexed students and parents are intensified in our own. Discusses current patterns of drinking, sexual freedom, the use of drugs, and rebellion. Concern is shown over the degree of alienation and moral confusion evident in these practices today. The book expresses strong personal opinions on family responsibility and religious education. Appropriate ways in which young men and women may test their physical and mental stamina are suggested as preliminary to self-knowledge that is the foundation of maturity.

CHASE

★The Proper Study of Mankind, Revised Edition—Stuart Chase. (Chapin Series). 327 pages. 1962. (Also paper, CN-10)

This account of what social scientists are doing in many fields provides an orientation text in the social sciences. Brings together and evaluates significant research in the broad area of social science. Footnotes; a full bibliography.

CONTENTS Is Social Science Science? • Scientific Ladders • Varieties of Social Science • Growing Pains • Nineteen Questions • Finding Fliers • The Culture Concept • The World of George Adams • Common Patterns of Mankind • Cultural Chasm • Revolt in the Desert • Scientists Look at Race • Laws of Social Change • In Darkest Middletown • Managing Men • The Cause and Cure of Strikes • The Science of Polling • Steps in Opinion Research • Is Economics a Science? • Some Economic Tools • New Dimensions • Reforming the Reformers • The Behavior of Groups • Notes on Political Behavior • Learning Things • The Communication Sciences • On the Same Planet • Toward a Science of Man

CLARK

★Dark Ghetto: Dilemmas of Social Power—Kenneth B. Clark, The City College, New York. 256 pages. 1965.

Analysis of the Negro power structure—political, religious, economic, intellectual—of Negro communities, using Harlem as a model. Examines the ambivalent relationship between the

Negro and the white liberal and the effectiveness of current civil rights strategies, with portraits of prominent civil rights leaders. The deterioration of human resources in the "dark ghetto" is exposed in relentless detail. Foreword by Gunnar Myrdal.

CONTENTS Prologue: The Cry of the Ghetto • The Invisible Wall • The Social Dynamics of the Ghetto • The Psychology of the Ghetto • The Pathology of the Ghetto • Ghetto Schools: Separate and Unequal • The Power Structure of the Ghetto • Strategy for Change • Black and White: The Ghetto Inside

EHRENWALD

★Neurosis in the Family—Jan Ehrenwald. 216 pages. 1963.

Describes four basic patterns of interaction among family members that lead to a new psychodynamic understanding of family relationships. The author uses numerous family case histories to base his theory concerning the spread of neurotic attitudes from the family to the community and from one generation to the next.

CONTENTS Focus on Traits and Attitudes • Patterns of Interaction in the Family • Patterns of Sharing and Parent-Child Symbiosis • The Symbiotic Matrix of Paranoid Delusions and the Homosexual Alternative • The Obscomp Family: Four Generations of Obsessive-Compulsive Personalities • Intrapersonal Versus Interpersonal Dynamics in the Obscomp Family • Patterns of Psychological Contagion • Mozart, Father and Son • Picasso, Father and Son: Patterns of Contagion and Rebellion in Genius • Four Postulates of Mental Contagion: A Digression into Method • Toward an Epidemiology of Mental Health: Patterns of Psychosocial Defense • Patterns of Marriage and Mechanisms of Psychosocial Defense • Can Patterns Change? • Interpersonal Dynamics and Family Therapy

ENGLER

★The Challenge of Diversity—Richard E. Engler, Jr. 352 pages. 1964.

A study of the origins and nature of eight diverse American communities and how they have contributed to our complex national character. Documenting their growth by contemporary sources, the author reveals in each a particular climate of mind, whether characterized by faith, prejudice, civic pride and responsibility, or conservative self-interest. Communities studied: New Bedford, Charleston, Santa Fe, Houston, Iowa City, Boise, Racine, and Seattle. Bibliography.

CONTENTS PART I—MOVEMENT TOWARD SEGMENTED SOCIETIES: A Crowded Coast • The Tideland Frontier • Plateau of the Conquistadores • A Broadened Bayou. PART II—MOVEMENT TOWARD HOMOGENEOUS SOCIETIES: The Fertile Prairie • A Basin Beyond the Mountains • Midland Crossroad • End of a Trail. PART III—DIVERSITY—PERIL AND PROMISE: A People or a Mass? • Appendixes

FINKELSTEIN

★The Jews: Their History, Culture, and Religion, Third Edition—Louis Finkelstein, Chancellor, Jewish Theological Seminary of America. Two Volumes. 1900 pages. 1960.

The standard reference for everyone interested in the Jewish people's contributions to civilization, their problems and accomplishments through the ages. The fruit of fifteen years' work by forty eminent scholars, the book treats the successive historic eras as well as special cultural and religious aspects of the historic record. Illustrated.

CONTENTS PART I—THE HISTORY OF JUDAISM AND THE JEWS. PART II—THE ROLE OF JUDAISM IN CIVILIZATION. PART III—THE SOCIOLOGY AND DEMOGRAPHY OF THE JEWS. PART IV—THE JEWISH RELIGION

GEBHARD *et al.*

★Sex Offenders—Paul Gebhard, Wardell Pomeroy, Cornelia Christiansen, and John Gagnon, Institute for Sex Research. 944 pages. 1965.

A study by the Institute for Sex Research of the family history, background, social characteristics and sexual patterns of more than 1500 convicted sex offenders in comparison with two control groups: one consisting of men never convicted for any offense; the other of prisoners convicted for non-sexual crimes. Primary purpose of the study has been to determine if, and how, men who have been convicted of sex offenses differ from those who have not been, and how they differ from one another. Tables; charts; bibliography; index.

CONTENTS Introduction • Methods and Terms • Sample Description • Heterosexual Offenders vs. Children • Heterosexual Offenders vs. Minors • Heterosexual Offenders vs. Adults • Heterosexual Aggressors vs. Children • Heterosexual Aggressors vs. Minors • Heterosexual Aggressors vs. Adults • Incest Offenders vs. Children • Incest Offenders vs. Minors • Incest Offenders vs. Adults • Homosexual Offenders vs. Children • Homosexual Offenders vs. Minors • Homosexual Offenders vs. Adults • Peepers • Exhibitionists • Miscellaneous Offenders • Family and General Background • Prepubescent Sex Life • Early Sex Knowledge • Physical Defects and Characteristics • Masturbation • Dreams • Premarital Heterosexual Petting • Premarital Coitus • Marriage • Other

Nonmarital Coitus • Homosexual Activity • Animal Contact • Psychological Sexual Arousal • Criminality • Miscellaneous Factors • Circumstances of the Sex Offense • Patterned Offenders • The Sexual Psychopath • Epilogue

GILKEY

★**Shantung Compound**—Langdon Gilkey, University of Chicago. 242 pages. 1966.

A report on a civilian internment camp in North China during World War II. For two-and-a-half years, the author kept a daily journal in which he recorded all of the problems that arose and how they were handled. Three dominant themes run through this document: the basis of a healthy social community; human behavior under stress; maintenance of courage, motivation, and character when normal value systems are no longer applicable.

GLOCK & STARK

★**Christian Beliefs and Anti-Semitism**—Charles Y. Glock and Rodney Stark, University of California, Berkeley. 266 pages. 1966.

Raises the question of the role played by contemporary Christian teachings in shaping attitudes toward the Jews. Many of the major denominations are trying to incorporate a positive treatment of the Jews into church literature; yet traditional views of Jewish guilt and religious inferiority are still widely taught. The present study was undertaken in part to assess the effects of this ambiguity.

CONTENTS Orthodoxy • Particularism • Prophets and Crucifiers: The Historic Jew • Religious Images of the Contemporary Jew • Religious Libertarianism • The Concept of Anti-Semitism • Anti-Semitic Beliefs • Anti-Semitic Feelings • Anti-Semitic Actions • Christianity and Race • Alternative Explanations and the Problem of Spuriousness • A Nation-wide Replication • The Challenge to the Churches

HOFFER

★**The Ordeal of Change**—Eric Hoffer. 150 pages. 1963. (Also paper, CN-35)

Here the author of *The True Believer* goes further into the nature of today's social and political malaise. He dissects the forces working to remake our world and the architects of revolution: the disinherited, the dispossessed, frustrated, discontented intellectuals, the idealists in need of haven and reassurance, the talented misfits, the men of words who play upon mass emotions to quicken dissatisfaction.

HOFFER

★**The True Believer:** Thoughts on the Nature of Mass Movements—Eric Hoffer. 176 pages. 1951.

Mr. Hoffer examines mass movements from the first Christians to the national uprisings in our own day. How do they start? How are they kept running? What do they promise? What do they perform? How can vast numbers of men be transformed into fanatics capable of every extreme of cruelty and self-sacrifice?

KLEIN

★**Young Americans Abroad**—Roger H. Klein. 288 pages. 1963.

Ten Americans between the ages of twenty-five and thirty-five—students, journalists, a political scientist, and a novelist—went to live in various foreign cities: Moscow, Teheran, Cracow, London, Rangoon, Accra, Nairobi, Porto Alegre, Buenos Aires. What they experienced is reported here: how they got along with the youth of other countries, what they talked about, how their backgrounds, viewpoints, and problems agreed or conflicted, and what barriers there were that could not be surmounted. Contributors: Shepard Forman, Smith Hempstone, Jane O'Reilly Jencks and Christopher Jencks, Joseph Lelyveld, Julian Mayfield, "N.N.," Christopher T. Rand, James Rowe, and Reuel Wilson.

LEWIN

★**Field Theory in Social Science**—Kurt Lewin, late Director, Research Center for Group Dynamics, Massachusetts Institute of Technology. Edited by Dorwin Cartwright, University of Michigan. 346 pages. 1951.

The second of two volumes of Lewin's collected papers, this takes up the deeper questions of theory and system in the study of social science in three parts: introductory chapters examine basic problems in the philosophy of science and set up guiding principles for the work of the social scientist; the central part of the book demonstrates the application of these principles to research (see contents); the concluding section is a concise summary of the major theoretical and actual findings from Kurt Lewin's own research.

CONTENTS Formalization and Progress in Psychology • Constructs in Field Theory • Defining the "Field at a Given Time" • Field Theory and Learning • Regression, Retrogression, and Development • Field Theory and Experiment in Social Psychology • Problems of Research in Social Psychology • Psychological Ecology • Frontiers in Group Dynamics • Behavior and Development as a Function of

the Total Situation • Analysis of the Concepts Whole, Differentiation, and Unity

LEWIN

★**Resolving Social Conflicts:** Selected Papers on Group Dynamics—Kurt Lewin. Edited by Gertrud Weiss Lewin. 230 pages. 1948.

Sponsored by the Research Center for Group Dynamics of the University of Michigan, this is a study of intergroup relations and tensions by the late, well-known Dr. Lewin, who was Director of the Research Center for Group Dynamics at M.I.T. Foreword by Gordon W. Allport.

LILIENTHAL

★**TVA:** Democracy on the March, Twentieth Anniversary Edition—David E. Lilienthal, former Chairman, Tennessee Valley Authority. 294 pages. 1953.

An evaluation of the 20-year achievement of a world-famous social experiment, this embodies the original report and assesses the potentialities of the TVA idea for other regional valleys in this country and abroad, with specific reference to the impact of TVA on Israel, India, Puerto Rico, Mexico, Asia, and Africa. Pointing to the TVA's record in decentralization of government control as well as in business and local community development, Mr. Lilienthal appraises the political rationale which has made TVA unique. Comprehensive bibliography on the TVA; eight pages of photographs; frontispiece map.

LOMAX

★**The Negro Revolt**—Louis E. Lomax. 271 pages. 1962.

An American Negro's comprehensive and informed report on his people's mood of militancy, and a searching examination of the reasons for it. Mr. Lomax explains that the current Negro revolt is directed against the entrenched leadership of old-guard Negro organizations as well as against the white world. He explains who runs the old and new Negro leadership organizations, where they get their support, what their goals and problems are. Candid profiles of Negro leaders from Martin Luther King to Elijah Muhammad. Appendixes; bibliography.

CONTENTS Introduction. PART I—A NEGRO VIEW OF AMERICAN HISTORY: Background of the Revolt • The American Revolution and Its Aftermath • The Civil War • The Faiths that Failed • The Emerging Tribe • Beyond the Southland. PART II—THE NEGRO REVOLT: The Negro in the Fifties • The Birth of the Revolt • The NAACP • The Sit-Ins • The Freedom Rides • The Crisis in Negro Leadership • The Black Muslims • The White Liberal • Pain and Progress. PART III—THE WAY AHEAD: The Urban League • The American Negro and His Government • The International Context of the Revolt • Epilogue

LOWRY

★**Who's Running This Town?** Leadership and the Myth of the Small Town—Ritchie P. Lowry, American University. 288 pages. 1965.

In the tradition of the Lynd Middletown books and the W. Lloyd Warner studies, this is a vigorous and important sociological account of community power structure in a small California town infiltrated by extremists and disturbed by tension between old-time local leaders and new cosmopolites. Investigates the legend of "grass-roots democracy" and the impact of social change. Introduces new concept of "mediating leader" advancing beyond Robert Merton theory. 22 figures and tables. Bibliography.

CONTENTS INTRODUCTION: The Changing Small Community • Micro City: A Sociological Profile. I—THE CULTURE OF THE COMMUNITY: The Conservative Ideology • Conservatism and Community Life. II—LEADERSHIP AND SOCIAL STRUCTURE: Typologies of Leaders • The Dynamics of Leadership. III—CONCLUSION: Leadership and Public Life at the Grass Roots • Appendixes: Study Design and Methodology; Sample Letter for Personal Interviews; Information Questionnaire for Community Leaders; Question Guide for Partially Structured Interviews

LYNES

★**The Domesticated Americans**—Russell Lynes. 320 pages. 1963.

The author of *The Tastemakers* describes Americans at home, their amusements, their chores, their household problems, their delights, their manners and their houses, from the covered wagon to the trailer. 32 pages of illustrations.

LYNES

★**The Tastemakers**—Russell Lynes. 362 pages. 1954.

The author traces the development of taste, and the shifting criteria which have determined taste in America during the past 100 years. His book is filled with stories of the architects, designers, critics, geniuses, frauds, and men of art who have functioned as the tastemakers.

MAY

★**The Wasted Americans**—Edgar May. 224 pages. 1964.

An analysis of the welfare problem in some of our larger cities, revealing why millions of Americans are living on relief in the middle of affluence, and frankly criticizing the way the welfare program is being handled. The author, who won a Pulitzer Prize for reporting on casework in 1961, points out that a faulty education system, inadequate housing, and racial bias are just some of the factors contributing to this condition, and spells out what new measures are required to start these citizens on the road back to genuine self-reliance.

MYRDAL

★**An American Dilemma:** The Negro Problem and Modern Democracy, Twentieth Anniversity Edition—Gunnar Myrdal. 1520 pages. 1962.

The standard work on the Negro in American society, which has been a powerful catalyst in race relations for over two decades. Covers all major phases of Negro life, drawing upon a considerable body of intensive studies prepared by American scholars and on the author's own interpretation of the facets of Negro life and activity in relation to the total American community. Supplementary material by Arnold M. Rose.

CONTENTS (Part titles) The Approach • Race • Population and Migration • Economics • Politics • Justice • Social Inequality • Social Stratification • Leadership and Concerted Action • The Negro Community • An American Dilemma

POSTON

★**Democracy Speaks Many Tongues:** Community Development Around the World—Richard W. Poston, Research Professor, Southern Illinois University. 224 pages. 1962.

The pioneer concept of community development advanced by the author over a decade ago, and now gaining recognition in many parts of the world as this country becomes more involved with developing areas, is outlined in this book in which Mr. Poston traces development programs in such different areas as Guatemala, India, the Philippines, Turkey, and Colombia. He points out the failures and successes of each and stresses the slow, uphill nature of the process, warning against a simple—and wasteful—policy of thrusting aid on communities before they are prepared to use it. Foreword by Leonard J. Duhl, M.D.

POWDERMAKER

★**Copper Town:** Changing Africa, The Human Situation on the Rhodesian Copperbelt—Hortense Powdermaker. (See page 7.)

PUTNEY & PUTNEY

★**Normal Neurosis:** The Adjusted American—Gail J. Putney and Snell Putney, San Jose State College. 210 pages. 1964.

Cogent diagnoses of many frustrations and crises afflicting the average "adjusted American." Analyzes friendships, marriages, and parent-child relationships, and explains the nature of the problems which undermine them. Describes the neurotic sources of such symptoms as conformism; the misdirection of need satisfactions; racial and religious hatred. Notes.

RIESSMAN

★**The Culturally Deprived Child**—Frank Riessman, Bard College. 140 pages. 1962.

A fresh approach to the problem of educational neglect of one out of three children in our fourteen largest cities. The author suggests that our middle-class-adapted schools must adapt to the child from lower socio-economic groups first by comprehending the psychology of these children, and then by using this knowledge to teach them. This book integrates the extensive literature on the underprivileged and makes concrete proposals for correcting a critical social problem and for realizing the creative potential of the deprived. Foreword by Goodwin Watson.

SARRATT

★**The Ordeal of Desegregation:** The First Decade—Reed Sarratt. 416 pages. 1966.

When the Supreme Court declared that "separate educational facilities are inherently unequal," it changed the law of the land, but did not change the thinking and feelings of vast numbers of Southerners. This book traces the various public reactions to that decision. Reports analytically the roles played by the key groups in what is perhaps the greatest social revolution of this century in America. Discusses the causes of the slow progress of school desegregation despite the Supreme Court ruling; projects the probable future course of the movement.

SEXTON

★**Spanish Harlem:** Anatomy of Poverty—Patricia Cayo Sexton. 202 pages. 1965. (Also paper, CN-83.)

An objective picture of a slum area which,

without white-washing difficulties and evils, gives one reasonable ground for hope. This book draws a detailed portrait of East Harlem to show what a slum looks like, and seeks to identify problems and solutions in the slum. **CONTENTS** Backdrop of Poverty • Neighbors: Puerto Rican, Negro, Italian • New York's Lower Depths • Urban Renewal: The Bulldozer and the Bulldozed • Schools: Broken Ladder to Success • Religious Tranquilizers and Agitators • Power Structures and Vacuums • Organizing Self-Help and Protest: Community Organization, Development, and Mobilization • Three Local Initiatives: The Community School, The Study Club, A Cooperative • Politics and Policy • A Final Perspective

SHINN

★**The Search for Identity:** Essays on the American Character—Roger L. Shinn, Union Theological Seminary. 212 pages. 1964.

Distinguished intellectuals representing varied disciplines discuss the new opportunities, threats, and responsibilities of today's society, revealing attitudes and outlooks that are becoming part of the American character.

SHRIVER

★**Point of the Lance**—Sargent Shriver. 240 pages. 1964. Cloth; Paper.

President Johnson's Assistant in the War on Poverty speaks out on the need for a new kind of politics, education and public service, at home and abroad. In a special opening section, written especially for the book, he reviews the history of the Peace Corps and shows how the lessons learned from it can be applied in the War on Poverty and to domestic and world affairs generally. The balance of the book is a collection of Mr. Shriver's speeches and writings. The author has added introductory "context" material to these sections. Covers not only the work of the Peace Corps abroad, but also the home fronts of poverty, civil rights, health and education. 16 pages of halftones.

ZEISEL

★**Say It with Figures,** Fourth Revised Edition—Hans Zeisel, University of Chicago. 257 pages. 1957.

The standard introduction to the science of assembling and interpreting social statistics. Introduction by Paul F. Lazarsfeld.

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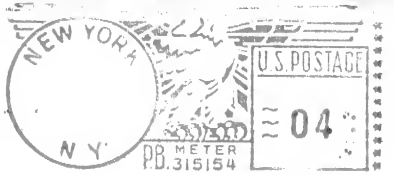

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Techniques of Intervention

Harry Gold,
Southern Illinois University
and Frank R. Scarpitti,
Rutgers, The State University

March 1967 **592 pp.** **$6.95 paper**

This text-reader examines some of the major existing and emerging programs and policies in ten social problem areas: poverty and unemployment, education and educational opportunities, race relations, urban change and development, mental illness, crime, juvenile delinquency, drug addiction, and alcoholism. The material is primarily concerned with social action and planned social change, and the impact such changes have on society's capacity to deal with its most disruptive and serious domestic problems. Particular emphasis is placed on *techniques of intervention* – strategies society uses today to alleviate and control costly social problems.

The book contains eleven chapters. Chapter One, written by Professors Gold and Scarpitti, defines a social problem, examines the role of personal values in the study of the problem, and discusses the benefit of studying attempted solutions to these problems.

Chapters Two through Ten each open with an extensive introductory statement on the nature, probable causes, and consequences of a specific social problem, as summarized by the editors from prevailing sociological theory and research. A series of selected readings, from four to five in each chapter, follow the introductions. Drawn from sources not easily accessible to students, these readings describe one or more approaches to the solution of the problem under discussion, including those approaches tried—in process—or under consideration.

Of particular interest to both the student and the instructor is Chapter Eleven, "The Professionalization of Problem Solving," which discusses the application of human skills and resources to the solution of social problems. The main emphasis is on the difficulties encountered by those individuals who come from varied occupations and have become "professional" problem solvers. The editors believe that the ability of contemporary society to meet the challenges posed by social problem situations is dependent upon the professional problem solver and that a complete understanding of his role is necessary.

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By Marshall B. Clinard,
University of Wisconsin
and Richard Quinney,
New York University

May 1967 **512 pp.** **$5.95 paper (tent.)**

"One of the most significant recent developments in the entire area of criminology has been the research carried out as a result of the increasing realization that crime covers a wide and diverse range of phenomena." From the Preface

In this text the authors provide a systematic analysis, supported by current research, of the construction of types of crime, formulate and utilize a typology based on criminal behavior systems, and select the most important research dealing with types of crime. Eight types of criminal behavior systems are presented: violent personal, occasional property, occupational, political, public order, conventional, organized, and professional. These systems are based on various sociological criteria, such as the criminal career of the offender, group support of the criminal behavior, correspondence between criminal behavior and legitimate behavior patterns, and societal reactions.

An introductory essay and selected bibliography precede the discussion of each criminal behavior system. Following the original essay are the research studies, some of which were written especially for this book. These studies have been carefully selected from the standpoint of research design, theoretical and sociological orientation, and empirical investigation. Some articles deal almost exclusively with the offender and his behavior, while others analyze the social structure which breeds crime, or focus on the criminal law and society's reaction to the crime.

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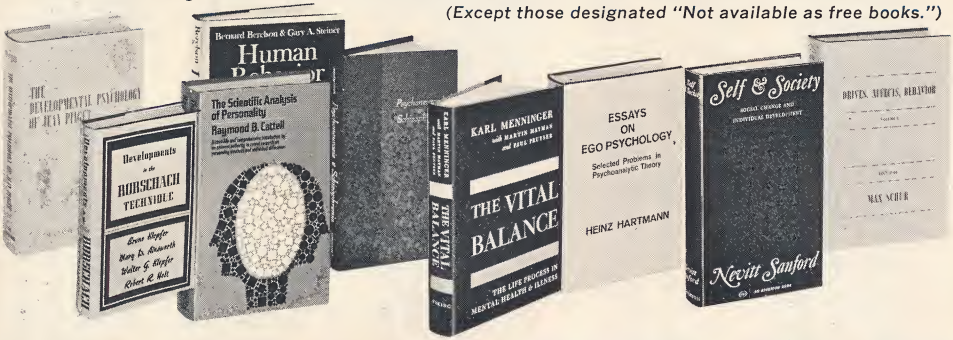

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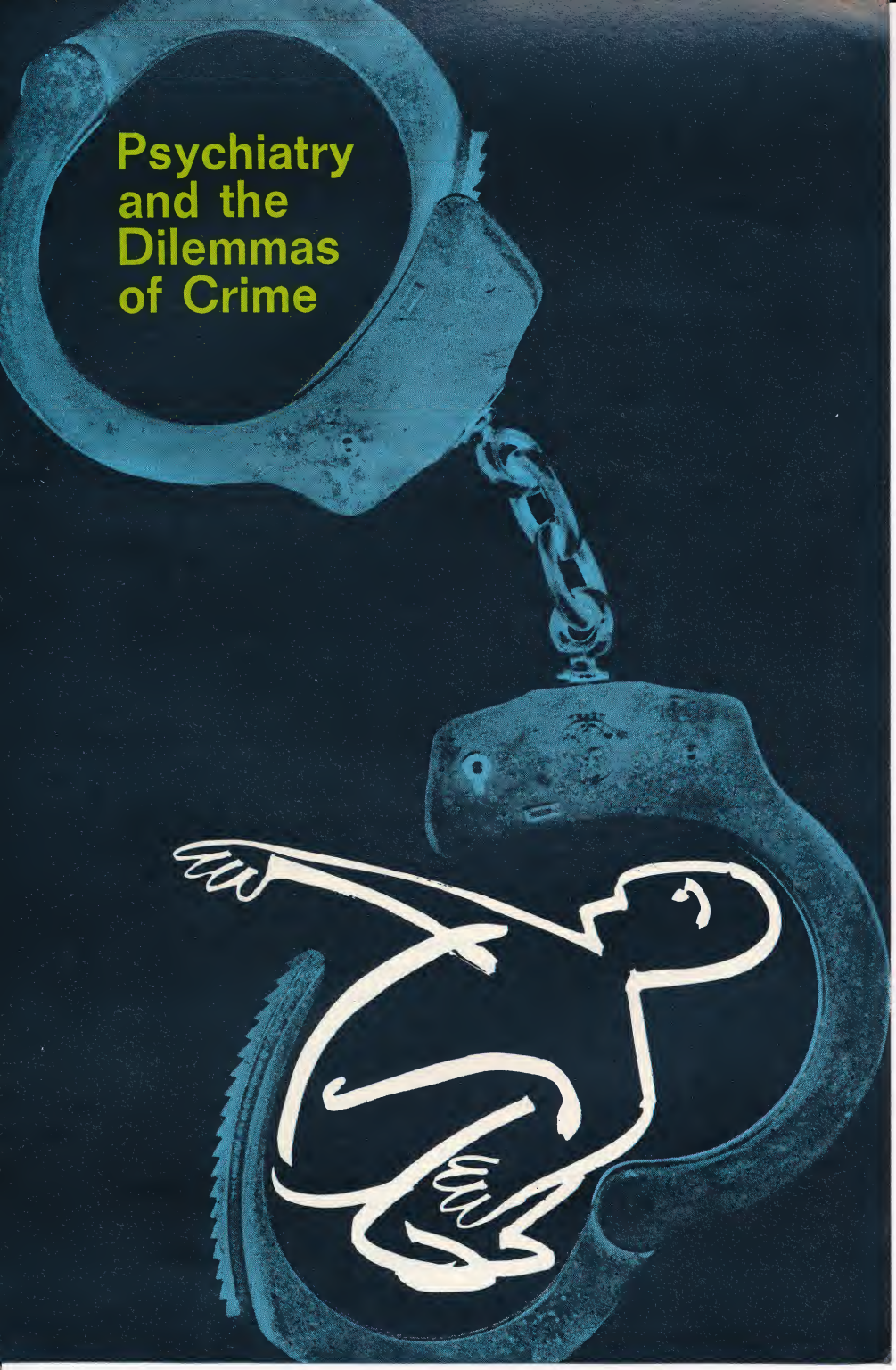

a review by GEORGE G. KILLINGER
Director, Institute of Contemporary Corrections and the Behavioral Sciences
Sam Houston State College

Dr. Halleck's book, PSYCHIATRY AND THE DILEMMAS OF CRIME, could as well be entitled "Crime and the Dilemmas of Psychiatry," for the author recognizes that psychiatry holds an unstable position in the field of criminology, and that criminal behavior is at times as much an enigma to the psychiatrist as it is to the biologist, the psychologist, the sociologist, or the social worker. Not the least of the problems of understanding crime in terms of individual behavior are the moral sanctions of crime, and the disparate value judgments which are inherent in the definitions of criminal acts.

Dr. Halleck refrains from any effort to provide a psychiatric theory of crime, but he has a consistent approach to the understanding of criminal behavior. He sees criminal behavior as adaptive, and all crime as purposeful (though not necessarily utilitarian). Mental illness and crime are both adaptations to stress, but he does not see all criminals as "sick." Dr. Halleck speaks of the criminal act as *"alloplastic,"* an act which, to some degree at least, changes the environment. The *"autoplastic"* adaptation to stress would involve a change in physiology or personal belief system. The contrast is between mechanisms which can be looked upon to alter the external or the internal environment.

A feature of the criminal act is that it involves motoric activity, which gives relief from the emotional state that accompanies a feeling of oppression. This emotional state the author labels "helplessness" or "powerlessness," defined as "the feeling of being oppressed and not being able to do anything about it." We all have these feelings at times, but the frequency and intensity of such feelings are much greater among lower class and minority groups whose position in the society is subcultural or marginal. Dr. Halleck's discussion of the stress loads of poverty and minority groups, and the paucity of their means to lighten these loads, is one of the best in his book, offering helpful concepts to explain the heavy preponderance of individuals from these segments of our society in the criminal population.

The author suggests that we can study the individual's relationships with a group (society) or with himself as a dyadic (two-people) relationship, much as we examine the mother-child, father-child, or husband-wife relationship. *Crime is a distinctly interpersonal phenomenon which shows a willingness on the part of the individual to solve the problems of adaptation by breaking the rules.* Most inmates, including first-termers and situational criminals, have a history of rule-breaking.

PSYCHIATRY AND THE DILEMMAS OF CRIME is divided into two parts. In the first, "Causes of Crime," Dr. Halleck critically analyzes much of present-day criminological theory. The value of his analysis lies in its being both sympathetic and interdisciplinary, with the additional merit of clarity and succinctness. The student in the behavioral sciences can turn to Dr. Halleck's book for review and for a fresh, low-keyed presentation of familiar material. The practitioner can acquire from it information which will make him comfortable in academic circles and, what is more important, it can aid him in understanding what he sees in his daily work, whether he be probation officer, custodial officer, police officer, parole supervisor, treatment personnel, psychologist, psychiatrist, or social worker.

This would be an excellent book to put on the shelves of all law libraries in keeping with the trend to educate the future lawyer and judge in the fundamentals of the behavioral sciences as they relate to the law-breaker and the judicial process. Educators, particularly those working with disadvantaged children, will also find the book both informative and challenging.

Although the second part of PSYCHIATRY AND THE DILEMMAS OF CRIME is entitled "Psychiatry and the Protocol of Revenge," the material is relevant and meaningful to every correctional, law enforcement, and social worker at any level of the correctional continuum. Dr. Halleck has intimate knowledge of the law-breaker, plus the scholar's valuable ability to bring theoretical considerations to bear upon everyday practical situations. In so doing, Dr. Halleck looks at many of the "sacred cows" of modern correctional (and psychiatric) theory and practice. He shoots a few, but he also demonstrates how we can make use of the valuable cows, and get rid of the rest without resorting to drastic measures.

Dr. Halleck defines psychopathy as "the repeated efforts of an individual to *search for a painless freedom from object relations,"* and calls attention to the many strengths which such an orientation gives to the individual, the affirmative values of his criminal behavior which make him so reluctant to change. The word "help," says Dr. Halleck, is often threatening to the offender, particularly to the juvenile offender. He points out that "treatment" which the offender experiences as "punishment" is both dishonest and ineffective.

When we label an offender as "sick," we may be asking him to exchange a "bad" role for a "sick" role, though our facilities for treating him in the "sick" role are sometimes even more inadequate than our facilities for rehabilitating him in the "bad" role. Dr. Halleck recognizes that, up to a point, punishment has value in the reformation process, but he deplores the lack of public information about modern correctional goals and the short-sightedness of the popular insistance on "vengeance." He gives good, practical advice on how to relate to the offender, and how to secure from him necessary and truthful information.

Dr. Halleck has not written "a book for all seasons," but it is as comprehensive and valuable a book in the field of criminology as has been

(continued on back page)

(continued from inside page)

offered in recent years. The style is pleasant and lucid, the judgments reasonable, and the suggestions uniformly perceptive and helpful. PSYCHIATRY AND THE DILEMMAS OF CRIME will be a valuable reference work for both professional and associated personnel in the behavioral sciences.

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FOREWORD BY KARL MENNINGER

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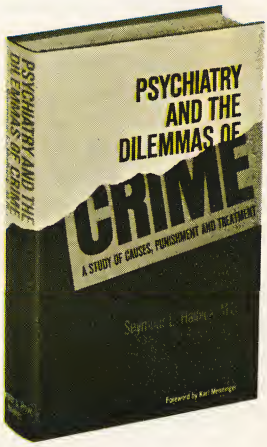

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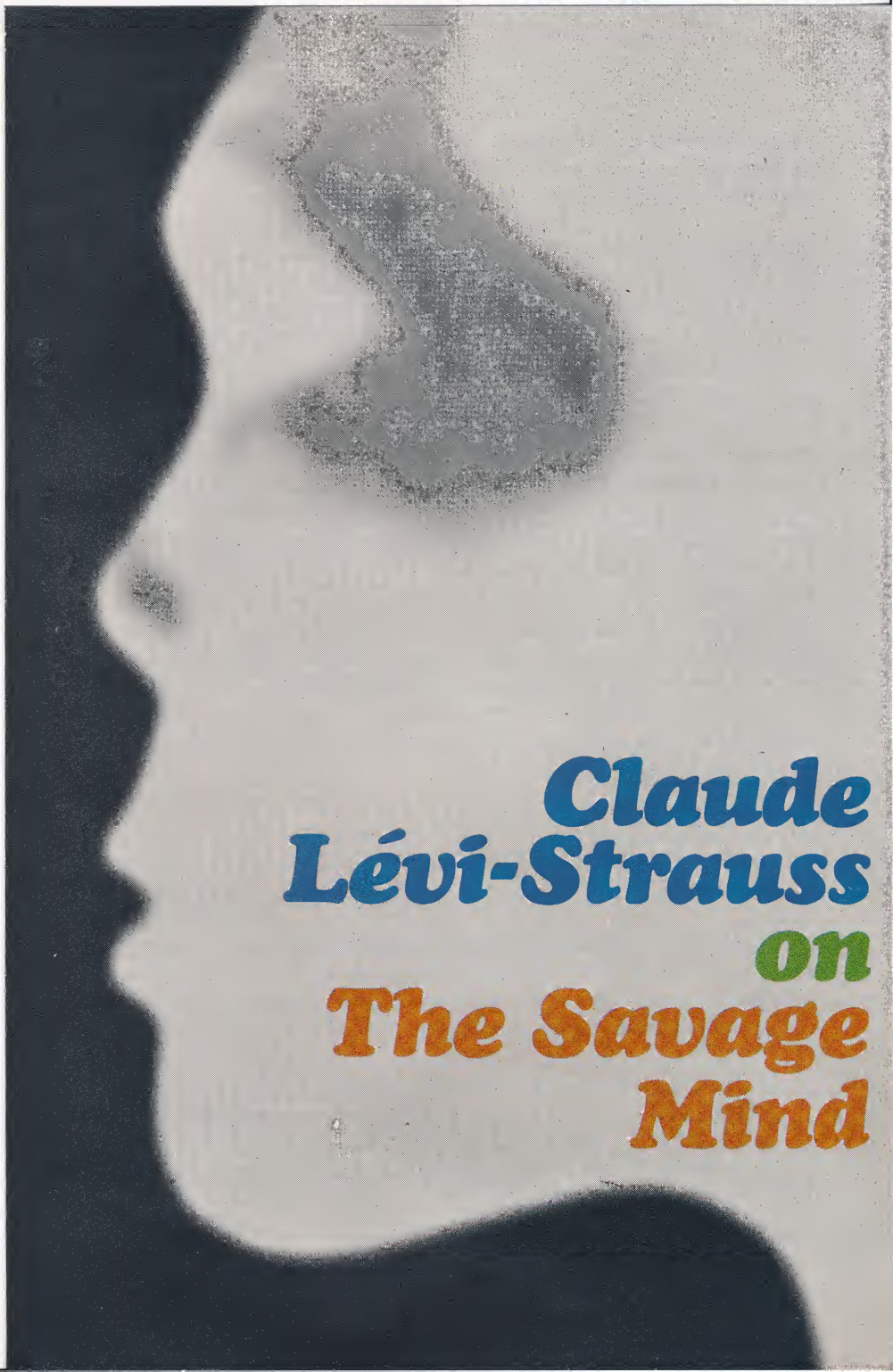

Claude Lévi-Strauss on The Savage Mind

a review by EDMUND CARPENTER
Chairman, Department of Anthropology
San Fernando Valley State College

Claude Lévi-Strauss is the dominant figure in anthropology today. That does not mean that every anthropologist agrees with him, but it does mean that they either agree with him or do not.

For Lévi-Strauss, the real world is not what is lived, but rather the underlying structure (laws) that governs appearances. Thus he is bent on making anthropology a science similar to the physical sciences, for these, too, reject appearances and insist that the reality is not in them but in the laws which govern them.

Whether one deplores or rejoices in his approach, anthropology has never seen the like of Lévi-Strauss before. Even in translation, his writing in THE SAVAGE MIND is exquisite. He quotes a native as saying, "All sacred things must have their place," and comments: "It could even be said that being in their place is what makes them sacred for if they were taken out of their place, even in thought, the entire order of the universe would be destroyed. Sacred objects therefore contribute to the maintenance of order in the universe by occupying places allocated to them."

Lévi-Strauss is always the detached aristocrat at play. *He makes American anthropology appear, by comparison, dismally provincial. Even when he is wrong, he dazzles.*

Yet his genius doesn't lie primarily in style or wit. Using linguistics as his model, he demonstrates that man is everywhere the great pattern-maker. Such patterns are arbitrary systems of representation, more obedient to logic than to nature. Man's mastery of nature depends upon his ability to manipulate symbolic logic in a completely abstract form, that is, upon mathematics. The ultimate roots of mathematical transformations are found in tribal societies. People everywhere classify, not simply that which is useful but that which is known. No matter how naked a people, no matter how tormented its situation, it cannot live in a world of disorder.

The extraordinary complexity of classificatory systems has long been suspected but never before THE SAVAGE MIND so convincingly demonstrated. Lévi-Strauss is a great pattern-perceiver. He shows that it is not the elements of culture, but only the relations between them, that are constant. To Sartre, this is studying men as if they were ants. True, says Lévi-Strauss, for this is the attitude of any agnostic scientist. What science discovers about ants – social life, artificial tunnels, chemical messages – is hardly compromising. "When we finally do succeed in understanding life as a function of inert matter, it will be discovered that the latter has properties very different from those attributed to it."

Beyond doubt, Lévi-Strauss succeeds in formulating a positive method and in knowing thoroughly the nature of the facts subject to its analysis. Perhaps he is right when he says, "The ultimate goal of the human sciences is not to constitute, but to dissolve man." If so, then the human sciences arrive too late. Today's problem is to put Humpty Dumpty together again. His rejection of the sensate world is also disturbing. Flowers, after all, do have beautiful colors, whatever the scientific explanation.

It has long been the fashion, says Lévi-Strauss, to discredit natives by erroneously assuming that because the Eskimos, say, have many terms for specific types of snow, but no general word "snow," they never classify experiences into highly abstract categories. Not so. The point is that Eskimos use many terms for snow which permit fine distinctions, not simply because they are much concerned with snow, but because snow takes its form from the actions in which it participates: sledding, blowing, igloo-building. Different kinds of snow are brought into existence by the Eskimos as they experience their environment and speak.

The Eskimo language doesn't simply label things already there. Words are like the knife of the carver: they free the idea, the thing, from the general formlessness of the outside. As a man speaks, not only is his language *in statu nascendi,* but so also is the very thing about which he is talking. This idea is reflected in the practice of naming a child at birth; when the mother is in labor, an old woman stands around and says as many eligible names as she can think of. The child comes out of the womb when its name is called. Thus the naming and the giving birth to the new thing are inextricably bound together.

Sartre, whom Lévi-Strauss shows as a wild beast loose in a formal garden, would not fail to understand this point. I suspect Lévi-Strauss understands it, too. But like a reviewer who deliberately misspells a rival's name, he is constantly playing.

Most anthropology books of 300 pages are really 10-page books expanded with air. Here, however, every word, like a sacred object, has its place. No précis is possible. This extraordinary book, THE SAVAGE MIND, must be read.

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". . . illuminates the whole of existence, not merely primitive society. THE SAVAGE MIND *will be regarded as one of the great classics of the twentieth century."* — J. H. Plumb, Cambridge University

Contents

1 *The Science of the Concrete*
2 *The Logic of Totemic Classifications*
3 *Systems of Transformations*
4 *Totem and Caste*
5 *Categories, Elements, Species, Numbers*
6 *Universalization and Particularization*
7 *The Individual as a Species*
8 *Time Regained*
9 *History and Dialectic*

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by Claude Lévi-Strauss

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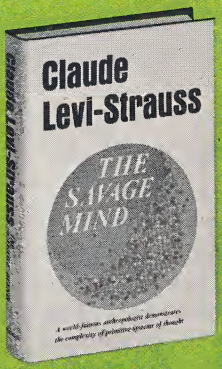

THE SAVAGE MIND, Alternate Selection, may be ordered in addition to or instead of the Main Selection.

ROBERT COLES CHILDREN OF CRISIS

"One of my favorite fantasies is Robert Coles as Secretary of Health, Education and Welfare . . . This book reveals how persistently clarifying a force Dr. Coles is."
— Nat Hentoff

CHILDREN OF CRISIS *is a book that is certain to have a profound effect on the social thinking of our generation.*

The author, Robert Coles, is a psychiatrist — currently at Harvard University — who is less concerned with treating patients or teaching medical students the vagaries of mental illness than he is in studying the minds of those who are well. His particular interest is in the responses to the pressures and conflicts that operate on those people society treats harshly — the urban poor, the rural underprivileged, the Negroes in southern and northern cities. This unusual book, in preparation for many years, is the result of patient and sympathetic research among those who have been most closely involved in the school desegregation struggle in the South — children, teachers, parents, segregationists, integrationists, civil rights workers, and lookers-on.

Dr. Coles has worked with children and adults of both races and all persuasions throughout the South. His observations are woven into a narrative that searches for the roots of courage and fear, and analyzes the individual's response to social change. CHILDREN OF CRISIS *is a book that shows how psychiatric and psychoanalytic concepts can be applied with care and relevance to complicated political and historical issues. Seldom before have the effects of a social revolution been documented and analyzed while they were being produced.*

The heart of the book consists of more than twenty portraits, based on repeated interviews conducted with all the insight of the trained social scientist. An introductory section describes Dr. Coles' method of interview and analysis. And the book's concluding theoretical section discusses the effects of stress on children, the psychological meaning of race and prejudice, and the role of social crisis in individual lives. CHILDREN OF CRISIS *also contains a fascinating collection of drawings by Negro children which illustrate their unconscious conflicts about their color and their status in the community.*

Dr. Coles is a meticulous observer, but throughout he makes clear his own values and feelings. In CHILDREN OF CRISIS *he has given us an illuminating, thought-provoking, and significant work.*

a statement by OSCAR LEWIS
Professor of Anthropology, University of Illinois
and Author of *The Children of Sanchez* and *La Vida*

This original and important book is written by an unusually sensitive and able man. Dr. Coles is that rare psychiatrist who leaves his office and his clinic to study children in their natural milieu — in their homes, in their schools, and in their playgrounds. His approach represents an ideal combination of the methods of psychiatry and cultural anthropology. Indeed, he has stolen a lap on the anthropologists. But what makes his work even more exciting is that he has done it within the context of the struggle for civil rights, in the midst of school boycotts, demonstrations, sit-ins, violence, and dangers of all sorts.

The book provides profound and moving insights into the lives of children, adolescents, and adults, negro and white, who have participated in the struggle against segregation and other injustices in the South and elsewhere. In spite of the suffering, the brutality, and the violence which have marked this struggle, this is a fundamentally positive and optimistic book. It shows the remarkable therapeutic effects of participation in a just and heroic cause. It seems to me that this is one of the major findings of the book, and this has rich implications for psychiatry and the other social sciences.

Dr. Coles' intense love and compassion for the people he studies comes through on every page, both in his own writing and in the wonderful quality of the tape-recorded excerpts from the life histories of his subjects, who are also his friends. Coles has a good ear for the poetry of the poor. Moreover, he can describe the motivations and the inner conflicts of members of a whole white mob which is demonstrating against school integration with the same sympathy, understanding, and objectivity that he shows in describing the Negro school children who are the victims. This is indeed a major accomplishment and CHILDREN OF CRISIS is a wonderful book.

"I doubt if any ailing people ever had a more sensitive, a more knowledgeable, a more sympathetic physician than the contemporary South, both black and white, has found in Dr. Coles."

—C. Vann Woodward

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TWO: The CHILDREN of CRISIS

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THREE: COURAGE and FEAR

IX The Place of the Child

X The Meaning of Race

XI The Meaning of Prejudice

XII The Place of Crisis

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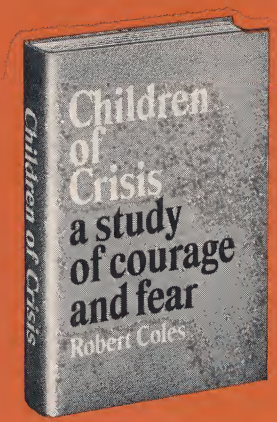

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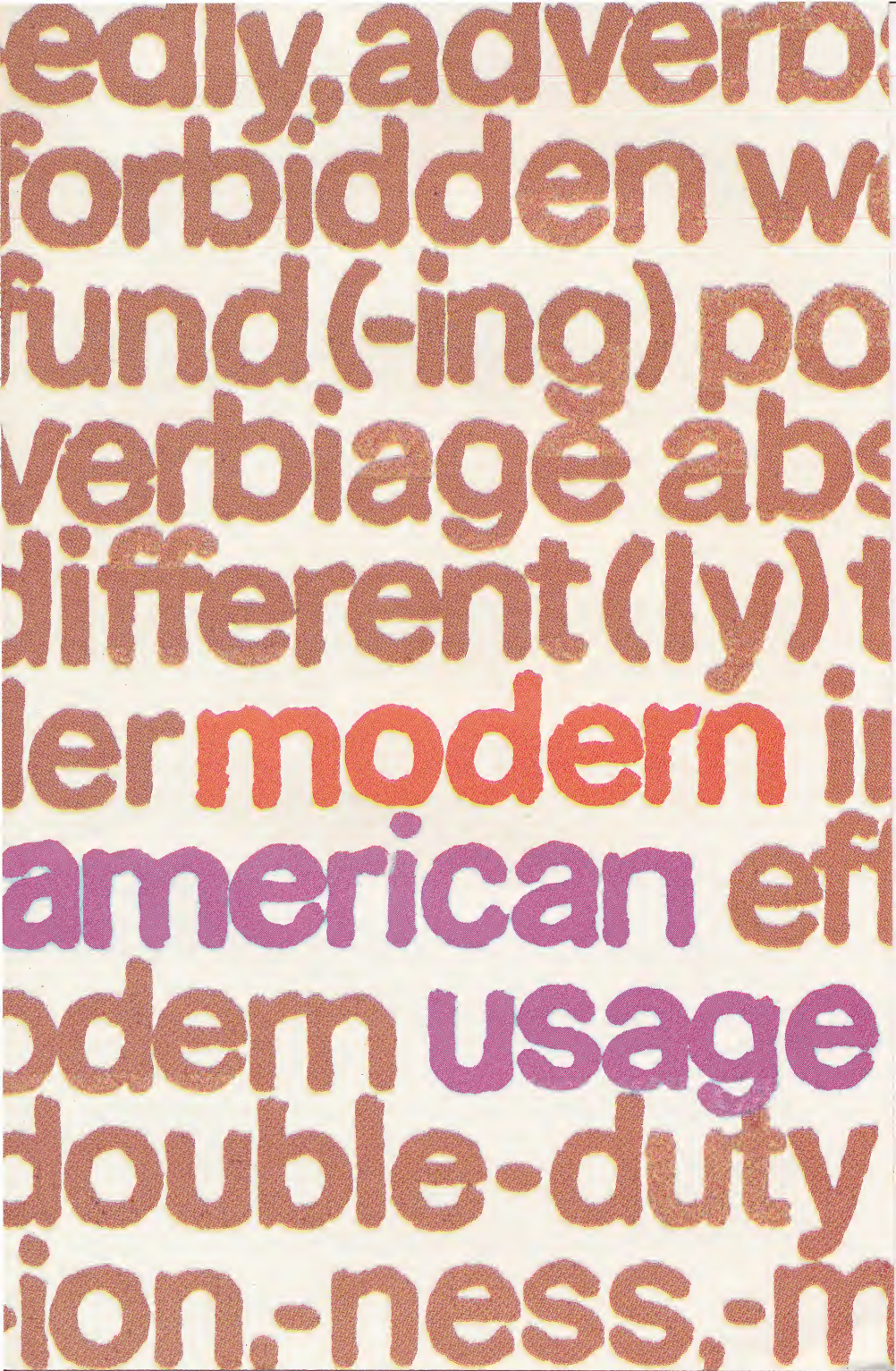
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forbidden w
fund(-ing) po
verbiage abs
different(ly) t
ler modern i
american ef
odern usage
double-duty
-ion,-ness,-m

What the critics say about MODERN AMERICAN USAGE

"Wilson Follett was a tart and vigorous defender of the English language. He loved words and he had a Roman's reverence for clarity and order in a sentence. I rank him with H. W. Fowler as one of the two liveliest champions of good English usage in our time." —EDWARD WEEKS, *Atlantic Monthly*

"Follett's book may be read with pleasure and profit by turning to almost any page. His wit, his clear mind, and his devotion to the writer's craft shine out from every page." —*Scholastic Teacher*

"This book is, like Fowler's classic, a reference book that is also a pleasure to read."
—MAURICE DOLBIER, *New York World Journal Tribune*

"This is a book that any conscientious writer will continue to consult as long as he lives. . . . There will always be something to learn from these pages. I've had a wonderful time with MODERN AMERICAN USAGE." —MARK VAN DOREN

"These pages retain Follett's flair and trenchancy . . . I agree most heartily with the principle that underlies all this sharp and lively commentary: to think about words is important . . . What makes Follett tick is a constant balanced urge to make words speak their pieces or step aside." —*The New York Times Book Review*

"The MAU tries to do for the American language what H. W. Fowler's *Dictionary of Modern English Usage* has done for the British language. This is a high aim, indeed, and to a considerable extent the MAU has succeeded." —*Newsweek*

"Like Fowler, Follett caustically cuts through bombast and nicenellyisms . . . In my library his book takes its place alongside Fowler." —JOHN BARKHAM, *Saturday Review Syndicate*

"Sensible, vigorous, and cogent . . . Follett deserves a place on the shelf beside Fowler." —MALCOLM COWLEY, *Book Week*

> *"It is time we had an American book of usage grounded in the philosophy that the best in language — which is often the simplest — is not too good to be aspired to . . .* MODERN AMERICAN USAGE *will tacitly define [good usage] as what the judicious say and write as a result of conscious discriminations."*

Wilson Follett wrote these words as he began work on his invaluable guide to educated usage and good taste — to *"the best in language."* Committed to the principle that "good writing is easier to read," Follett has given us, in MODERN AMERICAN USAGE, the means to make our words count, to make our language clearer, simpler, more logical, and less likely to produce confusion and error. And, by example, he has written a reference book, filled with wit and erudition, that embodies his own definition of good writing: "a pleasant combination of sound and sense."

The form of MODERN AMERICAN USAGE is simple: an alphabetized lexicon with commentary, from "a, an, the" to "zoology. See PRONUNCIATION 1." You can consult MAU on broad matters of grammar; on fine distinctions in the meanings of words; on idioms, fads and jargon; on the conventions of punctuation. The entire substance of the book is accessible even to the reader who hardly knows a conjunction from a preposition. Follett's means of making us think about the language we use are: example, analogy, simple reasoning, occasional diagrams, and a rare last resort to "Do this, not that." Precise, urban, and learned, MODERN AMERICAN USAGE is nevertheless easy to read and entirely comprehensible. Most important, perhaps, this guide convinces you of the *reason* as well as the rule and, in so doing, gives you confidence to use better English for your own advantage and pleasure.

The *Introductory* defines Follett's underlying assumptions about usage in three brief sections (delightful proof of the rewards of good usage): "On Usage, Purism, and Pedantry;" "On the Need of an Orderly Mind;" and "On the Need of Some Grammar."

Here the author is most explicit about his disagreements with the "linguists who deny that there is such a thing as correctness. The language, they say, is what anybody and everybody speaks." Follett's purpose is *not* to halt all changes in language, but to remind us of our errors and ambiguities, and to renew our interest in the realm of linguistic judgment and accuracy. Of his book, he says that "the most useful service it can render is to make its readers think for themselves on these matters."

Follett's relish for the American language is contagious, his style elegant and lucid even when he caustically battles the "New" linguists. His wit bites, but corrects; if you disagree with him on the usage of *shall* and *will*, you nevertheless find out a good deal about the American tongue and gratefully discover something about your own capacity and skill in using it.

More than an occasional aid, MODERN AMERICAN USAGE is almost a prerequisite to good writing, from the most informal to the most technical. Wilson Follett believes that words have meanings and that it is worth the effort to learn to say what we mean — not something in the general vicinity. For those who do any professional writing, MODERN AMERICAN USAGE will take its place, close at hand, next to the dictionaries and reference works and such classics as Bartlett, Roget, and Fowler. We believe it will become the standard book on American usage and the most widely used desk guide in the country during the next decade.

Wilson Follett died in 1963 with more than two-thirds of his manuscript in first draft. Jacques Barzun, who had followed the manuscript's progress from the beginning, accepted the task of finishing the work. When Professor Barzun's work was done, the whole was submitted to a distinguished group of writers and teachers — Carlos Baker, Frederick W. Dupee, Dudley Fitts, James D. Hart, Phyllis McGinley, and Lionel Trilling. Each of them greeted the book with enthusiasm and gave MODERN AMERICAN USAGE the benefit of his literary skill and educated judgment. Though lacking Wilson Follett's final hand, the book remains his in conception, in most of its execution, and in spirit.

Alternate Selection:

Modern American Usage

By Wilson Follett
Edited and Completed by Jacques Barzun

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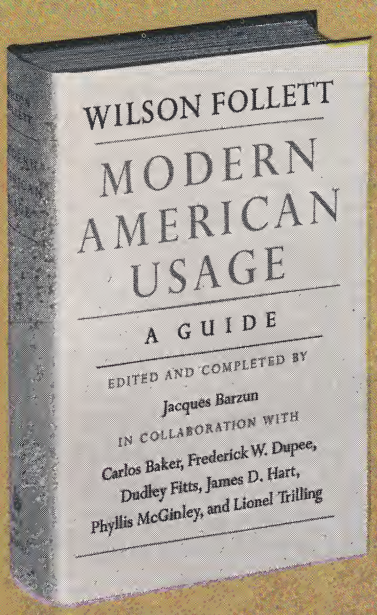

Winner of the George Polk Memorial Award for the outstanding book published in 1966
MODERN AMERICAN USAGE was cited by the Polk Award committee

"for instruction that, in opposition to much current permissiveness, not only argues for tradition in usage as well as for good taste and gracious expression, but brilliantly manifests all of these qualities."

A Partial Inventory of Main Entries by Category

I. DICTION

Abbreviations
-able, -ible
account for
acknowledge, admit
acquiesce
affinity
allege
allergic
alternate, alternative
ambiance
ambivalent
amplify
and/or
appreciate
average
back formation
barbarisms
bespeak
bourgeois
careen
check (verb)
colleague
communicate
compare
compatible
compose, comprise
concept
connive
connotations
constant(ly)
contact (verb)
contemporary
context
continual
controversial
convince
covering words
dangerous pairs
definitely
delineate
diction
dilemma
disinterested
-edly, adverbs in
education
false singulars
financial
fiscal
forbidden words
format
Frankenstein
French words and phrases
-ful
fund (-ing)
gambit
genteelism
helpmate
historic(al)
hopefully
human
icecap
identical
if and when
if's and an's
illy
impinge
imply, infer
in terms of
ironic
-ism
-itis
key
level
lost causes
make sense
malaprops
meaningful
modern(istic)
momently, -arily
moonlighting
needless words
nympho, psycho, etc.
only
popularized technicalities
practical
pragmatic(al)
prestigious
prior to
qualification
quote, unquote
range
rationale
reaction
redolent with
rehabilitate
restive
roadability
senior citizens
sex
skill(s)
spelling
telescopings
that, which, relative
that, who, relative
tick
togetherness
too
undue, unduly
up till
usage, use
verbal
verbiage
very
via
when and if
-wise

II. IDIOM

Absolute words
between, among
cake, eating and having
center around
different(ly) than
due to
had rather
hard put [to it]
have
like
negative, proving a
prefer . . . than
prepositions
sake, for its own
set phrases
so that
such
than whom
titles and proper names
transitive, intransitive
try and
un-, in-, non-; -less
unless and until

III. SYNTAX

adverbs, vexatious
and
antecedents
articulation
contrary
danglers, acceptable
due to
each, every
effective
equally
fused participle
hardly . . . than
inversion
negatives, trouble with
none
number, trouble with
ought (not) (to)
reason . . . because
sentence, the
sequence of tenses
shall (should), will (would)
since, yet
unsavory pasts
voice
what is "understood"?
which / and which
with, missing
without

IV. STYLE

ambiguity
emphasis
etymology
initialese
-ion, -ness, -ment
jargon
journalese
linking
noun-plague
pedantry
prose, the sound of
scientism
spelling
understatement

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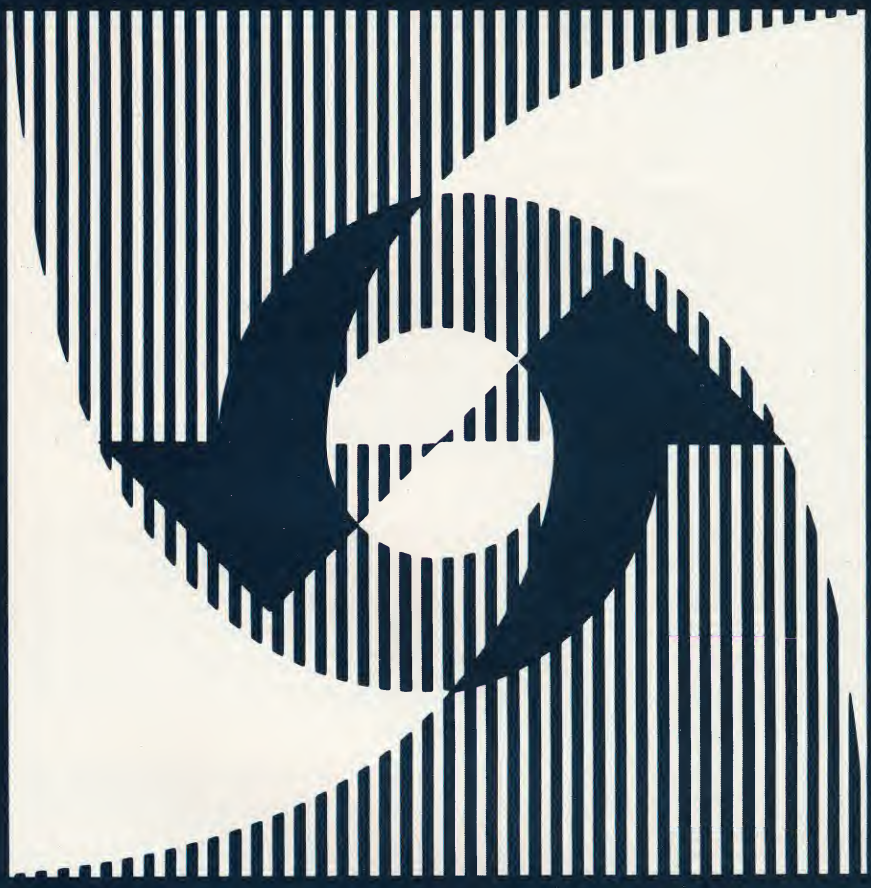
Pragmatics of Human Communication

The Main Selection



"The authors write clearly and authoritatively, summarizing relevant aspects of recent developments in the philosophy of science, and demonstrating the applicability of the new concepts to practical psychiatric therapy, as well as to other forms of human symbolic behavior."

—DAVID McK. RIOCH, M.D.,
Director, Division of Neuropsychiatry,
Walter Reed Army Medical Center

PRAGMATICS OF HUMAN COMMUNICATION deals with the fundamental problems of content and levels of communication between people. Using an eclectic approach drawn from psychoanalysis and information theory, the book represents a serious and careful attempt to provide a systematic basis for categorizing the give-and-take of communication. It is a masterful study which is bound to attract great interest in clinical, social, and experimental psychology, and among psychiatrists and psychotherapists in general.

The authors – Paul Watzlawick, Janet Helmick Beavin, and Don D. Jackson, all of the Mental Research Institute, Palo Alto, California – consider communication as a relationship that is qualitatively different from the "properties" of the individuals involved. They discuss the basic characteristics of human communication and illustrate their manifestations and potential pathologies. The systematic aspects of human interaction that arise from the patterning of specific characteristics of communication are exemplified by a brilliant analysis of Albee's *Who's Afraid of Virginia Woolf?*

A particularly illuminating section of the book is devoted to a discussion of the importance of paradox in human communication, both pathological and therapeutic. The authors focus on the double bind theory of schizophrenia and illustrate it in a variety of human situations. They then explicitly extend it to psychotherapeutic double binds and the technique of "prescribing the symptom." Their final section presents some postulations about man's communication with reality in the existential sense.

PRAGMATICS OF HUMAN COMMUNICATION *is a major work, one that will surely be discussed and referred to throughout all areas of the behavioral sciences.*

a statement by the authors of
PRAGMATICS OF HUMAN COMMUNICATION

This book deals with the pragmatic (behavioral) effects of human communication, with special attention to behavioral disorders. At a time when not even the grammatical and syntactic codes of verbal communication have been formalized and there is increasing skepticism about the possibility of casting the semantics of human communication into a comprehensive framework, any attempt at systematizing its pragmatics must seem to be evidence of ignorance or of presumption. If, at the present state of knowledge, there does not even exist an adequate explanation for the acquisition of natural language, how much more remote is the hope of abstracting the formal relations between communication and behavior?

On the other hand, it is obvious that communication is a *conditio sine qua non* of human life and social order. It is equally obvious that from the beginning of his existence a human being is involved in the complex process of acquiring the rules of communication, with only minimal awareness of what this body of rules, this *calculus* of human communication, consists of.

"At the present time there is no generally acceptable, comprehensive theory of human communication. There are psychological, social, and cultural varieties of theory. PRAGMATICS OF HUMAN COMMUNICATION *deals extensively with a major social approach, the interactional approach, to human communication in small groups such as the family. It also goes a long way toward tying the interactional approach to various psychological premises of communication.*

"For the psychiatrist the publication is timely and should be welcomed with open arms. The Palo Alto group has pioneered, working for a decade with systems ideas in interaction and trying them over and over on clinical problems. Many of their ideas, e.g., complementarity, double bind, and therapeutic paradox, are now well known. What has been done in PRAGMATICS OF HUMAN COMMUNICATION *is to bring these applications together in one volume, cataloguing and clarifying them into a fairly cohesive view of interactional behavior. And each point is tied to systems and interactonal communicational theory. Major points about old problems of etiology, diagnosis, and treatment emerge in interactional and systems terms that provide refreshing new slants."*

—A. E. SCHEFLEN, M.D., *Center for Advanced Study in the Behavioral Sciences*

"PRAGMATICS OF HUMAN COMMUNICATION *is an exciting book. The first two chapters are among the clearest expositions available anywhere of the relevance of communication theory — information measurement, cybernetics, and the theory of games and economic behavior — to the study of interpersonal interactions. The chapter on paradox shares this lucidity. The remainder of the volume, by example after example, molds theory into practice — in the theater, in the analysis of family and other group processes, and in the conduct of psychotherapy. By bringing together conceptual origins and their implementation,* PRAGMATICS *becomes the book for those who want both useful know-how and scientific understanding."*

—KARL H. PRIBRAM, M.D., *Stanford Medical School*

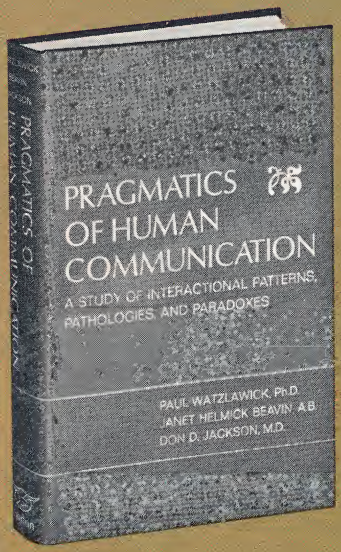
This book will not go much beyond that minimal awareness. It does not claim to be more than an attempt at model building and a presentation of some facts that appear to support such a model. The pragmatics of human communication is a science in its infancy, barely able to read and write its own name, and is far from having evolved a consistent language of its own. Particularly, its integration with many other fields of scientific endeavor is a thing of the future. However, with hope of such future integration, this book addresses itself to workers in all those fields where problems of systematic interaction in the widest sense are encountered.

The interdisciplinary implications of the subject matter are reflected in the manner of its presentation. Examples and analogies were chosen from as wide a range of subjects as seemed applicable, although predominance remained in the field of psychopathology. Especially where *mathematics* was invoked for analogy, it should be clearly understood that it was used only as a *language* which is eminently suited for the expression of intricate relationships, and that its use was not meant to imply that we felt our data are ready for quantification.

Conversely, the rather liberal use of examples taken from literature may seem scientifically objectionable to many readers, for to prove something by reference to the figments of artistic imagination may seem poor proof indeed. However, not proof but illustration and elucidation of a theoretical point by presentation in a more readily understandable language is intended by these quotations from literature; it is not implied that they prove anything in and by themselves. In short, these examples and analogies, then, are *definition* models and not predictive (assertive) models.

"PRAGMATICS OF HUMAN COMMUNICATION *is a pioneer effort that will be widely referred to and used. A significant book.*"

—GEORGE S. KLEIN, Co-Director, Research Center for Mental Health, New York University



The Main Selection:

Pragmatics of Human Communication

A Study of Interactional Patterns, Pathologies, and Paradoxes

by Paul Watzlawick, Janet Helmick Beavin, and Don D. Jackson

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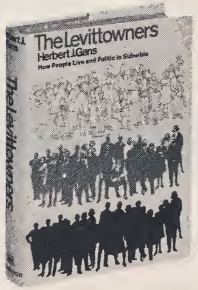

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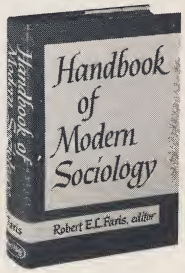

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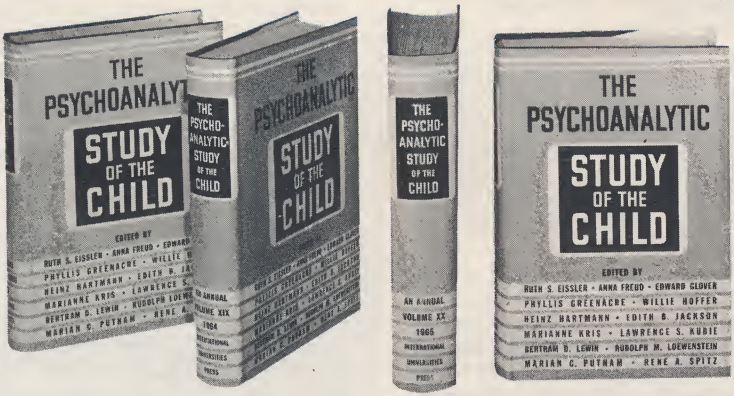

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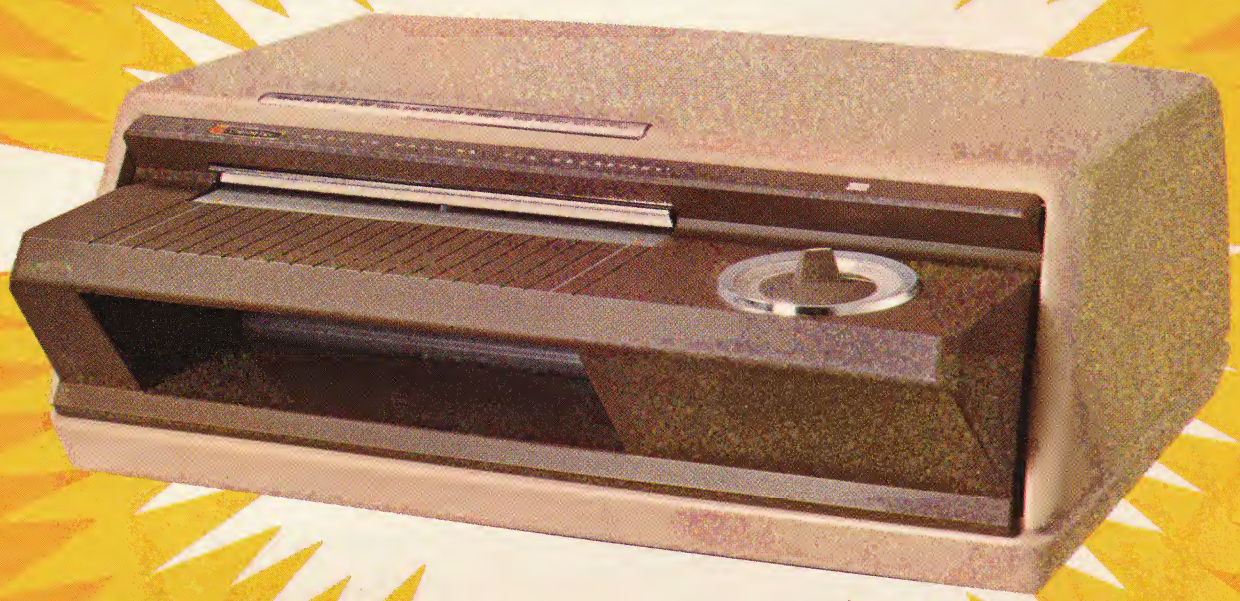

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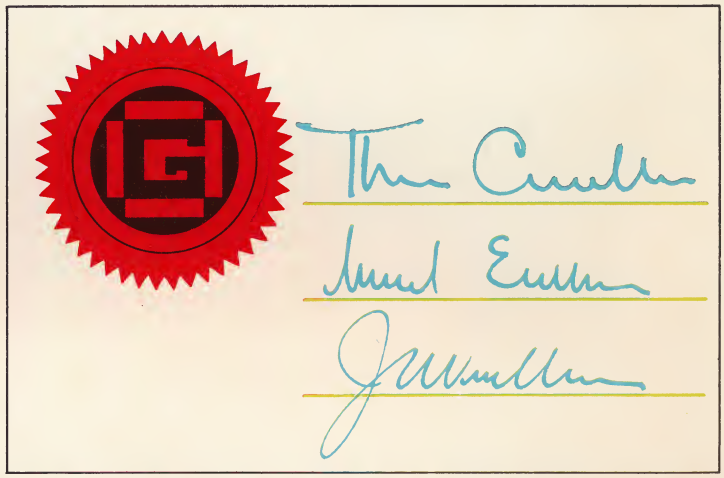

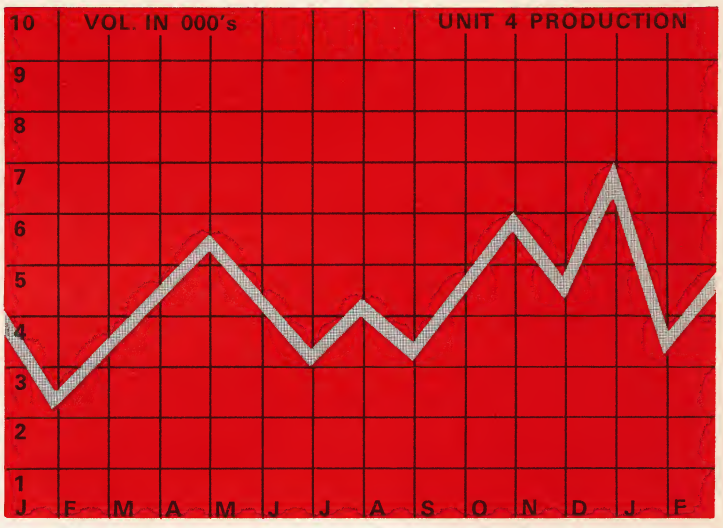

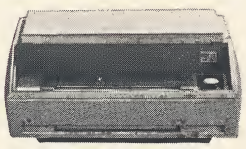

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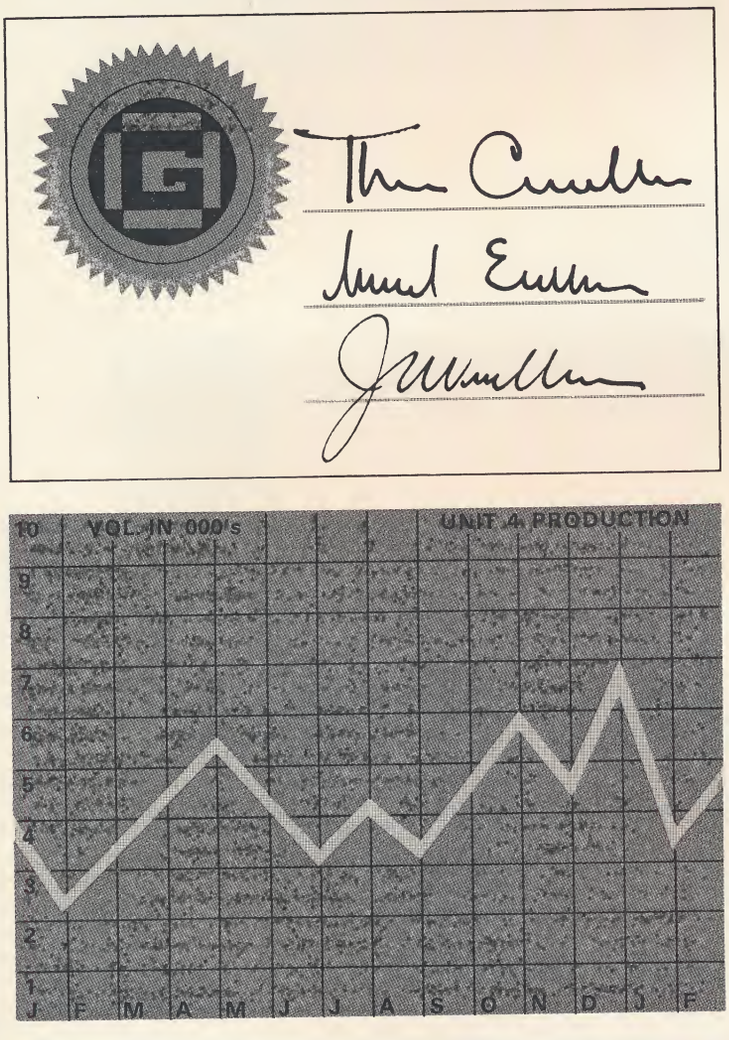

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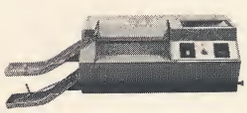

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SOUND

By JERRY WESSON

Transducers . . . Necessary Evils in Your Hi-Fi System

Friends, do you hear a ringing in your ears? Does your system suffer from a sudden, shattering break-up when you come to an extremely loud, intense orchestral passage? Are your lows falling off and your highs becoming strident? Friends, you've got transducer problems.

But, cheer up, so has just about everybody else. Transducers are devices which transform one kind of energy into another, and every high fidelity system has at least two of them. Your phonograph cartridge is a transducer, for example. It converts the kinetic energy, or mechanical energy, caused by the movement of the stylus in the record groove, into electrical energy. This is amplified into usable voltage, and later becomes a reproduction of the sound which the squiggles represent.

Your speaker is also a transducer. It converts electrical energy from the amplifier into kinetic energy: the movement of the speaker cone which radiates to you as sound waves.

Transducers are problematical because they've got a double job to do. It's easier to refine electronics in an amplifier for eliminating distortion because you're dealing with only one kind of energy. The laws of physics get all mixed up with the laws of electricity in the transducers, and they become limiting factors.

CONSIDER THE PHONOGRAPH CARTRIDGE

Picture, if you will, the stylus riding easily in a groove, oscillating at 50 cycles-per-second in a soft cello passage. Suddenly, there is a loud crescendo in the strings and woodwinds. The stylus comes head-on against maybe 12,000 cycles-per-second with a large excursion from one side of the track to another. To follow this without ringing and distortion, the entire moving mass of the stylus assembly must be very low and light. Simultaneously it must be heavy and sturdy enough to move a magnet, or a coil, or twist a piece of ceramic material in the cartridge. Even the best cartridge design represents a compromise between these two "musts".

This is all true except for one cartridge which I now want to tell you about. The Euphonics Miniconic cartridge is not a transducer, it's a modulator. So, as a result, no transducer problems.

The way it works is this. Instead of generating current through either of the two basic methods: piezo-electric or dynamic, the Miniconic utilizes the current from a small power supply which is supplied with the equipment. The power supply is transistorized. It's about as big as a box of kitchen matches and tucks in neatly behind another component.

Inside the cartridge are two silicon wafers, about 1/16" square and .005" thick. The current from the power supply is fed across these wafers. Did somebody say "bias current"? Give that man a cast-iron shoe-string.

Now, when the wafers are stressed by the movement of the stylus, they act as variable resistors. The more stress, the greater the resistance. So, since the resistance of the wafers determines the flow of the current, the current is modulated by the movement of the stylus. Again, somebody said "Like the sensing circuit in a CdS exposure meter." Same guy? Make that a pair of cast-iron shoe-strings.

Since the stylus assembly has very little work to do, it can be made extremely light and small. It is incredibly smooth over the entire audible range, marvelously responsive to transients, sudden bursts of sound like drumbeats, and delightfully transparent. It is the best cartridge for home use I've ever heard so far.

For example, there's a passage in the Sibelius 3rd Symphony that breaks up in my recording everytime. It's happened again and again, even when I switched cartridges. I just assumed that it was over-engineered in the recording itself. The sound is akin to a flight of bumblebees let loose in the recording studio. The musicians alternately swipe at the buzzing bees with their instruments, and then return to the music. I've really heard that passage for the first time with the Miniconic.

I made A-B comparisons of the Miniconic against another excellent cartridge, switching rapidly back and forth. The Miniconic was fed into a pair of auxiliary inputs on my preamp, as the company recommends, with equalization provided by the power supply. The other cartridge fed into a pair of magnetic inputs. In the mid-range, the two were very close, although the Miniconic seemed a bit mellower and offered a shade more presence. In the very highs, the Miniconic walked away with honors for silkiness. In the very lows, it defined the instruments beautifully and put a solid shape on the bottom of the bass. No juke-box boom-boom-boom at all! Considering that the Miniconic costs a good deal less, the difference was all the more amazing.

JERRY WESSON *is a free-lance writer as well as a film-maker. Involved in amateur filming for 10 years, he now shoots professionally. In 1960 he won the highly-coveted PSA Sound Trophé.*

ANOTHER CRITIC COMMENTS ON THE MINICONIC...

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Reprinted from the November, 1965 issue of U. S. CAMERA magazine

The 1964 ROTC Vitalization Act has added new flexibility and appeal to Air Force ROTC as a prime source of new Air Force officers from the cream of today's college and university students. Pay has been improved, too, and voluntarism is emphasized in the Air Force tradition. Here is a special report on Air Force ROTC by the officer-educator who for the past five years has served with great distinction as AFROTC Commandant. Brig. Gen. William C. Lindley, who won his wings in 1941, began his association with AFROTC as a Professor of Air Science in 1947. He holds a master's degree in Education Administration from East Texas State Teacher's College.

Air Force ROTC Gears for the Space Age

BY BRIG. GEN. WILLIAM C. LINDLEY, USAF
Commandant, Air Force ROTC

THE passage of the ROTC Vitalization Act of 1964 was a major milestone on the road to Air Force professionalism, and now is a good time to report on how the Act is helping to bring Air Force ROTC into the space age.

In effect a compromise among the three services, the 1964 Act is the most important piece of ROTC legislation since 1916. While retaining the traditional four-year program, the Act provides for a new two-year program to permit transfer students from junior colleges—and from those four-year institutions not offering ROTC—to compete for commissions. At colleges and universities with voluntary ROTC programs, the indecisive student who failed to sign up during initial registration now has ample time to reconsider. And there is now time to inform him what an Air Force commission means and of the rewards of an Air Force career. Even graduate students can receive commissions through ROTC so long as they continue as full-time students during the required two years. A commission through ROTC may even coincide with the acquisition of a Ph.D., so long as other requirements are met.

Students in the General Military Course—the first two years of the four-year program—now spend an average of one hour per week in classwork and one hour in corps training (formerly "leadership laboratory"). Only a portion of the latter need necessarily include drill.

No longer must cadets devote five hours per week to ROTC in the Professional Officer Course —the later two years of the four-year program. (POC requirements are identical for both the four-year and two-year cadets.) The law made this discretionary with the services. The Air Force considers three classroom hours per week adequate, along with an average of two hours of corps training per month.

For the harried student taking advanced college work, this makes what was an often impossible ROTC curriculum now reasonable.

As in the past, the four-year cadet must still attend a four-week Field Training Course on an Air Force base between his junior and senior college years. But the two-year student must successfully complete a six-week Field Training Course before he is even considered for entry into the POC. A portion of these six weeks is devoted to the academic studies that the four-year cadet undertakes on the campus.

Better Pay

The new legislation also raised the old subsistence pay of ninety cents per day, or some $27 per month, to $40 per month for cadets in the POC. Similarly, the pay the four-year cadet received during Field Training was raised from the old rate equal to the basic pay of a beginning airman, to that of Air Force Academy cadets, or some $135. Two-year applicants receive the rate of pay of a basic airman while on the six-week

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Field Training Course, or $120 for the six-week period. Travel pay and expenses involved in medical examinations are also provided.

To attract top-quality students, each service is now authorized up to 5,500 scholarships, which give selected students full tuition, laboratory fees, incidental fees, and allowance for books. Additionally, they are paid a subsistence of $50 per month. Scholarships are awarded only to cadets in the four-year program. Selections are made on the basis of the cadet's college grades and officer aptitudes as reflected by the Air Force Officer Qualifying Test, demonstrated performance, and an interview by institution officials and Air Force officers.

The Air Force awarded 1,000 such scholarships for the 1965-66 school year and is awarding another 1,000 for the coming 1966-67 school year. In most cases they have gone to cadets entering the third year of the four-year program, with a limited number going to highly qualified cadets in the fourth year. These financial-assistance grants are now being made largely to students majoring in areas of primary need by the Air Force. The grant is made to the individual, not the institution, and if the student transfers to a different school he retains the scholarship.

Individual qualifications—physical, mental, and moral—are quite high for all students accepted into the POC. As our selection base continues to enlarge, because of the greater flexibility permitted under the new law, these qualifications will also continue to rise.

Compulsory vs. Elective Programs

The experiences of World War II, and the postwar establishment of a number of additional units, extended ROTC to many institutions, especially private schools, which had not previously had the program. A majority of these schools made the first two years—the basic course—mandatory for physically able male students. And some, regrettably, equated ROTC with physical education. The lingering concept of vast citizen-armies played a large part in these decisions for compulsory ROTC.

By 1958 the basic course was required in almost two-thirds of the institutions offering Air Force ROTC. Although there was a gradual trend toward voluntary programs, in 1961 eighty-five of the 186 colleges and universities hosting Air Force ROTC units continued to have compulsory basic programs.

Recognizing and respecting the primacy of the institutions in determining whether to make ROTC elective or compulsory, we nevertheless believed that compulsory ROTC did the Air Force more harm than good. We still believe that compulsion repels rather than attracts the quality student we are searching for. To us, compulsory programs in general are out of phase with modern needs for attracting and developing quality professional officers for today's technologically sophisticated Air Force.

A Volunteer Service

Historically, the Air Force has been a voluntary service. It has never sought draftees, nor wanted to coerce anyone to join its ranks. Believing that quality begets quality, we in Air Force ROTC have given great attention to improving our curriculum, teaching methods, and the quality of our instructors so as to attract students who are superior.

Offering institutions the option of the two-year, four-year, or a combination of the two programs, the Vitalization Act provided a ready means for compulsory schools to change to voluntary programs. In some cases the decision was simply one of electing to have only the two-year program.

Fewer than twenty-three institutions will have compulsory programs during the coming school year. These include some of the military schools that came into existence primarily to provide military education—many antedating the Civil War. But even here the compulsory requirements are not so stringent as they once were. We hope to see even this small number further reduced.

Our curriculum today, considerably different from what it once was, is designed to enrich the total academic experience of today's college student. When the Air Force became a separate service in 1947, there was a brief period when the Army concept of specialized training was the basis of our curriculum. But the newly born Air Force soon realized that technical information quickly became obsolescent with today's racing technology and, even more important, was only a step above "trade school."

In 1952 we developed a completely new, generalized curriculum. This was the Air Force's first major step in the direction of a truly professional curriculum.

After ten years' experience with this curriculum, during which thousands of highly qualified junior officers were commissioned but also during which

Cadets get frequent opportunities to visit Air Force bases during their course work, and many take the opportunity to receive basic flying instruction. Above, cadet looks over T-37 trainer at Williams AFB, Ariz.

time we were continually evaluating this curriculum, we made our decision to change again. Higher education was changing, and Air Force requirements were also changing. Our new courses were introduced coincident with the passage of the ROTC Vitalization Act of 1964.

Our decision for a new curriculum was based on a number of reasons. The college student himself was changing. Today's students, on the whole, are superior to those of a few years back. There are greater sociological pressures on them to succeed and greater quantities of knowledge they must absorb.

Concurrently, there has also been an increase in the use of graduate teaching techniques and, therefore, more emphasis on self-study and individual performance. The seminar is now almost commonplace at the undergraduate level.

The Air Force cadet was getting little practice in the fundamental task he would face as an officer —leadership. Air Force officers must be capable of sensing, defining, and solving problems. Problem solving is basic to leadership. If he ever existed at all, the stereotyped officer who accepted orders without thinking and conformed without question belongs to a bygone era.

We must still have officers who fill the older concepts of heroic leadership. This is still vital, but recent years have seen a quantum leap in importance of the management concept, along with leadership, as the prime focus of the Air Force officer's profession.

To train for management-leadership, regardless of future Air Force specialty, our teaching philosophy today rests on the principle that the student learns by doing. He is given an assignment posing a problem which he must first of all define. Then he must gather the data pertinent to this problem. Subsequently, he identifies the resources available to him in solving this problem, including not only his own accumulated information, but also personnel, money, and other pertinent factors.

Of necessity, he must conduct an "inner dialogue" in which he mentally pits the problem to be solved against the resources necessary to solve it. The two must be resolved in such a manner that the student comes forth with a tentative proposal, plan, or a solution to which he must apply creative thought.

The Judgment of Peers

The cadet presents his solution or proposal for the judgment of his peers. This may take the form of a lecture followed by critical questioning by his fellow students, a regular group discussion, role-playing, formal debate, or some similar method.

The critical judgment of his peers is the hammer that shapes his often malleable proposition on the anvil of learning. In the process, each of his fellow students must also engage in the same inner dialogue. Our cadets no longer have the luxury of bringing an empty notebook to class to be filled with only the instructor's ideas. The emphasis is on creativity, not rote learning. Even *participation* is insufficient, the cadet must become personally *involved* in the subject.

The final step is the recommendation for action, and the cadet must accept full responsibility for both the decision and the action which follows.

New Air Force Junior ROTC Program

A new Air Force Junior ROTC program, provided for in the ROTC Vitalization Act of 1964, will get under way on a pilot basis this fall. Thirty high schools across the country have thus far been selected to inaugurate the new aerospace education course. Air Force ROTC headquarters is responsible for the new program. It is designed to inform high schoolers on matters of national defense and the challenges of the aerospace age. Instructors will be carefully selected retired officers and noncoms qualified for teaching responsibility. They will become full-time high-school faculty members, paid by school districts, while still receiving their retired pay. Schools, DoD, will pay them difference between retired and total active-duty pay.

General Lindley, a principal architect of AFROTC improvements, was honored at 1966 Arnold Air Society Conclave in Dallas, Tex. AAS outgoing Commander, Cadet Brig. Gen. Robert B. Wesson, of Howard University, Washington, D. C., made the award.

This personal responsibility is constantly impressed upon him.

The total purpose of our educational program is nothing more than a genuine effort to use the ideas of that "midwife of men's thoughts," Socrates, to bring as much reality as possible to our classrooms. This reality is representative of the reality the cadet will face when he becomes a full-fledged member of the Air Force. The burden is on him to produce effectively in the classroom. The burden will be on him to produce effectively in the Air Force.

During the student's first two years, in the General Military Course, he studies the scope of world military powers, including considerable attention to the US Army and Navy as well as the Air Force. A condensed version of this course is given the two-year applicants during the six-week summer camp.

With this cursory glance at the GMC, let's turn our attention to the heart of the curriculum—the Professional Officer Course, the same whether taken by the four-year or the two-year student.

Where does it begin? The "Communications" which a 1923 Air Service ROTC cadet studied dealt with the means of sending messages—semaphore signaling, Morse code, and telephonic transmissions. It had little to do with creative expression.

Today we concentrate on communication of ideas, rather than mechanical means of transmission. For those students who take courses in public speaking, logic, *et al,* our goal is to reinforce these skills. But from experience we have learned that in many schools there is inadequate foundation in this area, especially where students are majoring in the physical sciences.

From the cadet's first day in the POC until his last—some two years later—more emphasis is placed on oral and written communication than on any other single area of study.

Understanding Aerospace Power

At the junior level our curriculum is designed to provide students with an understanding of aerospace power's relation to national defense and its past, present, and future role in world affairs. The course covers the nature of war and traces the development of aerospace power.

At the senior level, our course, "The Professional Officer," draws on many academic disciplines, and deals with professionalism in leadership and management. It includes the meaning of professionalism, professional responsibility, the military justice system, leadership—its functions and practice, management principles and functions, and problem-solving.

What of the methods and background of the modern Air Force ROTC instructor who teaches these courses?

In Socratic style the instructor doesn't provide the answers for his student. Rather, he pushes him to find his own answers, to force him to think as a professional.

Intensive personal preparation, along with his experience and maturity, lend substance and authority to the instructor's judgment of student preparation and presentation. The instructor plays the role of classroom catalyst and arbitrator, the knowledgeable professional who keeps the flood and flow of classroom activity within its riverbanks. He quickly learns that this kind of instruction requires far greater personal preparation than does a conventional lecture.

But he has been carefully selected and well prepared for these classroom duties. Every Air Force instructor has a minimum of a bachelor's degree. A large percentage have graduate degrees. Some hold Ph.D. degrees. They are selected across the board from virtually every career field in the Air Force.

Selection criteria have become very stringent over the past few years. The instructor must be at least a captain and have completed a recent overseas tour. His job performance must have been superior, and he must have at least five more years of Air Force service remaining. Before final

selection, he is carefully interviewed by an Air Force colonel with years of experience as teacher and staff officer in Air Force ROTC. Lastly, he attends a comprehensive instructor's course given by the Academic Instructor's School at Maxwell AFB where the primary emphasis is on practice teaching, before finally reporting to the college campus. Even there, he is under close classroom supervision during his first couple of years of teaching.

Underlying all Air Force ROTC instruction is the premise that the majority of cadets will choose to make the Air Force a career. Their active-duty commitments of four years, or five if they become pilots or navigators, which is longer than that of the other services, is predicated on the cadets' at least tacit interest in a professional Air Force career.

We in Air Force ROTC are concerned, and will continue to be concerned, with the total academic preparation of our Air Force leadership of the future. We have faith that the general education we have outlined here is the best foundation for a beginning Air Force officer's career. And we believe that we can succeed in carrying out the mission of Air Force ROTC so long as we remain in full partnership with the academic institution.

Flight Instruction Program

As an addendum to the regular ROTC curriculum, a flight-instruction program is offered to those who desire to become Air Force pilots and who are physically qualified. Those who satisfactorily complete the program, and pass the FAA examinations, receive private pilots' licenses.

Each potential pilot receives up to thirty-six and a half flying hours of instruction in light aircraft at an FAA-approved flying school located near his college campus. This includes twenty hours of dual flying instruction and sixteen and a half hours of solo time. The ground-school portion—including weather, navigation, and federal air regulations—is normally taught by Air Force pilots in Air Force ROTC classrooms.

This flying program is highly motivational for those cadets who participate in it. But more importantly, it serves as a relatively inexpensive test of the cadet's aptitude and interest in flying.

This instruction has resulted in a marked improvement in the quality of pilot trainees and in a lower washout rate in Air Force flying schools. In fact, the program has been so successful that last year the Air Force began a similar program for beginning student pilots who had not received this training in ROTC, at its eight pilot-training schools.

Statistics from the Air Training Command show that, for Fiscal Year 1966, 31.4 percent of trainees without this preparation washed out. In comparison only 13.1 percent who completed the training through Air Force ROTC were eliminated.

The program costs only $578 per completed cadet. This has meant a savings of many thousands of dollars by pinpointing early those who are not likely to succeed as pilots. For those completing the training, it represents a solid investment in providing them with basic flying skills before entry into the highly demanding Air Force flying schools.

The Organization and the Cadet

In full partnership with 177 top institutions of higher learning, Air Force ROTC's corporate "campus" extends from Hawaii to Puerto Rico. It is the largest precommissioning military program managed from a single source.

These colleges and universities represent some fourteen percent of degree-granting institutions in the United States. They confer approximately fifty-six percent of the baccalaureate degrees earned by all male students in the nation, seventy-five percent of the engineering, and seventy percent of the graduate degrees. And they represent a cross-section of institutions and academic disciplines.

With staff supervision from Air Force Headquarters and under the immediate command of Air University, the Commandant of Air Force ROTC has supervisory responsibility for the entire program. Immediately responsible to him are nine area commandants who provide an important connecting link between the commandant and the professors of aerospace studies supervising the campus programs, and with the college and university officials hosting Air Force ROTC.

By the end of this month, and for the current fiscal year, some 4,600 new lieutenants will have received Air Force commissions from these campuses. This compares with approximately 470 from the Air Force Academy and about 2,580 from the Officer Training School (OTS). About 340 of the latter will have been former enlisted men who received a substantial portion of their undergraduate education under Air Force sponsorship prior to attending OTS. Because of the

buildup in Southeast Asia, the number of OTS graduates for Fiscal Year 1967 will undoubtedly be considerably larger.

The realities of Air Force officer procurement require a short lead-time source, such as the ninety-day OTS precommissioning course for college graduates. OTS also provides an avenue for exceptionally qualified enlisted men to receive commissions. But the bulk of officer procurement and precommissioning preparation will continue to lie with the Air Force Academy and Air Force ROTC.

During succeeding years, for the foreseeable future, Air Force requirements for ROTC graduates will stabilize at around 4,500 new lieutenants per year. Within this over-all requirement, Air Force ROTC is expected to provide some 1,500 pilots, slightly more than 300 navigators, approximately 1,350 science and engineering graduates, and 1,340 other line officers for the coming year. We are continuing to receive fewer science and engineering graduates than we need, but are generally satisfied with the other areas.

The increased incentives and flexibility made possible by the Vitalization Act have provided us with the ability to readily exceed 4,500 ROTC graduates per year. This has enabled us to reduce the number of basically qualified applicants we accept into the POC and, hence, increase still further the quality of the graduate we commission. This, we hope, will give additional prestige to Air Force ROTC on the college campus.

In 1963 the average cost of undergraduate preparation of an Air Force ROTC cadet stood at $6,056. Although great variations between schools exist, the average cost for the 1964-65 school year was down to $5,514. Figures presently being compiled will show the 1965-66 cost per graduate to be still lower.

With the elimination of a few low-producing detachments, implementation of the new two-year program, and more schools making the General Military Course voluntary, this average cost will continue to decline over the next few years even though the number of Air Force graduates will remain constant.

Today's Cadet

And what of today's Air Force ROTC cadet himself? Intellectually he is better qualified than his predecessors. He must achieve higher scores on aptitude tests to be admitted into the POC, and his performance must be greater than it needed to be a few years ago in order to complete it.

Ethical and moral standards are high, and any appreciable slackening in these standards makes the cadet subject to elimination. His academic development and his growth in leadership and other officer attributes are closely monitored. Each cadet receives continuing personal counseling by an ROTC instructor-counselor.

Today's Air Force ROTC cadet has a keen sensitivity to world affairs and the responsible position he will assume in tomorrow's Air Force. The pacifist agitation on college campuses weighs heavily on him. Within the classrooms there are subdued student rumblings against the demonstrations and against the "Vietniks." But in accepted military tradition he, as a member of the Air Force ROTC cadet corps, does not provide campus countermeasure to pacifist demonstrations.

Yet, this voice is heard and it was heard resoundingly in Dallas this April. Some 2,500 members of Arnold Air Society, the honorary professional society of Air Force ROTC, and Angel Flight, its women's auxiliary, vigorously pronounced their views. By acclamation, members attending the eighteenth National Conclave of the Society made their feelings and the feelings of others they represented heard in support of national policy.

The Future

The last few years have witnessed the streamlining of the Air Force's precommissioning programs. In 1961 the aviation cadet program for pilots, dating from before World War II, was discontinued; in 1963 Officer Candidate School was discontinued; and early in 1965 the aviation cadet program for navigators was discontinued. Now, all new Air Force officers must have at least a baccalaureate degree—a response to the need for continuing quality improvement within the officer corps.

The remaining sources for Air Force officers are Air Force ROTC, the Air Force Academy, and Officers Training School, with its reactive program to changing Air Force needs.

Some 10,000 Air Force officers will be retiring annually as they reach the twenty- to twenty-eight-year retirement level between now and 1971. The Air Force is thus losing seventy to eighty percent of its top management. In large measure the future will see them replaced by graduates of Air Force ROTC.—END

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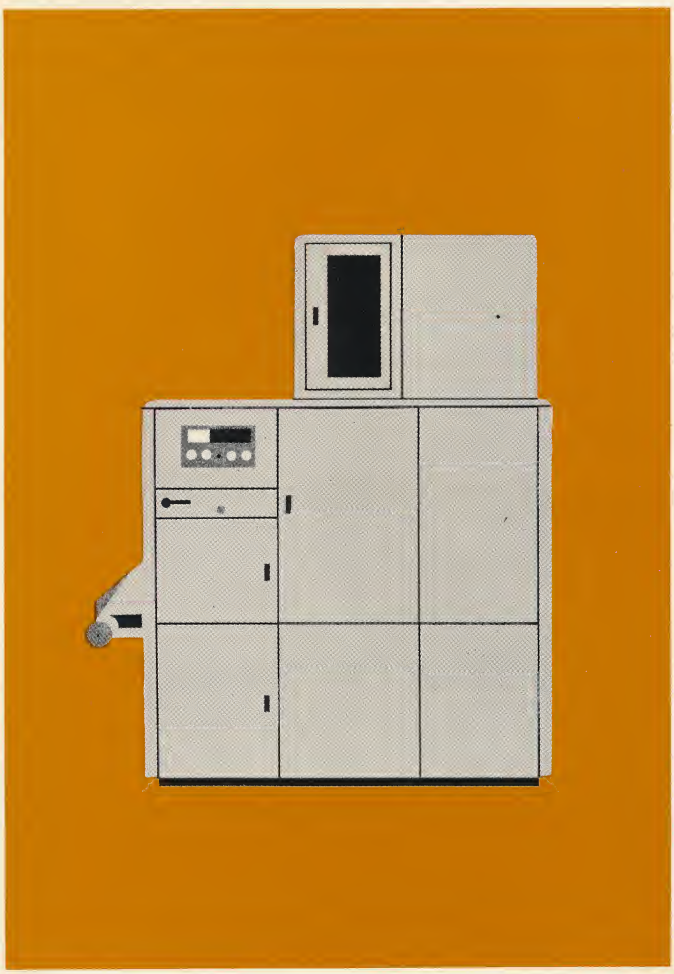

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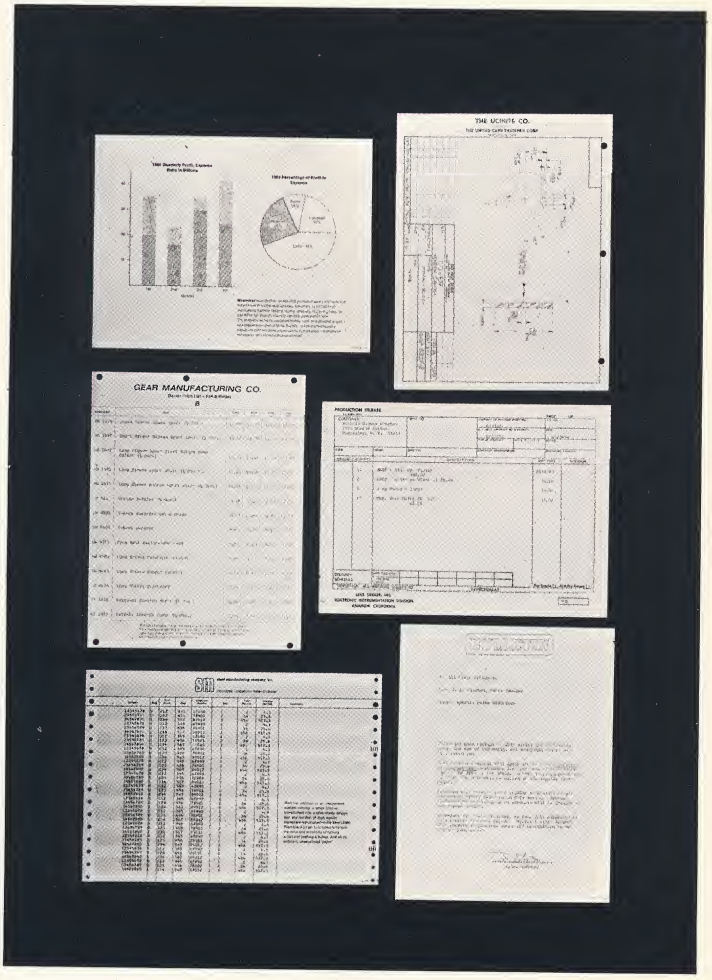

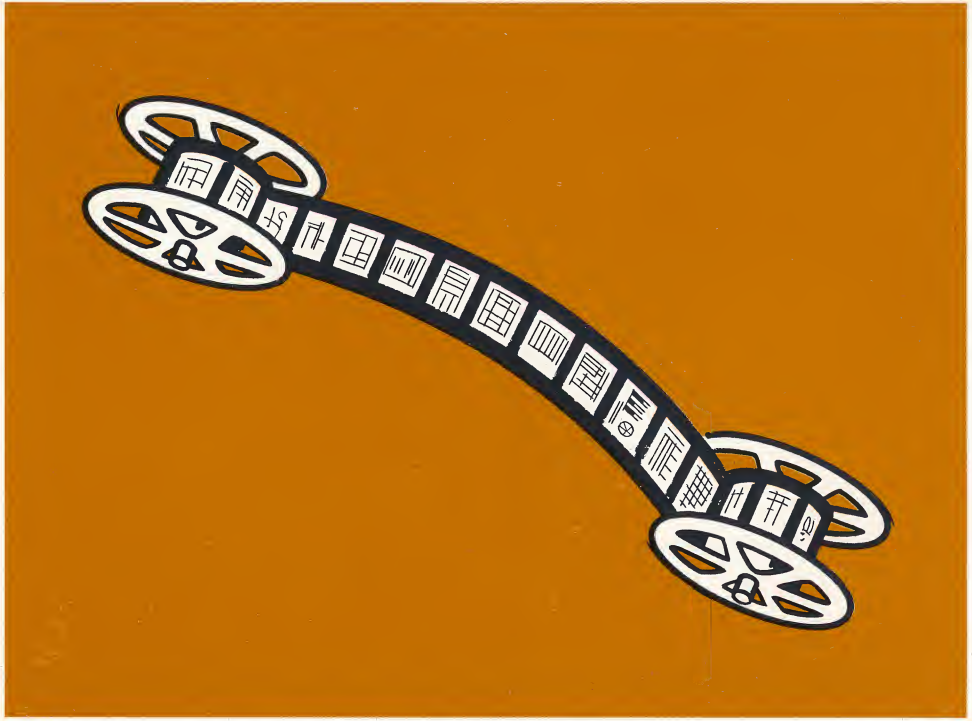

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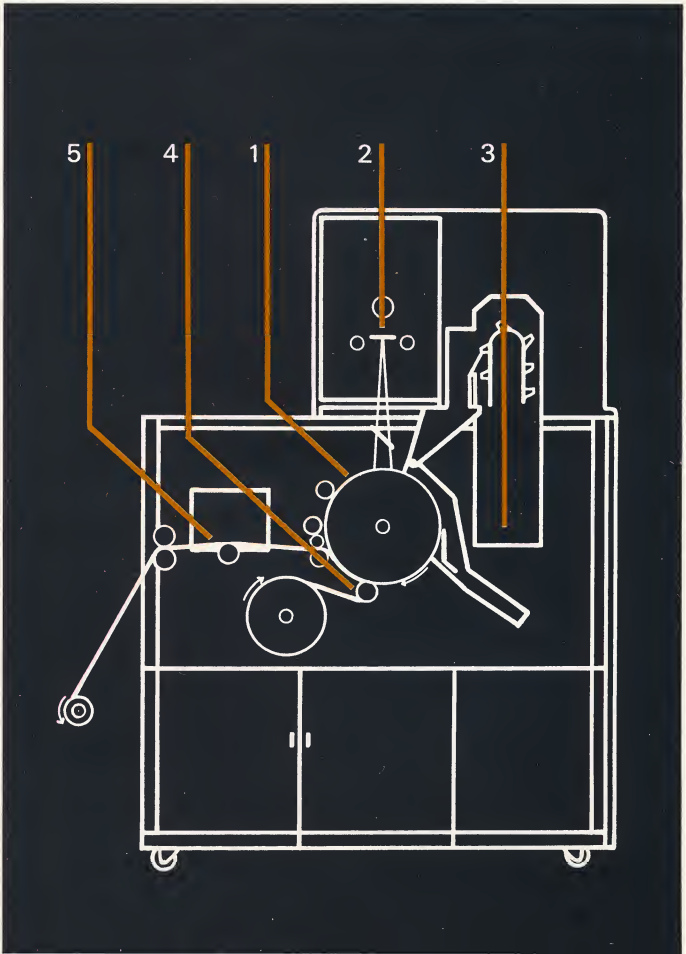

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